



SAM & JULIA
THE MOUSE MANSION

VIKINGTOYS®
LEARNING BY PLAY

BRIGHT STRIPES

DISTRIBUTED BRANDS

2026

WHEELY BUG®



Find that hippo



From THE NETHERLANDS

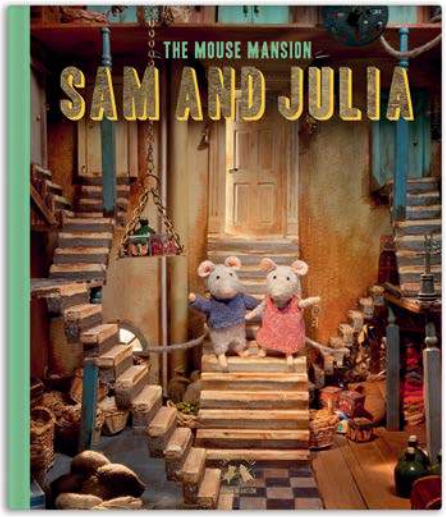
Will you go on an adventure with Sam and Julia? Mouse Mansion is a wonderful world with cute, funny mice and impressive mouse rooms in which Sam and Julia play the main role. There is plenty to see and discover: cosy rooms in the mouse mansion, workshops, mouse-sized corridors, the secret cabin under the stairs, etc. Sam and Julia experience the greatest adventures in The Mouse Mansion books. Nice to know: the creators of Sam & Julia make everything you see in the books themselves. To do so, they use cardboard, paper, recycled materials, wood, cloth, FIMO clay, papier mâché, etc.

Collect the cute cuddly mice and recreate all the fun stories from the books!
In the mood to get creative? Build your own mouse house and let the cuddly mice experience all kinds of adventures in it.
We wish you lots of reading, playing and crafting fun!



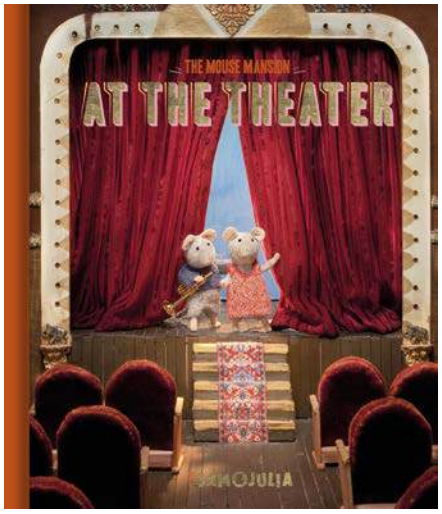
BOOKS

Product: 10 x 11 in



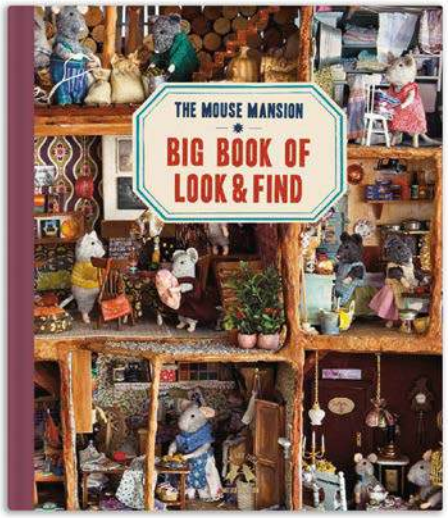
5201010
SAM & JULIA

9 789083 200040



5201018
AT THE THEATER

9 789047 630272



5201011
BIG BOOK OF LOOK AND FIND

9 789083 200064

PLAYHOUSE TO GO 4+



5220103
MOUSE MANSION TO GO - KID'S ROOM
product 9.5 x 6 x 3 in
dolls not included

8 719689 908157



PLUSH

18m+

Packaging box: 4.1 x 5.9 x 2 in / Triplets box: 8.2 x 5.9 x 2 in



5220070
STARTER PACK PLUSH

- 2 Displays
- 15 pcs of Plush (8 styles asstd.)

