



# 2024 Awards for Excellence

## Winners List

### Large Market Television

#### Best Morning Newscast

- 1st Place WISN TV Alert Day: Blowing Snow To Bitter Cold  
2nd Place WISN TV Trump Assassination Attempt  
3rd Place WITI TV FOX6 WakeUp News at 7

#### Best Evening Newscast

- 1st Place WISN TV Police Shooting During RNC  
2nd Place WDJT TV CBS 58 News at 10 - Dec. 16, 2024  
3rd Place WITI TV FOX6 News at 4: Live at the RNC

#### Best Sportscast

- 1st Place WISN TV Big 12 Sports Team  
2nd Place WDJT TV Scott Grodsky Composite  
3rd Place WDJT TV Darius Joshua

#### Best Weather Coverage

- 1st Place WISN TV Mark Baden  
2nd Place WISN TV Lindsey Slater  
3rd Place WITI TV Rob Haswell

#### Best Continuing Coverage

- 1st Place WISN TV The Disappearance of Elijah Vue  
2nd Place WDJT TV The Spring that Shook Milwaukee Public Schools  
3rd Place WTMJ TV Coaches and Refs Blow the Whistle on MPS Lack of Pay

#### Best Spot News

- 1st Place WISN TV Tragedy in Madison: Christian School Shooting  
2nd Place WISN TV Police Shooting During RNC  
3rd Place WTMJ TV Interstate Shooting Shutdown

#### Best News Writing

- 1st Place WITI TV Unclaimed  
2nd Place WISN TV Woman Hit by Unlicensed Driver  
3rd Place WDJT TV Purple Chairs for Ashuriah

#### Best Hard News/Investigative

- 1st Place WITI TV Utter Disregard  
2nd Place WISN TV 911 Call Confusion  
3rd Place WISN TV No License Loophole

#### Best Series or Documentary

- 1st Place WITI TV Water Wars  
2nd Place WISN TV Troubled Teen Boot Camp  
3rd Place WDJT TV Inside Milwaukee Public Schools: The Good, the Bad, and the Ugly

#### Best Feature

- 1st Place WITI TV The Magic of Music  
2nd Place WYTU TV Tallador de Vida  
3rd Place WISN TV War Veterans' Overdue Honor

#### Best Live On-Scene Reporting

- 1st Place WITI TV Aaron Maybin  
2nd Place WISN TV Kendall Keys  
3rd Place WITI TV Jason Calvi

#### Best Use of Video

- 1st Place WMVS TV Day of the Dead  
2nd Place WITI TV Fees for Body Camera Redactions  
3rd Place WDJT TV Indy Slot Car Series Going Strong for More Than 30 Years

#### Best Sports Reporting

- 1st Place WDJT TV Time to Spare  
2nd Place WISN TV A Coach's Mark  
3rd Place WITI TV A Hershey Treat

#### Best Significant Community Impact

- 1st Place WTMJ TV Housing Authority Accountability  
2nd Place WISN TV Bus Stop Death: Ambulance Changes  
3rd Place WDJT TV Natalie's Everyday Heroes

#### Best Specialty Programming

- 1st Place WISN TV Big 12 Sports: 2024 NFL Draft  
2nd Place WMVS TV Violent Femmes 40th Anniversary Celebration with Milwaukee Symphony Orchestra  
3rd Place WVTU TV Stars and Stripes Honor Flight

#### Best Image Promotion

- 1st Place WISN TV WISN Celebrating 70 Years  
2nd Place WITI TV FOX6 Investigators 25th Anniversary  
3rd Place WISN TV WISN AM First with News You Need

#### Best Weather Promotion

- 1st Place WISN TV Viewer Trust  
2nd Place WITI TV Weather Experts - Winter 2024  
3rd Place WISN TV Summer Weather - Get Out There

#### Best Sports Promotion

- 1st Place WDJT TV Bucks Super Bowl  
2nd Place WISN TV Operation Football - Watch Vote Watch  
3rd Place WITI TV FOX6 Football Fest

#### Best Topical Promotion

- 1st Place WITI TV Unlicensed Drivers  
2nd Place WITI TV End of the Line  
3rd Place WYTU TV Hispanic Heritage Month Puerto Rican Coffee Maker

#### Best Public Service Announcement

- 1st Place WISN TV UPAF Ride for the Arts 2024  
2nd Place WISN TV Pet Walk 2024 - NALA  
3rd Place WDJT TV Naloxone PSA

### **Best Commercial or Underwriting Announcement**

1st Place	WISN TV	Kettle Moraine - Rockin
2nd Place	WITI TV	Shaker's Cigar Bar
3rd Place	WISN TV	Big Bang Menards

### **Best Website**

1st Place	WITI TV	FOX6Now.com
2nd Place	WISN TV	WISN 12 News - Leading the way
3rd Place	WYTU TV	TelemundoWI.com

### **Best Web Story**

1st Place	WITI TV	Wakesurfing boats on WI lakes
2nd Place	WITI TV	Unclaimed Veteran's Remains Stored 11 Months Due to 'Clerical Error'
3rd Place	WISN TV	Flaw in the Law: Wisconsin Drivers Get Tickets, Instead of Charges, for No License

### **Best Use of Social Media**

1st Place	WITI TV	FOX6 News Digital Team
2nd Place	WDJT TV	CBS 58 Morning News Highlight Reels
3rd Place	WDJT TV	How Well do People Know Milwaukee at the RNC?

### **Best Original Digital Content**

1st Place	WITI TV	FOX6 Kids: What is Local TV News?
2nd Place	WISN TV	2024 NFL Draft - Leading the way into Lambeau's NFL Draft
3rd Place	WMVS TV	How We Heal

### **Best Online Personality**

1st Place	WDJT TV	Alex Corradetti
2nd Place	WITI TV	Ben Handelman
3rd Place	WITI TV	Rob Haswell

### **Best Online Breaking News Coverage**

1st Place	WITI TV	Police Shooting in Milwaukee during RNC
2nd Place	WISN TV	Madison School Shooting
3rd Place	WDJT TV	Amber Alert for Elijah Vue

### **Best Election Coverage**

1st Place	WISN TV	12 News Commitment 2024
2nd Place	WDJT TV	Campaign 2024 - Election Days
3rd Place	WISN TV	UPFRONT

### **Best Election Promo**

1st Place	WISN TV	Election Day Coverage
2nd Place	WDJT TV	Day of Election Coverage Promo
3rd Place	WISN TV	Election Day Results

## **Medium Market Television**

### **Best Morning Newscast**

1st Place	WMTV TV	Feb. 9, 2024 - Historic Tornado
2nd Place	WBAY TV	First Snowstorm of the Season
3rd Place	WKOW TV	ALCS: The Morning After

