



Awards For Excellence

2022

WINNERS LIST

Large Market Television

Best Morning Newscast

1st Place WISN TV Record Rain
2nd Place WITI TV FOX6 WakeUp: Winter Ice Storm
3rd Place WDJT TV Aug. 4 - State Fair Opening Day

Best Evening Newscast

1st Place WISN TV Parade Trial: Guilty Verdict
2nd Place WTMJ TV Violent Weekend in Milwaukee
3rd Place WITI TV FOX6 News at 9: Darrell Brooks Sentenced

Best Sportscast

1st Place WISN TV Dario Melendez
2nd Place WITI TV Tim Van Vooren
3rd Place WDJT TV Scott Grodsky Composite

Best Weather Coverage

1st Place WISN TV Mark Baden
2nd Place WDJT TV Justin Thompson-Gee Composite
3rd Place WITI TV Rob Haswell

Best Continuing Coverage

1st Place WISN TV Waukesha Parade Tragedy Trial
2nd Place WITI TV Kenneth Twyman: Killer on the Loose
3rd Place WDJT TV Plane Crashes, Firefighters Rescue Dogs

Best Spot News

1st Place WISN TV Plane Crash into Neighborhood
2nd Place WITI TV Darrell Brooks Verdict
3rd Place WISN TV Off-Duty Officer Shot

Best News Writing

1st Place WITI TV That Man Ain't Did Nothin'
2nd Place WDJT TV Daily Dips in Lake Michigan
3rd Place WITI TV Bond of Brothers

Best Hard News/Investigative

1st Place WITI TV Connecting the Dots
2nd Place WTMJ TV Lost Pension Benefits
3rd Place WDJT TV Crime Stoppers: Woman Shot 14 Times in Front of Children

Best Series or Documentary

1st Place WDJT TV Remembering Jackson Sparks
2nd Place WISN TV Bonded By Bravery
3rd Place WITI TV Reckless Indifference

Best Feature

1st Place WTMJ TV Thankful
2nd Place WITI TV Search for the Missing Soldier
3rd Place WITI TV Treating the Tremor

Best Live On-Scene Reporting

1st Place WISN TV Hillary Mintz
2nd Place WITI TV Aaron Maybin
3rd Place WISN TV Hannah Hilyard

Best Use of Video

1st Place WYTU TV Celebrando las Piñatas
2nd Place WTMJ TV Reckless Driving Impact on Transit
3rd Place WDJT TV A More Permanent Legacy (Sand Sculptor)

Best Sports Reporting

1st Place WITI TV One Shining Moment
2nd Place WMVS TV Layups and Literacy
3rd Place WITI TV The Heart of a Champion

Best Significant Community Impact

1st Place WITI TV Contact 6
2nd Place WTMJ TV 2022 Positively Milwaukee Awards
3rd Place WTMJ TV Project: Drive Safer

Best Specialty Programming

1st Place WISN TV Celebrating Black History Month
2nd Place WISN TV Season to Celebrate
3rd Place WTMJ TV Waukesha Christmas Parade

Best Image Promotion

1st Place WTMJ TV TMJ4 News Today: "Showing Up"
2nd Place WISN TV WISN 12 News This Morning Testimonial
3rd Place WTMJ TV TMJ4 Celebrates 75 Years

Best Weather Promotion

1st Place WISN TV Mark Baden 25 Years
2nd Place WISN TV WISN 12 is Milwaukee's Winter Weather Leader
3rd Place WTMJ TV Chief Meteorologist Brian Niznansky: "This is Home to Me."

Best Sports Promotion

1st Place WISN TV Milwaukee Bucks on WISN 12
2nd Place WISN TV Dan Needles Retirement Celebration
3rd Place WTMJ TV TMJ4 "Friday Football Frenzy"

Medium Market Television

Best Topical Promotion

1st Place	WDJT TV	Kia Boys
2nd Place	WDJT TV	Sparks Family Exclusive Part 1
3rd Place	WISN TV	WISN 12 News This Morning Back to School

Best Public Service Announcement

1st Place	WISN TV	WISN 12 Pet Walk 2022
2nd Place	WTMJ TV	Hunger Task Force: Home for the Holidays
3rd Place	WTMJ TV	TMJ4 Project: Drive Safer

Best Commercial or Underwriting Announcement

1st Place	WITI TV	Food for the Holidays
2nd Place	WISN TV	Arch Solar
3rd Place	WTMJ TV	The TMJ4 Storm Chaser Sponsored by Heiser Automotive

Best Website

1st Place	WDJT TV	CBS58.com
2nd Place	WITI TV	FOX6Now.com
3rd Place	WISN TV	WISN 12 News - Leading the Way

Best Web Story

1st Place	WISN TV	Darrell Brooks Trial - Waukesha Parade Attack
2nd Place	WTMJ TV	Dirty, Disgusted, Afraid': Former Wis. Police Chief Speaks About Clergy Abuse He Faced as a Child
3rd Place	WITI TV	Milwaukee Police Shooting: Accused Killer Dead After Chase

Best Use of Social Media

1st Place	WDJT TV	CBS 58 Goes to London
2nd Place	WDJT TV	CBS 58 Hometowns Facebook Lives
3rd Place	WYTU TV	Telemundo Wisconsin's Severe Weather Coverage

Best Original Digital Content

1st Place	WTMJ TV	My Block: Preserving Hmong Culture in Milwaukee
2nd Place	WDJT TV	Blizzard Brawl 2022: Iron Mike vs. Kevin Thorn
3rd Place	WITI TV	Open Record

Best Online Personality

1st Place	WISN TV	WISN - Lindsey Slater
2nd Place	WYTU TV	Montse Ricossa
3rd Place	WDJT TV	Alex Corradetti

Best Online Breaking News Coverage

1st Place	WDJT TV	Large Police Presence in Third Ward
2nd Place	WDJT TV	Dog Plane Crash
3rd Place	WISN TV	Swept Away Into Drainage Tunnel: 10-Year-Old Boy and Two Men

Best Coverage of Pandemic Recovery

1st Place	WDJT TV	The Amazing Ms Justus
2nd Place	WISN TV	Inside the ICU
3rd Place	WDJT TV	Deadgar Winter Tribute Show

Best Election Coverage

1st Place	WISN TV	Primary Town Hall
2nd Place	WISN TV	Candidates on the Record
3rd Place	WITI TV	You Decide: Spring Election Special

Best Morning Newscast

1st Place	WISC TV	News 3 Now This Morning - Nov. 8, 2022
2nd Place	WISC TV	News 3 Now This Morning - Feb. 22, 2022
3rd Place	WMTV TV	The Morning Show: July 7, 2022