5220069
EMPTY DISPLAY PLUSH

8 720828 124727





5203003
JULIA
product 4.5 in

8 719689 908706





5203004
SAM
product 4.5 in

8 719689 908713





5203005
GRANDPA SAILOR
product 4.5 in

8 719689 908829





5203006
ELLA
product 4.5 in

8 719689 908836











5203011
SAM'S MOTHER
product 4.5 in

8 719689 908843





5240019
SAM'S FATHER
product 4.5 in

8 721046 900186



LIMITED AVAILABILITY.
Pre-book by March 15
delivery FALL 2025



5220035
SANTA
product 4.5 in

8 720828 124376





5203012
TRIPLETS
product 3 in

8 719689 908850





5220037
THE ARTIST
product 4.5 in

8 720828 124390





5220038
THE BAKER
product 4.5 in

8 720828 124406




Toasted
CHEESE
SANDWICH
FRUIT
CAT LITTER
TASTY CAT
TASTY CAT




A
B
C



DIY PLAYHOUSES 3+

Create your own mouse rooms. The set-up is quite easy and they are very sturdy!
Afterwards you can start decorating or painting straight away. You can combine more rooms to create a whole mouse mansion!
Packaging box: 10.4 x 11 x 1.06 in / 13.6 x 11 x 1.06 in



5220040
LIVING ROOM
product 13.5 x 7.5 x 10 in

8 720828 124420



5220042
KITCHEN
product 10 x 7.5 x 10 in

8 720828 124444



5240001
BATHROOM
product 10 x 7.5 x 10 in

8 721046 900001



5240014
MASTER BEDROOM
product 10 x 7.5 x 10 in

8 721046 900131



5220039
BEDROOM
product 10 x 7.5 x 10 in

8 720828 124413



5240015
NURSERY ROOM
product 10 x 7.5 x 10 in

8 721046 900148



5220041
SHOP
product 13.5 x 7.5 x 10 in

8 720828 124437



5240002
CLASSROOM
product 13.5 x 7.5 x 10 in

8 721046 900018

DIY WOODEN FURNITURE KITS

6+

You can make the nicest wooden dollhouse furniture for your Mouse Mansion in no time. The furniture parts are divided over four wooden plates. You can easily push the laser-cut parts out of the plates and assemble them like a 3D puzzle. Let your creativity run wild by painting and decorating the miniature furniture! Packaging box: 11 x 7.5 x 1 in



5202001
LIVING ROOM

8 718657 606613



5202006
KITCHEN

8 719689 908072



5202010
BATHROOM

8 719689 908119



5240013
MASTER BEDROOM

8 721046 900124



5202002
KID'S ROOM

8 718657 606620



5240012
NURSERY ROOM

8 721046 900117



5202018
CLASSROOM

8 719689 908720



5202007
SHOP

8 719689 908089



DIE-CUTS ROOMS 6+

Packaging box: 11.4 x 7.1 x 0.2 in



5240003
LIVING ROOM

8 721046 900025



5240005
KITCHEN

8 721046 900049



5240007
BATHROOM

8 721046 900063



5240006
SHOP

8 721046 900056



5240016
MASTER BEDROOM

8 721046 900155



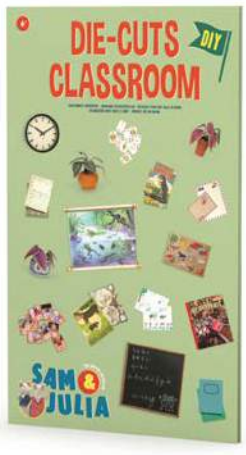
5240004
KID'S ROOM

8 721046 900032



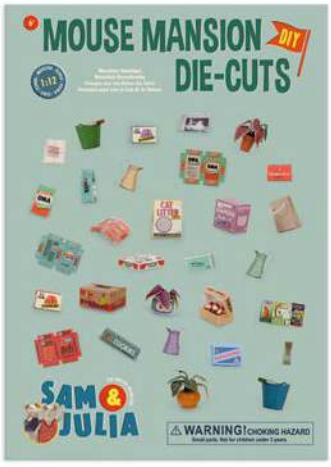
5240017
NURSERY ROOM

8 721046 900162



5240008
CLASSROOM

8 721046 900070





5220043
DELUXE SET ALL IN 1

8 720828 124451




FRESH




Toasted
CHEESE
SANDWICH
$1
WHITE
BREAD
MILK
Cheese
milk
COOKIES
TEA
FRUIT


FRUIT

MINIS 3+

These minis are perfectly sized in relation to the playhouse and the DIY furniture kits.
They are made of original materials, such as wood, metal, and cotton.





