2023 FACE HOMEOWNERSHIP SEMINAR

IN COLLABORATION WITH

FACE

New Designs Charter School

HOMEOWNERSHIP DREAM TO REALITY

SATURDAY 5.6.2023 | 9:30am-11:30am

New Design Charter School, Los Angeles, CA



PARTNERING EXHIBITORS

First Citizens Bank forever first

BANK OF AMERICA

2023 FACE HOMEOWNERSHIP SEMINAR

SATURDAY, MAY 6TH

FACE

Dear Participants,

On behalf of Faith and Community Empowerment (FACE) and our co-host, New Designs Charter School, we are delighted to welcome you to this Homeownership Seminar as part of New Designs' Open House.

To date, we have helped over 16,000 homebuyers be on their way to realizing their dream of homeownership. In addition, we have helped homebuyers with over $2.3 million in down payment assistance.

Our seminar's theme, Homeownership Dream to Reality, reflects the desire of many Americans who aspire to own a home and achieve a part of the American Dream. As home prices continue to rise, now is the time to purchase a home. It is our desire to provide resources to you today to help you accomplish this goal.

We would like to thank all our partnering exhibitors, First Citizens Bank and Bank of America, for joining us today. We also want to thank many of the volunteers and members of the FACE board and staff, without whom this fair would not have been possible.

May your dream of homeownership become a reality.

Blessings!



Hyepin Im
CEO & President
FACE



Filiberto Gonzalez
Board Chair
FACE

PROGRAM SCHEDULE

COMPLETE THE INTAKE PACKET TO WIN A RAFFLE PRIZE

9:30am **Visit Exhibitors and Qualify to Win Prizes!**

10:00am **Welcome Remarks**
Hyepin Im, President & CEO, FACE

Special Remarks: Introducing New Designs Charter School
Paul Okaiteye, CEO, New Designs Charter School

FACE Successful Homebuyer Testimony
Niki Swenson, FACE Successful Homebuyer Client

Government Down Payment Assistance and Other Assistance Programs
Mirabelle Johnson, Program Manager & Housing Counselor, FACE

Becoming Mortgage-Ready: What You Need to Know: How to Obtain, Fix, Increase, and Optimize Credit
Veronica Herrera, Director of Product Management, Experian

Lender Programs to Help with Down Payment, Closing Costs and Special Loan Products Bank Representatives:
Eric Asiedu, Director, Mortgage Marketing & Sales Support, First Citizens Bank, Nelson Menendez, Community Lending Officer, Bank of America

Foreclosure Prevention Assistance: CA Mortgage Relief & LA County Relief
Mirabelle Johnson, Program Manager & Housing Counselor, FACE

Tying It All Together: How First Time Homebuyer Program Works
Hyepin Im, President & CEO, FACE

Next Steps: Sign up for Homebuyer Education Class & Raffle
Hyepin Im, President & CEO, FACE
Mirabelle Johnson, Program Manager & Housing Counselor, FACE

11:30am ***Open House Starts***
New Design Charter School

FACE PROGRAMS

Affordable Housing, Homeownership Programs, & REO Rehab
In 2012, FACE was successful in organizing faith and community leaders to advocate for a community benefit from J.H. Snyder that led to FACE partnering with AMCAL Multi-housing Inc. to develop 100 units of affordable housing, called Meridian Apartments. Also since 2012, FACE has been acquiring foreclosed properties and transforming and revitalizing blighted sites.

Homeownership Program & LMI Resources
FACE has educated over 15,000 potential homeowners and connecting them with over $2.3 million in downpayment assistance to help them on their way to attaining their dream of homeownership. FACE actively serves underserved communities by hosting various seminars such as the Homeownership, Foreclosure, and Disaster Readiness Fairs as well as Electric Vehicles, which serve over 1,000 low-income families and individuals annually.

