KELLY ANDERSON GROUP

www.kellyandersongroup.com



Impact E-LEARNING

- A fully managed program where our team works on your behalf, and you get all the results.
- Our vast library of content is created based on FMCSA guidelines and DOT regulations.
- Integrated with dashcam systems to automatically assign learning modules.
- Fully accessible from any computer or our mobile app.

Impact RECRUITING

- We're an extension of your recruiting department – acting as your temporary or permanent recruiter.
- Your designated leads go directly to our recruiting department via email, designated phone line, or your ATS.
- We can either pre-qualify applicants and pass them to your staff, or we'll complete the entire pre-qualification process.
- You only get pre-qualified leads.

Impact RETENTION

- New Driver Interviews – measures the morale of recent hires in the first 90 days (14, 30, 60, 90).
  - *As a result of this proactive approach, our clients typically see turnover reduced by 27-35%.*
- Current Driver Interviews – pro-actively measure driver satisfaction before it's too late.
- Exit/Rehire Interviews – we can contact a driver who has decided to leave your company. We also contact the select few you decide that would be a benefit to come back.

Impact SAFETY TRAINER PROGRAM

- Leadership Development: We develop leadership skills within your trainers and managers. Our instructors will cover multiple topics from public speaking skills and communication to strategic thinking and time management.
- Safety Knowledge Assessment: We coach the fundamentals of safe driving and how to create safety structure within your company.
- Evaluation: We evaluate the level of effective leadership your current trainers are at to ensure they are implementing proper safety and structure throughout your company.

Impact ADVERTISING

- We assist you in your advertising efforts to find qualified drivers.
- Our team builds, manages, and maintains your ads month to month. We work closely with your recruiting team to make sure you receive the best results based on your needs.
- We can build personalized advertising packages based on our data and your company needs.

Entry-Level Driver Training (ELDT)

- Our ELDT program is your resource for required CDL Online Theory Training.
  - Class A, Class B, Class B to A, Passenger, School Bus, and Hazmat.
- All available ELDT curriculum is included at NO-CHARGE for our current and future e-Learning clients.
- Instructors can use learning modules in classroom to provide consistent instruction, then facilitate conversation
- We have the following checklists that can be utilized/customized by instructor while observing student, creating a seamless training record: • Pre/Post Trip Inspection • Road Test • Additional checklists can be added.

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