



**Junior  
Achievement™**  
of OKI Partners



# JA Inspire

**September 18th, 2024**

**East Central Educational Service Center**  
2601 S. 14th St, New Castle, IN 47362



## What is JA Inspire?

- A Junior Achievement program designed to get middle and high school students excited about their futures by exploring career opportunities in high growth industries.
- Local schools will bring 8th and 9th grade students to an interactive career expo featuring more than 30 area employers where students will try their hands at some of the region's most in-demand jobs.
- Students will meet professionals and skilled tradespeople who can explain all that's great about their careers and what it takes to become qualified.
- JA Inspire includes a classroom curriculum that will include your company's information.

"We are excited to collaborate with Junior Achievement to bring business partners and schools together for career exploration and learning! This is a great opportunity for students to build connections and dream about how they can make an impact in our region!"

**Pat Haney**  
Executive Director,  
East Central  
Educational Service  
Center



## Employers

- Build a relationship-based pipeline between young people and companies that will need talent when the students complete their education.
- Introduce their career opportunities to students.
- Get students excited about their future in the workforce.

## How to get involved

### Partner with us

- You can be an exhibitor, a sponsor, or both. (see registration button below)
- Sponsors will benefit from association with this important mission through recognition in our advance promotional materials and signage throughout the event. Several sponsorship levels will be available starting at \$500.

### Exhibit at our event

- Exhibitors will have access to young people who are actively planning their futures and looking for future jobs and internships.
- The cost to attend as an exhibitor is \$100-\$250.
- With your support of JA Inspire, your company will be featured in our digital career book. This will provide local students with a year-round opportunity to engage in detailed career exploration, and will focus on companies like yours.

[\*\*Register here\*\*](#)

To register, click the button  
or scan the QR code



**For sponsorship questions contact:** Melissa Davis  
JA of Eastern Indiana District Director | 765.580.1011  
melissa.davis@ja.org

**For booth exhibit questions contact:** Melissa Davis  
JA of Eastern Indiana District Director | 765.580.1011  
melissa.davis@ja.org