5220063
FULL DISPLAY MINIS HOUSEHOLD GOODS
boxes 2.5 x 1.5 x 1 in

8 721046 900193





5220064
FULL DISPLAY MINIS KITCHEN
boxes 2.5 x 1.5 x 1 in

8 720828 124666

EXTRA



5220044 4+
ACRYLIC PAINT & PENCIL SET
7.87 x 1.38 x 2.36 in

8 720828 124468



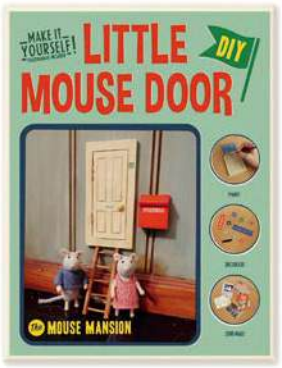
5220045 6+
POLYMER CLAY
7.56 x 4.13 x 0.47 in

8 720828 124475



5220047 3+
STICKER SHEETS
5.91 x 8.46 x 0.12 in

8 720828 124482





5202015 3+
LITTLE MOUSE DOOR
5.91 x 0.98 x 6.69 in

8 719689 908805





STORE DEMOS

Contact your sales rep for more information.



5220034
LIVING ROOM
product 13.5 x 7.5 x 10 in

8 720828 124369



5220031
KITCHEN
product 10 x 7.5 x 10 in

8 720828 124338



5220033
KID'S BEDROOM
product 10 x 7.5 x 10 in

8 720828 124352



5220065
BATHROOM
product 10 x 7.5 x 10 in

8 720828 124680



5220030
SHOP
product 13.5 x 7.5 x 10 in

8 720828 124321



5220032
CLASSROOM
product 13.5 x 7.5 x 10 in

8 720828 124345

From SWEDEN

Viking Toys stands for timeless Swedish design and high quality. Over the years, Viking Toys has received several awards for excellent design, function and quality. The design and quality is reflected in what they call the 'Five S' (safe, soft, simple, silent and strong). Through these core values, Viking Toys wants to enrich children's play so that their products last a lifetime.

Viking Toys are designed for explorative and open-ended play. Their toys can be used with nature's elements such as soil, beach sand and water, which will encourage the child to explore nature. All their toys can be used outdoors. There are no defined stories attached to the toy and no instructions on how to use the toy. This inspires open-ended play, which stimulates the child's imagination and creativity.

The **Re:line collection** is made from 100% recycled plastics, comes in contemporary Scandi colors and is recyclable.

The toys from the **Ecoline collection** are made from natural, renewable sources (biobased + sugarcane based plastic). They are sustainable, non-toxic, petroleum free and 100% recyclable.

1+ ECO

JUMBO	MIDI	MAXI	CHUBBIES	MINI CHUBBIES
10 - 12 IN	8 IN	5.5 IN	4 IN	3 IN

- AGE: 1+
- DISHWASHER SAFE
- NON-TOXIC
- FLEXIBLE MATERIAL
- SOFT WHEELS
- INDOOR + OUTDOOR
- ECO-FRIENDLY (RE:LINE + ECOLINE)
- OPEN-ENDED PLAY



Re:line is certified with the RCS certification, the Recycled Claim Standard. The Recycled Claim Standard (RCS) is an international, voluntary standard that sets requirements for third-party. It is a chain of custody standard to track recycled raw materials through the supply chain. Both our supplier of recycled material and our manufacturing factory has the certification.

Re:line DISPLAYS

1+

VEHICLES

- MADE FROM 100% RECYCLED PLASTICS
- RECYCLABLE
- ECOFRIENDLY PACKAGING



36 pcs.

7031129
MINI CHUBBIES (3 IN)
17 styles / 36 pcs in CDU

7 317673 011299



30 pcs.

