



KEAN



# Briefing on Commercial Sexual Exploitation

September 26, 2019

9:00 a.m. – 1:00 p.m.

**Kean University**

**North Avenue Academic Building (NAAB) 6<sup>th</sup> floor**

1000 Morris Ave, Union, NJ 07083

**9:00 Welcome and opening remarks**

Administrator Raymond Martinez, Federal Motor Carriers Safety Administration  
Veronica Allende, Director, NJ Division of Criminal Justice for the Office of the NJ Attorney General  
Esther Goetsch, Director of Coalition Builds for Truckers Against Trafficking

**9:15 Human Trafficking 101**

Kathleen Friess, Human Trafficking Program Coordinator at the NJ Division of Criminal Justice for the Office of the New Jersey Attorney General

**9:40 Combating Human Trafficking Through the Trucking and Bus Industries**

Esther Goetsch, Truckers Against Trafficking Director of Coalition Builds  
Annie Sovcik, Busing on the Lookout Program Director

**10:25 Break**

**10:45 Sex Trafficking-A Survivor's Perspective**

Beth Jacobs, Truckers Against Trafficking Field Trainer

**11:15 Lunch & Networking**

**11:40 Law Enforcement Briefing**

Michael Sheets, Special Deputy Attorney General/Acting Assistant Prosecutor, Union County Prosecutors Office  
Sergeant Brian O'Malley, Union County Prosecutor's Office  
Heather Hadley, Senior Assistant Prosecutor, Mercer County Prosecutors Office  
Detective Alicia Bergondo, Mercer County Prosecutors Office  
Annmarie Taggart, Assistant Attorney General, NJ Division of Criminal Justice

**12:40 Open Dialogue between industry stakeholders and law enforcement panel**

Q&A facilitated by Esther Goetsch, Truckers Against Trafficking

**1:00 Program Concludes**

***Please plan on touring the Freedom Drivers Project, which will be open for tours before and after the meeting, from 8:00 – 9:00 a.m. & 1:00 – 1:30 p.m.***