Best Evening Newscast

1st Place	WISC TV	Tornado Outbreak - June 15, 2022
2nd Place	WGBA TV	Live from Lambeau - Sep. 18, 2022 5 p.m. Newscast
3rd Place	WMTV TV	NBC15 News at 10: Winter Whiteout

Best Sportscast

1st Place	WISC TV	Zach Hanley
2nd Place	WKOW TV	Karley Marotta
3rd Place	WMTV TV	NBC15 Sports with Leah Doherty

Best Weather Coverage

1st Place	WKOW TV	John Zeigler
2nd Place	WGBA TV	Cameron Moreland and Wisconsin Weather
3rd Place	WMTV TV	First Alert Weather: Winter Whiteout

Best Continuing Coverage

1st Place	WISC TV	Chandler Halderson Trial
2nd Place	WFRV TV	Local Boy Scouts Save Dozens
3rd Place	WISC TV	Roe v. Wade Overturned

Best Spot News

1st Place	WMTV TV	Parade Shooter Pursuit
2nd Place	WKOW TV	Oregon Explosion
3rd Place	WFRV TV	Aaron Rodgers Returns

Best News Writing

1st Place	WMTV TV	Donor Dogs
2nd Place	WBAY TV	Small Towns
3rd Place	WISC TV	Harboring Hope

Best Hard News/Investigative

1st Place	PBS Wisconsin,	Voters with Disabilities Fight to Cast Ballots in Wisconsin
2nd Place	WBAY TV	Summit Fraud
3rd Place	WMTV TV	Violence Compliance

Best Series or Documentary

1st Place	WFRV TV	Dish on Supper Clubs
2nd Place	WFRV TV	Positively Wisconsin
3rd Place	WISC TV	From Kyiv to Madison

Best Feature

1st Place	WKOW TV	Nevaeh's Rae of Hope
2nd Place	WKOW TV	Preserving the Past
3rd Place	WISC TV	Everyone on the Dance Floor

Best Live On-Scene Reporting

1st Place	WISC TV	Josh Spreiter
2nd Place	WMTV TV	NBC15's Tim Elliott
3rd Place	WLUK TV	From Lambeau to London: We Follow the Green and Gold Across the Pond

Best Use of Video

1st Place	PBS Wisconsin,	Beevangelist
2nd Place	WKOW TV	Flush This, Not That
3rd Place	PBS Wisconsin,	Net Zero Farmer

Best Sports Reporting

- 1st Place WKOW TV Heart of a Badger
- 2nd Place PBS Wisconsin, The Eau Claire Project
- 3rd Place PBS Wisconsin, Cricket

Best Significant Community Impact

- 1st Place PBS Wisconsin, Young and Rural
- 2nd Place WBAY TV American Dreamer
- 3rd Place WKOW TV Hurricane Relief Telethon

Best Specialty Programming

- 1st Place WKOW TV WIAA Boys Basketball State Tournament
- 2nd Place WFRV TV Appleton Christmas Parade
- 3rd Place WMTV TV NBC15 Sounds of the Season 2022

Best Image Promotion

- 1st Place WMTV TV NBC15's Holiday Reflections 2022
- 2nd Place WMTV TV Badger Bash 50 Years
- 3rd Place PBS Wisconsin, PBS Wisconsin - Made in Wisconsin

Best Weather Promotion

- 1st Place WKOW TV WKOW WX App - Don't Be Like Them!
- 2nd Place WKOW TV 4 Degree Guarantee - Accuracy
- 3rd Place WMTV TV NBC15's First Alert Weather App Snow

Best Sports Promotion

- 1st Place WKOW TV WIAA Boys Basketball 2022
- 2nd Place WBAY TV Cover 2 Training Camp Edition
- 3rd Place WISC TV Badger Blueprint

Best Topical Promotion

- 1st Place WISC TV News 3 Now - "No Mow May"
- 2nd Place PBS Wisconsin, Jerry Apps Food and Memories
- 3rd Place WKOW TV Shot at Freedom

Best Public Service Announcement

- 1st Place WKOW TV WKOW Toys for Tots 2022
- 2nd Place WFRV TV Veterans Day
- 3rd Place WMTV TV Bowlin' For Colons 2022

Best Commercial or Underwriting Announcement

- 1st Place WFRV TV Stacey Hennessey Matchmaker
- 2nd Place WKOW TV Mallards Maynard Bobblehead Promo
- 3rd Place WLUK TV Pelkin's Gift Boxes

Best Website

- 1st Place PBS Wisconsin, Wisconsin Biographies
- 2nd Place WKOW TV WKOW.com
- 3rd Place WLUK TV FOX 11 Online

Best Web Story

- 1st Place WMTV TV Chandler Halderson Sentenced to Life Without Possibility of Parole
- 2nd Place WMTV TV Five Years Later, Explosion Survivor Still Enraged at Didion Milling Inc. Leadership
- 3rd Place PBS Wisconsin, Nelsonville's Water Woes: How Nitrate Contamination has Consumed the Community

Best Use of Social Media

- 1st Place WMTV TV Live Coverage of Chandler Halderson Trial
- 2nd Place WMTV TV NBC15 Madison Facebook page
- 3rd Place PBS Wisconsin, Wisconsin Life

Best Original Digital Content

- 1st Place WLUK TV Postcards From London
- 2nd Place WISC TV Election Night Coverage and Analysis Livestream
- 3rd Place WKOW TV Extended Clips From 27 News' Interview with a Cottage Grove Man Who Went to Romania to Help Ukrainian Refugees

Best Online Personality

- 1st Place WBAY TV Aisha Morales
- 2nd Place WMTV TV John Stofflet's Social Media
- 3rd Place WBAY TV Adriana Torres

Best Online Breaking News Coverage

- 1st Place WMTV TV State Agent Charged in Suspect's Shooting
- 2nd Place WMTV TV Just Released Inmate Killed While Walking Out of Jail
- 3rd Place WISC TV Tornado Outbreak

Best Coverage of Pandemic Recovery

- 1st Place WISC TV Road to Recovery
- 2nd Place WKOW TV WKOW
- 3rd Place WMTV TV From Pandemic to Progress

Best Election Coverage

- 1st Place WBAY TV Your Voice, Your Vote
- 2nd Place WKOW TV WKOW
- 3rd Place WISC TV 2022 November Election Compilation

Small Market Television

Best Morning Newscast

- 1st Place WEAU TV Heavy Snow Causes Power Outages
- 2nd Place WAOW TV WAOW
- 3rd Place WXOW TV MidDay Feb. 16, 2022

Best Evening Newscast

- 1st Place WKBT TV News 8 Now at 5- India Curry House Fire
- 2nd Place WSAW TV NewsChannel 7 at 6 Dec. 15, 2022 Winter Storm
- 3rd Place WAOW TV WAOW Best Evening Newscast 1

