



2023 Awards For Excellence

WINNERS LIST

Large Market Television

Best Morning Newscast

- 1st Place WISN TV [Alert Day: Ice, Sleet & Snow](#)
- 2nd Place WDJT TV [CBS 58 Morning News Summerfest Opening Day](#)
- 3rd Place WITI TV [FOX6 WakeUp: Brewers Home Opener](#)

Best Evening Newscast

- 1st Place WISN TV [Parking Garage Collapse](#)
- 2nd Place WITI TV [FOX6 News at 4:00](#)
- 3rd Place WISN TV [GOP Debate In Milwaukee](#)

Best Sportscast

- 1st Place WDJT TV [Darius Joshua](#)
- 2nd Place WISN TV [Stephanie Sutton](#)
- 3rd Place WISN TV [Dario Melendez](#)

Best Weather Coverage

- 1st Place WDJT TV [Drew Burgoyne](#)
- 2nd Place WISN TV [Mark Baden](#)
- 3rd Place WISN TV [Lindsey Slater](#)

Best Continuing Coverage

- 1st Place WISN TV [Toxic Chemical: Apartments Evacuated](#)
- 2nd Place WTMJ TV [Project Drive Safer: The Death of Pastor Aaron Strong](#)
- 3rd Place WTMJ TV [Maggot Mess](#)

Best Spot News

- 1st Place WISN TV [Parking Garage Collapse](#)
- 2nd Place WISN TV [Milwaukee Police Officer Killed](#)
- 3rd Place WTMJ TV [A Mother's Desperate, Yet Deadly Plea](#)

Best News Writing

- 1st Place WISN TV [Wisconsin Astronaut's Legacy](#)
- 2nd Place WITI TV [Immoral Conduct](#)
- 3rd Place WYTU TV [El Clásico Navideño Recibe un Nuevo Aire en el "Cascanueces Flamenco"](#)

Best Hard News/Investigative

- 1st Place WISN TV [COVID Test Billing Scheme](#)
- 2nd Place WDJT TV [House of Horrors](#)
- 3rd Place WMVS TV [Voces de la Frontera](#)

Best Series or Documentary

- 1st Place WISN TV [Wisconsin Prison Lockdown](#)
- 2nd Place WISN TV [Spinal Cord Injury Hope](#)
- 3rd Place WITI TV [Flock Surveillance](#)

Best Feature

- 1st Place WTMJ TV [The Family Behind the Flower Hole](#)
- 2nd Place WMVS TV [Malik Johnson Cellist](#)
- 3rd Place WDJT TV [Barn Find DeLorean Starts Up](#)

Best Live On-Scene Reporting

- 1st Place WISN TV [Matt Smith](#)
- 2nd Place WDJT TV [Adam Rife](#)
- 3rd Place WDJT TV [Amanda Becker](#)

Best Use of Video

- 1st Place WMVS TV [Somos Latinas](#)
- 2nd Place WYTU TV [Latina Boxedora de Milwaukee Rompiendo Barreras](#)
- 3rd Place WITI TV [Dirty Beer?](#)

Best Sports Reporting

- 1st Place WITI TV [A Courageous Journey](#)
- 2nd Place WDJT TV [Beep Baseball](#)
- 3rd Place WITI TV [Cooper's Corner](#)

Best Significant Community Impact

- 1st Place WYTU TV [Nuestra Comunidad](#)
- 2nd Place WDJT TV [Natalie's Everyday Heroes](#)
- 3rd Place WTMJ TV [The TMJ4 Community Baby Shower](#)

Best Specialty Programming

- 1st Place WDJT TV [The Funeral of Officer Peter Jerving Live Coverage](#)
- 2nd Place WISN TV [Project Community: Celebrating Hispanic Heritage](#)
- 3rd Place WTMJ TV [Milwaukee's 52nd Juneteenth Day Parade & Celebration](#)

Best Image Promotion

- 1st Place WISN TV [WISN Chopper Tracker](#)
- 2nd Place WITI TV [FOX6 News at 10](#)
- 3rd Place WDJT TV [CBS 58 Photography Image](#)

Best Weather Promotion

- 1st Place WTMJ TV [Stay Safe with Storm Team 4: Tornadoes](#)
- 2nd Place WTMJ TV [Stay Safe with Storm Team 4: Flash Floods](#)
- 3rd Place WITI TV [FOX6 Weather Experts: Severe Weather](#)

Best Sports Promotion

- 1st Place WITI TV [Super Bowl AM and PM Teams](#)
- 2nd Place WDJT TV [CBS 58 Montell Jackson TSR](#)
- 3rd Place WISN TV [WISN 12 Operation Football](#)

Best Topical Promotion

- 1st Place WISN TV [WISN 12 Missing Teen Devil's Lake](#)
- 2nd Place WTMJ TV [Turning Pain into Change](#)
- 3rd Place WITI TV [U.S. Marshals Ride Along](#)

Best Public Service Announcement

- 1st Place WTMJ TV [Home 4 the Holidays](#)
- 2nd Place WITI TV [Coats for Kids](#)
- 3rd Place WTMJ TV [Adopt a Driver](#)

Best Commercial or Underwriting Announcement

1st Place	WTMJ TV	22 Fitness Boxing
2nd Place	WTMJ TV	My New Floors Inc.
3rd Place	WITI TV	Chevy and Wayne Larrivee

Best Website

1st Place	WYTU TV	TelemundoWI.com
2nd Place	WITI TV	FOX6Now.com
3rd Place	WDJT TV	CBS58.com

Best Web Story

1st Place	WITI TV	Wisconsin AI-powered Flock Cameras are Tracking Where You Drive
2nd Place	WDJT TV	Oh, Milwaukee! Can AI Write Good Music?
3rd Place	WITI TV	Milwaukee Juneteenth Shooting: 6 Hurt Near MLK and Chambers

Best Use of Social Media

1st Place	WISN TV	WISN 12 Best Use of Social Media - What's Up Wednesday
2nd Place	WDJT TV	MKE Influencers
3rd Place	WITI TV	FOX6 News Digital Team

Best Original Digital Content

1st Place	WMVS TV	Rhythm Cafe MKE
2nd Place	WTMJ TV	My Block: The Four Dharmic Temples of Milwaukee
3rd Place	WDJT TV	Music Video - AI Wrote this song: 'Oh, Milwaukee' - Apex Aura

Best Online Personality

1st Place	WDJT TV	Alex Corradetti
2nd Place	WYTU TV	Montse Ricossa
3rd Place	WISN TV	Cyreia Sandlin

Best Online Breaking News Coverage

1st Place	WITI TV	Milwaukee Officer Killed in Shootout Chasing Robbery Suspect on Probation
2nd Place	WISN TV	Milwaukee Police Officer Shot and Killed: 37-year-old Peter Jerving
3rd Place	WITI TV	Wisconsin Eyedrops Homicide Trial: Jessy Kurczewski Guilty

Medium Market Television

Best Morning Newscast

1st Place	WISC TV	Biden Visit Preview
2nd Place	WISC TV	Badgers Season Opener
3rd Place	WMTV TV	The Morning Show: Sept. 5

