



North Carolina Art Education Association

Dear School Administrator:

The North Carolina Art Education Association (NCAEA) shares your vision for ensuring that your students receive the best possible education and that your faculty possesses a deep knowledge and understanding of teaching and learning within the standards environment. The professional learning opportunities offered through the NCAEA Professional Development Conference are unparalleled in the field of visual arts education, providing a comprehensive opportunity for all educators who are engaged with the arts in learning to experience exemplary practices and methodologies supported by research and aligned with best practices.

We are pleased to announce that the 2018 NCAEA PDC will be held November 1-4, 2018 in Asheville, NC with the theme of “*ART is the Answer*”. On behalf of your art education faculty, we encourage you to support their participation in the 2018 NCAEA PDC. A vibrant, innovative community of more than 700 professionals representing art specialists and teachers of the visual arts, school district administrators, university professors, scholars and researchers, and museum educators will participate with the common goal of supporting student learning in and through art education - preparing students for college, career and citizenship.

Conference opportunities provide access to more than 110 education sessions that showcase the latest in research and practice, provide interactive learning through hands-on workshops, and museum and art studio tours. The program content is 100% education-related and can be applied immediately to teaching and learning in your school—helping to advance your school-wide goals. Attending educators can choose to earn professional development hours for Conference participation in Literacy, Digital Learning, & Art.

As educators, we know that in this climate of high stakes testing, the arts are critically important in developing the habits of mind that nurture human potential and prepare our students for success in today’s world. By providing released time for this professional development opportunity, and supporting travel and lodging, your encouragement of the art educators in your school further advances their knowledge and professional skills.

Additional Conference details will continue to be posted on the NCAEA website at www.ncaea.org. Feel free to contact us for further information.

In closing, please accept our gratitude for your leadership as we work together to achieve a shared vision that ensures a quality, comprehensive education for all students across the state.

Sincerely,

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