Best Sportscast

- 1st Place WJFW TV Sol Mayer Sportscast Compilation
- 2nd Place WKBT TV News 8 Now Sports
- 3rd Place WEAU TV SportsScene 13

Best Weather Coverage

- 1st Place WJFW TV Geoff Weller Compilation
- 2nd Place WSAW TV Chief Meteorologist Mark Holley
- 3rd Place WKBT TV News 8 First Warn Weather Team

Best Continuing Coverage

- 1st Place WEAU TV Murder of Lily Peters
- 2nd Place WKBT TV Nowhere To Go
- 3rd Place WSAW TV Refugees Settle in Wausau

Best Spot News

- 1st Place WEAU TV Search for Lily Peters
- 2nd Place WSAW TV Wausau Bank Robbery
- 3rd Place WXOW TV Downtown La Crosse Fire

Best News Writing

- 1st Place WXOW TV Galesville Female-Owned Businesses
- 2nd Place WSAW TV Creating a Wildlife Rehab Oasis
- 3rd Place WEAU TV 90 Year Old Gets 90 Cards

Best Hard News/Investigative

1st Place	WAOW TV	Taylor County CSO Resigns
2nd Place	WSAW TV	Financial Difficulties at Marshfield Clinic
3rd Place	WXOW TV	Digging Deeper: PFAS

Best Series or Documentary

1st Place	WLAX TV	Rivertown - The Ballad of Brinkman Ridge
2nd Place	WXOW TV	One of a Kind
3rd Place	WKBT TV	Eye Piece- Chuck Oedsma Composite

Best Feature

1st Place	WJFW TV	Hunting Camp Card Tournament
2nd Place	WKBT TV	Clear Eyes
3rd Place	WSAW TV	Developing Memories for Foster Seniors

Best Live On-Scene Reporting

1st Place	WKBT TV	Amy DuPont Composite
2nd Place	WXOW TV	Heather Armstrong Live Compilation
3rd Place	WSAW TV	Chad Franzen - Live On-Scene Reporting

Best Use of Video

1st Place	WXOW TV	Friendly Sasquatch Helps Discover the Driftless
2nd Place	WSAW TV	Fire Chief Rescues Brass Instruments
3rd Place	WQOW TV	Violin Player Retires

Best Sports Reporting

1st Place	WXOW TV	Knocking Down Barriers
2nd Place	WKBT TV	Love for Lori
3rd Place	WSAW TV	Silent Night

Best Significant Community Impact

1st Place	WAOW TV	Jefferson Awards
2nd Place	WSAW TV	Buddy Check 7
3rd Place	WQOW TV	WQOW and Dancing with the Eau Claire Stars

Best Specialty Programming

1st Place	WAOW TV	Our Kids in Crisis: A Mental Health Special
2nd Place	WXOW TV	Listen: A Conversation About Mental Health and Teens
3rd Place	WAOW TV	Pack Attack Live

Best Image Promotion

1st Place	WSAW TV	Working for You
2nd Place	WSAW TV	Kassandra Ice Fishing
3rd Place	WKBT TV	8000+ App "Plus"

Best Weather Promotion

1st Place	WSAW TV	Fall Weather Image 2022
2nd Place	WAOW TV	Justin Leow
3rd Place	WAOW TV	Weather Team

Best Sports Promotion

1st Place	WKBT TV	Rob SPX "Basketball Highlights"
2nd Place	WXOW TV	Knocking Down Barriers
3rd Place	WSAW TV	Hilight Zone - Kicker

Best Topical Promotion

1st Place	WKBT TV	Granny Basketball
2nd Place	WSAW TV	Tyson: One Year Later
3rd Place	WKBT TV	Dog Reunion

Best Public Service Announcement

1st Place	WSAW TV	Mental Health in Local Schools
2nd Place	WSAW TV	Extra Life 2022
3rd Place	WXOW TV	Mental Health Awareness

Best Commercial or Underwriting Announcement

1st Place	WSAW TV	Walkabout Flythrough
2nd Place	WEAU TV	Russell's Deck the Halls
3rd Place	WJFW TV	Tomahawk Furniture

Best Website

1st Place	WXOW TV	WXOW.com
2nd Place	WAOW TV	WAOW Best News Website
3rd Place	WQOW TV	WQOW.com

Best Web Story

1st Place	WQOW TV	WQOW.com Lily Peters Murder Coverage
2nd Place	WSAW TV	7 Investigates: Testing the Waters
3rd Place	WJFW TV	CCC Camp Preserved

Best Use of Social Media

1st Place	WSAW TV	WSAW Instagram Page
2nd Place	WKBT TV	News 8 Now
3rd Place	WEAU TV	WEAU 13 News Social Media

Best Original Digital Content

1st Place	WXOW TV	Ron Kind Retires
2nd Place	WKBT TV	Communication Breakdown Causes Pool Closure
3rd Place	WAOW TV	5 Year Memorial for Bank Shooting Victims

Best Online Personality

1st Place	WSAW TV	Jeff Thelen
2nd Place	WZAW TV	Meteorologist Chad Franzen
3rd Place	WSAW TV	Kassandra Sepeda

Best Online Breaking News Coverage

1st Place	WSAW TV	Wausau Wells Contaminated with PFAS
2nd Place	WSAW TV	Bear Breaks into Taylor County Home
3rd Place	WKBT TV	News 8 Now: India Curry House Fire

Best Coverage of Pandemic Recovery

1st Place	WKBT TV	Nature's Classroom
2nd Place	WKBT TV	Falling Behind
3rd Place	WAOW TV	COVID Recovery Options

Best Election Coverage

1st Place	WKBT TV	Silence in the 3rd
2nd Place	WKBT TV	Record Referendums
3rd Place	WSAW TV	WSAW 2022 Election Coverage

Large Market Radio News and Talk

Best Morning Radio Show

1st Place	WTKI FM	Jen, Gabe, and Chewy
2nd Place	WTMJ AM	Wisconsin's Morning News with Vince Vitrano
3rd Place	WTLX FM	Wilde & Tausch - Packers-Lions Headlines

Best Radio Show

1st Place	WGKB FM	Truth in the Afternoon with Dr. Ken Harris
2nd Place	WTMJ AM	Wisconsin's Afternoon News with John Mercure
3rd Place	WGKB FM	The Truth with Sherwin Hughes

Best Newscast

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|-----------|---------|--|
| 1st Place | WTMJ AM | Wisconsin's Afternoon News-
Oct. 26, 2022 |
| 2nd Place | WTMJ AM | Wisconsin's Morning News- Nov. 9, 2022 |

Best Continuing Coverage

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|-----------|---------|---|
| 1st Place | WGKB FM | Milwaukee County Jail COVID
Outbreak- Tory Lowe Show |
| 2nd Place | WUWM FM | Milwaukee Public Radio PFAS
Coverage 2022 |
| 3rd Place | WTMJ AM | Milwaukee Police Officer Shot |