Best Evening Newscast

1st Place	WMTV TV	15 News at 10PM: Aug. 23
2nd Place	WISC TV	News 3 Now at Six: President Biden Visit
3rd Place	WKOW TV	Wildfires in Wisconsin

Best Sportscast

1st Place	WMTV TV	WMTV 15 Sports Team
2nd Place	WKOW TV	WKOW Sportscast
3rd Place	WISC TV	Zach Hanley

Best Weather Coverage

1st Place	WISC TV	Alex Harrington
2nd Place	WISC TV	Gary Cannalte
3rd Place	WMTV TV	First Alert Meteorologist Brian Doogs

Best Continuing Coverage

1st Place	WMTV TV	MMSD Open Records Roadblock
2nd Place	PBS Wisconsin	2023 Wisconsin Supreme Court Election
3rd Place	WISC TV	Problems at the Harmony

Best Spot News

1st Place	WISC TV	Condo Explosion
2nd Place	WMTV TV	A Morning Arson & A Deadly Crash
3rd Place	WKOW TV	WKOW - Home Explosion Team Coverage

Best News Writing

1st Place	WMTV TV	Saved by a Stranger
2nd Place	PBS Wisconsin	When Wisconsinites Buy Legal Marijuana in Neighboring States
3rd Place	WISC TV	No Such Thing as Moving On

Best Hard News/Investigative

1st Place	WLUK TV	FOX 11 Investigates: GBCI Inmates Plead for Help Amid Three Months of Restrictions
2nd Place	WISC TV	Pastor Accused of Sex Assault
3rd Place	WISC TV	What Happened to Christopher Miller?

Best Series or Documentary

1st Place	PBS Wisconsin	Wisconsin in Black & White
2nd Place	PBS Wisconsin	Abortion in Wisconsin
3rd Place	WMTV TV	Honoring Our Educators: WMTV's Crystal Apple Awards

Best Feature

1st Place	WISC TV	Who You Gonna Call?
2nd Place	PBS Wisconsin	Jack the Magnificent
3rd Place	PBS Wisconsin	Peace Gardens

Best Live On-Scene Reporting

1st Place	WISC TV	Josh Spreiter
2nd Place	WMTV TV	WMTV's Phoebe Murray
3rd Place	WISC TV	Brady Mallory compilation

Best Use of Video

1st Place	PBS Wisconsin	Mark'ing Tradition at the Annual Crane Count
2nd Place	WISC TV	Price of Perfection
3rd Place	WISC TV	Different Buc-ee Coming to Wisconsin

Best Sports Reporting

1st Place	PBS Wisconsin	Bat Dogs
2nd Place	WFRV TV	Angels at Bat
3rd Place	WMTV TV	Jocko & Joe

Best Significant Community Impact

1st Place	WMTV TV	WMTV's Share Your Holidays Campaign
2nd Place	WMTV TV	WMTV's Diaper Drive Benefitting The Village Diaper Bank
3rd Place	WISC TV	Koats for Kids

Best Specialty Programming

1st Place	PBS Wisconsin	Wisconsin's Scenic Treasures: Northwoods
2nd Place	WLUK TV	The Future of Green Bay's Prison: A Your Voice, Your Future Town Hall
3rd Place	WMTV TV	WMTV Sounds of the Season 2023

Best Image Promotion

1st Place	WMTV TV	Morning Show Back To School - Where's Charlie?
2nd Place	WKOW TV	Back 2 School 2023
3rd Place	WISC TV	News 3 Now This Morning - Start Your Day

Small Market Television

Best Weather Promotion

1st Place	WKOW TV	Dana's Umbrella Giveaway
2nd Place	WBAY TV	Weather Image VIPIR MAX
3rd Place	WISC TV	First Warn Weather - Beyond The Barometer

Best Sports Promotion

1st Place	WKOW TV	Turning Play Into Profit
2nd Place	WBAY TV	2023 Draft Special "Darkness"
3rd Place	WFRV TV	High School Sports Xtra

Best Topical Promotion

1st Place	WISC TV	Life in the Flex Lane
2nd Place	WMTV TV	6 & 10 POP Sept 25 Week
3rd Place	WISC TV	The Smell of Success

Best Public Service Announcement

1st Place	WKOW TV	Toys for Tots 2023
2nd Place	WKOW TV	Art Fair on the Square 2023
3rd Place	WMTV TV	Take Your Brat To Work Day 2023

Best Commercial or Underwriting Announcement

1st Place	WLUK TV	Hy-Vee
2nd Place	WFRV TV	Fox River Brewing Company
3rd Place	WMTV TV	Roto-Rooter Disposal

Best Website

1st Place	PBS Wisconsin	PBS Wisconsin Education, Early Learning
2nd Place	WISC TV	Wisconsin Huddle
3rd Place	WMTV TV	WMTV 15 News - Share Your Holidays page

Best Web Story

1st Place	WKOW TV	Most Wanted: The Search for Kevin Anderson
2nd Place	WISC TV	Blue-Collar Blueprint to Rebuild America
3rd Place	WMTV TV	Who killed Fr. Kunz? Detectives Detail Top Theories 25 Years After Death

Best Use of Social Media

1st Place	WMTV TV	WMTV UW-Madison Homecoming Parade coverage
2nd Place	PBS Wisconsin	Wisconsin Life
3rd Place	WBAY TV	A Quote From Sarah Thomsen

Best Original Digital Content

1st Place	PBS Wisconsin	Wisconsin Biographies, Electa Quinney: Mohican Teacher and Mentor
2nd Place	PBS Wisconsin	Meet the Lab, Climate Trackers: Superpowered by Ecometerology
3rd Place	WKOW TV	El Niño Climate Pattern to Impact Southern Wisconsin's Upcoming Winter

Best Online Personality

1st Place	WKOW TV	Karley Marotta
2nd Place	WLUK TV	Rachel Manek
3rd Place	WISC TV	Kathryn Merck

Best Online Breaking News Coverage

1st Place	WISC TV	Memorial Union Pier Collapse
2nd Place	WISC TV	Aaron Rodgers Moves On
3rd Place	WKOW TV	Tactical Team Called to Arrest Suspect After Pursuit Ends at Madison Apartment Complex

Best Morning Newscast

1st Place	WSAW TV	Sunrise 7 - U.S. Senior Open Opening Round Preview
2nd Place	WSAW TV	Sunrise 7 - Winter Storm
3rd Place	WAOW TV	Snowpocalypse 2023

Best Evening Newscast

1st Place	WQOW TV	Remembering the Fallen
2nd Place	WQOW TV	Investigation Into Sheriff Travis Hakes
3rd Place	WSAW TV	NewsChannel 7 at 5:00: Snowstorm and Deadly Fire

Best Sportscast

1st Place	WSAW TV	Noah Manderfeld Sports Anchoring Compilation
2nd Place	WEAU TV	SportsScene 13
3rd Place	WAOW TV	Keegan & Austin Live

Best Weather Coverage

1st Place	WEAU TV	Darren Maier Compilation
2nd Place	WSAW TV	Meteorologist Mark Holley Compilation
3rd Place	WKBT TV	First Warn Weather

