



2020 - 2021

HILLSIDE ELEMENTARY SCHOOL - FARRAGUT MIDDLE SCHOOL - HASTINGS HIGH SCHOOL

Our Executive Board is searching for committee members and volunteers for our newly created Communications, Events/Hospitality, Fundraising, and Advocacy positions. Being a PTSA volunteer is a fun, social way to feel connected and get involved with your schools. We hope [that one](#) of these newly formed committees will speak to your interests and skills. Any amount of time that you have to offer is greatly appreciated.

This year, encouraging and fostering parent, student, teacher and community involvement will be more crucial than ever, as many of our traditional community building and fundraising events will not be possible. We will rely on our committee volunteers to help us think outside of the box for ways in which to help new and returning families feel connected to our schools.

HOSPITALITY/EVENTS COMMITTEE

The **Hospitality/Events Committee** is looking for volunteers to help organize various social events throughout the year. These events are not intended as fundraisers, but rather community building, and socializing/connecting. In the past, events included back to school breakfast, back to school picnic, back to school nights and dinners for staff, newcomers dinner, staff appreciation luncheons, & family dance night. This year, we will surely need creative minds to help us plan opportunities to connect in this new environment! If you are interested in learning more, please reach out to **Erica Sersen** or **Becky Henderson**.

FUNDRAISING COMMITTEE

The **Fundraising Committee** is looking for volunteers to help lead our efforts in raising funds which go directly back into our schools. Some of these initiatives include New and Used Book Fairs, spirit wear sales, BoxTops, and Pizza Friday. Since we are anticipating new, unplanned needs this year, we invite everyone who wants to help us think of new ways to fundraise to please reach out to **Dorothy Neagle**, **Kefira Wilderman** or **Robin Muksin** to learn more.

COMMUNICATIONS COMMITTEE

The **Communications Committee** seeks volunteers to help communicate and facilitate outreach for all of our PTSA related efforts. If you are interested in communications and would like to learn more about how you can help, please reach out to **Heather Ben-Zvi** or **Bessie Wilkerson**.

ADVOCACY COMMITTEE

The **Advocacy Committee** seeks parents who are interested in NYS public education policy and local issues such as; traffic safety, diversity and inclusion. Please reach out to **Kerri Jew** or **Melissa Sbrega** to learn more.

Please consider joining a committee. We appreciate any amount of energy you can bring and are excited to welcome you to the team!!

Executive Board 2020-2021 Co-Presidents
[Kerri Jew](#) | [Melissa Sbrega](#)

Vice Presidents, Hastings High School
[Toby Linder](#) | [Joanna Steinglass](#)

Grants Secretary
[Elyse Fischer](#)

Vice Presidents, Fundraising
[Robin Muskin](#) | [Dorothy Neagle](#)
[Kefira Wilderman](#)

Vice Presidents, Hillside School
[Stacey Merchant](#) | [Tanya Rynders](#)

Treasurer
[Cynthia Brent](#)

Vice President, Faculty Relations
[Marc Rosner](#)

Vice Presidents, Communications/Outreach
[Heather Ben-Zvi](#) | [Bessie Wilkerson](#)

Vice Presidents, Farragut Middle School
[Tammy Black](#) | [Emma Sollar](#)

Recording Secretary
[Eleanor Rubin](#)

Vice Presidents, Hospitality/Events
[Becky Henderson](#) | [Erica Sersen](#)