### **Best Evening Newscast**

1st Place	WISC TV	Abundant Life Christian School Shooting
2nd Place	WMTV TV	News at 10: Dec. 17, 2024 - Mourning in Madison
3rd Place	WBAY TV	The Search for Elijah

### **Best Sportscast**

1st Place	WKOW TV	Karley Marotta
2nd Place	WLUK TV	Sportscast
3rd Place	WMTV TV	Sports with Mike Jacques and Anderley Penwell

### **Best Weather Coverage**

1st Place	WMTV TV	First Alert Meteorologist Amanda Morgan
2nd Place	WFRV TV	Local 5's Jordan Lamers
3rd Place	WKOW TV	Cameron Hopman

### **Best Continuing Coverage**

1st Place	WISC TV	Harmony Apartments
2nd Place	WKOW TV	UW Madison Protests
3rd Place	WMTV TV	New Year's Day Deadly Police Chase

### **Best Spot News**

1st Place	WMTV TV	Mourning in Madison: Abundant Life Christian School Shooting
2nd Place	WMTV TV	Police, Pro-Palestine Protesters Clash on UW-Madison Campus
3rd Place	WKOW TV	ALCS Day of

### **Best News Writing**

1st Place	WKOW TV	Amazing Grace: Argyle Church Destroyed
2nd Place	WMTV TV	Life Lessons with Ms. B
3rd Place	WFRV TV	More than a Translator

### **Best Hard News/Investigative**

1st Place	WMTV TV	Janesville Renters Beware
2nd Place	WMTV TV	Problems at Penny Lane
3rd Place	WFRV TV	Exclusive: Dangers of Nitrous Oxide

### **Best Series or Documentary**

1st Place	WISC TV	Harmony Apartments
2nd Place	WMTV TV	Crisis Averted
3rd Place	WLUK TV	Green Bay on the Clock Special

### **Best Feature**

1st Place	WMTV TV	Lew's List
2nd Place	WKOW TV	Heart Warrior
3rd Place	PBS Wisconsin	Wisconsin Life: Typewriter Poet

### **Best Live On-Scene Reporting**

1st Place	WKOW TV	Grace Houdek
2nd Place	WKOW TV	Caroline Dade
3rd Place	WMTV TV	Tim Elliott

### **Best Use of Video**

1st Place	PBS Wisconsin	Wisconsin Life: Midwest Onewheel
2nd Place	WMTV TV	A Tornado Revisited, A Town Rebuilding
3rd Place	WMTV TV	Goodbye To Gilbertson's

### **Best Sports Reporting**

1st Place	WKOW TV	Howard Moore: Five Years Later
2nd Place	WKOW TV	The Meaning Behind the Mask: Kyle McClellan's Special Helmet
3rd Place	WMTV TV	Magic Macie

### **Best Significant Community Impact**

1st Place	WMTV TV	Share Your Holidays
2nd Place	WMTV TV	Diaper Drive
3rd Place	WBAY TV	Brett Jedwabny - Inspiring a Community Through His Recovery

### **Best Specialty Programming**

1st Place	PBS Wisconsin	Wisconsin Lighthouses
2nd Place	WBAY TV	Return to Normandy
3rd Place	WMTV TV	Baldwin, Hovde Senate Debate Show-down

### **Best Image Promotion**

1st Place	WISC TV	News 3 Now - "Moving Forward Summer"
2nd Place	PBS Wisconsin	2024 Year in Review
3rd Place	WKOW TV	We've Got You Covered

### **Best Weather Promotion**

1st Place	WMTV TV	15 First Alert - Winter Coming 2024
2nd Place	WMTV TV	15 First Alert - February Tornado POP
3rd Place	WISC TV	First Warn Weather - Winter Storm

### **Best Sports Promotion**

1st Place	WISC TV	Football First Family
2nd Place	WKOW TV	WIAA Boys State Basketball 2024
3rd Place	WMTV TV	Badger Bash Nov. 16, 2024

### **Best Topical Promotion**

1st Place	PBS Wisconsin	Wisconsin Lighthouses - Family
2nd Place	WISC TV	3 For The People - Madison Schools Referenda
3rd Place	WKOW TV	Scars of a Home Invasion

### **Best Public Service Announcement**

1st Place	WKOW TV	Take your Brat to Senior Day 2024
2nd Place	WMTV TV	Take Your Brat To Work Day 2024
3rd Place	WKOW TV	Art Fair on the Square 2024

### **Best Commercial or Underwriting Announcement**

1st Place	WMTV TV	Candy Cloud - Don't Stop the Good Stuff
2nd Place	WFRV TV	Linked Living
3rd Place	WMTV TV	Meineke - Car Care Done Right

### **Best Website**

1st Place	PBS Wisconsin	PBS Wisconsin Education, Civics
2nd Place	WMTV TV	Missing Kayaker
3rd Place	WISC TV	Wisconsin Huddle

### **Best Web Story**

1st Place	WLUK TV	Man Charged With Faking Death
2nd Place	WMTV TV	Wisconsin Man Tells Green Lake Co. Officials How He Faked His Own Death
3rd Place	WISC TV	They Forced Us Out': Now-Former Harmony Apartments Residents Detail Continued Issues

### **Best Use of Social Media**

1st Place	WBAY TV	Grand Chute Police Chasing Down Turkey
2nd Place	WLUK TV	FOX 11 Social Media
3rd Place	PBS Wisconsin	The Look Back Season 2 Launch

### **Best Original Digital Content**

1st Place	WLUK TV	St. Mary's Church Renovation
2nd Place	WMTV TV	UW-Madison Homecoming Parade
3rd Place	WKOW TV	Ask a Clerk Anything: Your Questions and Their Answers

### **Best Online Personality**

1st Place	WBAY TV	Emerson Lehmann
2nd Place	WMTV TV	Leigh Mills
3rd Place	WKOW TV	Dana Fulton

### **Best Online Breaking News Coverage**

1st Place	WKOW TV	Abundant Life Christian School Shooting
2nd Place	WLUK TV	Elijah Vue Remains Found
3rd Place	WBAY TV	Missing Kayaker Faked His Own Disappearance

### **Best Election Coverage**

1st Place	WKOW TV	Election Night Team Coverage
2nd Place	WFRV TV	Local 5's Election Coverage
3rd Place	WMTV TV	Battleground Wisconsin

### **Best Election Promo**

1st Place	WBAY TV	Election Coverage 2024 - Your Voice, Your Vote
2nd Place	WKOW TV	Election Night Coverage
3rd Place	WMTV TV	Election Trust 2024