7031149
CHUBBIES (4 IN)
13 styles / 30 pcs in CDU

7 317673 011497



16 pcs.

7031061
MAXI TRUCKS (5.5 IN)
5 styles / 16 pcs in CDU

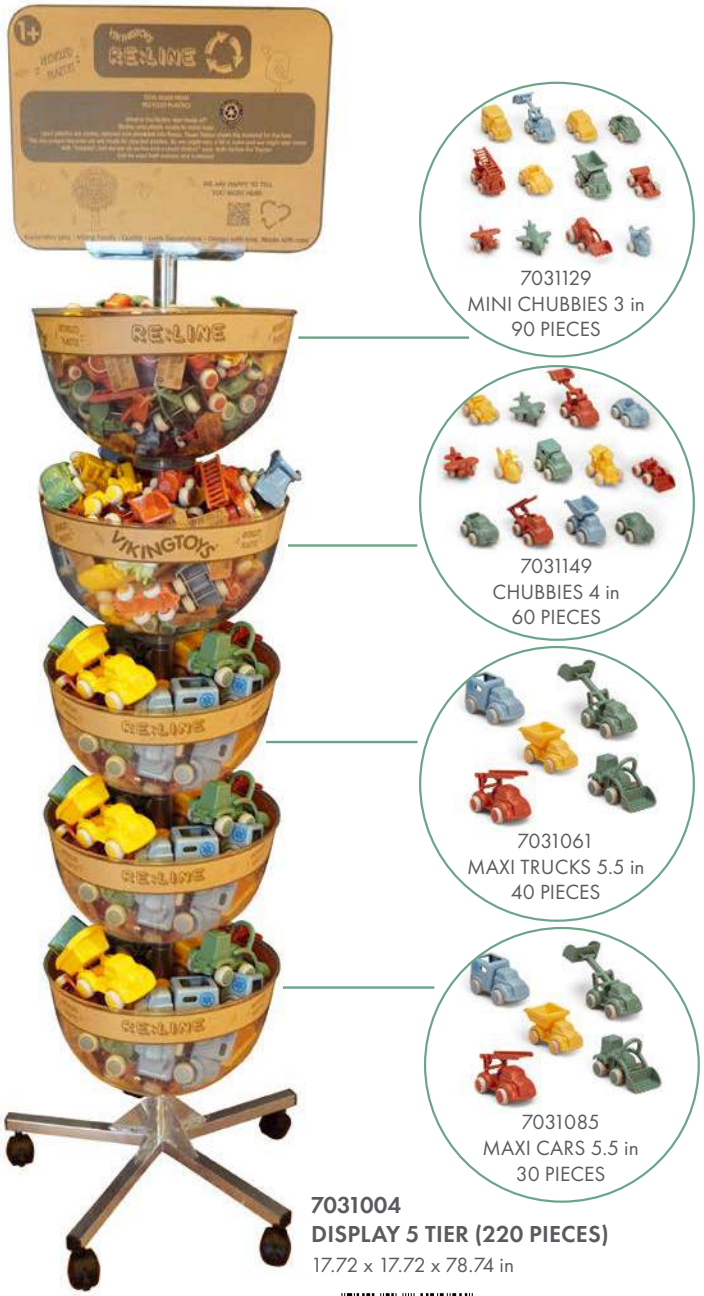
7 317673 010612



16 pcs.

