

WIL Members - We Need You!

It's almost spring and your WIL Board is looking to plan future programs and travel. How exciting it will be to see one another again in person! Today, we are reaching out to you today with a very special request.

We have many knowledgeable and accomplished members, and we would like your involvement to help us shape the future of WIL.



Will you consider joining one of the following committees and help us to make the best use of WIL talent? Many of you have attended programs and trips and have seen our updates on social media. We would love your input to make this organization as impactful as it can be. We can only do that with your help. The following committees need YOU!

Programs

1. Design programs; vet and research speakers
2. Develop outreach strategies for increased attendance
3. Identify locations for member events
4. Help set up event space for all programs
5. Assist with hosting a meeting if needed

Marketing

1. Support creation of promotional plans for WIL/WIL events, incl. media used, core messaging and visual concept
2. Liaise with committee chair to assure aligned and accurate content for concept executions
3. Create, visual and written, promotional materials for WIL/WIL events, emphasis to social media (Facebook, Instagram, LinkedIn)
4. Build visual content using graphics applications such as CANVA
5. Be a WIL authorized user with administrative rights on social media and interact on WIL social media accounts on behalf of WIL

Travel

1. Participate in planning annual goals and calendar.
2. Assist with domestic travel as a leader for a program, including a local Philadelphia area venue.
3. Research the selection for book club and lead at least one of the three WIL travel book club discussions.
4. Help select three films for WIL travel film club and assist with the discussion.
5. Participate in the selection and planning annual WIL international travel trip
6. Share WIL travel committee experience at a member program.

Please respond by sending your interest and/or questions to WIL at wilofgp@gmail.com.
Thank you.