Church & Non-Profit Leadership and Advocacy Training
FACE has trained over 4,000 faith and community leaders how to leverage resources, navigate government, create partnerships, implement programs and services and effectively advocate for their community through seminars and our National Lighting the Community Summit. FACE has also created a Faith and Community Collaborative on Mental Health and Drug Abuse to connect faith leaders with resources in the community.

C2 (Church and Community) Leadership Institute
C2 Leadership Institute is a transformative leadership program that empowers leaders and awakens them to new possibilities and sustainability for their ministries by strengthening church and community partnerships in community development through community engagement and advocacy. FACE C2 Fellows gain the tools, skills and relationships to create success and sustainability in their community development initiatives. Over the course of the Institute, each fellow launches or strengthens a community project. Fellows are mentored by various leaders, including funders, government officials, media, faith leaders and community development experts. Fellows develop their projects using the skills they attain such as fundraising, media and government relations, partnership building, networking, financial literacy, grant writing, eventing, advocacy, program development, outreach strategies, and community needs assessments. Finally, fellows receive ongoing one on one technical assistance to ensure successful implementation of their project.

AAPI Career Pathways Initiative
Research shows that AAPIs have the highest education attainment rates nationwide but one of the lowest when it comes to promotion to management (lower than most BIPOC groups.) To address this disparity in the workforce, FACE has developed a preventative initiative targeting AAPI youth. In outreach for LA County's Youth@Work Program, AAPI youth (ages 14-24) will gain access to job training and internships for $15/hour up to 160 hours. Internship opportunities include over 700 participating sites in the county, and private or non-profit sectors. County placements open the door to year long internships that could lead to secured employment with the county. FACE's aim is to increase the percentage of AAPI youth within the Youth@Work program from current 3% to closer to 17% to accurately reflect the county's AAPI population. Long term, we hope that this initiative will be a catalyst for additional counties state and nationwide to implement similar programs and reduce the promotional gap for AAPIs.

FACE INTERNSHIP & VOLUNTEER OPPORTUNITIES

Gain valuable experience as an intern in Government & Public Relations, Marketing/Outreach, Social Media & Communication, Public Policy, Research & Advocacy Accounting, Grant Writing, Graphic & Video Editing, Website Development, Program Implementation, (i.e. Housing - Financial Literacy - Digital Literacy). To apply, submit your resume to info@facela.org. For more information, please visit www.facela.org.

SUPPORT FACE

Faith and Community Empowerment (FACE), is an award-winning, faith-based non-profit organization that was founded in 2001. Our mission is to advance the Asian American community's participation, contribution, and influence through faith-based and community partnerships. To date, we have garnered over 600 partners from across the country, ranging from the White House to Fortune 500 companies, local nonprofit organizations and key institutional stakeholders. Since 2001, FACE has been leading the way in advancing Korean/Asian American community's recognition and participation as full partners in society by removing cultural, linguistic, and economic barriers through educational and economic development programs, strategic public and private partnerships, and capacity building for Asian Pacific Islander American faith communities and community nonprofits. Through strategic partnerships, FACE is addressing community challenges, enhancing the quality of services for low-income, immigrant, and disenfranchised individuals, and changing the landscape for the Korean/Asian American community as a whole.

Your support is valuable to us. Through you, FACE will be able to continue the programs and work that has been done to help the Asian American and greater community in the last 21 years. Make a contribution by visiting www.facela.org If you are interested in internships, job opportunities, or contracting opportunities in the construction, healthcare, engineering and architecture fields (and more!), along with free training opportunities, please sign up.

Visit our website www.facela.org page to learn more.