## **Small Market Television**

### **Best Morning Newscast**

1st Place	WSAW TV	Sunrise 7 - Armed Standoff in Amherst
2nd Place	WSAW TV	Sunrise 7 - Diaper Drive Kickoff
3rd Place	WAOW TV	Live Shooting Update/DNC Latest

### **Best Evening Newscast**

1st Place	WAOW TV	Elijah Vue Found
2nd Place	WSAW TV	NewsChannel 7 at 6:00 p.m.
3rd Place	WAOW TV	Unity Tornado Cleanup

### **Best Sportscast**

1st Place	WAOW TV	Sportscasts
2nd Place	WEAU TV	SPORTSCENE13
3rd Place	WSAW TV	Ben Helwig Sports Compilation

### **Best Weather Coverage**

1st Place	WEAU TV	Darren Maier
2nd Place	WSAW TV	Jeremy Tabin Meteorologist Compilation
3rd Place	WSAW TV	Mark Holley Meteorologist Compilation

### **Best Continuing Coverage**

1st Place	WEAU TV	Healthcare Crisis
2nd Place	WSAW TV	Aftermath of May Tornadoes
3rd Place	WSAW TV	Wausau Ballot Drop Box Removed

### **Best Spot News**

1st Place	WAOW TV	Unity Tornado Cleanup
2nd Place	WSAW TV	Tornadoes Rip through Central Wisconsin
3rd Place	WEAU TV	Biden Drops Out

### **Best News Writing**

1st Place	WKBT TV	Crowley Park's Uncertain Future
2nd Place	WAOW TV	A Day on the Never Forgotten Honor Flight
3rd Place	WSAW TV	A Brand New Beat

### **Best Hard News/Investigative**

1st Place	WSAW TV	7 Investigates: Family Blames Midwife for Death of Child
2nd Place	WSAW TV	7 Investigates: What Happened to Tara Sullivan?
3rd Place	WKBT TV	Congressman Assaulted

### **Best Series or Documentary**

1st Place	WLAX TV	Rivertown - The Disappearance of Evelyn Hartley
2nd Place	WKBT TV	Love in the Public Domain Parts 1 & 2
3rd Place	WSAW TV	Finding Refuge in Central Wisconsin

### **Best Feature**

1st Place	WAOW TV	Inside the Program with Janel McCarville
2nd Place	WSAW TV	Umpire is Out After 45 Years
3rd Place	WKBT TV	The Ladies of the Lanes

### **Best Live On-Scene Reporting**

1st Place	WSAW TV	Dale Ryman Live Reporting Compilation
2nd Place	WSAW TV	Sam Dehring Live Reporting Compilation
3rd Place	WJFW TV	Dan Hagen RNC/DNC Live Compilation

### **Best Use of Video**

1st Place	WSAW TV	Two Pups and a Zamboni Driver
2nd Place	WSAW TV	Working Around the Clock
3rd Place	WKBT TV	Eye Piece - Blowing Glass

### **Best Sports Reporting**

1st Place	WSAW TV	Edgar Super Fan Norma Socha
2nd Place	WEAU TV	Snocross Amputee
3rd Place	WAOW TV	Blind Hurdler Makes State

### **Best Significant Community Impact**

1st Place	WEAU TV	Community Impact
2nd Place	WAOW TV	Jefferson Awards
3rd Place	WSAW TV	2024 Share Your Holidays

### **Best Specialty Programming**

1st Place	WAOW TV	End of an Era
2nd Place	WEAU TV	Healthcare Town Hall
3rd Place	WSAW TV	Sounds of the Season 2024

### **Best Image Promotion**

1st Place	WSAW TV	70th Anniversary Image
2nd Place	WSAW TV	Kassandra Sepeda Summer Image
3rd Place	WEAU TV	Bob Interview

### **Best Weather Promotion**

1st Place	WSAW TV	Time to Act
2nd Place	WSAW TV	Shopping Spree
3rd Place	WKBT TV	First Warn Winter 24

### **Best Sports Promotion**

1st Place	WAOW TV	WIAA Softball State Tournament
2nd Place	WKBT TV	Friday Night Frenzy Energy
3rd Place	WSAW TV	Bracket Interrogation

### **Best Topical Promotion**

1st Place	WSAW TV	EV 101
2nd Place	WSAW TV	Midwife
3rd Place	WKBT TV	Cold Case Thursday

### **Best Public Service Announcement**

1st Place	WSAW TV	Children's Miracle Network Hospitals - Ari & Emmet
2nd Place	WAOW TV	Battle of the Badges 2024
3rd Place	WSAW TV	Concerts on the Square

### **Best Commercial or Underwriting Announcement**

1st Place	WLAX TV	Sleepy Hollow Survivalist
2nd Place	WKBT TV	A-1 Vacuum — Red Bow
3rd Place	WEAU TV	Commercial Jed's Tree Service

### **Best Website**

1st Place	WAOW TV	WAOW Website
2nd Place	WSAW TV	WSAW Newschannel 7
3rd Place	WEAU TV	WEAU.COM

### **Best Web Story**

1st Place	WSAW TV	Langlade County Task Force Addressing Childcare Needs
2nd Place	WKBT TV	The Lease Agreement Beef that Spoiled LAX Food Hall
3rd Place	WSAW TV	DOC Release Name of Counselor who Died in Lincoln Hills Assault

### **Best Use of Social Media**

1st Place	WEAU TV	WEAU- Reels and Shorts
2nd Place	WAOW TV	Facebook
3rd Place	WSAW TV	Facebook

### **Best Original Digital Content**

1st Place	WSAW TV	Forgotten Wisconsin Cold Cases: Who Killed Deirde Week?
2nd Place	WLAX TV	Hosting the Holidays
3rd Place	WAOW TV	WIAA Court Report

### **Best Online Personality**

1st Place	WJFW TV	Konrad Supinski
2nd Place	WSAW TV	Mark Holley
3rd Place	WEAU TV	Derek Dalman

### **Best Online Breaking News Coverage**

1st Place	WKBT TV	Two Horses, One Cat Killed in Massive Fire at Minnesota Equestrian Center
2nd Place	WKBT TV	LAX Food Hall 'Not Going to Happen', Property Managers Seeking Eviction
3rd Place	WEAU TV	Apple Orchard Accident

### **Best Election Coverage**

1st Place	WSAW TV	Election Coverage Compilation
2nd Place	WSAW TV	NewsChannel 7 at 10:00 - Election Night Special
3rd Place	WAOW TV	Election Coverage

### **Best Election Promo**

1st Place	WEAU TV	Political Spotlight in Eau Claire POP
2nd Place	WSAW TV	Election Night POB
3rd Place	WAOW TV	April Snowy Election POP