Best Continuing Coverage

1st Place	WSAW TV	Taylor County Veteran Service Office Issues
2nd Place	WQOW TV	After 'In the Red': DHS Fallout
3rd Place	WAOW TV	Wausau Teacher Racism Investigation

Best Spot News

1st Place	WSAW TV	Merrill Missing Teens
2nd Place	WSAW TV	Deadly House Fire in Rural Marathon County
3rd Place	WKBT TV	De Soto Train Derailment

Best News Writing

1st Place	WQOW TV	Cancer Doula
2nd Place	WSAW TV	Jammin' at the Library

Best Hard News/Investigative

1st Place	WSAW TV	7 Investigates: Missed
2nd Place	WQOW TV	Not in Custody: Shane Helmbrecht Coverage

Best Series or Documentary

1st Place	WSAW TV	7 Investigates: Urgency vs. Emergency
2nd Place	WLAX TV	Rivertown - 1935
3rd Place	WSAW TV	7 Investigates: Supporting Students

Best Feature

1st Place	WSAW TV	Spreading Goodwill Despite the Challenges
2nd Place	WAOW TV	A Life of Fire - Chief Jeremy Kopp
3rd Place	WJFW TV	Oxbo Tick Races

Best Live On-Scene Reporting

1st Place	WEAU TV	Bob Gallaher Compilation
2nd Place	WSAW TV	Dale Ryman Live Reporting Compilation
3rd Place	WQOW TV	Julia Lopez Live Reporting

Best Use of Video

1st Place	WQOW TV	WQOW Skateboarding Surge
2nd Place	WKBT TV	Floating History
3rd Place	WEAU TV	Memorial Day in Eau Claire

Best Sports Reporting

1st Place	WQOW TV	<u>Rice Lake Football Moms</u>
2nd Place	WJFW TV	<u>Sol Mayer Sports Reporting Compilation</u>
3rd Place	WKBT TV	<u>Aiming for Gold</u>

Best Significant Community Impact

1st Place	WAOW TV	<u>Central Wisconsin Jefferson Award</u>
2nd Place	WSAW TV	<u>2023 Share Your Holidays</u>
3rd Place	WEAU TV	<u>WEAU Community Impact</u>

Best Specialty Programming

1st Place	WSAW TV	<u>Sounds of Season</u>
2nd Place	WSAW TV	<u>Home Enhancement Show 2023</u>
3rd Place	WXOW TV	<u>A Complicated Loss</u>

Best Image Promotion

1st Place	WJFW TV	<u>Sports From Where You Live</u>
2nd Place	WKBT TV	<u>News App 2023</u>
3rd Place	WEAU TV	<u>Our Community Promo</u>

Best Weather Promotion

1st Place	WAOW TV	<u>Justin Said</u>
2nd Place	WSAW TV	<u>Shopping Spree</u>
3rd Place	WEAU TV	<u>First Alert Weather App Promo</u>

Best Sports Promotion

1st Place	WSAW TV	<u>Highlight Zone - Coach</u>
2nd Place	WKBT TV	<u>Friday Night Frenzy - "Woo"</u>
3rd Place	WAOW TV	<u>Alex Stewart - Sports Director</u>

Best Topical Promotion

1st Place	WSAW TV	<u>Pain in the Pothole</u>
2nd Place	WKBT TV	<u>BTS All Week</u>
3rd Place	WAOW TV	<u>Derek Goplin Sentencing</u>

Best Public Service Announcement

1st Place	WSAW TV	<u>Children's Miracle Network - Jana</u>
2nd Place	WAOW TV	<u>Crime Stoppers - WAOW</u>
3rd Place	WEAU TV	<u>Hom Furniture Winter Clothing Drive, PSA 2023</u>

Best Commercial or Underwriting Announcement

1st Place	WLAX TV	<u>Doll House to Home</u>
2nd Place	WLAX TV	<u>The Cars of Your Life</u>
3rd Place	WKBT TV	<u>Valley Fudge "Expressions"</u>

Best Website

1st Place	WKBT TV	<u>News8000.com</u>
2nd Place	WEAU TV	<u>WEAU.COM</u>
3rd Place	WSAW TV	<u>WSAW Newschannel 7</u>

Best Web Story

1st Place	WSAW TV	<u>What Led to Two Teens Dying After Getting Lost in the Oneida Co. Forest</u>
2nd Place	WQOW TV	<u>"Lacking in Integrity": Report Details Accusations Against Sheriff Travis Hakes</u>
3rd Place	WKBT TV	<u>Joe Gow Fired</u>

Best Use of Social Media

1st Place	WQOW TV	<u>WQOW Social Media</u>
2nd Place	WSAW TV	<u>WSAW Instagram Page</u>
3rd Place	WKBT TV	<u>News 8 Now Facebook/Twitter</u>

Best Original Digital Content

1st Place	WLAX TV	<u>First News Junior</u>
2nd Place	WLAX TV	<u>Harvesting Heroes - Ferguson's Morningside Orchards</u>
3rd Place	WSAW TV	<u>Forgotten Wisconsin Cold Cases: Cassandra Ayon - Unfinished Justice</u>

Best Online Personality

1st Place	WEAU TV	<u>Mike Dandrea</u>
2nd Place	WKBT TV	<u>WKBT Ken Kosiowski</u>
3rd Place	WKBT TV	<u>WKBT Bill Graul Facebook</u>

Best Online Breaking News Coverage

1st Place	WQOW TV	<u>Shelter in Place Order</u>
2nd Place	WXOW TV	<u>Crawford County Train Derailment</u>
3rd Place	WKBT TV	<u>Police Confirm Remains Discovered are Madeline Kingsbury</u>

Large Market Radio News and Talk

Best Morning Radio Show

1st Place	WRNW FM	<u>The Steve Czaban Show</u>
2nd Place	WTMJ AM	<u>Wisconsin's Morning News</u>
3rd Place	WGKB FM	<u>Truth Be Told with Denise Thomas and Telly Hughes</u>

Best Radio Show

1st Place	WKTJ FM	<u>Kyle, Brust, and Nortman - Counsell Leaves</u>
2nd Place	WAUK AM	<u>The Maggie Daun Show</u>
3rd Place	WTLX FM	<u>Wilde & Tausch</u>

Best Newscast

1st Place	WORT FM	<u>6pm Local News - New Bill Would Block Gender Affirming Care, Local Soccer Celebrates Hispanic Heritage, Alders Remove Redundant Ordinance</u>
2nd Place	WTMJ AM	<u>Wisconsin's Morning News</u>

Best Sportscast

1st Place	WIBA AM	<u>Doug Russell Sports</u>
2nd Place	WTMJ AM	<u>WAN: Rodgers Trade & Bucks Playoffs</u>

Best Continuing Coverage

1st Place	WUWM FM	<u>Cardinal Stritch University Closing</u>
2nd Place	WTMJ AM	<u>Milwaukee Police Officer Peter Jerving Death and Funeral</u>
3rd Place	WAUK AM	<u>The Earl Ingram Show - Lead Pipes</u>

