

## Starr Tours Celebrates 75 Years of Travel

**TRENTON, NJ** – April 18, 2022 – Starr Tours is excited to announce its 75<sup>th</sup> anniversary. Starr has remained a family-owned business since 1947, growing from just a couple of buses to a vast fleet of 35 buses and tour offerings to over 150 destinations worldwide. Gilbert Sussman started the Trenton-based business to shuttle people to and from Hightstown, NJ. (*Starr* is the maiden name of Sussman's wife.) In 1964, when New York hosted the World's Fair, Sussman saw an opportunity and offered people not just a ride from one point to the next but an actual packaged trip. Starr buses were soon trekking folks to Broadway, Atlantic City, Washington, DC and eventually every go-to place in the country. From the honky-tonks of Nashville to the moss draped oaks of Savannah, from the lake shores of Michigan's Mackinac Island to the rocky coast of Maine, Starr covered it all.



Today Starr is the leading provider of transportation and travel in the Northeast and Mid-Atlantic regions, priding itself on safety, comfort, service, and reliability. The allure of touring with Starr is that the guests “barely have to lift a finger - Starr takes care of hotels, dining reservations, knowledgeable tour escorts, activities, and more,” says Vice President and 3rd-generation family owner Sandy Borowsky.

To celebrate Starr's 75<sup>th</sup> anniversary, Starr has planned a 6-day trip to Louisville, KY titled ‘Bourbon, Bluegrass, and Thoroughbreds’, where attendees will enjoy the Kentucky Derby Museum, a distillery tasting and tour, a dinner party with bluegrass entertainment, and more. This Birthday Bash accompanies over 250 other packaged tours from across the United States and Canada. Starr's full vacation catalog can be found [here](#).

In 2020, Starr introduced its [Clean Care](#) program to ensure that passengers could travel safely with Starr. Despite COVID-19, Starr continues to offer its riders safe travel options. “If there's one thing anyone needs right now, it's a getaway”, says Borowsky. “The pandemic brought uncertainty and challenges into our lives, and Starr could not be happier that we can continue to provide safe, reliable, and exciting travel for our customers.”

In addition, Starr's [Charter Bus Division](#) continues to provide quality transportation for conventions, schools, athletic teams and more. On top of this, Starr recently introduced its [College Break Bus program](#), servicing college students traveling to and home from 7 different universities. After 75 years, Starr continues to grow to meet the transportation and safety needs of travelers across the country.

Starr Tours is a proud member of [ABA](#), [IMG](#), [GNJMA](#), [PBA](#), and [SYTA](#).

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