

# TSR Looking for Fleet Participation in New York City Fleet Safety Program

Together for Safer Roads (TSR) is closing out recruitment for its NYC fleet safety program. TSR is a non-governmental organization founded to create a global coalition bridging the gap between purpose-driven companies, government, and community stakeholders who actively work together to create safer roads. This will be the final opportunity for fleets to participate this year.

TSR is looking for fleet operators that:

- Operate in the five boroughs of New York City (but do not have to be based in NYC)
- Have 100 or fewer vehicles
- Use straight trucks -- passenger vans, mini-busses box trucks, delivery trucks, flatbeds, Sprinter vans, or utility trucks, etc.
- Are committed to safety

TSR expects to fill the remaining spaces for the NYC fleet safety program within the next few weeks. TSR has already recruited fleet operators from across industries: carting, food supply, logistics, non-emergency medical transportation, and non-profits. The program will provide 12 months of expert coaching and other support at no cost to the fleet operator.

To sign up to become a participant, please contact David Frick at [dfrick@togetherforsaferroads.org](mailto:dfrick@togetherforsaferroads.org).

**TOGETHER FOR SAFER ROADS**

**Don't miss out on this opportunity!**  
Every \$1 spent on improving workplace safety earns \$1 in returns.

<b>YOU SPEND</b> \$0	<b>YOU GET</b> \$144,000 in profits and access
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You do the math! You'll also be working towards a vision of safer streets for your employees, your family, friends, and community.

**Specifically, you'll receive:**

- Safety Culture Surveys and Consulting
- Benchmark Data
- Best Practices and Tools
- Access to Online Driver Education
- Access to Online Leadership Education
- One free year of installed vehicle technology and telematics with a two-year agreement.

**FOCUS**

**LEADERSHIP**  
We'll help you build a safety culture. You'll learn from industry leaders what it means to be a Safety Leader. You'll have access to industry best practices as well as executive coaching.

**TRAINING & DEVELOPMENT**  
Your drivers will have access to online driver development training as well as in-house skills courses you can run yourself. Training for management, supervisors, and training personnel is included, too.

**TECHNOLOGY & TELEMATICS**  
You'll be given expert advice on choosing the right technology and telematics equipment for your vehicles. Our experts will help you with the installation and implementation of the technology in your organization.

**SIGN UP TO BECOME A PARTICIPANT TODAY!**  
Contact: David Frick  
dfrick@togetherforsaferroads.org