### **Best Morning Radio Show**

1st Place	WKTI FM	Jen, Gabe, and Chewy
2nd Place	WGKB FM	Truth Be Told
3rd Place	WTMJ AM	Wisconsin's Morning News

### **Best Radio Show**

1st Place	WAUK AM	The Maggie Daun Show - Aug. 20, 2024
2nd Place	WGKB FM	The Tory Lowe Show
3rd Place	WSSP AM	Wisconsin Sports Daily

### **Best Newscast**

1st Place	Wauk AM	Oct. 17, 2024
2nd Place	WTMJ AM	Wisconsin's Morning News
3rd Place	WTMJ AM	Wisconsin's Morning News

### **Best Sportscast**

1st Place	WIBA AM	Doug Russell Sports
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### **Best Continuing Coverage**

1st Place	WUWM FM	MPS 2024 Referendum
2nd Place	WTMJ AM	No Snow in the North Woods
3rd Place	WGKB FM	The Tory Lowe Show - Family Displaced by House Fire

### **Best Spot News**

1st Place	WUWM FM	Families of Slain Men in Milwaukee March for Accountability
2nd Place	WTMJ AM	Abundant Life School Shooting
3rd Place	WTMJ AM	Trump Rally Shooting in Butler Pennsylvania

### **Best News Writing**

1st Place	WUWM FM	What Happens When an Animal at the Milwaukee County Zoo Dies?
2nd Place	WUWM FM	As Wisconsin Winters Warm, a Way of Life is Melting Away
3rd Place	WORT FM	Madison in the Seventies: The Commercial Sex Industry

### **Best Hard News/Investigative**

1st Place	WORT FM	UW System Spends Millions on Consultants
2nd Place	WUWM FM	UW-Milwaukee Students Worry About What Changes to DEI Initiatives Might Mean for the Future
3rd Place	WTMJ AM	Where are the SRO's?

### **Best Feature**

1st Place	WTMJ AM	A Fire Sale at Fudruckers
2nd Place	WMDX AM	Matenaer on Air - Voter Humor
3rd Place	WORT FM	Voices of Resilience & Dignity: The Birth of Los Volcanes Cooperative

### **Best Use of Audio in Radio News**

1st Place	WTMJ AM	Just a Bit Outside Reunion
2nd Place	WMDX AM	Hiking the Ice Age Trail
3rd Place	WUWM FM	The Story Behind the Oriental Theatre's Restored 1925 Wurlitzer Organ

### **Best Live On-Scene Reporting**

1st Place	WTMJ AM	RNC Officer Involved Shooting
2nd Place	WTMJ AM	Donald Trump Rallies in Green Bay

### **Best Interview**

1st Place	WSSP AM	Brewers GM Matt Arnold Joins Sparky at the Toy Drive
2nd Place	WTMJ AM	UW-LaCrosse Chancellor Joe Gow
3rd Place	WTMJ AM	Capturing The Flying Bullet

### **Best Sports Play By Play**

1st Place	WTLX FM	Wisconsin Volleyball vs. Minnesota
2nd Place	WTKI FM	Catholic Memorial vs. Reedsburg
3rd Place	WGKB FM	Marquette University High School vs. Mukwonago

### **Best Significant Community Impact**

1st Place	WGKB FM	Community Clean Up
2nd Place	Wauk AM	The Maggie Daun Show - Maggie & the Millionaires Talk Money
3rd Place	WGKB FM	Beyond the Mic with Sherwin Hughes

### **Best Specialty Programming**

1st Place	WGKB FM	101.7 The Truth Summit
2nd Place	WUWM FM	Rock 'n' Roll Poet: A Reitman Retrospective
3rd Place	WMDX AM	The Todd Allbaugh Show - Northern Lightning

### **Best Promotional Announcement**

1st Place	WTMJ AM	Brewers 2024 Season Primer
2nd Place	WRIS FM	Spin Session Vinyl Starter Kit
3rd Place	WTKI FM	Brust v. LaFleur Jersey Redemption

### **Best Public Service Announcement**

No Entries

### **Best Commercial or Underwriting Announcement**

1st Place	WTMJ AM	Bunzel's Cattle Country
2nd Place	WTMJ AM	Carbliss Ready for Baseball
3rd Place	WSSP AM	Pool Park "Pool Park Pete Dads Day"

### **Best Humorous Commercial or Underwriting Announcement**

1st Place	WTMJ AM	Sentry Over the Top
2nd Place	WSSP AM	Pool Park "Movie Trailer"

### **Best Website**

1st Place	WTMJ AM	WTMJ.com
2nd Place	WUWM FM	WUWM.com

### **Best Web Story**

1st Place	WUWM FM	Answers to Southeastern Wisconsin Cold Weather Power Outage Questions
2nd Place	WMDX AM	Chaos to Resilience: Tzera's Musical Journey from Puerto Rico to Wisconsin
3rd Place	WTMJ AM	A Look Inside the Former Northridge Mall

### **Best Use of Social Media**

1st Place	Wauk AM	The Maggie Daun Show - Heather Cox Richardson Interview
2nd Place	WTMJ AM	WTMJ
3rd Place	WGKB FM	The Truth Social Media

### **Best Original Digital Content**

1st Place	WGKB FM	101.7 The Truth - I Am Milwaukee
2nd Place	WUWM FM	Gertie's Guide to Elections: Voting in Wisconsin
3rd Place	WUWM FM	2024 Voter Guide

### **Best Online Personality**

1st Place	WTMJ AM	Kristin Brey
2nd Place	WGKB FM	The Truth - Carrie "Noni Juice" Mahone
3rd Place	WTMJ AM	Vince Vitrano

### **Best Online Breaking News Coverage**

No Entries

### **Best Election Coverage**

1st Place	WUWM FM	Election Coverage
2nd Place	WGKB FM	Election Coverage

### **Best Election Promo**

No Entries

# Medium Market Radio News and Talk

## Best Morning Radio Show

1st Place	WTAQ AM	The Morning News with Matt and Rob
2nd Place	WGBW AM	Maino & The Mayor - The Mayor's Birthday
3rd Place	WOMT AM	Talk It Out with Melissa and Ian

## Best Radio Show

1st Place	WFHR FM	Community Stories JR
2nd Place	WLBL FM	Route 51 - April 26 - Bad River
3rd Place	WHBY AM	Focus Fox Valley with Hayley Tenpas

## Best Newscast

1st Place	WXCO AM	Brittney Merlot Newscast Oct. 23, 2024
2nd Place	WHBY AM	5 a.m. Newscast Oct. 15, 2024
3rd Place	WFDL AM	Evening News

