

# JCPenney

Everybody's a Winner

# Mystery



# Sale

Ends 8/3

Prices Valid 7/31 – 8/3 | Extended Store Hours **Fri-Sat Open at 10AM**



Back To School Deals Are Here!

Uniforms, Denim, Shorts, and Backpacks all  
**On Sale up to 55% Off**

**\$7.99**

YOU PAY

**\$5.59**

With Your Mystery Sale Coupon

**Xersion Men's Tees**  
Reg. 14.00

**\$7.99**

YOU PAY

**\$5.59**

With Your Mystery Sale Coupon

**St. John's Bay Graphic Tee**  
Reg. 22.00

**\$4.99**

YOU PAY

**\$3.49**

With Your Mystery Sale Coupon

**Home Expressions Towels**  
Reg. 10.00

**All Fine Jewelry Clearance is an**

**EXTRA 50% OFF**

**\$12**  
Student  
Cuts

or 30% off\* \$30+ salon service  
with a designer or Sr. Designer  
Valid for K-12th grade or with a college ID

JCPenney  
Salon



**Book an Appointment today!**  
Walk-Ins Available

**\$14.99**

YOU PAY

**\$10.49**

With Your Mystery Sale Coupon

**St. John's Bay 9" Flat Front Shorts**  
Reg. 34.00



**\$14.99**

YOU PAY

**\$10.49**

With Your Mystery Sale Coupon

**St. John's Bay 7" Chino Shorts**  
Reg. 32.00



**25% OFF** The  
select styles  
Coupon excluded. coolest  
kicks

Athletic Shoes for the Family



Semi-Annual  
**LiterSale**

from  
**\$19.99**



National Lipstick Day

Up to  
**40% off**

select lip products.  
7/26-8/2.



**Mystery  
Sale**



**Clearance** up to **70% OFF** !!!

Thousands of **New Markdowns** throughout the  
store taken this month!