Best Spot News

1st Place	WORT FM	<u>City Moves to Remove Nunchuck Ban While Cleaning Up Municipal Code</u>
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Best News Writing

1st Place	WUWM FM	<u>Wisconsin Researchers Develop First Hearing Test for Hmong Community</u>
2nd Place	WUWM FM	<u>Cherry Street Community Garden Takes Beauty Seriously</u>
3rd Place	WORT FM	<u>Madison, 1963 - Death of a President</u>

Best Hard News/Investigative

1st Place	WUWM FM	<u>Small Town Digs Deep to Solve PFAS Contaminated Drinking Water Crisis</u>
2nd Place	WUWM FM	<u>Wisconsin Dairy Farms Depend on Undocumented Workers, So Why Won't the State Let Them Drive Legally?</u>
3rd Place	WORT FM	<u>Digging Deeper Into July Jail Attack</u>

Best Feature

1st Place	WORT FM	<u>At 93, Joe Silverberg Is Still Sailing</u>
2nd Place	WUWM FM	<u>Experience the Joy of Watching Dogs Eat Ice Cream at Salty Paws in Milwaukee</u>
3rd Place	WTMJ AM	<u>Milwaukee Bars Embrace Sobriety</u>

Best Use of Audio in Radio News

- 1st Place WUWM FM [This Wisconsin High School Band Prepared for Over a Year to March in the Macy's Thanksgiving Parade](#)
2nd Place WTMJ AM [A Partnership with a Purpose](#)
3rd Place WUWM FM [Where to Get Bubble Tea in Milwaukee? A Treat with Taiwanese Origins](#)

Best Live On-Scene Reporting

- 1st Place WTMJ AM [Washington DC March for Israel](#)

Best Interview

- 1st Place WGKB FM [Tory Lowe Show - Milwaukee County Jail Death](#)
2nd Place WTMJ AM [UW La Crosse Chancellor Joe Gow on Porn Career & Firing from University](#)
3rd Place WTMJ AM [Bruce Pearl on Israel and Middle East Conflict](#)

Best Sports Play By Play

- 1st Place WTLX FM [UW-Whitewater vs. St. Johns Football Division 2 Football State Championship](#)
2nd Place WTLX FM [Marquette vs Franklin WIAA State Championship Game](#)
3rd Place WGKB FM

Best Significant Community Impact

- 1st Place WGKB FM [101.7 The Truth Thrive Through Initiative](#)
2nd Place WTMJ AM [Steve Scaffidi's Salute to Service](#)
3rd Place WGKB FM [101.7 The Truth Walk Against Violence](#)

Best Specialty Programming

- 1st Place WUWM FM [Lake Effect On-Site: Walker's Point](#)
2nd Place WGKB FM [101.7 The Truth Thrive Through Special](#)

Best Promotional Announcement

- 1st Place WGKB FM [The Truth Video Stream Launch](#)
2nd Place WTKI FM [Dame Time In Milwaukee](#)
3rd Place WTMJ AM [Brewers Online Streaming](#)

Best Public Service Announcement

- 1st Place WTMJ AM [Special Olympics Wisconsin](#)
2nd Place WTMJ AM [American Red Cross: Blood Drive](#)

Best Commercial or Underwriting Announcement

- 1st Place WGKB FM [Atwood Hwy BBQ Company Commercial](#)
2nd Place WOZN FM [Bergstrom Automotive - The Say Yes To Seven Day Return Prize Picks](#)
3rd Place WTMJ AM

Best Humorous Commercial or Underwriting Announcement

- 1st Place WTMJ AM [Pella & Tauscher](#)
2nd Place WTMJ AM [Side X](#)

Best Website

- 1st Place WUWM FM [WUWM.com](#)
2nd Place WTMJ AM [WTMJ.com](#)

Best Web Story

- 1st Place WAUK AM [The Maggie Daun Show - #NikkiHaley](#)
2nd Place WTMJ AM [Milwaukee's Streetcar: A Critical Crossroads](#)
3rd Place WTMJ AM [Honor Flight Board Member Faces Felony Theft Charges](#)

Best Use of Social Media

- 1st Place WTLX FM [ESPN Madison Social Media](#)
2nd Place WTMJ AM [WTMJ Radio](#)
3rd Place WGKB FM [101.7 The Truth Social Media](#)

Best Original Digital Content

- 1st Place WTLX FM [Lead Her Forward - Celebration of Women in Sports](#)
2nd Place WGKB FM [101.7 The Truth Vlogs](#)
3rd Place WTMJ AM [A Partnership with a Purpose: Special Needs Employees Thrive at Dodge County Plant](#)

Best Online Personality

- 1st Place WGKB FM [101.7 The Truth Carrie Mahone](#)
2nd Place WTMJ AM [Steve Scaffidi](#)

Best Online Breaking News Coverage

- 1st Place WTMJ AM [Bayshore Town Center Parking Garage Collapse](#)
2nd Place WTMJ AM [Milwaukee Police Officer Killed In Line of Duty](#)
3rd Place WAUK AM [President Joe Biden in Wisconsin](#)

Medium Market Radio News and Talk

Best Morning Radio Show

- 1st Place WOMT AM [Jim and Rick Remembering Childhood](#)
2nd Place WTAQ AM [WTAQ Morning News With Matt And Rob](#)
3rd Place WMDX AM [WMDX - The John and Gordy Show](#)

Best Radio Show

- 1st Place WLBL FM [Afghan Refugee Update, 1 Year Later](#)
2nd Place WHBY AM [Focus Fox Valley with Hayley Tenpas](#)
3rd Place KUWS FM [The Naked Truth About Boys' Swimming In School, And Rachael Kilgour's Tribute To Her Dad](#)

Best Newscast

- 1st Place WHBY AM [WHBY 5 a.m. Newscast Dec. 14](#)
2nd Place WTAQ AM [WTAQ's Morning News](#)
3rd Place WTAQ AM [WTAQ's Morning News](#)

Best Sportscast

- 1st Place KFIZ AM [KFIZ Morning Sports with Chuck Freimund](#)
2nd Place WFDL AM [Local Teams Top Sports!](#)
3rd Place WOMT AM [WOMT Sports](#)

Best Continuing Coverage

- 1st Place WSAU FM [Wausau School District Reverses Course on School Consolidation](#)
2nd Place WFDL AM [Deadly Shooting](#)
3rd Place WOMT AM [Mid-Cities Mall Saga](#)

Best Spot News

- 1st Place WFDL AM [Apartment Shooting](#)
2nd Place WFDL AM [Tragic Drowning](#)
3rd Place WOMT AM [Residents Clash Over Ending Free School Lunches](#)

Best News Writing

- 1st Place WOMT AM [Manitowoc Chef Now Called "Miracle Myke"](#)
2nd Place WOSH AM [Solar Panels versus Church](#)
3rd Place WSAU FM [Wausau Mayor Responds to Rumors of Another Water Rate Hike](#)

Best Hard News/Investigative

1st Place	WTAQ AM	<u>Missing Awareness</u>
2nd Place	WOMT AM	<u>Manitowoc Public School Concerns</u>
3rd Place	WFDL AM	<u>Dog Gone</u>