7031085
MAXI CARS AND RACERS (5.5 IN)
4 styles / 16 pcs in CDU

7 317673 010858



7031129
MINI CHUBBIES 3 in
90 PIECES

7031149
CHUBBIES 4 in
60 PIECES

7031061
MAXI TRUCKS 5.5 in
40 PIECES

7031085
MAXI CARS 5.5 in
30 PIECES

7031004
DISPLAY 5 TIER (220 PIECES)
17.72 x 17.72 x 78.74 in

7 317673 610041





7031129
MINI CHUBBIES 3 In
100 PIECES



7031149
CHUBBIES MIX 4 In
60 PIECES



7031061
MAXI TRUCKS 5.5 In
20 PIECES

7031010
DISPLAY 3 TIER (180 PIECES)
17.72 x 17.72 x 57.09 in

7 317673 610102

CONTENTS & COLORS MAY DIFFER FROM PHOTO

Re:line 1+

- MADE FROM 100% RECYCLED PLASTICS
- RECYCLABLE
- ECOFRIENDLY PACKAGING



7031250
JUMBO TIPPER TRUCK
12.09 x 6.38 x 6.38 in
in giftbox

7 317673 812506



7031251
JUMBO FIRE TRUCK
12.09 x 6.38 x 6.38 in
in giftbox

7 317673 812513



7031280
JUMBO RECYCLING TRUCK
12.09 x 6.38 x 6.38 in
in giftbox

7 317673 812803



7031255
JUMBO TRACTOR DIGGER
13.78 x 6.69 x 6.5 in
in giftbox

7 317673 812551



7031268
JUMBO SAFARI JEEP
12.09 x 6.38 x 6.38 in
in giftbox

7 317673 812681



7031272
JUMBO AMBULANCE HELICOPTER
11.42 x 9.06 x 7.68 in
in giftbox

7 317673 812728



7031274
JUMBO PLANE
11.42 x 9.06 x 7.68 in
in giftbox

7 317673 812742



7031252
JUMBO DIGGER TRUCK
13.78 x 6.69 x 6.5 in
in giftbox

7 317673 812520





7031360
CUTE RACER
5.91 x 3.54 x 2.95 in

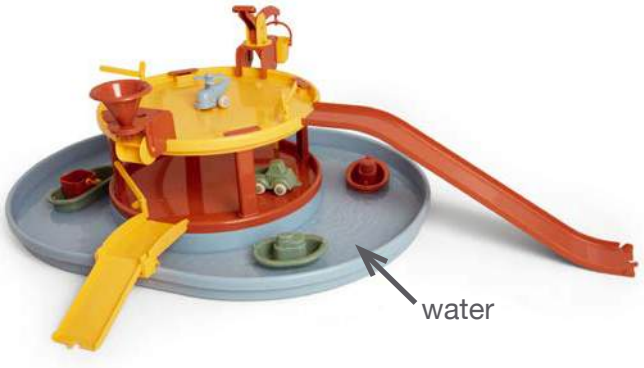
7 317673 013606



7031380
BUZZY BEE
5.91 x 3.94 x 3.94 in

7 317673 013804

VIKING CITY



7035000
GARAGE WITH HARBOR
26.97 x 20.55 x 2.76 in

7 317673 050007



7035050
CASTLE WITH MOAT
3.07 x 27.17 x 20.67 in

7 317673 050502



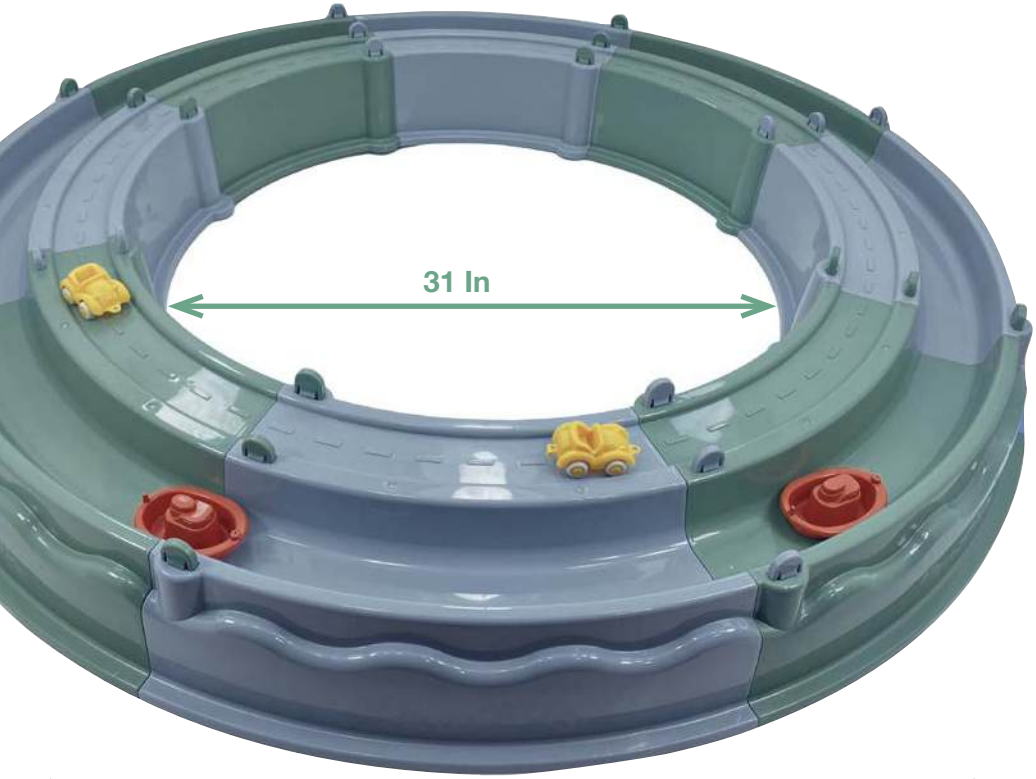


7035502
TWO-STORY GARAGE AND ROAD SET
16.61 x 11.61 x 15.35 in

7 317673 055026

VIKINGTOYS Re:line 1+

SAND & WATER PLAY







7030050
SANDPIT
53.15 x 53.15 x 0 in

7 317673 500502



7032035
SAND FORMS VEHICLES
11.02 x 10.24 x 1.38 in

7 317673 820358





7032030
SAND FORMS HAPPY FACES
11.02 x 7.87 x 1.38 in

