

TSR Looking for Fleet Participation in New York City Fleet Safety Program

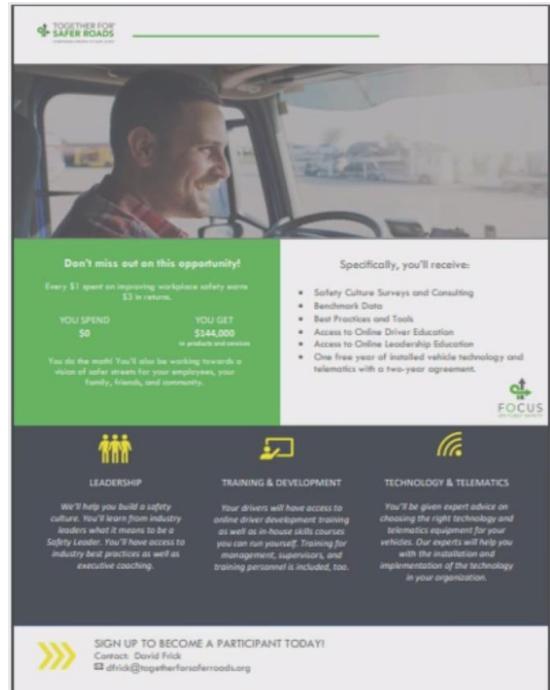
Together for Safer Roads (TSR) is closing out recruitment for its NYC fleet safety program. TSR is a non-governmental organization founded to create a global coalition bridging the gap between purpose-driven companies, government, and community stakeholders who actively work together to create safer roads. This will be the final opportunity for fleets to participate this year.

TSR is looking for fleet operators that:

- Operate in the five boroughs of New York City (but do not have to be based in NYC)
- Have 100 or fewer vehicles
- Use straight trucks -- passenger vans, mini-busses box trucks, delivery trucks, flatbeds, Sprinter vans, or utility trucks, etc.
- Are committed to safety

TSR expects to fill the remaining spaces for the NYC fleet safety program within the next few weeks. TSR has already recruited fleet operators from across industries: carting, food supply, logistics, non-emergency medical transportation, and non-profits. The program will provide 12 months of expert coaching and other support at no cost to the fleet operator.

To sign up to become a participant, please contact David Frick at dfrick@togetherforsaferroads.org.



The screenshot shows a promotional page for the NYC Fleet Safety Program. At the top, there's a photo of a smiling man driving a vehicle. Below the photo, a green box contains the text: "Don't miss out on this opportunity! Every \$1 spent on improving workplace safety wins \$3 in return." It also shows a comparison: "YOU SPEND \$0" and "YOU GET \$144,000 in products and services". A subtext below says, "You do the math! You'll also be working towards a vision of safer streets for your employees, your family, friends, and community." To the right, a section titled "Specifically, you'll receive:" lists benefits: Safety Culture Surveys and Consulting, Benchmark Data, Best Practices and Tools, Access to Online Driver Education, Access to Online Leadership Education, and One free year of installed vehicle technology and telematics with a two-year agreement. Below this, there are three sections: LEADERSHIP (with a people icon), TRAINING & DEVELOPMENT (with a person icon), and TECHNOLOGY & TELEMATICS (with a signal icon). Each section has a brief description. At the bottom, a yellow arrow points right with the text "SIGN UP TO BECOME A PARTICIPANT TODAY!" and contact information: "Contact: David Frick" and "dfrick@togetherforsaferroads.org". The FOCUS logo is in the bottom right corner.