

Greater New Jersey Motorcoach Association

# 2019 GROUP LEADER MARKETPLACE



**Thursday, October 10th, 2019**  
**at Resorts Hotel and Casino,**  
**Atlantic City**



**Showcase Your Destination/Attraction**  
**at New Jersey's Largest Marketplace!**

# **GNJMA**

**SPACE IS LIMITED • RESERVE YOUR BOOTH NOW!**

Contact Patricia Cowley, Executive Director's Office at 908-835-0935 x105 or email [pcowley@gnjma.com](mailto:pcowley@gnjma.com) for more details.

**REGISTRATION DEADLINE IS SEPTEMBER 1, 2019**

# DON'T MISS OUT, RESERVE YOUR BOOTH TODAY!

## WHEN:

Thursday, October 10th, 2019

## WHERE:

Resorts Hotel and Casino  
Ocean Ballroom  
1133 Boardwalk  
Atlantic City, NJ

## SETUP:

Wednesday, October 9th: 4 - 6pm  
Thursday, October 10th: 8 - 10am  
Marketplace show will run from 10am - 1pm

## THE ASSOCIATION WILL PROVIDE:

8' x 10' booth including 8ft high backwall & 3' high siderail  
7" x 44" identification sign  
1 - 6' draped table  
2 - side chairs  
1 - wastebasket

## \*EXHIBITOR BOXES: (Fees will apply)

For your convenience, we recommend that exhibitor boxes be shipped in advance to:

[Exhibitor Company Name/Booth Number]

GNJMA  
c/o Vista Convention Services  
300 Commerce Drive  
Egg Harbor Twp, NJ 08234  
609-485-2421

Must be received between 9/9-10/2

Please be sure to fill out the forms enclosed in this Exhibitor Kit.

To download the Exhibitor Kit go to [www.vistacs.com](http://www.vistacs.com), click on EXHIBITOR LOGIN, Username: GNJMC19 Password: RESORTS19

Please print forms needed and fax to 609-485-2392 or email to [info@vistacs.com](mailto:info@vistacs.com).

*Remember, the electrical form goes directly back to the hotel.*

*\*You can ship directly to Resorts*

## MARKETPLACE DIRECTORY:

The directories are given to the group leaders prior to attending the marketplace show. The directories will include a floor diagram, exhibitor listing and ads. If you are interested in purchasing ad space, please contact Pattie Cowley by August 1, 2019

## RULES AND REGULATIONS:

Exhibitors are not permitted to collect group leader addresses and phone numbers. Follow-up mailings can be done in conjunction with bus companies but GNJMA is not involved in the follow-up process. GNJMA prohibits the selling of group leader information obtained at the marketplace. Priced sale pieces are permitted but prices quoted to a group leader must be commissionable to the bus company. The GNJMA has the right to pull inappropriate literature from the Marketplace floor. If you have a question about what is appropriate, please submit samples of your information to GNJMA and Executive Director for review and approval.

## BOOTH SHARING:

Exhibitors are not permitted to share their booth with another company. If you have special circumstances that require you to share a booth space, please call the Executive Director's Office at 908-835-0935 x105. Only two representatives per exhibiting company are permitted.

## PLEASE NOTE:

The Greater New Jersey Motorcoach Association's Marketplace is not open to the general public and is only handled on an invitation only basis.

## QUESTIONS OR COMMENTS:

Contact Pattie Cowley, Executive Director  
Phone: 908-835-0935 x105  
Fax: 610-829-1004  
Email: [pcowley@gnjma.com](mailto:pcowley@gnjma.com)



## REGISTRATION FEES:

\$495 Members

\$695 Non-Members

**Greater New Jersey Motorcoach Association's  
2019 Group Leader Marketplace**

# **EXHIBITOR REGISTRATION FORM**

**Show Date: October 10th • Location: Resorts Hotel and Casino**

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

**Participants:** Limit of 2 people per booth.

**Please Print:** Participant's Name \_\_\_\_\_

Participant's Name \_\_\_\_\_

**Booth Sign:** Print exactly how your booth sign should read. Limit of 1 line.

\_\_\_\_\_

**Booth Placement Request:** Booths are arranged geographically. Your booth will be placed by your geographic region indicated on the registration form. All special requests to be placed next to another exhibitor must be indicated below. Please note that there is no guarantee a special request will be fulfilled.

Booth placed next to: \_\_\_\_\_

**Registration Fees Include:** 8' x 10' booth including 8ft. high backwall & 3' high siderail, 7" x 44" identification sign, 1 – 6' draped table, 2 – side chairs, 1 – wastebasket

Electrical outlet is ordered directly through hotel. Terms are enclosed in the Exhibitor Kit.

**Registration Fees:**  \$495 Members  \$695 Non-members  \_\_\_\_\_ Optional GNJMA Scholarship Program Donation

Please bill my credit card in the amount of \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CVD Code \_\_\_\_\_

Name on card \_\_\_\_\_

OR

I have enclosed a check in the amount of \$ \_\_\_\_\_.

**All fees are non-refundable. Deadline for registration is September 1, 2019**

**TO RESERVE EXHIBIT BOOTH, FILL OUT ALL AREAS AND RETURN WITH YOUR CHECK TO:  
GNJMA Executive Director's Office PO Box 186, Washington, NJ 07882**

Make checks payable to: **Greater New Jersey Motorcoach Association**