7 317673 820303



7032060
SAND AND WATER MILL, SIEVE AND TIPPER TUCK
8.66 x 5.91 x 14.76 in

7 317673 820600



7032050
SAND AND WATER MILL, SIEVE, BUCKET AND SCOOP
5.51 x 5.51 x 13.78 in

7 317673 820501



7031091
BATH DUCKS
4.33 x 3.74 x 4.92 in

7 317673 810915



7032002
BIG BUCKET
6.3 x 6.3 x 5.12 in

7 317673 020024



7032003
BIG SPADE
21.65 x 4.72 x 1.57 in

7 317673 020031



7032004
BIG RAKE
23.62 x 8.66 x 1.77 in

7 317673 020048









7032045
WATERING CAN, SCOOP AND RAKE
11.81 x 9.06 x 6.3 in

7 317673 820457



7032070
WHEELBARROW
17.32 x 11.22 x 12.2 in

7 317673 020703

VIKINGTOYS

Re:line

1+





BOATS



7031190
BATH BOATS TRIO
13.78 x 6.69 x 5.12 in
in giftbox

7 317673 811905



7031197
SUBMARINE
10.24 x 6.69 x 5.91 in
in paper card

7 317673 811974

7031196
WHALE
10.24 x 9.06 x 5.91 in
in paper card

7 317673 811967



7031098
FERRY BOAT
12.09 x 6.38 x 6.38 in
in giftbox

7 317673 810984



28 PCS

7031092
TUG BOATS
4 styles / 28 pcs in CDU

7 317673 010926



7031109
SORTING BOX
5.91 x 5.91 x 4.33 in
in paper card

7 317673 811097

DINING & COFFEE



7031404
DINING SET
12.68 x 6.3 x 7.68 in
in giftbox

7 317673 814043



7031405
COFFEE SET
9.25 x 4.72 x 5.91 in
in giftbox

7 317673 814050



CUTE RIDER





7031973
CUTE RIDER PANDA
19.69 x 7.87 x 9.84 in
in giftbox

7 317673 819734



7031975
CUTE RIDER BUNNY
19.69 x 7.87 x 9.84 in
in giftbox

7 317673 819758



7031976
CUTE RIDER MOUSE
19.69 x 7.87 x 9.84 in
in giftbox

7 317673 819765





VIKINGTOYS

1+

Ecoline

VEHICLES

MADE FROM NATURAL SOURCES (BIO-BASED + SUGARCANE BASED PLASTIC)



7021250
JUMBO TIPPER TRUCK
12.09 x 6.38 x 6.38 in
in giftbox

7 317672 812507



7021251
JUMBO FIRE TRUCK
12.09 x 6.38 x 6.38 in
in giftbox

7 317672 812514



7021252
JUMBO DIGGER
13.78 x 6.69 x 6.5 in
in giftbox

7 317672 812521



7021280
JUMBO RECYCLING TRUCK
12.09 x 6.38 x 6.38 in
in giftbox

7 317672 812804

For every Ecoline Truck sold, Viking Toys plants a tree!



