



Friends of Main Street

Thomaston, Ga

Dear Friends of Thomaston Main Street,

Thomaston Main Street will serve as a liaison between the City of Thomaston and the business community, local and regional economic development groups and the non-profit sector. Our journey as an accredited Main Street Program began again in April of 2018. The Main Street and Downtown Development Authority Board is committed to preserving our city's cultural identity through the redevelopment of our downtown district. Thomaston Main Street understands that the retention of a successful revitalization program involves strategic partnerships. When considering the differences, we have experienced in 2018 and 2019, it is easy to reflect upon the support that was provided by our community. In the past 2 years Thomaston Main Street welcomed new program sponsors, and we would like to continue to sustain long lasting relationships with sponsors who have supported our program so far. We would like to extend a big thank you, as Main Street and Downtown Thomaston continues to grow and develop as a result of continued support from our volunteers, local businesses, partnering organizations and our Sponsors, who all share a belief that a strong downtown is an essential component to the integrity of our community.

It is our hope that you will consider partnering with us as Friends of the Thomaston Main Street program, and supporting Main Street in 2020 as an active sponsor or patriot. The Friends of Main Street represent program sponsors, event sponsors, and individuals or families within our community who are seeking to impact the progression of our downtown and our community by providing a financial contribution. If you are interest in being a Friend of Main Street look over the material fill out the forms attached. If you have any questions please feel free to contact me. Thank you for your interest and support in the Thomaston Main Street Program.

All the Best

Heather Blackmon

Main Street Coordinator
City of Thomaston Main Street Association
hblackmon@cityofthomaston.com
706-601-4520

You're Contribution Counts

Thomaston Main Street operates alongside the City of Thomaston and the Downtown Development Authority. With support from sponsors for the Main Street Program it allows the donations to have a direct impact on the community. As a public entity, we are a tax exempt organization, and contributions to our program are also tax deductible.

Patriots of Main Street

As a Patriot of Main Street, any individual, family or organization can contribute toward the development of our downtown program by sending in a one-time gift. In doing so, all Patriots of Main Street will be added to our network, and will receive the same information that is provided to downtown participants, sponsors and Main Street Businesses.

Main Street Program Sponsors

Main Street Sponsorships bolster our program and provides opportunities to enhance our downtown that would otherwise be out of reach. Sponsor contributions allow our program to host successful special events, and provide professional assistance to small business owners, create strategic plans for the development of our downtown district, and protect our heritage and cultural identity as a community and to further develop the downtown business portfolio. Sponsors are recognized by our program at every level, and opportunity increases depending on the level of contribution. These Contributions are considered a onetime donation that will provide you with the following benefits for the year of 2020. Thank you for your willingness to be a sponsor for the Thomaston Main Street Association.

The following benefits are provided to all Thomaston Main Street Sponsors:

- ☐ Recognition on Main Street website and Social Media as A friend of Main Street.
- ☐ Complimentary participation in Main Street sponsored events.
- ☐ The ability to network with the local business community through monthly meetings and receive emailed newsletters with up to date information.

Friends of Thomaston Main Street Sponsorship Levels

Patron Sponsor \$250 (Silver)

- ☐ Listed as a Sponsor on our website and social media.
- ☐ Receive Monthly Newsletter with updates and Main Street Happenings.

Landmark Sponsor \$500 (Gold)

- ☐ Listed as Sponsor on website and Social Media.
- ☐ Placing of your logo on printed ads (when applicable)
- ☐ Permission to set up information tent at 2 events to hand out promotional materials.
- ☐ Receive Monthly Newsletter with updates and Main Street Happenings.

Heritage Sponsor \$1000 (Platinum)

- ☐ Sponsor Listing and link to your business on our website
- ☐ Sponsor mentioned in cooperative radio advertising
- ☐ Prominent placing of your logo on banners and printed material (when applicable)
- ☐ Permission to set up information tent at 3 events to hand out promotional materials.
- ☐ Acknowledged as sponsor at all events.
- ☐ Receive Monthly Newsletter with updates and Main Street Happenings.

Signature Sponsor \$2000 and up (Elite)

- ☐ Sponsor Listing and link to your business on our website.
- ☐ Sponsor mentioned in cooperative radio advertising.
- ☐ Prominent placing of your logo on banners & printed material (when applicable).
- ☐ Sponsor logo displayed on the homepage of the Thomaston Main Street Website.
- ☐ Permission to set up information tent at all events to hand out promotional materials.
- ☐ Acknowledged as sponsor at all events.
- ☐ Receive Monthly Newsletter with updates and Main Street Happenings.



Friends of Thomaston Main Street

Sponsor Participation Form

Date _____

Title of Business/ Organization or individual (s)

Business Telephone Number (for the physical location)

Mobile Line associated with the Business/ Organization

Mailing Address:

City State Zip Code

Physical Address:

City State Zip Code

Primary Point of Contact Name: _____

Primary Point of Contact phone number: _____

Primary Point of Contact- e-mail address (The Monthly Newsletter will be sent to this address)

Please Mark your Sponsorship Level or Patriot Level

_____ Silver Patron Sponsor \$250

_____ Gold Landmark Sponsor \$500

_____ Platinum Heritage Sponsor \$1000

_____ Elite Signature Sponsor \$2000

☐ **I am contributing as a Patriot of Thomaston Main Street**

_____ Individual Contribution \$25

_____ Family Contribution \$50

_____ Other

* Please email logos to address below, for Thomaston Main Street to use on our website, and for use within Social Media advertisements.

hblackmon@cityofthomaston.com

(JPEG or .pdf preferred) If possible, please also attach a copy of this logo in a Vector File format, which is best for visual clarity in printed publications. Vector Files usually feature the file extensions .EPS, .AI .CDR and .SWF

*Please specify one electronic web-link that you would like for Main Street to use to endorse your business or organization. Here, visitors will be able to instantly connect to the link that you supply by clicking your logo from our website

*This may include a business': website, Facebook page or any other preferred mode of social media.

Service that your business provides, mission statement if relevant

Please list the events that you would like to attend to represent your business.

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Hours of Operation: _____

Any additional information that you would like to add to your form

Signature of Sponsor

Date

Signature of Main Street Coordinator

Date