Best Spot News

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|-----------|---------|--|
| 1st Place | WORT FM | Community Demands Accountability for
Shooting of Quadren Wilson |
| 2nd Place | WTMJ AM | Police Officer Shot on Milwaukee's
North Side |
| 3rd Place | WTMJ AM | Waukesha County Courthouse
Evacuation |

Best News Writing

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|-----------|---------|---|
| 1st Place | WORT FM | Parks & Landmarks: Rock in the House |
| 2nd Place | WUWM FM | Birders Flock to First Midwest Crane Fest |
| 3rd Place | WTMJ AM | Mother's Day Brunch |

Best Hard News/Investigative

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|-----------|---------|---|
| 1st Place | WGKB FM | Tory Lowe Show-Infant Mauled by
Neighbor's Dog |
| 2nd Place | WTMJ AM | School Board Races get Political |
| 3rd Place | WGKB FM | Milwaukee County Jail COVID Outbreak-
Tory Lowe Show |

Best Feature

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|-----------|---------|--|
| 1st Place | WUWM FM | Milwaukee UFC Fighter Montel Jackson
Talks Latest Win, Community Outreach |
| 2nd Place | WORT FM | At the Edge of the Glacier: A Walk Down
the Ice Age Trail |
| 3rd Place | WUWM FM | Tuj Lub Courts are Coming to
Milwaukee's Carmen Playfield |

Best Use of Audio in Radio News

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|-----------|---------|---|
| 1st Place | WUWM FM | Milwaukee's Hip Hop DNA is About Beats,
Rhymes and Cross-Cultural
Understanding |
| 2nd Place | WTMJ AM | Special Olympics Wisconsin |
| 3rd Place | WORT FM | Madison Roller Derby Rolls Back
Into Action |

Best Live On-Scene Reporting

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|-----------|---------|------------------------------|
| 1st Place | WTMJ AM | Darrell Brooks Trial Verdict |
|-----------|---------|------------------------------|

Best Interview

- | | | |
|-----------|---------|---|
| 1st Place | WORT FM | OuttaDeeBox: Palletpreneurs Owner
J Ball |
| 2nd Place | WGKB FM | VP Kamala Harris Joins 101.7 The Truth |
| 3rd Place | WAUK AM | As Goes Wisconsin |

Best Sports Play By Play

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|-----------|---------|---|
| 1st Place | WTLX FM | 60Eight Basketball Tournament
Championship |
| 2nd Place | WTKI FM | Marquette at Villanova |
| 3rd Place | WTLX FM | 2022 Culver's Isthmus Bowl |

Best Significant Community Impact

- | | | |
|-----------|---------|---|
| 1st Place | WTMJ AM | Steve Scaffidi's Salute to Service |
| 2nd Place | WGKB FM | Boys and Girls Club College Signing Day
with 101.7 The Truth |

Best Specialty Programming

- | | | |
|-----------|---------|--|
| 1st Place | WTMJ AM | WTMJ Holiday Radio Show |
| 2nd Place | WTKI FM | Davante Adams Trade Special |
| 3rd Place | WGKB FM | 101.7 The Truth Missing Persons
Day Special |

Best Promotional Announcement

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|-----------|---------|-------------------|
| 1st Place | WTMJ AM | Bucks All the Way |
| 2nd Place | WTKI FM | Wiry Watson |

Best Commercial or Underwriting Announcement

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|-----------|---------|-----------------|
| 1st Place | WTMJ AM | Kohler Services |
|-----------|---------|-----------------|

Best Humorous Commercial or Underwriting Announcement

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|-----------|---------|--|
| 1st Place | WSSP AM | Otto's Wine Spirits "Your Big Game HQ" |
| 2nd Place | WTMJ AM | JD Griffiths |
| 3rd Place | WTMJ AM | Mars Cheese Castle |

Best Website

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|-----------|---------|----------|
| 1st Place | WTMJ AM | WTMJ.com |
| 2nd Place | WUWM FM | WUWM.com |

Best Web Story

- | | | |
|-----------|---------|--|
| 1st Place | WTMJ AM | Milwaukee Police Officer Heads to the
Super Bowl |
| 2nd Place | WUWM FM | The Journey of the Ancestral Pole that
Once Stood Outside of the Milwaukee
Public Museum |
| 3rd Place | WUWM FM | Havenwoods State Forest in Milwaukee is
the Result of Healing' After a Military Past |

Best Use of Social Media

- | | | |
|-----------|---------|---|
| 1st Place | WTMJ AM | WTMJ |
| 2nd Place | WGKB FM | 101.7 The Truth Black Business Month
Celebration |
| 3rd Place | WUWM FM | WUWM on Instagram |

Best Original Digital Content

- | | | |
|-----------|---------|----------------------------|
| 1st Place | WTMJ AM | WTMJ 2022: As It Happened |
| 2nd Place | WUWM FM | Voter Guide |
| 3rd Place | WTLX FM | Prep Mania Video Broadcast |

Best Online Personality

- | | | |
|-----------|---------|----------------|
| 1st Place | WTMJ AM | Steve Scaffidi |
| 2nd Place | WTLX FM | Alex Strouf |
| 3rd Place | WTLX FM | Jason Wilde |

Best Online Breaking News Coverage

- | | | |
|-----------|---------|---------------------------------------|
| 1st Place | WTMJ AM | MLB & Player's Union Reach Labor Deal |
|-----------|---------|---------------------------------------|

Best Coverage of Pandemic Recovery

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|-----------|---------|--|
| 1st Place | WUWM FM | MPS North Division Basketball is an
Example of Sports Teams' Impact Beyond
the Court |
|-----------|---------|--|

Best Election Coverage

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|-----------|---------|--|
| 1st Place | WUWM FM | WUWM 2022 Election Coverage |
| 2nd Place | WTMJ AM | Decision Wisconsin 2022 |
| 3rd Place | WAUK AM | Civic Media - 2022 Live Election Night
Coverage |

Medium Market Radio News and Talk

Best Morning Radio Show

1st Place	WOMT AM	Jim and Rick - What's on your Bucket List
2nd Place	WOMT AM	Jim & Rick - Advice for Graduates
3rd Place	WTAQ AM	WTAQ Morning News With Matt & Rob

Best Radio Show

1st Place	WLBL FM	Route 51 - War In Ukraine
2nd Place	WHLA FM	War in Ukraine Hits Home for Coulee Region Resident
3rd Place	WSCO AM	The Show with Leo and Balky July 21, 2022

Best Newscast

1st Place	WTAQ AM	WTAQ's Morning News
2nd Place	WOMT AM	WOMT News Oct. 19, 2022
3rd Place	WHBY AM	WHBY Morning News