## Best Sportscast

1st Place	KFIZ AM	Morning Sports with Chuck Freimund
2nd Place	WFBZ FM	Sports Center
3rd Place	WLCX AM	Jimmie Kaska

## Best Continuing Coverage

1st Place	WOMT AM	Elijah Vue Disappearance and Death
2nd Place	WAYY AM	Chippewa Valley Triage
3rd Place	WOMT AM	The Neighborhood Project Divides the Community

## Best Spot News

1st Place	WXCO AM	Cranberry Economy and Freeze - Brittney Merlot
2nd Place	WOMT AM	Proposed Transitional Housing and Warming Shelter Splits Manitowoc Community
3rd Place	WFDL AM	Under Water

## Best News Writing

1st Place	WOMT AM	Lighthouse Recovery Community Center Continues to Battle Stigma
2nd Place	WOMT AM	Jason Prigge - "We Are Still Alive"

## Best Hard News/Investigative

1st Place	WTAQ AM	Green Bay Correctional Institution; Troubling Present, Hopeful Future
2nd Place	WTAQ AM	Pure Prairie Poultry and Wisconsin Poultry Farmers
3rd Place	WGTD FM	Justice For Martel Lee, Defendant

## Best Feature

1st Place	WISS AM	EAA - Worlds Busiest Airport
2nd Place	WTAQ AM	Appleton Man to be Inducted Into the Santa Claus Hall of Fame
3rd Place	WTAQ AM	Into the Backrooms

## Best Use of Audio in Radio News

1st Place	WOMT AM	Reedsville Basketball Player Reaches Point Milestone
2nd Place	WOMT AM	Manitowoc Boy Makes Waves in the Rap Scene
3rd Place	WISS AM	VP Harris Visits Ripon

## Best Live On-Scene Reporting

1st Place	WOMT AM	Snow Causes Power Outage
2nd Place	WOMT AM	SS Badger Welcomed Back
3rd Place	WFBZ FM	Post Game Show - Aaron Morse

## Best Interview

1st Place	WFBZ FM	Dolly Vanderlip
2nd Place	WOMT AM	Ryan Brahm (Seehafer News Director) and President Donald Trump
3rd Place	WHBY AM	Women Who Wow Us - Alondra Sanchez

## Best Sports Play By Play

1st Place	KUWS FM	UW-Superior vs. Gustavus Adolphus Men's Hockey
2nd Place	KUWS FM	UW-Superior vs. UW-Stout Men's Hockey
3rd Place	WFBZ FM	Onalaska vs. Central

## Best Significant Community Impact

1st Place	WHBY AM	Women Who Wow Us
2nd Place	WOMT AM	Seehafer Sharing Tree, Benefiting The Haven Men's Homeless Shelter
3rd Place	KFIZ AM	Annual Halloween Party

## Best Specialty Programming

1st Place	WFHR FM	Halloween Special
2nd Place	WFHR FM	ELF Call Center
3rd Place	WOMT AM	Manitowoc County Lakeshore Holiday Parade

## Best Promotional Announcement

1st Place	WTAQ AM	WiscoAg Holiday Promo
2nd Place	WFBZ FM	High School Football
3rd Place	WFHR FM	Morning Show - Best Not Miss

## Best Public Service Announcement

1st Place	WOMT AM	Seehafer Sharing Tree, Benefiting The Haven Men's Homeless Shelter
2nd Place	WFHR FM	The Santa Cause

## Best Commercial or Underwriting Announcement

1st Place	WOGO AM	Kelly Heating & Electric "Mitsubishi"
2nd Place	WOMT AM	Arctic Run Railroad
3rd Place	WOGO AM	Rust Proofers "Don't Be Scared Of Rust!"

## Best Humorous Commercial or Underwriting Announcement

1st Place	WOGO AM	Wiersgalla Plumbing & Heating "Don't Wait!"
2nd Place	WFHR FM	EI Cafe
3rd Place	WOGO AM	MyPillow "Rejuvenate!"

## Best Website

1st Place	WFBZ FM	ESPN 105.5
2nd Place	WHBY AM	WHBY Website
3rd Place	KFIZ AM	KFIZ.com

## Best Web Story

1st Place	WISS AM	Homeless Told to "Move Along"
2nd Place	WXCO AM	Roche-a-Cri State Park Wildfire Contained
3rd Place	WLCX AM	Wisconsin Voters Approve Vast Majority of School District Referendums

## Best Use of Social Media

1st Place	WTAQ AM	Woldt Farms Sustainability Efforts
2nd Place	WFBZ FM	EPNS 105.5
3rd Place	WGBW AM	Maino & The Mayor "Trash Bash"

### **Best Original Digital Content**

- 1st Place WHBY AM The Elvis Jet at EAA Airventure
- 2nd Place WHBY AM The Restoration of St. Mary's Church in Menasha
- 3rd Place WTAQ AM Wisconsin Potato Harvest with Alsum Farms

### **Best Online Personality**

- 1st Place WTAQ AM WiscoAg - Joanna Guza
- 2nd Place WTAQ AM Matt Z and Rob Sussman
- 3rd Place WXCQ AM Brittney Merlot Facebook/YouTube/X

### **Best Online Breaking News Coverage**

- 1st Place WOMT AM Elijah Vue Press Conference
- 2nd Place WFHR FM Election Coverage
- 3rd Place WOMT AM Prigge Crash

### **Best Election Coverage**

- 1st Place WHBY AM Election Night Coverage with Jonathan, Hayley and Ben
- 2nd Place WFHR FM Mc Namara, Testin, Krug, Miner,
- 3rd Place WTAQ AM Election Coverage 2024

### **Best Election Promo**

- 1st Place WOMT AM Grothman - Zarbano Debate

## Small Market Radio News and Talk

### **Best Morning Radio Show**

- 1st Place WBEV FM Morning Show - She Fished It Out
- 2nd Place WRJO FM Wake Up with The Wolf
- 3rd Place WBEV FM Morning Show - The Beaver Dam Bachelor

### **Best Radio Show**

- 1st Place WBEV FM The Dam Sports Show
- 2nd Place WBEV FM Hometown Today - Halloween
- 3rd Place WBEV FM Hometown Today - Schlitz Happens

### **Best Newscast**

- 1st Place WRJO FM 1-Jul-24
- 2nd Place WRJO FM Dec. 5, 2024
- 3rd Place WBEV FM Feb. 7, 2024

### **Best Sportscast**

- 1st Place WBEV AM ESPN BD Sportcenter
- 2nd Place WBEV FM Wade Bates WBEV Sports

### **Best Continuing Coverage**

- 1st Place WRJO FM Town of Cassian Drug Rehab Center
- 2nd Place WBEV FM Beaver Dam's Year Long Search for Mayor
- 3rd Place WBEV FM Missing Persons Case Turns Into Homicide Investigation

