



Dear Friend of the Theater:

I am Jerry Bell, sponsorship chairman for Christmas at the Ricks, December 7, 2024, at 7:30 p.m., a variety Christmas Show at the Ricks Theater celebrating the beginning of the holiday season.

This year's show proceeds will support our Ricks Theater with major projects to improve technology within the theater, including the current project of a new large projection screen and projector.

The Friends of the Theater is producing this wonderful show for Hancock County which will follow the annual downtown parade and tree lighting ceremony at Depot Park. Soloists, small and large ensembles from the county will be invited to participate in this production. We wish to highlight the wonderful amateur and professional talents that we have right here in Hancock County.

This year our show sponsorships will provide funding to help us feature a multitude of young performers, as well as performers with professional backgrounds with a range of experience. We are excited to announce that these performers will receive a talent stipend to continue their pursuit of the musical arts. Invitations are being distributed this spring and early summer to secure performers for our show.

Drinks, snacks, and desserts will be available at the theater after the tree lighting downtown. Santa and Mrs. Claus also will be there to meet and greet the audience members for pictures.

Our CATR '24 committee would like your organization to consider being a sponsor for this year's Christmas at the Ricks. Here are the possible sponsorship levels for you to consider:

Title Sponsor - \$1000 (Joyner Homes)

Featured entertainment Sponsors - \$500 (2 sponsorships available)

Program and Publicity sponsors - \$300 (2 sponsors available)

Food and Drink sponsors - \$150 (unlimited, 3 sponsors fulfilled at this point)

Talent sponsors - \$50, \$75, or \$100 (unlimited, will determine stipend amounts for all performers)

All sponsors will receive recognition in our publicity prior to the show, in the show program, and throughout the show.

Please email me at jerry@hctheaterfriends.org to indicate your interest or if you have questions about the sponsorship of the CATR '24. Thank you for your consideration!

Sincerely,

Jerry D. Bell

Jerry D. Bell
Sponsorship Chair
Friends of the Theater