Best Sportscast

1st Place	WTAQ AM	WTAQ Morning Sports
2nd Place	KFIZ AM	KFIZ Morning Sports with Braydon Braun
3rd Place	WFDL AM	Your Source for Prep Sports

Best Continuing Coverage

1st Place	WOSH AM	Old Glory Honor Flight #59 : WOSH-AM
2nd Place	WSAU FM	PFAS Contamination Grips Wausau Water Supply
3rd Place	WTAQ AM	The Dan Mulligan Story

Best Spot News

1st Place	WTAQ AM	Tornado Wednesday
2nd Place	WOMT AM	Lakeshore High School Graduates to Enhance Carpentry Skills
3rd Place	WOMT AM	Manitowoc County Ag Educator on Inflation

Best News Writing

1st Place	WTAQ AM	Dundas Testicle Festival
2nd Place	WTAQ AM	Gut Buster Breakfast
3rd Place	WSAU FM	Local Marching Bands Receive Invitation to Rose Parade

Best Hard News/Investigative

1st Place	WTAQ AM	Wisconsin-Ukraine Connection
2nd Place	WOMT AM	Afgan Refugees
3rd Place	WFDL AM	Fire Angel

Best Feature

1st Place	WTAQ AM	Ferry To Manitowoc
2nd Place	WHBY AM	Made in Wisconsin with Hayley Tenpas: Skee Ball
3rd Place	WTAQ AM	Lawyer Up

Best Use of Audio in Radio News

1st Place	WTAQ AM	Sturgeon Spawn on the Wolf River
2nd Place	WTAQ AM	A Brother's Promise
3rd Place	WOMT AM	Manitowoc County Remembers Our Fallen Peace Officers

Best Live On-Scene Reporting

1st Place	WOMT AM	Search in Manitowoc Harbor
2nd Place	WOSH AM	Hurricane Ian : WOSH-AM
3rd Place	WOMT AM	Manitowoc 2-Way Streets

Best Interview

1st Place	WHBY AM	Senator Ron Johnson on Krause & Co
2nd Place	WAYY AM	Todd Radom & Chris Creamer
3rd Place	WOMT AM	Jim & Rick - Varshovski

Best Sports Play By Play

1st Place	WHBY AM	HS Basketball: B.J. DeGroot & Brian Butch: Kimberly vs. Neenah Mar 10, 2022
2nd Place	KUWS FM	UW Superior vs. UW Eau Claire Men's Hockey
3rd Place	WFDL AM	Waupun Girls to State!

Best Significant Community Impact

1st Place	WTAQ AM	Families Of Children With Cancer
2nd Place	WFDL AM	Senior Soundwaves with Dr. Mayo
3rd Place	KFIZ AM	49th Annual KFIZ Halloween Party

Best Specialty Programming

1st Place	WFBZ FM	ESPN 105.5 Draft Show 2022
2nd Place	WOMT AM	Lakeshore Holiday Parade 2022
3rd Place	KFIZ AM	Inside the Studio: KFIZ @ 100

Best Promotional Announcement

1st Place	WTAQ AM	The Girl In the Front Seat
2nd Place	WOMT AM	Jim & Rick - Abortion Choice
3rd Place	WOMT AM	Jim & Rick - No Cable

Best Public Service Announcement

1st Place	WOMT AM	County Light Recycle
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Best Commercial or Underwriting Announcement

1st Place	WSAU FM	Haunted Sawmill 2022
2nd Place	WTAQ AM	Chase & Dash
3rd Place	WOGO AM	The Raven Team "Your Treasure Chest"

Best Humorous Commercial or Underwriting Announcement

1st Place	WOGO AM	Comfort Heating and Cooling "Bob"
2nd Place	WOMT AM	Just Kids Dental Christmas
3rd Place	WTAQ AM	Vanderleest Trailer

Best Website

1st Place	WFBZ FM	ESPNLACROSSE.COM
2nd Place	KFIZ AM	KFIZ.com
3rd Place	WHBY AM	WHBY Website 2022

Best Web Story

1st Place	WTAQ AM	The Girl In The Front Seat
2nd Place	KFIZ AM	Deer Hunter Saved From Fond du Lac River After Kayak Gets Stuck
3rd Place	WTAQ AM	Gut Buster Breakfast

Best Use of Social Media

1st Place	WFBZ FM	ESPN La Crosse
2nd Place	WSAU FM	WSAU Facebook and Twitter
3rd Place	WFBZ FM	ESPN 105.5's Sports Lead

Best Original Digital Content

1st Place	WFBZ FM	ESPN La Crosse High School Basketball
2nd Place	WOMT AM	Manitowoc Public Schools Deep Dive
3rd Place	WFBZ FM	ESPN La Crosse Playoff Football

Best Online Personality

1st Place	WOMT AM	Ryan Brahm
2nd Place	WOMT AM	Lee Douglas
3rd Place	WAYY AM	Dan Kasper

Best Online Breaking News Coverage

1st Place	WOMT AM	Lincoln High School Bomb Threat
2nd Place	WOMT AM	Manitowoc Warehouse Fire
3rd Place	KFIZ AM	Fire Destroys Bank St. Home, Damages 2 More

Best Coverage of Pandemic Recovery

1st Place	WOMT AM	WOMT Pandemic Recovery
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Best Election Coverage

1st Place	WCLO AM	WCLO Covers 2022 Midterms
2nd Place	WOMT AM	WOMT Election Coverage
3rd Place	WHBY AM	WHBY's Election 2022: "Real. Local. Results."

Small Market Radio News and Talk

Best Morning Radio Show

1st Place	WWIS FM	Best of Buyline Mar. 16, 2022 Ghost in a Jar
2nd Place	WHYB FM	Chuck & Jim Veterans Day Show

Best Radio Show

1st Place	WBEV FM	A Barn Show Proposal
2nd Place	WBEV FM	Breaktime
3rd Place	WWIS FM	Mary's Monday Mixups

Best Newscast

1st Place	WHYB FM	Best Newscast
2nd Place	WTCH AM	Newscast Nov. 4
3rd Place	WBEV FM	WBEV May 13, 2022 Newscast

Best Sportscast

1st Place	WBEV FM	Daily Dodge Sportscenter
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Best Continuing Coverage

1st Place	WBEV FM	Hit and Run Attempted Murder
2nd Place	WHYB FM	Menominee Warehouse Fire
3rd Place	WBEV FM	Lawsuit Filed Against Dodge County Officials

Best Spot News

1st Place	WBEV FM	Holiday Inn Standoff Ends Peacefully
2nd Place	WTCH AM	Sleeper Silences Shawano
3rd Place	WHYB FM	Menominee High School Flood

Best News Writing

1st Place	WBEV FM	Pictures Worth More Than Words
2nd Place	WHYB FM	TYCO Long-Term Water Solutions