Best Feature

1st Place	WTAQ AM	<u>A Winning Tradition At Appleton North High School</u>
2nd Place	WFDL AM	<u>No Teen Shame</u>
3rd Place	WOMT AM	<u>The Legacy of Dillon Mueller</u>

Best Use of Audio in Radio News

1st Place	WOMT AM	<u>Lucy Redo World Traveler, Loving Wife and Mother, Centenarian</u>
2nd Place	WTAQ AM	<u>Green Bay High School Grad Ready For His Broadway Debut</u>
3rd Place	WOMT AM	<u>Two Rivers Schmitt Brothers Stage to Officially be Dedicated in July</u>

Best Live On-Scene Reporting

1st Place	WOMT AM	<u>Manitowoc Fire</u>
2nd Place	WOMT AM	<u>Manitowoc Car Crash</u>
3rd Place	WFBZ FM	<u>ESPN La Crosse 2023 Post Game Show</u>

Best Interview

1st Place	WHBY AM	<u>Golf Odyssey with DJ Piehowski</u>
2nd Place	WXCO AM	<u>Chad Holmes Show: Interview with author Kenneth Farmer</u>
3rd Place	WOMT AM	<u>Jim and Rick - Price of Eggs</u>

Best Sports Play By Play

1st Place	WSCO AM	<u>Tony G. & John Dinse - HS Football - West De Pere at Kaukauna</u>
2nd Place	KUWS FM	<u>UW-Superior Men's Hockey vs. St. Scholastica</u>
3rd Place	WFDL AM	<u>CWC Throwdown</u>

Best Significant Community Impact

1st Place	KFIZ AM	<u>Annual KFIZ Halloween Party</u>
2nd Place	WOMT AM	<u>Battle of the Cats and Dogs for Sandi Paws</u>
3rd Place	WFDL AM	<u>Senior Soundwaves with Visiting Angels</u>

Best Specialty Programming

1st Place	WFBZ FM	<u>ESPN La Crosse Draft Show</u>
2nd Place	WISS AM	<u>Maino & the Mayor take on EAA</u>
3rd Place	WOMT AM	<u>Afternoon Fair Report</u>

Best Promotional Announcement

1st Place	WISS AM	<u>Diamonds Are a Girls Best Friend</u>
2nd Place	WFBZ FM	<u>ESPN 105.5 High School Football</u>
3rd Place	WFBZ FM	<u>ESPN La Crosse High School Football</u>

Best Public Service Announcement

1st Place	WOMT AM	<u>Compost</u>
2nd Place	WOMT AM	<u>Holiday Lights Recycling</u>

Best Commercial or Underwriting Announcement

1st Place	WOGO AM	<u>Rust Proofer's "Adventures of Rust Proofer's!"</u>
2nd Place	WOGO AM	<u>The Raven Team "Break Free!"</u>
3rd Place	WOMT AM	<u>Wisconsin Maritime Museum - Think Native American</u>

Best Humorous Commercial or Underwriting Announcement

1st Place	WOGO AM	<u>Josef's Cheesecake "Follow Your Dreams...to Josef's!"</u>
2nd Place	WFDL AM	<u>Where's the Heat?</u>
3rd Place	WOMT AM	<u>Gib's on the Lake</u>

Best Website

1st Place	WFBZ FM	<u>ESPN La Crosse</u>
2nd Place	WHBY AM	<u>WHBY</u>
3rd Place	WOMT AM	<u>SeehaferNews.com</u>

Best Web Story

1st Place	WMDX AM	<u>The Devil's Lair is Back with Kaylin Kole. A Fresh New Voice in the Nashville Music Scene</u>
2nd Place	WFBZ FM	<u>Lexi Donarski</u>
3rd Place	WSAU FM	<u>Visit Wausau CVB: "Conservative" 2025 NFL Draft Impact for Wausau is Between \$500,000 and \$900,000</u>

Best Use of Social Media

1st Place	WFBZ FM	<u>ESPN La Crosse</u>
2nd Place	WSAU FM	<u>WSAU Facebook and X</u>
3rd Place	WOMT AM	<u>Generation Gap</u>

Best Original Digital Content

1st Place	WFBZ FM	<u>ESPN 105.5 Basketball</u>
2nd Place	WSCO AM	<u>HS Basketball Video Stream - Neenah at Oshkosh North 12/22/23</u>
3rd Place	WMDX AM	<u>Why don't #farmers deserve this too? @repandraca did you ever get an answer?</u>

Best Online Personality

1st Place	WAYY AM	<u>Dan Kasper</u>
2nd Place	WOMT AM	<u>Ryan Brahm</u>
3rd Place	WFBZ FM	<u>John Pappadopoulos</u>

Best Online Breaking News Coverage

1st Place	WOMT AM	<u>Manitowoc Lincoln Football Coach Fired</u>
2nd Place	WOMT AM	<u>Early Morning Crash Leaves Utility Pole Dangling in Manitowoc</u>
3rd Place	KFIZ AM	<u>FDL House Fire/Police Incident</u>

Small Market Radio News and Talk

Best Morning Radio Show

1st Place	WTCH AM	<u>The Legend In The Morning</u>
2nd Place	WBEV FM	<u>95.3 WBEV Morning Show - Everyone's A Suspect</u>
3rd Place	WFHR FM	<u>Mornings with WFHR Morning Show</u>

Best Radio Show

1st Place	WFHR FM	<u>The Kitchen's Open</u>
2nd Place	WBEV FM	<u>Breaktime</u>
3rd Place	WHYB FM	<u>Swap Shop</u>

Best Newscast

1st Place	WHYB FM	<u>June 6 Newscast</u>
2nd Place	WTCH AM	<u>WTCH News Dec. 28</u>
3rd Place	WATW AM	<u>Heartland News</u>

Best Sportscast

1st Place	WBEV FM	<u>WBEV Sports</u>
2nd Place	WHYB FM	<u>High School Football Roundup</u>

Best Continuing Coverage

1st Place	WHYB FM	<u>The Menominee Marijuana Debacle</u>
2nd Place	WFHR FM	<u>PFAS Wausau</u>
3rd Place	WBEV FM	<u>New Training Tower Built For Beaver Dam Fire Department</u>

Best Spot News

1st Place	WBEV FM	<u>Beaver Dam Home Destroyed By Fire</u>
2nd Place	WTCH AM	<u>Rabbits In Heat</u>
3rd Place	WHYB FM	<u>Fatal Fire in Marinette</u>

Best News Writing

1st Place	WBEV FM	<u>Uncle Bill's Cheers To 60 Years</u>
2nd Place	WTCH AM	<u>Middle School Attack Causes Chaos</u>

Best Hard News/Investigative

1st Place	WTCH AM	<u>Grams Walks Out</u>
2nd Place	WBEV FM	<u>Mayville Mired In Controversy</u>
3rd Place	WHYB FM	<u>The UW Sewer System</u>

Best Feature

1st Place	WTCH AM	<u>Teaching About 9-11</u>
2nd Place	WHYB FM	<u>Old World Christmas</u>
3rd Place	WBEV FM	<u>Governor Stresses Importance For Childcare Funding During Lomira Visit</u>