### **Best Spot News**

- 1st Place WRJO FM Eagle River Ice Castle Will Be Built
- 2nd Place WRJO FM Rhinelander Assistant Fire Chief Passing
- 3rd Place WBEV FM Columbus Police Chief Gives Homicide Update

### **Best News Writing**

- 1st Place WBEV FM Uncle Bill Passes Away

### **Best Hard News/Investigative**

- 1st Place WBEV FM Waupun Prison Staff Charged

### **Best Feature**

- 1st Place WRJO FM Pines Moonlight Run
- 2nd Place WBEV FM Letters to Santa
- 3rd Place WRJO FM Northwoods Thanksgiving Meals of Kindness

### **Best Use of Audio in Radio News**

- 1st Place WRJO FM Northwoods 4th of July
- 2nd Place WRJO FM Veterans Day Service
- 3rd Place WBEV FM Trump Makes Campaign Stop in Dodge County

### **Best Live On-Scene Reporting**

- 1st Place WRJO FM Northwoods Christmas Live Nativity
- 2nd Place WBEV FM Wandering Wade - Honey of an Interview
- 3rd Place WRJO FM Northwoods Christmas Kickoff

### **Best Interview**

- 1st Place WRJO FM Be Kind Be Nice
- 2nd Place WRJO FM Northland Pines Dream Coat
- 3rd Place WBEV FM Last Day Music

### **Best Sports Play By Play**

- 1st Place WBEV FM Randolph at Mayville Boys Basketball
- 2nd Place WHYB FM Menominee vs. Iron Mountain
- 3rd Place WHYB FM Menominee vs. Traverse City

### **Best Significant Community Impact**

- 1st Place WHYB FM Shop with a Cop
- 2nd Place WBEV FM Children's Radiothon Raises over \$148,000
- 3rd Place WBEV FM Lend Me Your Ears

### **Best Specialty Programming**

- 1st Place WBEV FM Veterans Day 2024
- 2nd Place WBEV FM Fall Candidates Forum

### **Best Promotional Announcement**

- 1st Place WRJO FM 2024 Northwoodstock Music Festival
- 2nd Place WRJO FM Street Dance
- 3rd Place WBEV FM 171 Cans of Beer Giveaway Promo

### **Best Public Service Announcement**

- 1st Place WBEV FM Red Kettle Concert
- 2nd Place WRJO FM Gyro's for Hero's
- 3rd Place WBEV FM Noel's Pizza Fundraiser

### **Best Commercial or Underwriting Announcement**

- 1st Place WBEV FM Hometown Glass - Garage Door Bob
- 2nd Place WBEV FM The Grinch Who Stole Breakfast
- 3rd Place WRJO FM Minocqua Popcorn Uncle Puff

### **Best Humorous Commercial or Underwriting Announcement**

- 1st Place WRJO FM Prime Choice Where You Takin' Your Deer
- 2nd Place WRJO FM Northwoods Shooters Shop
- 3rd Place WHYB FM Koehne Christmas Reading

### **Best Website**

- 1st Place WBEV FM DailyDodge.com
- 2nd Place WHYB FM Website News
- 3rd Place WHYB FM Website

### **Best Web Story**

1st Place	WBEV FM	"The Donald" in Dodge County
2nd Place	WBEV FM	Broadcasting Legend Uncle Bill McCollum Passes Away

### **Best Use of Social Media**

1st Place	WBEV FM	WBEV Facebook
2nd Place	WHYB FM	WHYB

### **Best Original Digital Content**

1st Place	WBEV FM	Radio Park Rumble
2nd Place	WHYB FM	Wiener Wednesday
3rd Place	WBEV FM	Remembering Uncle Bill

### **Best Online Personality**

1st Place	WBEV AM	Cory Sparks
2nd Place	WHYB FM	News Director
3rd Place	WHYB FM	WHYB

### **Best Online Breaking News Coverage**

1st Place	WBEV FM	Flooding Hits the Area
2nd Place	WHYB FM	Fifth Street Fire
3rd Place	WBEV FM	Governor Evers Visits Horicon Elementary

### **Best Election Coverage**

1st Place	WRJO FM	Election Coverage 2024
2nd Place	WBEV FM	WBEV Interviews Local Candidates

### **Best Election Promo**

1st Place	WRJO FM	2024 Election Night Promo
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### **Best Morning Radio Show**

1st Place	WMYX FM	Elizabeth and Radar Valentines Day Special
2nd Place	WKLH FM	Dave & Dorene/Dave's Last Day
3rd Place	WLSP LP	Seriously Sun Prairie - Joey's Song and Livin' Large

### **Best Radio Show**

1st Place	WLUM FM	Ian McCain Afternoons
2nd Place	WHQG FM	Borna and Mandy
3rd Place	WVMO FM	Under the Covers

### **Best Newscast**

1st Place	WVMO FM	Bird Report
2nd Place	WVMO FM	Monona Calendar

### **Best Interview**

1st Place	WHQG FM	Borna and Mandy with Morty
2nd Place	WJMR FM	Don Black with Kurtis Blow
3rd Place	WLUM FM	Adler Talks with Billy Corgan of Smashing Pumpkins and Chloe Corgan

### **Best Original Feature**

1st Place	WMYX FM	Make Your Job Sound Sexy
2nd Place	WMGN FM	Women's History Month
3rd Place	WHQG FM	Deck the Hog

### **Best Live On-Site Broadcast Remote**

1st Place	WVMO FM	Loud in the Library
2nd Place	WLSP LP	2024 Classic Car Remote
3rd Place	WJMR FM	Jammin Rise Up Vote MKE

### **Best Use of Audio (Non-News)**

1st Place	WKLH FM	Over 40 Years of Dave Luczak
2nd Place	WMYX FM	Taylor Swift Experts
3rd Place	WLUM FM	Adler Talks Oasis Reunion Concert

### **Best Sports Coverage**

1st Place	WHQG FM	Tim Murray
2nd Place	WVMO FM	Monona Grove Football
3rd Place	WLUM FM	Adler Talks with UW-Milwaukee Mens BB Coach Bart Lundy

### **Best Significant Community Impact**

1st Place	WMGN FM	Magic 98 Holiday Wish Final Call
2nd Place	WMYX FM	The 27th Annual 99.1 The Mix Stuff the Bus
3rd Place	WVMO FM	Let's Be Civil

### **Best Specialty Programming**

1st Place	WVMO FM	Polka Time: DJ Shotski
2nd Place	WMSE FM	CTSI Discovery Radio Episode 121 Emergency Medicine and Injury Prevention and Control
3rd Place	WVMO FM	Cool Reggae Beats

