



## Intersolar India: Off-grid Power Workshop

Bombay Exhibition Centre, Mumbai

7 December 2017

### Description

The Off-grid Power Workshop is organised by the Alliance for Rural Electrification (ARE) as part of Intersolar India. The key objective is to connect stakeholders in the off-grid sector to discuss market and policy conditions, business opportunities, cross-sector cooperation, standards as well as to showcase financial and technical instruments supporting clean rural electrification projects in India and South Asia. In parallel with the workshop, the private sector will have the opportunity to showcase their products/projects at the Intersolar exhibition.

- ❖ **Session 1:** Business enabling policy frameworks for clean off-grid rural electrification
- ❖ **Session 2:** Generating rural demand to scale up markets for clean off-grid rural electrification
- ❖ **Session 3:** Creating cross-sector partnerships to accelerate productive use of renewable energy projects
- ❖ **Session 4:** Developing standards for off-grid PV mini-grids and stand-alone appliances
- ❖ **Session 5:** Scaling up access to finance for off-grid RE projects

### Participants

Intersolar is India's largest exhibition and conference for the solar industry. The Off-grid Forum of Intersolar India is open to stakeholders from all renewable energy sectors, including the public & private sector, financiers, NGOs and civil society as well other stakeholders are welcome. Expected participants include: installers, distributors, project developers, manufacturers and suppliers, investors, utilities, government officials, academia and more.

### Registration

To pre-register for the Off-grid Power Workshop, please do so via Intersolar India [HERE](#)



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## Intersolar Exhibition

Companies and organisations interested in making use of the Intersolar exhibition to market their products at the conference are encouraged to contact ARE. Since being founded, Intersolar has become the most important industry platform for manufacturers, suppliers, distributors, service providers and partners of the solar industry in India and therefore provides a golden opportunity to showcase your products and projects.

## Sponsorship opportunities

### Diamond /exclusive sponsor (4,000 EUR)

- ❖ All benefits of gold sponsorship (*see below*)
- ❖ Speech at the beginning of the event + moderate session
- ❖ Featured on the ARE slider on the ARE homepage in December
- ❖ Opening networking reception

### Gold Sponsor (2,000 EUR)

- ❖ Speaking opportunity in session of choice
- ❖ Roll-up banner at entrance of event and in two networking breaks
- ❖ Highlighted in welcome speech and welcome slide for the event
- ❖ Free article in the upcoming ARE newsletter sent to 40,000+ contacts
- ❖ Logo included in invitation to 40,000+ contacts in the off-grid sector
- ❖ Logo on ARE event calendar/website and on Intersolar India sub-page for Forum
- ❖ Company marketing collaterals to be distributed at event

### Silver Sponsor (1,000 EUR)

- ❖ Roll-up at networking breaks
- ❖ Highlighted in welcome speech and welcome slide for the event
- ❖ Free article in the upcoming ARE newsletter sent to 40,000+ contacts
- ❖ Logo on invitation to 40,000+ contacts in the off-grid sector
- ❖ Logo on Intersolar India sub-page for Forum and logo on ARE event calendar/website

## About the Alliance for Rural Electrification (ARE)

ARE represents the decentralised clean energy sector with Members from all over the world along the whole value chain. With its Working Group for Asia, ARE acts as a hub for off-grid solution providers in order to advance access to clean energy and energy services in South- and South-East Asia. Visit the [ARE Off-grid Matchmaking Platform](#) to find relevant partners and more information.

## Contact person



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