Best Use of Audio in Radio News

1st Place	WTCH AM	<u>Packers Bridge The Gap</u>
2nd Place	WBEV FM	<u>Dodge County's Fallen Law Enforcement Officers Honored</u>
3rd Place	WFHR FM	<u>Anti Mask Resolution</u>

Best Live On-Scene Reporting

1st Place	WBEV FM	<u>Wandering Wade at Dodge County Fair</u>
2nd Place	WHYB FM	<u>Our Town: USS Marinette</u>
3rd Place	WTCH AM	<u>The Fun Of Nickle Pitch</u>

Best Interview

1st Place	WFHR FM	<u>Director's Cut- interview with Mary Jo Pehl</u>
2nd Place	WBEV FM	<u>Local, State Leaders Talk Child Care Issues In Dodge County</u>
3rd Place	WHYB FM	<u>Rainbow House Domestic Violence Awareness</u>

Best Sports Play By Play

1st Place	WHYB FM	<u>Turk to Turk Touchdown</u>
2nd Place	WPVL AM	<u>River Ridge at Potosi-Cassville Football</u>
3rd Place	WBEV FM	<u>Columbus vs. Aquinas State Quarterfinals 11-3-23</u>

Best Significant Community Impact

1st Place	WHYB FM	<u>Water Celebration</u>
2nd Place	WHYB FM	<u>Brats for Breakfast</u>
3rd Place	WBEV FM	<u>Children's Radiothon Raises over \$148,000</u>

Best Specialty Programming

1st Place	WHYB FM	<u>Menominee Mayoral Debate</u>
2nd Place	WFHR FM	<u>Seth Faces the Music</u>
3rd Place	WFHR FM	<u>Director's Cut</u>

Best Promotional Announcement

1st Place	WFHR FM	<u>Seth Faces the Music Promo</u>
2nd Place	WHYB FM	<u>Maroons to State</u>
3rd Place	WBEV FM	<u>Fore The Kids Promo</u>

Best Public Service Announcement

1st Place	WBEV FM	<u>2023 Children's Radiothon</u>
2nd Place	WBEV FM	<u>Sweet Thanks PSA</u>
3rd Place	WHYB FM	<u>Red Cross PSA</u>

Best Commercial or Underwriting Announcement

1st Place	WHYB FM	<u>SNBT Simple Rewards</u>
2nd Place	WHYB FM	<u>Jim Callow and Karlie Callow (Age 5)</u>
3rd Place	WBEV FM	<u>Professional Floor Covering - No Singing</u>

Best Humorous Commercial or Underwriting Announcement

1st Place	WBEV FM	<u>McKinstry's - Math Award</u>
2nd Place	WBEV FM	<u>Rock River - Cardboard Boat Regatta</u>
3rd Place	WFHR FM	<u>Doorworks Voicemail - WFHR</u>

Best Website

1st Place	WTCH AM	<u>TCHDailyNews.com</u>
2nd Place	WBEV FM	<u>DailyDodge.com</u>
3rd Place	WHYB FM	<u>Bay Cities Radio News</u>

Best Web Story

1st Place	WTCH AM	<u>Raising The Roof</u>
2nd Place	WHYB FM	<u>Fatal Fire in Marinette</u>
3rd Place	WBEV FM	<u>First Solar Panel Placed At Beaver Dam Solar Project Site</u>

Best Use of Social Media

1st Place	WHYB FM	<u>Ultimate Tailgate Staseline</u>
2nd Place	WBEV FM	<u>Daily Dodge Facebook</u>
3rd Place	WHYB FM	<u>Melissa Ebsch News</u>

Best Original Digital Content

1st Place	WBEV FM	<u>A Day With Heroes - Shadowing Badger Honor Flight</u>
2nd Place	WBEV FM	<u>2023 Sekel Scrimmage at Beaver Dam High School</u>
3rd Place	WTCH AM	<u>Has It Hit You Yet</u>

Best Online Personality

1st Place	WBEV FM	<u>Wade Bates</u>
2nd Place	WHYB FM	<u>Melissa Ebsch News</u>
3rd Place	WHYB FM	<u>Shopping Show with Eric and Stephanie</u>

Best Online Breaking News Coverage

1st Place	WBEV FM	<u>Crews Battle House Fire In Horicon</u>
2nd Place	WHYB FM	<u>Wisconsin Street Home Fire</u>
3rd Place	WTCH AM	<u>Naborhood Opens</u>

Large Market Radio Music Format

Best Morning Radio Show

1st Place	WMYX FM	<u>Elizabeth and Radar Show on 99.1 The Mix</u>
2nd Place	WXSS-HD2	<u>"Morning Grind" with Promise: "Not a Threat, a Promise"</u>
3rd Place	WVMO FM	<u>This Week in Music History: Jeff Perry</u>

Best Radio Show

1st Place	WWQM FM	<u>WWQM Kristi Kelly Live From Sturgis</u>
2nd Place	WVMO FM	<u>The Weekend Concert: Pat O'Neill</u>
3rd Place	WVMO FM	<u>Jazz Brunch: Grandma Cyd</u>

Best Newscast

1st Place	WVMO FM	<u>Community Calendar: Willy Fredricks</u>
2nd Place	WVMO FM	<u>Monona Bird Report: Mary Murrel</u>

Best Interview

1st Place	WHQG FM	<u>Tim Duffy - Harley Davidson</u>
2nd Place	WLUM FM	<u>Adler talks with William Shatner</u>
3rd Place	WVMO FM	<u>VMO Show with Mike Leckrone and Joe Kass</u>

Best Original Feature

- 1st Place WXSS-HD2 [Promise and WTFriday \(What The Friday\)](#)
2nd Place WWQM FM [WWQM Nashville Music Notes.](#)
[Luke Bryan Farm Tour Is Coming](#)
3rd Place WVMO FM [The Lake Loop: Bill Graf](#)

Best Live On-Site Broadcast Remote

- 1st Place WLDB FM [B93.3 and CBS58 Hunger Task Force Food Drive](#)
2nd Place WVMO FM [Loud In the Library: Willie Fredricks](#)
3rd Place WLSP LP [Sun Prairie Pride Fest Live Remote](#)
Broadcast

Best Use of Audio (Non-News)

- 1st Place WMGN FM [Shelly Clark White Interview](#)
2nd Place WVMO FM [Adopt A Watt: Pat O'Neill](#)
3rd Place WXSS FM [KISS FM "Food Delivery"](#)

Best Sports Coverage

- 1st Place WLUM FM [Adler Talks with Tim Dillard of Bally Sports Wisconsin](#)
2nd Place WLUM FM [Adler Talks with Al Snow of Ohio Valley Wrestling and Netflix Wrestlers](#)
3rd Place WVMO FM [VMO Show with Jim Makey](#)

Best Significant Community Impact

- 1st Place WWQM FM [AFCH Radiothon](#)
2nd Place WMSE FM [CTSI Discovery Radio Episode #110 \(June 2023\) – BRAVE Program: TBI Treatment for Military Veterans & First Responders](#)