Best Hard News/Investigative

1st Place	WHYB FM	Save the River Event
2nd Place	WTCH AM	Student Strip Searches Fire Up Suring Community
3rd Place	WBEV FM	Harpin' On ARPA

Best Feature

1st Place	WXPR FM	A Spearing Tradition
2nd Place	WBEV FM	Letters To Santa

Best Use of Audio in Radio News

1st Place	WBEV FM	Uncle Bill's Barn Show Proposal
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Best Live On-Scene Reporting

1st Place	WTCH AM	Live at the Fair
2nd Place	WHYB FM	Resolute Fire

Best Interview

1st Place	WBEV FM	Daughter of Auschwitz
2nd Place	WWIS FM	Brianna Song Release
3rd Place	WWIS FM	Millston 4th of July

Best Sports Play By Play

1st Place	WMAM AM	Peshtigo Playoff
2nd Place	WHYB FM	Schultz Dunks Menominee into State Finals
3rd Place	WBEV FM	Columbus Football Wins State Championship

Best Significant Community Impact

1st Place	WBEV FM	2022 John Moser Children's Radiothon Raises Over \$131,000
2nd Place	WBEV FM	Community Dialogue on Racism and Cultural Prejudice
3rd Place	WHYB FM	Shop with a Cop

Best Specialty Programming

1st Place	WBEV FM	Memorial Day Ceremony 2022
2nd Place	WBEV FM	Beaver Dam Holiday Parade
3rd Place	WHYB FM	Welcome Back Maroons

Best Promotional Announcement

1st Place	WBEV FM	Brat Fry Grillmaster - Meatheads
2nd Place	WBEV FM	Help Wanted
3rd Place	WHYB FM	Veterans Salute Promo

Best Public Service Announcement

1st Place	WBEV FM	Dodge County Womens Club
2nd Place	WHYB FM	Kit's Cancer PSA
3rd Place	WBEV FM	Be Your Dam Self

Best Commercial or Underwriting Announcement

1st Place	WBEV FM	Rock River Cardboard Boat Regatta
2nd Place	WBEV FM	Ooga Brewing - Many Sounds of Life
3rd Place	WHYB FM	Caterpillar Testimonial

Best Humorous Commercial or Underwriting Announcement

1st Place	WBEV FM	Pro Floors - Vanity
2nd Place	WBEV FM	All Hours Heating - Dirty Ducks
3rd Place	WWIS FM	1087Deer

Best Website

1st Place	WBEV FM	DailyDodge.com
2nd Place	WHYB FM	Bay Cities Online

Best Web Story

1st Place	WTCH AM	Outgoing Teachers Address Shawano Board
2nd Place	WHYB FM	Hunting Fishing Boating Outdoor Show-Photo Submission
3rd Place	WHYB FM	Shop With A Cop

Best Use of Social Media

1st Place	WHYB FM	Spooktacular Halloween Bash
2nd Place	WMAM AM	Marinette Football
3rd Place	WBEV FM	Daily Dodge Facebook

Best Original Digital Content

1st Place	WBEV FM	Citizens Police Academy OWI Night
2nd Place	WHYB FM	Live Coverage Downtown Christmas Parade
3rd Place	WBEV FM	Beaver Dam Holiday Parade

Best Online Personality

1st Place	WHYB FM	Melissa Ebsch Bay Cities Radio News Director
2nd Place	WWIS FM	Mary Gerdes
3rd Place	WBEV FM	Wade Bates

Best Online Breaking News Coverage

1st Place	WHYB FM	Resolute Menominee Fire
2nd Place	WBEV FM	Plane Crashes in Beaver Dam
3rd Place	WBEV FM	Multiple Agencies Respond to Beaver Dam Structure Fire

Best Coverage of Pandemic Recovery

1st Place	WBEV FM	Pandemic Recovery in Dodge County
2nd Place	WXPR FM	The Post Pandemic Economy of the Northwoods
3rd Place	WHYB FM	Dramatic Drop in COVID Cases

Best Election Coverage

1st Place	WBEV FM	WBEV Powered By DailyDodge 2022 Election Coverage
2nd Place	WHYB FM	Evers and Johnson in Marinette
3rd Place	WXPR FM	WXPR 2022 Election Coverage

Large Market Radio Music Format

Best Morning Radio Show

1st Place	WWQM FM	Fish With Friends
2nd Place	WLDB FM	"Feel Good Mornings with Joe" On B93.3
3rd Place	WHQG FM	Bob & Brian

Best Radio Show

1st Place	WHQG FM	The Afternoon Program with Borna & Mandy
2nd Place	WVMO FM	Back In the Day
3rd Place	WLSP LP	Now You Know

Best Newscast

1st Place	WLSP LP	Sun Prairie News
2nd Place	WVMO FM	Community Calendar
3rd Place	WVMO FM	Bird Report

Best Interview

1st Place	WLDB FM	Daryl Hall Talks to "Feel Good Mornings with Joe" on B93.3
2nd Place	WLUM FM	Adler talks with Perry Farrell of Jane's Addiction
3rd Place	WVMO FM	Bea's Buzz Children's Theater of Madison Interview

Best Original Feature

1st Place	WXSS-HD2	WTFriday (What The Friday) Features On Morning Grind W Promise
2nd Place	WOLX FM	McGaw in the Morning "12 Trees of Christmas"
3rd Place	WLDB FM	B93.3 Black History Month

Best Live On-Site Broadcast Remote

1st Place	WVMO FM	Monona Grove Football vs. Sauk Prairie
2nd Place	WVMO FM	Monona Bank River Rink
3rd Place	WLSP LP	Remote Broadcast from the 2022 Sun Prairie Multicultural Fair

Best Use of Audio (Non-News)

1st Place	WLUM FM	Adler FM1021 Tenacious D song an Ode to Giannis
2nd Place	WKLH FM	KLH Miracle Marathon - Home
3rd Place	WVMO FM	Music History Moment

Best Sports Coverage

1st Place	WLSP LP	Sun Prairie vs. Middleton Strikeout Cancer Baseball Game
2nd Place	WLUM FM	Adler talks with Tony Knan CEO of AEW Wrestling and GM of Fulham FC
3rd Place	WVMO FM	Silver Edition

Best Significant Community Impact

1st Place	WJJO FM	Vet Radiothon Shinedown Donates 10K
2nd Place	WJQM FM	Gifts Of Christmas At Santa's Workshop
3rd Place	WMYX FM	Commitment to Public Safety - Oct. 12, 2022 Severe Weather Coverage

Best Specialty Programming

1st Place	WLUM FM	FM 102/1 Retro Brunch
2nd Place	WMGN FM	Saturday At The 70's
3rd Place	WVMO FM	VMO After Dark - Jimi Hendrix At The Factory