FACE BOARD OF DIRECTORS 2023

- Hyepin Im, President and CEO, FACE
- Filiberto Gonzalez, FACE Board Chair & VP, Development & Strategic Initiatives, Grapevine Development, LLC
- Justin Davis, FACE Board Secretary/Housing Chair & SVP, Correspondent & Warehouse Lending Manager, Hanmi Bank
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- Nora Penaflor, Director of Operations, Housing & Compliance
- Mirabelle Johnson, Program Manager & Housing Counselor
- Levana Kazi, Program Coordinator & Housing Staff
- Alexis Harvey, Program Coordinator
- Gwen Serrano, Program Assistant, NAPCA Participant
- Lula Brown, Program Assistant, NAPCA Participant
- Gelo Santiago, Intake Specialist
- Edwin Lazala, Intake Specialist

FACE HOMEBUYER EDUCATION CLASS

Sign up for FACE's Home Buyer Education Class TODAY
FACE is a non-profit HUD approved housing counseling agency. Through our Homebuyer Education and One-on-One Counseling Sessions, you can learn about the various Down Payment Assistance Programs. Qualified Low-Income family may receive up to $140,000 in assistance from City of Los Angeles. PLEASE NOTE: the Home Buyer Education Certificate is needed to qualify for Down Payment Assistance Programs.

20% CLASS COUPON
Register for a Homebuyer Education Class* today to receive this special price!

REGISTER AT FACE'S EXHIBIT BOOTH TODAY TO BE ENTERED INTO A SPECIAL RAFFLE DRAWING!

TWO WAYS TO TAKE THE HOMEBUYER EDUCATION CLASS
(1) Live Webinar via Zoom Events
All classes are held virtually via Zoom Events on Saturdays from 9:00am – 5:00pm (8 hours, including breaks.) The course must be completed in order to receive the 8 Hour Certificate. Registration fee for the virtual course is $50. (Sign up today to get 20% off!) Classes occur twice a month (once in English and once mixed in English & Korean) with exceptions. Dates and times are subject to change without notice.

(2) 24/7 Self-Paced Class Through Ehome
All classes are held virtually via Zoom Events on Saturdays from 9:00am – 5:00pm (8 hours, including breaks.) The course must be completed in order to receive the 8 Hour Certificate. Registration fee for the virtual course is $50. (Sign up today to get 20% off!) Classes occur twice a month (once in English and once mixed in English & Korean) with exceptions. Dates and times are subject to change without notice.

Choose the option that's right for you on our website www.facela.org.
Any questions, please call 213-985-1500 or e-mail us at housing@facela.org.

FACE Office: 3550 Wilshire Blvd., Suite 1124, Los Angeles, CA 90010

FACE
2023 Homeownership Seminar

Do You Have **Homeownership Dreams**?
Are You **Falling Behind on Your Mortgage** Payments?
Want Help with Your **Rental Rights**?

We Can Help YOU!

FIRST TIME HOMEBUYERS

Get Up to $192,000 DOWN PAYMENT

- Take Our Homebuyer Education Class to get qualified!
- Get counseling to connect with down payment/special loan programs for YOU!

REGISTER HERE

FORECLOSURE PREVENTION COUNSELING

GET UP TO $80,000 MORTGAGE RELIEF
In the State of California

- Up to $20,000 Property Tax Relief in the State of California
- Up to $30,000 Mortgage Relief in LA County
- Get FREE counseling to:
  - Apply for relief funds
  - Apply for a loan modification

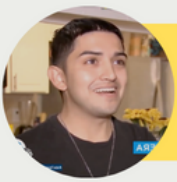
RENTAL COUNSELING

Are you a Struggling Renter?

- Get FREE rental counseling to:
  - Determine the right rental for you
  - Understand lease & rental agreements
  - Know your fair housing rights.



CLIENT SUCCESSES



"I received **$115,000** in downpayment assistance."
Successful Homebuying Client: Cain Riviera, Age 22

"I received **$77,000+** in mortgage assistance. Thank you FACE!"
Successful Foreclosure Prevention Client: Ms. Dribben

Contact us at:
housing@facela.org
OR (213) 985-1500

Learn More at www.facela.org

Faith & Community Empowerment (FACE) is a HUD Approved Housing Counseling Agency

FACE
FAITH & COMMUNITY EMPOWERMENT

C2 | Leadership Institute

Taking Your Community Ministry to a Professional Community Development Model

Designed for leaders who are interested in civic engagement, public-private partnerships, and being a social justice advocate while strengthening church and community partnerships.