### **Best Promotional Announcement**

1st Place	WHQG FM	Space Apes
2nd Place	WKLH FM	Making Ends Meet
3rd Place	WHQG FM	Fall Into Cash

### **Best Station Promo**

1st Place	WRXS FM	Cheap Labor
2nd Place	WVMO FM	Branding
3rd Place	WVMO FM	Americana Music

### **Best Station Event Promo**

1st Place	WHQG FM	Bacon You Crazy
2nd Place	WKLH FM	Psst Dave's Retiring!
3rd Place	WVMO FM	Vinylthon

### **Best Client Event Promo**

1st Place	WKLH FM	Angler Management
2nd Place	WVMO FM	Wild & Scenic Film Festival
3rd Place	WVMO FM	Harry Whitehorse Event

### **Best Public Service Announcement**

1st Place	WLSP LP	Seeking Sports Announcers for Sun Prairie High School Games
2nd Place	WLSP LP	Sun Prairie Notecard Fundraiser PSA
3rd Place	WVMO FM	St. Stephens Fundraiser

### **Best Commercial or Underwriting Announcement**

1st Place	WMMM FM	HJ Pertzborn "We're Here"
2nd Place	WMMM FM	Aaron Weber Group "Christmas Story"
3rd Place	WMYX FM	Otto's Wine & Spirits "A Thanksgiving to Remember"

### **Best Humorous Commercial or Underwriting Announcement**

1st Place	WHQG FM	Woodchuckers - Tongue Twister
2nd Place	WHIT AM	Wisconsin Potatoes - Tip Off
3rd Place	WOLX FM	Door Creek Dental "My Toof"

### **Best Website**

1st Place	WWQM FM	Madison's Country Q106
2nd Place	WLUM FM	WLUM - FM102/1 Milwaukee
3rd Place	WVMO FM	WVMO Website

### **Best Use of Social Media**

1st Place	WWQM FM	Madison's Country Q106
2nd Place	WLUM FM	FM 102/1 Instagram
3rd Place	WLUM FM	WTFM102/1

### **Best Original Digital Content**

1st Place	WVMO FM	Boogie Down Promo
2nd Place	WLUM FM	We're From Milwaukee
3rd Place	WLUM FM	Girl In Red Proves Love's Not Dead

### **Best Online Personality**

1st Place	WLUM FM	Michelle Rutkowski
2nd Place	WWQM FM	Cailynn Hensen
3rd Place	WVMO FM	Grandma Cyd

### **Best Live Online On-Site Coverage**

1st Place	WVMO FM	DJ Shotski & Green County Cheese Days Coverage
2nd Place	WLUM FM	Secret Sessions
3rd Place	WLUM FM	Big Snow Show 18

## Medium Market Radio Music Format

### **Best Morning Radio Show**

1st Place	WBCV FM	Trav in the Morning - Monday in March
2nd Place	WKSZ FM	Otis, Katie, and Nick
3rd Place	WISM FM	John Murphy in the Morning

### **Best Radio Show**

1st Place	WKSZ FM	Afternoons with Reed and Eddie
2nd Place	WRJN AM	Homeward Bound with Curt Vollman
3rd Place	WRJN AM	Dan Markus Way Museum

### **Best Newscast**

1st Place	WFDL FM	Evening News
2nd Place	WFDL FM	Morning News
3rd Place	WRJN AM	Campaign Stops and More

### **Best Interview**

1st Place	WRJN AM	Author Rory Graves Talks About Haunted Racine
2nd Place	WBCV FM	Trav in the Morning - Veterans Day Interview
3rd Place	WVTY FM	Dancing Grannies

### **Best Original Feature**

1st Place	WRJN AM	Starman-Solar Probe
2nd Place	WKSZ FM	"Melinda Monday" with Otis, Katie, and Nick
3rd Place	WKSZ FM	"Dear Kathryn - Mee Maw" with Otis, Katie, and Nick

### **Best Live On-Site Broadcast Remote**

1st Place	WFDL FM	Gregg Owens at the Sheboygan Powerboat Races
2nd Place	WKSZ FM	Subaru Loves Dogs Event - Reed Petitpren
3rd Place	WLKN FM	John Michael Kohler Art's Center's Midsummer Festival of the Arts

### **Best Use of Audio (Non-News)**

1st Place	WBCV FM	Man Cold
2nd Place	WLKN FM	Habitat Chat with Habitat for Humanity Lakeside
3rd Place	WKSZ FM	Dead Fish Names - Otis, Katie, and Nick

### **Best Sports Coverage**

1st Place	WFDL FM	Lomira and Laconia at their Best
2nd Place	WNAM AM	Wisconsin Timber Rattlers Jesus Chirinos 3-Run Home Run
3rd Place	WTCX FM	Gameplan Show with Packer DB Carrington Valentine

### **Best Significant Community Impact**

1st Place	WLKN FM	Seehafer Shelter Tree, Benefiting The Haven Men's Homeless Shelter
2nd Place	WAVL FM	Community Diaper Drive
3rd Place	WHTQ FM	Teacher of the Year 2024

### **Best Specialty Programming**

1st Place	WAVL FM	Wellness Wednesday
2nd Place	WVTY FM	Reopening of McKinley Beach
3rd Place	WLKN FM	The WLKN Christmas Shopping Spree

### **Best Promotional Announcement**

1st Place	WBCV FM	Bark Bowl
2nd Place	WKSZ FM	Taylor Ticket Tag Promo
3rd Place	WKSZ FM	KISSmas Tree Promo

### **Best Station Promo**

1st Place	WKSZ FM	Old Skool Jam Weekend Promo
2nd Place	WKSZ FM	KISS Concerts and Cash Promo
3rd Place	WRJN AM	Elvis Passing Anniversary

### **Best Station Event Promo**

1st Place	WKSZ FM	Welcome Brunch with Otis, Katie, and Nick
2nd Place	WKSZ FM	ATW Airport to New York City Promotion

### **Best Client Event Promo**

1st Place	WKSZ FM	Let's Do Lunch with the Bar!
2nd Place	WKSZ FM	Bay Park Square Back to School
3rd Place	WRJN AM	Time and Again Records Promotion

### **Best Public Service Announcement**

1st Place	WKSZ FM	Skating with Santa Promo
2nd Place	WLKN FM	Ales for Tails
3rd Place	WKSZ FM	Coats for Kids Campaign

### **Best Commercial or Underwriting Announcement**

1st Place	WWIB FM	Wil-Kil Pest Control "The Hunters"
2nd Place	WWIB FM	The Raven Team "No Second Chances"
3rd Place	WKSZ FM	Green Bay Blizzard Yooper Night

### **Best Humorous Commercial or Underwriting Announcement**

1st Place	WWIB FM	Superior Sealers "Saving You Money!"
2nd Place	WAXX FM	Nicolet Law "Alex Endorsement"
3rd Place	WWIB FM	The Medicine Shoppe "Happy Thanksgiving!"