Best Promotional Announcement

1st Place	WKLH FM	Groundhog DAVE!
2nd Place	WHQG FM	Bob & Brian - Liberkniveelis
3rd Place	WRXS FM	Pure Oldies Language of Love

Best Station Promo

1st Place	WKLH FM	Home Sweet Home - 414
2nd Place	WJJO FM	May Tallica 22 Lolla Promo
3rd Place	WLDB FM	B93.3 "Dancing To The Music"

Best Station Event Promo

1st Place	WHQG FM	Gas Hog Summer
2nd Place	WVMO FM	Madison Music Foundry Student Showcase
3rd Place	WVMO FM	Vinylthon Promo

Best Client Event Promo

1st Place	WKLH FM	KLH Opulent Orchard
2nd Place	WHQG FM	Fall Into Cash
3rd Place	WVMO FM	Schenk's Corners Block Party

Best Public Service Announcement

1st Place	WVMO FM	Aldo Leopold Nature Center
2nd Place	WVMO FM	San Damiano Beer Garden

Best Commercial or Underwriting Announcement

1st Place	WMGN FM	Carbon World Health-Another Sweaty Betty 30
2nd Place	WMHX FM	Aaron Weber Group "Swipe for Love"
3rd Place	WMMM FM	HJ Pertzborn "Winter Ready"

Best Humorous Commercial or Underwriting Announcement

1st Place	WKLH FM	Sons of Tun Pest Control - Maverick
2nd Place	WMMM FM	Aaron Weber Group "Super Pac"
3rd Place	WMMM FM	Aaron Weber Group "Random Thoughts"

Best Website

1st Place	WLUM FM	FM 102/1 Sounds Different Website
2nd Place	WVMO FM	WVMO Webpage

Best Use of Social Media

1st Place	WLDB FM	B93.3 Switching to Christmas Music Soon
2nd Place	WVMO FM	Acoustic Moose with Feestet
3rd Place	WVMO FM	Boogie Down

Best Original Digital Content

1st Place	WVMO FM	Boogie Down GIF
2nd Place	WVMO FM	Elizabeth Kay and Her Year with Chevrolet
3rd Place	WVMO FM	Acoustic Moose

Best Online Personality

1st Place	WLDB FM	Joe Krauss B93.3
2nd Place	WVMO FM	Savage Scott
3rd Place	WVMO FM	DJ Shotski

Best Live Online On-Site Coverage

1st Place	WLDB FM	CBS58 and B93.3 Hunger Task Force Food Drive
2nd Place	WVMO FM	Monona Bank River Rink Fun

Best Pandemic-Related Service to Community

1st Place	WMSE FM	CTSI Discovery Radio Fight COVID MKE Episode 93
2nd Place	WVMO FM	Monona Lowdown (ARPA Funding)

Best Election Coverage

1st Place	WLSP LP	WLSP-LP Spring Election Coverage
2nd Place	WVMO FM	Monona Lowdown Nominating Papers
3rd Place	WVMO FM	Absentee Voting

Medium Market Radio Music Format

Best Morning Radio Show

1st Place	WYTE FM	Y1065 Wake Up Call With Big Red and Dana
2nd Place	WFON FM	Moose in the Morning on 107.1
3rd Place	WIFC FM	Kallaway On The Rise with Dave and Nikki on WIFC

Best Radio Show

1st Place	WGLX FM	Middays with Tonya Haze
2nd Place	WIFC FM	Afternoons with Belky on WIFC
3rd Place	WVBO FM	Dan Markus WVBO

Best Newscast

1st Place	WAXX FM	Farm Show News
2nd Place	WFDL FM	Evening News
3rd Place	WFDL FM	Morning News

Best Interview

1st Place	WIFC FM	Star Trek's Jonathan Frakes on WIFC
2nd Place	WIFC FM	William Shatner on WIFC
3rd Place	WGLX FM	Tonya Haze Interviews Ted Nugent

Best Original Feature

1st Place	WGTD FM	WGTD FM Noon Tunes Best Original Feature
2nd Place	WHTQ FM	Bachelor Recap

Best Live On-Site Broadcast Remote

1st Place	WIFC FM	Live at Festival Food on WIFC
2nd Place	WIFC FM	WIFC Remote Ho Chunk New Year's Eve with Belky
3rd Place	WQCC FM	Oktoberfest 2022

Best Use of Audio (Non-News)

1st Place	WGTD FM	The WGTD Radio Theater- "Holmes and Watson: It's Elementary or it's Moriarty"
2nd Place	WHTQ FM	Free Flow Friday - Betty Bob
3rd Place	WAXX FM	God Made a Farm Broadcaster

Best Sports Coverage

1st Place	WFDL FM	Road to the Resch
2nd Place	WIFC FM	Tom King Sports on WIFC
3rd Place	WTCX FM	Gameplan with Packers Great Chris Jacke

Best Significant Community Impact

1st Place	WISM FM	Best Holiday Ever
2nd Place	WYTE FM	2022 CMN Radiothon
3rd Place	WECL FM	Socktober

Best Specialty Programming

1st Place	WGLX FM	Cricket's Alternate Universe
2nd Place	WGLX FM	The Road Show New Year's Eve with the Rocker Dude
3rd Place	WFZZ FM	Weird AI Radio

Best Promotional Announcement

1st Place	WISM FM	Yacht Rock Weekend
2nd Place	WHTQ FM	Sun & Sand Getaway

Best Station Promo

1st Place	WGTD FM	WGTD FM Noon Tunes
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Best Station Event Promo

1st Place	WIAL FM	Careers & Beers
2nd Place	WIFC FM	Bags for Best Christmas Ever

Best Public Service Announcement

1st Place	WISM FM	Greatest Hits 98.1 Cares/Stand in the Light Memory Choir
2nd Place	WIFC FM	Tools for Schools
3rd Place	WIFC FM	Northstar Blood Drive

Best Commercial or Underwriting Announcement

1st Place	WIFC FM	Hair By Larissa
2nd Place	WWIB FM	The Medicine Shoppe "A Silent Night!"
3rd Place	WGLX FM	WGLX - Fathead's Rapids RV - Flurries

Best Humorous Commercial or Underwriting Announcement

1st Place	WWIB FM	Muldoon's Men's Wear "Your Dad!"
2nd Place	WTCX FM	Dip Schmitt
3rd Place	WFZZ FM	Badger Bins

Best Website

1st Place	WIFC FM	WIFC.com
2nd Place	WVTY FM	VTY Country
3rd Place	WIAL FM	i94online.com

Best Use of Social Media

1st Place	WFON FM	107.1 The Bull Facebook Page
2nd Place	WDEZ FM	WDEZ
3rd Place	WIFC FM	WIFC Connects with You

Best Original Digital Content

1st Place	WFDL FM	St. Mary Springs and Stratford Square Off in an Instant Classic
2nd Place	WIFC FM	Mikey Likes It Er No
3rd Place	WIFC FM	Kallaway Podcast