HOW C2 WORKS

Resources & Partnerships **Expanded Vision & Opportunities** **Funding & Sustainability**



Through this program, akin to a master's level course, FACE C2 fellows gain the tools, skills and relationships to create success and sustainability in their community ministries. Over the course of the Institute, each fellow launches or strengthens a community development initiative. Fellows are mentored by funders, government officials, media, faith leaders, and community development experts. Fellows develop their initiative using the skills they attain such as fundraising, media and government relations, partnership building, networking, financial literacy, grant writing, eventing, advocacy, program development, outreach strategies, and community needs assessments. Throughout the program, fellows receive up to 8 one on one office hour sessions to ensure successful implementation of their initiative. The whole program culminates to a Pitch Competition, where each fellow presents their finalized initiative to a funding panel before moving on to graduation.

OUTCOMES

- Custom sponsorship package, certificate/commendation letter request, and press release
- Expanded contacts with local elected officials, media, potential funders, and other community stakeholders
- Custom brochure/flyer of your church's community work
- Established community program
- Elevated visibility in the community and online
- Engaged/Inspired next generation for church for community engagement
- Expanded vision & opportunities for Increased impact & witness
- Transformative identity in leadership





Rev. Wonseok Suh
Harris UMC

"The C2 Leadership Institute program brought us the tools, the know-how, and the relationships to access resources that can help more quickly meet the current needs of our communities."



Rev. Gary Williams
Saint Mark UMC

"The C2 Institute has poured a wealth of knowledge in me through inspiring speakers and presentations. Because of C2, I've gained a better understanding of how important fundraising and networking really are to my success."



Alyssa Gonzaga
UC Berkley Student

"It was truly a unique and priceless experience, where I gained skills in a way so well integrated that I don't think I can ever find it anywhere else."

NOW ACCEPTING APPLICATIONS FOR OUR 2023 COHORT

Fall '23 Cohort

Application Deadline: August 1st
Start: Week of September 12th
End: Week of December 19th

Young Adult Cohort (18-30)

Aplication Deadline: TBD
Start: TBD
End: TBD

To apply and for more details: www.FACELA.ORG/C2-LEADERSHIP-INSTITUTE

****All sessions are conducted virtually.****



AAPI CAREER PATHWAYS INITIATIVE

FACE

PAID INTERNSHIPS FOR AGES 14-24!

County Government & Private Sector Internships

Since 2001, Faith and Community Empowerment (FACE) has worked to advance opportunities and leadership for the AAPI Community.

WHAT IS IT?

FACE's **AAPI Career Pathways Initiative** provides youth with paid internship opportunities in public and private sectors. Through this unique opportunity, AAPI Interns will be able to gain job training and professional skills. In addition, through our mentorship speaker series, youth will be invited to hear from and be mentored by influential leaders from CEOs to government officials.

WHAT YOU DO:

- **Earn $16 per hour**
- 160 hours of paid training and work experience. *
- Over 700 internship sites at Businesses, Non-Profits, & LA County Government such as Parks & Recreation, LA County Supervisors, District Attorney's Office and more!
  - Jobs include administrative, clerical, IT, hospitality, etc.
- Opportunity to network with County leadership!

DO YOU QUALIFY?

- **LA County Residents Ages 14-24**
- Must have the right to work in the United States
- If male and 18 years old or older, you may be required to register for Selective Service

* For County placements, upon completion of 120 hours, candidates will be eligible to compete for 1 year full time internships and then potential permanent county work positions.

"I am excited to have the opportunity to gain work experience and leadership skills that can be applicable towards my future career! Thank you FACE!"
Dakota Lee, 15, FACE Youth Ambassador

FACE FAITH & COMMUNITY EMPOWERMENT

HILDA L. SOLIS

America's JobCenter of California™

Youth Work

LAC AAEA

APPLY TODAY! CONTACT: **PATHWAYS@FACELA.ORG**

For more information visit: www.facela.org/pathways

Notes

Notes



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EMPOWERMENT

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