### **Best Website**

1st Place	WKSZ FM	959kissfm.com
2nd Place	WLKN FM	WLKN.COM
3rd Place	WQCC FM	KICKS 106.3 Website

### **Best Use of Social Media**

1st Place	WKSZ FM	95.9 KISS FM Social Media Channels
2nd Place	WTCX FM	Gobbledest XXV
3rd Place	WLKN FM	The 2024 Rock Your Putter: Putter Only Golf Outing

### **Best Original Digital Content**

1st Place	WKSZ FM	"Basic Bros" - Reed & Eddie
2nd Place	WFDL FM	Laconia Ladies State Bound!
3rd Place	WBCV FM	The Big Haul

### **Best Online Personality**

1st Place	WFON FM	Chandra in the Morning
2nd Place	WLKN FM	Radio

### **Best Live Online On-Site Coverage**

1st Place	WKSZ FM	Morgan Wallen Chair Throwing Competition
2nd Place	WLKN FM	TDS Turkey
3rd Place	WKSZ FM	Taylor Swift Miami Winner

## Small Market Radio Music Format

### **Best Original Feature**

1st Place	WCOW FM	Honoring Marley Tauscher
2nd Place	WHTL FM	The Informational Minute
3rd Place	WLKG FM	Gary Theatre

### **Best Live On-Site Broadcast Remote**

1st Place	WHDG FM	Trig's Supermarket - Mistletoe Market
2nd Place	WDDC FM	Grand Reopening
3rd Place	WNNO FM	Holly Jolly

### **Best Use of Audio (Non-News)**

1st Place	WCOW FM	Deer Song Demand with Ben & Arnie
2nd Place	WHTL FM	Coffee with Brian Show Open
3rd Place	WHTL FM	The Veterans Connection Show Open

### **Best Sports Coverage**

1st Place	WHTL FM	Mitchell Speltz Play by Play High School Basketball
2nd Place	WCOW FM	Sports with John Pappadopoulos
3rd Place	WSDL FM	A Look Inside the Warhawks - Whitewater Men's Basketball Coach Jarod Wichser

### **Best Significant Community Impact**

1st Place	WCOW FM	Dream Christmas
2nd Place	WCQM FM	10 Grand for the Cats and Dogs!
3rd Place	WHTL FM	Humanitarian Award Butch Halama

### **Best Specialty Programming**

1st Place	WLKG FM	Saturday at the 70's
2nd Place	WTMB FM	Spark!
3rd Place	WLKG FM	Design Coach

### **Best Promotional Announcement**

1st Place	WHTL FM	Lost Pet Alert Promo
2nd Place	WCQM FM	98Q Podcasting For Beginners
3rd Place	WCOW FM	Craig Morgan Concert Winner

### **Best Station Promo**

1st Place	WLKG FM	Saturday at the 70's
2nd Place	WCOW FM	Free Fun Radio
3rd Place	WLKG FM	90's at Nine

### **Best Station Event Promo**

1st Place	WHTL FM	Turkey Giveaway Promo
2nd Place	WLKG FM	Summer Birthday Bash
3rd Place	WLKG FM	12 Days of Christmas

### **Best Client Event Promo**

1st Place	WMBZ FM	Lainey Wilson Giveaway
2nd Place	WLKG FM	Exemplar Financial - Shred Fest
3rd Place	WCOW FM	Santa Scamper

### **Best Public Service Announcement**

1st Place	WCOW FM	Help Ari Save Her Home
2nd Place	WCOW FM	Boys & Girls Club House of Shadows
3rd Place	WLKG FM	Lake Geneva Jaycees - Venetian Fest

### **Best Commercial or Underwriting Announcement**

1st Place	WDDC FM	Confidence
2nd Place	WLKG FM	Next Door Pub - Mighty Meatball
3rd Place	WMBZ FM	Over for Supper

### **Best Humorous Commercial or Underwriting Announcement**

1st Place	WHTL FM	HD Tree Service The Branch
2nd Place	WLKG FM	Next Door Pub - Hot Honey Pizza
3rd Place	WIRI FM	From the Ground Up - Got Beans?

### **Best Website**

1st Place	WCOW FM	COW97.COM
2nd Place	WHTL FM	WHTL Website
3rd Place	WLKG FM	LAKE961.COM

### **Best Use of Social Media**

1st Place	WLKG FM	Wet Nose Wednesday from Walworth County Fair
2nd Place	WLKG FM	LAKE 961 FM
3rd Place	WCOW FM	Ben & Arnie Web Cam Wednesday

### **Best Original Digital Content**

1st Place	WMDC FM	Lions Roar to Camp Randall
2nd Place	WCOW FM	Ben & Arnie Web Cam Wednesday
3rd Place	WLKG FM	The Impossible Question

### **Best Online Personality**

1st Place	WCOW FM	Ben & Arnie
2nd Place	WCOW FM	Ty Anna
3rd Place	WLKG FM	Eric Paulsen, Good Morning Wisconsin

### **Best Live Online On-Site Coverage**

1st Place	WLKG FM	Wet Nose Wednesday from Walworth County Fair
2nd Place	WCQM FM	98Q Live On-Site at Catkins Animal Shelter
3rd Place	WCOW FM	Country Fest

# 2024 Station of the Year

## Television

LARGE MARKET

WISN-TV, Milwaukee



MEDIUM MARKET

WMTV-TV, Madison



SMALL MARKET

WSAW-TV, Wausaw



## News and Talk Radio

LARGE MARKET

WTMJ AM, Milwaukee



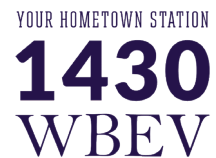
MEDIUM MARKET

WOMT FM, Manitowoc



SMALL MARKET

WBEV FM, Beaver Dam



## Music Radio

LARGE MARKET

WVMO FM, Monona



MEDIUM MARKET

WKSZ FM, Green Bay



SMALL MARKET

WCOW FM, Sparta



# 2024 News Operation of the Year

## Television

LARGE MARKET

WITI-TV, Milwaukee



MEDIUM MARKET

WMTV-TV, Madison



SMALL MARKET

WSAW-TV, Wausaw



## News and Talk Radio

LARGE MARKET

WTMJ AM, Milwaukee



MEDIUM MARKET

WOMT AM, Manitowoc



SMALL MARKET

WBEV FM, Beaver Dam

