

REINFORCE STEVE'S MESSAGE WITH ONE OF HIS BEST-SELLING Books.

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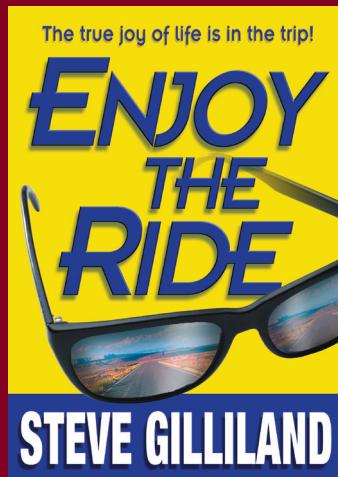
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"THANK YOU FOR TAKING THE TIME TO PERSONALIZE YOUR BOOK FOR ALL 100 OF OUR ATTENDEES. WHEN THEY RETURNED TO THEIR ROOM AND DISCOVERED YOUR BOOK, MY CELL PHONE IMMEDIATELY STARTED RINGING. THEY WERE THRILLED AND ASTONISHED TO FIND THEIR NAMES IN THE BOOK. BESIDES BEING ONE OF THE BEST SPEAKERS WE HAVE EVER HAD ADDRESS OUR PRESIDENT'S CIRCLE, THE TOUCH OF CLASS YOU ADDED BY SIGNING THE BOOKS DESERVED ANOTHER STANDING OVATION." – MARK PETERS, PHYSICIANS MUTUAL



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In **ENJOY THE RIDE**, author **Steve Gilliland** shares from his heart how to experience the true joy of life. America's premier keynote speaker, Steve has changed the lives of countless thousands who have heard him.

Translated to book form, his philosophy centers on the simple premise that true success is not a thing you acquire or achieve. Rather, it is a journey you take your whole life long. Beginning with the compelling challenge to "Check Your Passion," Steve ignites people's ability to choose what they do, why they do it, and who they do it with. In his refreshingly straightforward style, Steve shares unique insights into what it means to be successful. He enables readers to identify their dreams and puts genuine success within their reach. Add his humor and brilliant advantage of mixing words with wisdom, and Steve brings forth a book that truly motivates a reader to make changes and believe in the power of positive thinking. Success is not limited to those with financial resources or special

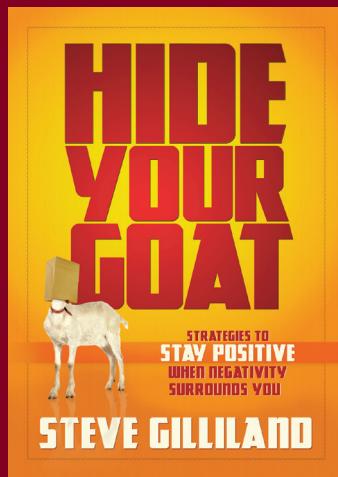
talents. It is available to anyone willing to learn a few practical principles and then follow through with them day to day. All who read this book will be glad they got their hands on it.

"We wanted all of our employees to read this book, so we ordered a copy for everyone."

ANNE BARROW,
SENIOR DIRECTOR OF HR, SPRINT

"The ideas presented in ENJOY THE RIDE make it a must-read. It is a simple and powerful book that will help people in many arenas of life."

GERALD GRINSTEIN, CEO,
DELTA AIRLINES



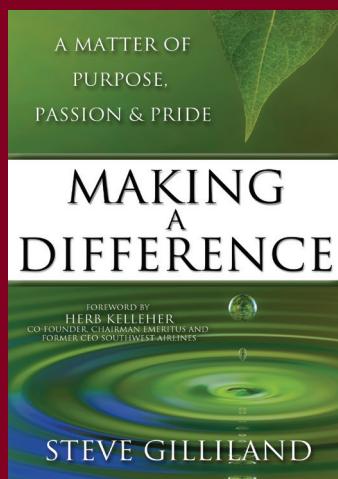
HIDE YOUR GOAT is for every person who has ever said, "Why me?" It is for every person who feels like everywhere you turn, you meet problems, obstacles, difficulties—large ones, small ones, all sizes. Filled with thought-provoking questions, ideas and solutions, this book will help you stay positive while dealing with life's disappointments and the negativity that encompasses our society. It focuses on six core principles:

- **The Courage to Recognize Who You Are**
- **The Strength to Accept Where You Have Been**
- **The Wisdom to Discern Where You Are Heading**
- **The Knowledge to Acquire What It Takes to Get There**
- **The Awareness to Exclude Who Is Stopping You**
- **The Power to Change What Holds You Back**

HIDE YOUR GOAT makes you aware of how your daily life intersects with a diverse group of people from different backgrounds, opinions and personalities. It will make you think about yourself and dive deep below the surface to uncover feelings, thoughts and emotions that expose your goat. Regardless of its origin, the expression "gets my goat" is something that resonates with all of us. The fast-paced and stress-filled schedules we maintain open the gate to allow people and circumstances to get our goat. It's time to discover, herd, teach, feed, gate, exercise and, in the end, **HIDE YOUR GOAT!**

"If you're looking for a way to stay positive, read this book. If you're interested in learning how to deal with negative people, read this book. If you are always letting people get your goat, read this book!"

HEATHER HAYES, BAPTIST HOSPITAL



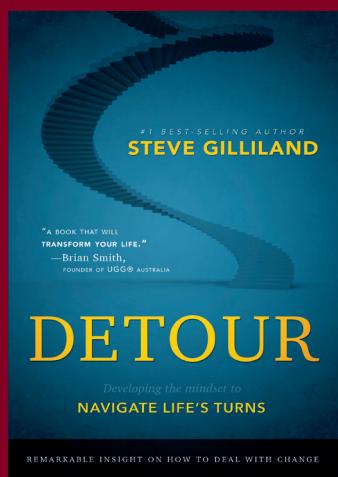
In **MAKING A DIFFERENCE**, author **Steve Gilliland** brilliantly lays out three manageable means that make it possible for every person to unlock their potential and exert profound influence. Filled with inspirational anecdotes, laugh-out-loud humor and thought-provoking ideas, this book is an eye-opening journey that, when put into practice, will make a considerable impact in your professional and personal life. As a master storyteller, Steve expounds on the essentials towards Making a Difference – Purpose, Passion and Pride.

Where you live, the money you possess, the money you stand to inherit, your marriage, the car you drive and the friends you appear to have are outward signs of success and not necessarily indicators of inner fulfillment. The amount we earn or the success we achieve produces emptiness unless it is in line with a purpose beyond ourselves. This book demonstrates that you don't need a master's degree or a doctorate to make the world a better

place. **MAKING A DIFFERENCE** confirms that purpose is the essential ingredient to motivation and the ultimate path to making a difference; passion is what allows us to overcome challenges and disregard people who try to extend their misfortunes and negative outlook to you; and pride is about you and your expectations. It is about realizing the importance of your role in life and taking pride in everything you do! This book is a profound idea that will impact your life.

"If any group or company is looking to engage their people, motivate their teams and transform their organization, I would encourage them to read Steve Gilliland's book. His message on purpose, passion and pride is resonating and prevailing."

IAN TAYLOR, SENIOR VICE PRESIDENT, GLOBAL SERVICES, WESTERN UNION



The true joy of life is in the trip!

ENJOY THE RIDE

STEVE GILLILAND

DETOUR contains remarkable insight on how to deal with change and provides solutions to reduce stress, eliminate fear and increase performance. Hall of Fame Speaker and best-selling author Steve Gilliland, who showed us how to *Enjoy The Ride*, now reveals how to handle change and navigate life's turns when something sets you on a course that you never planned, into a future you never imagined. This book will help you develop...

THE MINDSET OF RECOGNITION
How to Identify Change Is Coming Before It Arrives

THE MINDSET OF REACTION
How to Manage Your Stress When Change Occurs

THE MINDSET OF REALITY
How to Discover the Three Sides to the Story

THE MINDSET OF RESOURCEFULNESS
How to Dismiss Self-Imposed Limitations

THE MINDSET OF RECEPTIVENESS
How to Be Open to All Possibilities

THE MINDSET OF RESOLUTION
How to Stay Committed During Times of Change

"A book that will transform your life."

BRIAN SMITH, FOUNDER OF UGG® AUSTRALIA

Developing the mindset to
NAVIGATE LIFE'S TURNS

REMARKABLE INSIGHT ON HOW TO DEAL WITH CHANGE