Best Specialty Programming

- 1st Place WVMO FM [Vinylthon](#)
2nd Place WLUM FM [FM 102/1 Retro Brunch](#)
3rd Place WJMR FM [Jammin Legends](#)

Best Promotional Announcement

- 1st Place WHQG FM [Crash Test Polka](#)
2nd Place WKLH FM [New Coveted Magnet](#)
3rd Place WWQM FM [WWQM Storytellers](#)

Best Station Promo

- 1st Place WHQG FM [In The Pits](#)
2nd Place WJMR FM [That's My Mixtape](#)
3rd Place WRXS FM [Christmas In July](#)

Best Station Event Promo

- 1st Place WLDB FM [B93.3 Summer Lifestyle In Milwaukee](#)
2nd Place WVMO FM [WVMO Holiday Party: Fletcher Keyes](#)
3rd Place WHQG FM [Nothing Artificial/Baconfest](#)

Best Client Event Promo

- 1st Place WVMO FM [St. Dennis Parish: Lindsay Wood Davis](#)
2nd Place WHQG FM [I Need Cash!/Fall Into Cash](#)
3rd Place WVMO FM [Free Bikes 4 Kids: Kristie Goforth](#)

Best Public Service Announcement

- 1st Place WRXS FM [Salute The Troops](#)
2nd Place WVMO FM [Be Saltwise: Kristine Gunther](#)
3rd Place WVMO FM [Monona Library Reading Program: Tiffany Helgerson](#)

Best Commercial or Underwriting Announcement

- 1st Place WMMM FM [HJ Pertzborn "Your Story"](#)
2nd Place WHQG FM [Boo At The Zoo](#)
3rd Place WHQG FM [Watts Up!](#)

Best Humorous Commercial or Underwriting Announcement

- 1st Place WOLX FM [Middleton Farmers Coop "Watching the Neighbors"](#)
2nd Place WOLX FM [Middleton Farmers Coop "Again and Again and Again"](#)
3rd Place WMMM FM [HJ Pertzborn "Heart Emoji"](#)

Best Website

- 1st Place WWQM FM [q106.com](#)
2nd Place WLUM FM [FM 102/1 Website](#)
3rd Place WLDB FM [B933FM.com](#)

Best Use of Social Media

- 1st Place WMYX FM [Elizabeth Kay - A BRCA2 Previvor](#)
2nd Place WVMO FM [The Cheetah with C-Sharp](#)
3rd Place WWQM FM [Best Use Of Social Media](#)

Best Original Digital Content

- 1st Place WMYX FM [991 The MIX and Stuff the Bus](#)
2nd Place WVMO FM [Boogie Down GIF: Taylor Cherry](#)
3rd Place WLDB FM ["Feel Good Friday" with Joe on CBS 58](#)

Best Online Personality

- 1st Place WVMO FM [DJ Shotski](#)
2nd Place WVMO FM [Savage Scott](#)
3rd Place WWQM FM [Cailynn Hensen](#)

Best Live Online On-Site Coverage

- 1st Place WVMO FM [Conectados!](#)

Medium Market Radio Music Format

Best Morning Radio Show

- 1st Place WBCV FM [Trav In The Morning – Fa La La La La Finally Friday](#)
2nd Place WAXX FM [The WAXX Morning Show with Alex Edwards](#)
3rd Place WFON FM [Moose and Chandra in the Morning](#)

Best Radio Show

- 1st Place WIFC FM [Belky - 955 WIFC](#)
2nd Place WIFC FM [Mike Mathers](#)
3rd Place WVBO FM [Dan Markus on WVBO](#)

Best Newscast

- 1st Place WBCV FM [Headlines With Newsman Paul Hart](#)
2nd Place WGTD FM [WGTD "Mid Day News" with News Director David McGrath](#)
3rd Place WIFC FM [Tom King News on WIFC](#)

Best Interview

- 1st Place WGTD FM [WGTD "Morning Show" Gregory Berg Interview with William Shatner](#)
2nd Place WLKN FM [Belinda Carlisle on Lake 98.1](#)
3rd Place WAXX FM [Lorcan McCabe, Irish Dairyman](#)

Best Original Feature

- 1st Place WYTE FM [Dear Diary - Whiskey Pillow](#)
2nd Place WFON FM [Real Midwestern Heroes 47](#)
3rd Place WHTQ FM [Free Flow Friday - Look At What She Made Me Do...](#)

Best Live On-Site Broadcast Remote

- 1st Place WLKN FM [Lake 98.1 at Rob's Family Market](#)

Best Use of Audio (Non-News)

- 1st Place WGTD FM [The WGTD Radio Theater: "The 2023 Holiday Show"](#)
2nd Place WYTE FM [Woodshed Woopins - Battle of the Jasons](#)
3rd Place WFON FM [Kid Weather & Pickles](#)

Best Sports Coverage

- 1st Place WFDL FM [Local Ladies Road to the Resch](#)
2nd Place WTCX FM [NFL Star Aaron Jones with Gregg Owens and Keith Heisler](#)
3rd Place WIFC FM [WIFC PackAttack Questions from the Sidelines](#)

Best Significant Community Impact

- 1st Place WYTE FM [WYTE CMN Radiothon](#)
2nd Place WHTQ FM [2023 Teacher of the Year](#)
3rd Place WGTD FM [Gateway Radio Reading Service](#)

Best Specialty Programming

- 1st Place WGTD FM ["The KANE SHADOW: The Library Mystery" - The WGTD Radio Theater](#)
2nd Place WGBW AM [Maino & The Mayor Veteran's Day/ Thanksgiving Day Special](#)
3rd Place WHTQ FM [A Christmas Carol](#)

Best Promotional Announcement

- 1st Place WIFC FM [Swiftie Summer Down Under Getaway Winner Promo](#)
2nd Place WLKN FM [Lake 98.1 Survey](#)
3rd Place WISM FM [June Dairy Month](#)

Best Station Promo

- 1st Place WISM FM [Greatest Hits For Trick-Or-Treating](#)

Best Station Event Promo

- 1st Place WLKN FM [Lake 98.1 Battle of the Cats and Dogs](#)
2nd Place WHTQ FM [The Big Half Time Show Bracket](#)

Best Public Service Announcement

- 1st Place WLKN FM [Lake 98.1 Holiday Light Recycle](#)
2nd Place WBCV FM [Wisconsin National Guard SFC Lockman](#)
3rd Place WHTQ FM [The Giggles Gala](#)

Best Commercial or Underwriting Announcement

- 1st Place WWIB FM [Comfort Heating and Cooling "The Room"](#)
2nd Place WWIB FM [The Raven Team "Enjoy The Show"](#)
3rd Place WAXX FM [A-1 Express Rental "Mower Event"](#)

Best Humorous Commercial or Underwriting Announcement

- 1st Place WWIB FM [Travel Leaders of Chippewa Falls "Trust"](#)
2nd Place WWIB FM [The Medicine Shoppe "Better, Not Bigger!"](#)
3rd Place WLKN FM [Gib's on the Lake](#)

Best Website

- 1st Place WLKN FM [WLKN.COM](#)
2nd Place WAXX FM [WAXXRadio.com](#)