DISPLAYS





7021129
MINI CHUBBIES (3 IN)
17 styles / 36 pcs in CDU

7 317672 011290





7021149
CHUBBIES (4 IN)
13 styles / 30 pcs in CDU

7 317672 011498





7021061
MAXI TRUCKS (5.5 IN)
5 styles / 16 pcs in CDU

7 317672 010613





7021129
MINI CHUBBIES 3 in
90 PIECES



7021149
CHUBBIES MIX 4 in
60 PIECES



7021061
MAXI TRUCKS 5.5 in
20 PIECES

7021010
DISPLAY 3-TIER (170 PIECES)
17.72 x 17.72 x 57.09 in

7 317672 610103



7021119
MINI CHUBBIES (3 IN)
7 pieces, in clearbox

7 317672 811197

SAND & WATER PLAY





7021091
BATH DUCKS
4.33 x 3.74 x 4.92 in
in giftbox

7 317672 810916

VIKINGTOYS

Original line

1+

VEHICLES



7041111
BUCKET SET MINI CHUBBIES (3 IN)
bucket 9.06 x 9.25 x 6.69 in
5 styles / 30 pcs in bucket

7 317670 411115



7041140
BUCKET SET CHUBBIES (4 IN)
bucket 9.06 x 9.25 x 6.69 in
3 styles / 15 pcs in bucket

7 317670 411405



7041560
BUCKET SET MAXI (5.5 IN)
bucket 13.11 x 12.76 x 12.13 in
3 styles / 18 pcs in bucket

7 317670 415601





45 pcs.

7001129
MINI CHUBBIES (3 IN)
16 styles / 45 pcs in CDU

7 317670 011292





30 pcs.

7001149
CHUBBIES (4 IN)
13 styles / 30 pcs in CDU

7 317670 011490







16 pcs.

7001061
MAXI TRUCKS (5.5 IN)
5 styles / 16 pcs in CDU

7 317670 010615



16 pcs.

