



CFA Society North Carolina

17th Annual Forecast Dinner Sponsorship Opportunities

Tuesday, January 10, 2017

Charlotte Marriott City Center

Please join CFA Society of North Carolina as we celebrate our 2017 Annual Forecast Dinner. This event is the premier networking event of the year, bringing together over 350 of North Carolina's leading investment professionals and key decision-makers. In 2016, 26 prominent North Carolina firms supported their Society members-employees and honored their newly inducted Charterholders by underwriting the event and purchasing corporate tables.

Keynote Speakers

Dr. Ben Hunt, Chief Investment Strategist at Salient, author of *Epsilon Theory*

Grant Williams, Co-Founder, Real Vision TV & Author, Things That Make You Go Hmmm...

Opportunity	Platinum	Event	Gold	Table
Price	\$5,000	\$3,000	\$2,500	\$1,600*
Quantity Available	2	3	8	25
Deliverables				
10 seats for the event	▪	▪	▪	▪
Private table for firm	▪	▪	▪	▪
Cultivate relationships with clients and colleagues	▪	▪	▪	▪
Gain firm exposure at flagship finance event	▪	▪	▪	▪
Celebrate new CFA Charterholders	▪	▪	▪	▪
Promotion of firm in emails about event	▪	▪	▪	
Preferred table location	▪		▪	
Specific firm mention from the lectern	▪		▪	
Signage as the sponsor of specific event, new charterholder, reception, or dessert		▪		
Company logo exposure on CFA NC website	▪		▪	
Company logo on Forecast Dinner program	▪	▪	▪	▪
Premium logo placement on the Forecast Dinner program	▪	▪	▪	
Firm logo displayed on projection screen during event	▪	▪	▪	▪
Full slide firm logo on projection screen	▪			
Display table and banner placement in the ballroom	▪			
Opportunity to offer CE presentation at future program	▪			
Option to distribute items in attendee's event portfolio	▪			

Who's attending? CFA Society North Carolina members, of which:

93% are CFA Charterholders

73% have greater than 10 years of experience

36% are institutional investors

22% have other professional designations

For More information Contact CFA Society North Carolina (info@cfanorthcarolina.org)