Best Online Personality

1st Place	WAXX FM	Office Cora "Bucket List Challenge"
2nd Place	WFON FM	Moose in the Morning
3rd Place	WIFC FM	Nikki Montgomery

Best Live Online On-Site Coverage

1st Place	WIFC FM	Dave Kallaway Live at Marshfield Rotary Winter Wonderland
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Best Pandemic-Related Service to Community

1st Place	WFDL FM	Pandemic Recovery
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Best Election Coverage

1st Place	WFDL FM	Election Coverage 2022
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Small Market Radio Music Format

Best Morning Radio Show

1st Place	WCOW FM	COW97 Ben & Arnie Show
2nd Place	WPVL FM	Johnny's Morning X Cafe
3rd Place	WGLR FM	The Big Show with Rob Spangler

Best Radio Show

1st Place	WCOW FM	Classic COW97 with Arnie Andrews
2nd Place	WLKG FM	Middays with Andi
3rd Place	WLKG FM	Mike Mason

Best Newscast

1st Place	WCOW FM	Josh Leyh COW97 News
2nd Place	WJMC FM	Thursday Local News 5 p.m. May 12, 2022
3rd Place	WLKG FM	Ted Pankau, LAKE 961 News

Best Interview

1st Place	WIBD AM	Matthew Nelson Reflects on Rock n Roll from the Days of Ricky Nelson to a Return to the Road, Post-Pandemic
2nd Place	WLST FM	Chris Lane Interview
3rd Place	WJJH FM	Five for Fighting

Best Original Feature

1st Place	WCOW FM	Split or Steal with Ben & Arnie
2nd Place	WLKG FM	Gary Theatre
3rd Place	WLKG FM	Eric's Cassette Collection

Best Live On-Site Broadcast Remote

1st Place	WLKG FM	Mike Mason at Falz Fest
2nd Place	WLKG FM	Mike Mason at Piggly Wiggly
3rd Place	WAQE FM	62nd Lumberjack World Championship (On The Road W/ Ryan Quinn)

Best Use of Audio (Non-News)

1st Place	WLKG FM	Gary Theatre
2nd Place	WCOW FM	Armed Forces Day Concert Reveal
3rd Place	WLKG FM	Mr. Lake Geneva

Best Sports Coverage

1st Place	WLST FM	Sportscast
2nd Place	WSFQ FM	Coleman versus Crivitz
3rd Place	WMDC FM	Mayville vs. Prairie du Chien State-Semifinal Football

Best Significant Community Impact

1st Place	WCOW FM	COW Country is There
2nd Place	WLKG FM	Wet Nose Wednesday
3rd Place	WLKG FM	Heidi's Hope

Best Specialty Programming

1st Place	WCOW FM	A Tribute to Loretta Lynn
2nd Place	WCQM FM	Deer Hunters Take Over the Radio!
3rd Place	WLKG FM	Design Coach

Best Promotional Announcement

1st Place	WLKG FM	12 Days of Christmas
2nd Place	WHTL FM	Packers Playoff Promo
3rd Place	WCOW FM	Monroe County Fair Talent Show

Best Station Promo

1st Place	WLKG FM	Saturday at the 70'S
2nd Place	WLST FM	Local Musicians
3rd Place	WHTL FM	Friday Vinyl Promo

Best Station Event Promo

1st Place	WCOW FM	William Hoffman St Jude Ride 2022
2nd Place	WCOW FM	COW97 Kids Club 2022
3rd Place	WLKG FM	Country Thunder Karaoke

Best Client Event Promo

1st Place	WMBZ FM	Reba Concert Ticket Giveaway
2nd Place	WLKG FM	Primex "Falz Fest"
3rd Place	WLKG FM	Herner's Hideaway - Dine with your Dog

Best Public Service Announcement

1st Place	WLKG FM	Hometown Hero
2nd Place	WLKG FM	Lake Geneva Jaycees - Venetian Fest
3rd Place	WCOW FM	Harper Lorenz

Best Commercial or Underwriting Announcement

1st Place	WLKG FM	Master Services, Baby It's Cold Outside
2nd Place	WJJH FM	Time Warp Tattoo 30
3rd Place	WHDG FM	MD Small Engine / Small Engine Man

Best Humorous Commercial or Underwriting Announcement

1st Place	WHDG FM	Pawz and Clawz / 12 Days of Christmas
2nd Place	WJJH FM	Collectors Connection
3rd Place	WLKG FM	Four Seasons Flooring "Beneath You"

Best Website

1st Place	WLKG FM	LAKE961.COM
2nd Place	WHTL FM	whtradio.com
3rd Place	WCOW FM	COW97.COM

Best Use of Social Media

1st Place	WLKG FM	Wet Nose Wednesday
2nd Place	WCOW FM	Like A Rock
3rd Place	WHTL FM	Connecting with the Community

Best Original Digital Content

1st Place	WGLR FM	Middendorf's Meals in the Field
2nd Place	WLKG FM	Heidi's Hope
3rd Place	WCOW FM	TikTok Pop A Top

Best Online Personality

1st Place	WLST FM	Wiener Wednesday- Madison Edge
2nd Place	WLKG FM	Heidi Lee
3rd Place	WCOW FM	Ben & Arnie

Best Live Online On-Site Coverage

1st Place	WHTL FM	Facebook Live From The Blair Haus
2nd Place	WSFQ FM	Friday Night Football Facebook
3rd Place	WCOW FM	Country Boom 2022

Best Pandemic-Related Service to Community

1st Place	WCOW FM	COW97 COVID Coverage
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Best Election Coverage

1st Place	WCOW FM	COW97 Election Coverage 2022
2nd Place	WCOW FM	A Kind Farewell

2022 Station of the Year

Television

LARGE MARKET



WISN TV, Milwaukee

MEDIUM MARKET



WKOW TV, Madison

SMALL MARKET



WSAW TV, Wausau

News and Talk Radio

LARGE MARKET



WMTJ AM, Milwaukee

MEDIUM MARKET



WOMT AM, Manitowoc

SMALL MARKET

YOUR HOMETOWN STATION



WBEV AM, Beaver Dam

Music Radio

LARGE MARKET



WVMO FM, Monona

MEDIUM MARKET



WIFC FM, Wausau

SMALL MARKET



WLKG FM, Lake Geneva

2022 News Operation of the Year

Television

LARGE MARKET



WISN TV, Milwaukee

MEDIUM MARKET



WISC TV, Madison

SMALL MARKET



WKBT TV, La Crosse

News and Talk Radio

LARGE MARKET



WMTJ AM, Milwaukee

MEDIUM MARKET



WTAQ AM, Green Bay

SMALL MARKET

YOUR HOMETOWN STATION



WBEV AM, Beaver Dam