7001085
MAXI CARS AND RACERS (5.5 IN)
4 styles / 16 pcs in CDU

7 317670 010851











7001129
MINI CHUBBIES 3 in
90 PIECES



7001149
CHUBBIES MIX 4 in
60 PIECES



7001061
MAXI TRUCKS 5.5 in
40 PIECES



7001085
MAXI CARS 5.5 in
30 PIECES

7061004
DISPLAY 5-TIER (220 PIECES)
17.72 x 17.72 x 78.74 in

7 317670 610044





7001129
MINI CHUBBIES 3 in
90 PIECES



7001149
CHUBBIES MIX 4 in
60 PIECES



7001061
MAXI TRUCKS 5.5 in
20 PIECES

7061010
DISPLAY 3-TIER (170 PIECES)
17.72 x 17.72 x 57.09 in

7 317670 610105

Original line

1+



7081129
MINI CHUBBIES BABY PASTEL (3 IN)
7 pieces, in clearbox

7 317670 811298



7081119
MINI CHUBBIES (3 IN)
7 pieces, in clearbox

7 317670 811199



7081135
MINI CHUBBIES CONSTRUCTION (3 IN)
7 pieces, in clearbox

7 317678 311356





7081174
CHUBBIES TRAIN SET
12.72 x 3.07 x 3.15 in
in giftbox

7 317670 811748





7081236
MIDI SCHOOL BUS
8.98 x 4.72 x 5.12 in
in giftbox

7 317670 812363





7001234
MIDI TRACTOR AND TRAILOR
15.75 x 5.12 x 4.72 in
in giftbox

7 317677 812342









7081250
JUMBO TIPPER TRUCK
12.09 x 6.38 x 6.38 in
in giftbox

7 317670 812509





7081255
JUMBO TRACTOR
13.78 x 6.69 x 6.5 in
in giftbox

7 317670 812554







7081268
JUMBO SAFARI TRUCK
12.09 x 6.38 x 6.38 in
in giftbox

7 317670 812684





7081259
JUMBO HORSE TRANSPORT
12.09 x 6.38 x 6.38 in
in giftbox

7 317670 812592





7081270
JUMBO PLANE
11.42 x 8.66 x 7.68 in
in giftbox

7 317670 812707

DISPLAYS



7001360
CUTE RACERS
5.91 x 3.54 x 2.95 in
4 styles / 16 pcs in CDU

7 317670 013609



7001170
CUTE CARS
9 styles / 45 pcs in CDU

7 317670 011704



Original line

1+

VIKING CITY



7005050
CASTLE WITH MOAT
27.17 x 3.07 x 20.67 in
in giftbox, accessories included

7 317670 050505



7005556
GARAGE AND ROAD SET
16.54 x 7.48 x 14.96 in
in giftbox

7 317670 055562





BOATS



7081591
NOAH'S ARK
14.8 x 8.03 x 7.99 in
in giftbox

7 317670 815913



7081595
PIRATE SHIP
15.79 x 8.07 x 10.98 in
in giftbox

7 317670 815951



7081098
JUMBO FERRY BOAT
12.09 x 6.38 x 6.38 in
in giftbox

7 317670 810987







7001092
TUGBOATS
5.51 x 3.19 x 2.09 in
4 styles / 28 pcs in CDU

7 317670 010929

GAMES





7001101
FROG GAME
5.87 x 5.87 x 4.21 in

7 317670 011018

From AUSTRALIA

Wheely Bugs are ultra-sturdy ride-on toys in the shape of a friendly animal. They can make 360˚ turns and roll forwards, backwards, left, right and diagonally. Children can ride on them, push or pull them, and even cuddle and kiss them. The Wheely Bug has four castors, a covered push bar and a soft, easy-care body. Rounded corners guarantee that the base is safe and ergonomic. This is the ideal toy for endless fun on any hard floor, and perfect for indoor use. Altogether, the Wheely Bug's timeless design and superior quality ensure years of fun. Wheely Bugs are suitable for children from 1 to 3 years.

...wheely fun!



SIZE	AGE	MAX. WEIGHT
15 x 9 x 8.5 in	1 - 3	55 LBS



6149716
BEE

5 414561 497165



6149710
LADYBUG

5 414561 497103



6149726
MOUSE

5 414561 497264



6149730
TIGER

5 414561 497301

- Wheely Bugs help to promote self-confidence, spatial awareness and gross motor skills
- Multi Award Winner
- 4 “Floor Friendly” castors
- Great for all level surfaces
- Solid build quality
- Ideal for indoors
- Easy to clean



...wheely soft!







Wheely Bug black body + cover (removable for washing)

SIZE	AGE	MAX. WEIGHT
15 x 9 x 8.5 in	1 - 3	55 LBS



6149745
LION

5 414561 497455



6149740
HEDGEHOG

5 414561 497400



6149742
PANDA

5 414561 497424

The Danish brand 'Find That Hippo' gets children moving, both indoors and outside in the garden. The bouncing balls and jumping animals in fun designs and beautiful Scandinavian colors, contribute to the development of coordination, and finding the right balance. They can be played with from the age of 2 years.

NEW

From DENMARK

JUMPING ANIMAL

2+

Air pump included. In box: 12 x 5 x 7 in



1740115
LUNA THE UNICORN
23.62 x 9.06 x 20.47 in

5 740017 401159



1740116
DEXTER THE DINO
23.62 x 9.06 x 20.47 in

5 740017 401166



1740117
LELA THE FOX
23.62 x 9.06 x 20.47 in

5 740017 401173





HOPPER BALL

2+

Air pump included.
Diameter 17.7 in / In box: 8 x 10 x 3 in



1740123
TURKISH ROSE

5 740017 401234



1740125
PERSIAN ORANGE

5 740017 401258



1740124
OLD GOLD

5 740017 401241



1740126
DARK CYAN

5 740017 401265



BRIGHT STRIPES DISTRIBUTED BRANDS

BRIGHTSTRIPES.CO

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