Best Use of Social Media

- 1st Place WYTE FM [CMN Radiothon Raises Over \\$236k](#)
2nd Place WFON FM [107.1 The Bull Facebook Page](#)
3rd Place WLKN FM [Lake 98.1 Local Business Showcase](#)

Best Original Digital Content

- 1st Place WFDL FM [RP Sports Prep Preview Kickoff Show](#)
2nd Place WIAL FM [Best Holiday Ever](#)
3rd Place WECL FM [The 715 News Makers Podcast](#)

Best Online Personality

- 1st Place WFON FM [Moose and Chandra in the Morning](#)
2nd Place WLKN FM [Lake 98.1 - Ian Schebel](#)
3rd Place WLKN FM [Lake 98.1 Mascot, Radio](#)

Best Live Online On-Site Coverage

- 1st Place WLKN FM [Lake 98.1 at the County Fair](#)

Small Market Radio Music Format

Best Morning Radio Show

- 1st Place WLKG FM [Lifematters](#)
2nd Place WGLR FM [The Big Show with Rob Spangler](#)
3rd Place WLKG FM [Good Morning Wisconsin](#)

Best Radio Show

- 1st Place WLKG FM [Middays with Andi](#)
2nd Place WLKG FM [Mike Mason, Afternoon Drive](#)
3rd Place WCOW FM [COW97 Country Classics](#)

Best Newscast

- 1st Place WCOW FM [COW97 News with Josh Leyh](#)
2nd Place WJMC FM [April 10 Monday Local News 5p](#)
3rd Place WRDB AM [Tom Demmin](#)

Best Interview

- 1st Place WJMC FM [Wisconsin FFA Secretary Isaac Hopke Feb. 23](#)
2nd Place WHTL FM [Superintendent Interview with Mike Beighley](#)
3rd Place WGLR FM [Mark Evenstad - Jerry Petitgoue Final Interview](#)

Best Original Feature

- 1st Place WLKG FM [Gary Theatre](#)
2nd Place WGLR FM [Platteville Inclusive Playground Chat with Kim Zelinski](#)
3rd Place WCOW FM [Split or Steal for Fest](#)

Best Live On-Site Broadcast Remote

- 1st Place WGLR FM [WGLR LIVE Buzz On The Square](#)
2nd Place WLKG FM [Mike Mason at Stinebrink's Piggly Wiggly](#)
3rd Place WCOW FM [Live at Country Boom](#)

Best Use of Audio (Non-News)

- 1st Place WLKG FM [Gary Theatre](#)
2nd Place WHTL FM [Happy Hour With Buck Davy](#)
3rd Place WCOW FM [COW97 Split or Steal](#)

Best Sports Coverage

- 1st Place WRJC FM [WIAA D4 State Championship Volleyball Newman v Wonewoc-Center](#)
2nd Place WHTL FM [The Road To State B-T Girls Basketball](#)
3rd Place WLKG FM [Badgers State Championship Game](#)

Best Significant Community Impact

- 1st Place WCOW FM [Dream Christmas](#)
2nd Place WGLR FM [WGLR's Holiday Auction 2023](#)
3rd Place WLKG FM [Wet Nose Wednesday](#)

Best Specialty Programming

- 1st Place WCOW FM [Country Boom Reveal 2023](#)
2nd Place WLKG FM [Saturday at the 70s](#)
3rd Place WCOW FM [Ben & Arnie 3k](#)

Best Promotional Announcement

1st Place WLKG FM [12 Days of Christmas](#)
2nd Place WLKG FM [96 Days of Summer](#)
3rd Place WCOW FM [Ben & Arnie on COW97](#)

Best Station Promo

1st Place WCOW FM [COW97 Winners](#)
2nd Place WLST FM [Insider Liner](#)
3rd Place WCOW FM [Country Boom VIP](#)

Best Station Event Promo

1st Place WJMC FM [Lovin' The Lake 2023](#)
2nd Place WGLR FM [WGLR's Thirsty Thursday with
The Fighting Saints](#)
3rd Place WHTL FM [Ring Bling 2023](#)

Best Client Event Promo

1st Place WCOW FM [Hillsboro Charity Pull](#)
2nd Place WHTL FM [Ashley For The Arts Promo](#)
3rd Place WCOW FM [Features Fest](#)

Best Public Service Announcement

1st Place WCOW FM [Sparta Boys & Girls Club](#)
2nd Place WLKG FM [Lake Geneva Jaycees - Venetian Fest](#)
3rd Place WPVL FM [2023 Easter Bunny Candy Parade](#)

Best Commercial or Underwriting Announcement

1st Place WHDG FM [Carpet City - Clutter](#)
2nd Place WCOW FM [Sparks Busy Mom](#)
3rd Place WRLO FM [MD Small Engine - Winter](#)

Best Humorous Commercial or Underwriting Announcement

1st Place WJJH FM [Frankies Pizza Karen](#)
2nd Place WHDG FM [Pawz & Clawz - The Furminator](#)
3rd Place WCOW FM [Sparks Auto Deer Talk](#)

Best Website

1st Place WHTL FM [WHTL Website](#)
2nd Place WPVL FM [Xtreme 107.1 Website](#)
3rd Place WGLR FM [WGLR-FM Website](#)

Best Use of Social Media

1st Place WCOW FM [COW97](#)
2nd Place WPVL FM [Xtreme 107.1 Facebook](#)
3rd Place WLKG FM [Go Badgers!](#)

Best Original Digital Content

1st Place WGLR FM [Middendorf's Meals in the Field](#)
2nd Place WHTL FM [Live With Alice In Dairyland](#)
3rd Place WLKG FM [The Impossible Question](#)

Best Online Personality

1st Place WCOW FM [Ben & Arnie](#)
2nd Place WCOW FM [Ty Anna](#)
3rd Place WHTL FM [Mike Gilbertson](#)

Best Live Online On-Site Coverage

1st Place WCOW FM [Country Fest 2023](#)
2nd Place WCOW FM [Country Boom 2023](#)
3rd Place WLKG FM [Little Leg Races at Das Fest](#)

2023 Station of the Year

Television

LARGE MARKET

WISN-TV, Milwaukee



MEDIUM MARKET

WISC-TV, Madison



SMALL MARKET

WSAW-TV, Wausaw



News and Talk Radio

LARGE MARKET

WTMJ FM, Milwaukee



MEDIUM MARKET

WOMT FM, Manitowoc



SMALL MARKET

WBEV FM, Beaver Dam



Music Radio

LARGE MARKET

WVMO FM, Monona



MEDIUM MARKET

WLKN FM, Sheboygan



SMALL MARKET

WCOW FM, Sparta



2023 News Operation of the Year

Television

LARGE MARKET

WISN-TV, Milwaukee



MEDIUM MARKET

WISC-TV, Madison



SMALL MARKET

WSAW-TV, Wausaw



News and Talk Radio

LARGE MARKET

WTMJ FM, Milwaukee



MEDIUM MARKET

WOMT FM, Manitowoc



SMALL MARKET

WBEV FM, Beaver Dam

