

Sponsorship Packet: Slough Celebration 2026

Columbia Slough Watershed Council

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Contact

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About Us

The Council was formed in the early 1990s in response to pollution, rampant development, and loss of open space. By 1994, community members had created a citizen-led, basin-wide coordinating council for the Columbia Slough.

The group addressed issues such as stormwater management, regulation of Combined Sewer Overflows (CSOs), protection of recreational trails, transportation planning, and other related concerns. Thanks to stakeholder efforts, positive attention was drawn to what had been an otherwise overlooked part of the Portland metro area.

In 2002, the Columbia Slough Watershed Council was incorporated as a 501(c)(3) nonprofit organization. Since then, we have been working to improve the health of the watershed and engage with the people who call it home.



Vision

An urban watershed rich in clean water and healthy habitats that support the needs of fish, wildlife, plants and people.



Mission

To protect and enhance the Columbia Slough and its watershed through community engagement, education, and restoration.

We invite you to join the Columbia Slough Watershed Council as a 2026 Slough Celebration Sponsor!

The Columbia Slough is the most racially diverse and industrialized watershed in the state of Oregon. Systemic racism and inequities have created unique barriers to outdoor recreation and the safe enjoyment of natural areas. In response, the Council prioritizes programming that provides opportunities for historically excluded communities, including BIPOC, LGBTQIA2S+, immigrant, and low-income residents. The Slough Celebration is our largest annual event, engaging all residents of the watershed in celebrating the founding of the Council.





This annual event will take place on June 13th, 2026, in the Columbia Slough Watershed, located in Northeast Portland. This event is an opportunity to celebrate the watershed, our amazing community, and our nonprofit organization. We achieve this through a festival-style event that welcomes over 600 people to learn, connect with their community, and explore the Slough. This year, we will offer paddling, birding, habitat enhancement opportunities, face painting, free food and drinks, music, a raffle, and more!

What does your funding support?

Your support enables CSWC to offer this event free of charge to community members. It helps cover the following:

- Staff time: Supports planning the event and day-of needs.
- Permits: If held at a park, CSWC must obtain a permit for the event.
- Rental fees: CSWC rents equipment such as generators, tables, chairs, linens, etc.
- Vendor fees: Cover the cost of hiring food service, a DJ, and facilitators for activities.
- Marketing and outreach materials: Includes print and online marketing.







Benefits for Sponsors

Benefits for All Sponsors Include:

- Company logo on the Slough Celebration Sponsor page with a link to your website, listed in the monthly e-news (reaching 3,700 people), and on all print and digital materials for Slough Celebration.
- Mentions in organizational PR materials, including the Annual Report, e-news, and Slough Celebration-specific materials on our website







Sponsorship Packages & Benefits



Gold Sponsor

- Recognition as 2026 Gold Sponsor
- Space reserved for your company to table at Slough Celebration
- Mentions in Instagram/Facebook posts for the event (reaching 3,400+ followers).
- Your businesses featured in e-newsletter before the event
- Paddle Clean-up Event for your staff*

$3,000+



Silver Sponsor

- Recognition as 2026 Silver Sponsor
- Space reserved for your company to table at the Slough Celebration
- Mentions in Instagram/Facebook posts for the event (reaching 3,400+ followers).
- Stewardship Work Party for your staff*

$2,000-$2,999



Watershed Sponsor

- Recognition as 2026 Watershed Sponsor
- Space reserved for your company to table at the Slough Celebration
- Mentions in Instagram/Facebook posts for the event (reaching 3,400+ followers).

$1000-$1999



Tributary Sponsor

- Recognition as 2026 Tributary Sponsor
- Space reserved for your company to table at the Slough Celebration

$500+



In-Kind Sponsor

- Mentions in all promotional materials regarding the raffle (Instagram, Facebook, website, e-newsletters)

*Stewardship Work Party location will be determined by CSWC Stewardship Director, with the intent of focusing on what is a current priority in the Columbia Slough Watershed's green spaces. Work parties may consist of invasive plant removal and/or planting native plants. Donor groups are welcome to share their interest in a work party, although decisions will be made through conversation and with a focus on the need for green spaces.
Stewardship Work Parties will be held between October 2026 and April 2027. The minimum and maximum number of participants at a Stewardship Outing is 10-20 people.
*The Paddle Clean-up Event location will be determined by CSWC Event Director, with the intent of focusing on what is a current priority in the slough's waterways. Paddle clean-ups consist of 5 participants per boat to maximize range and ability to pick up unwanted contaminants in the slough. The maximum number of participants for this event is 10. Paddle Clean-up events will be held between July 2026 - October 2026.

Thank you!



Ready to become a sponsor?

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