

# ReTales



## Kearney Feed - a "dinosaur" that's still kickin'!

Family farm acreage transformed into suburbs and big box stores moving in is a changing landscape stimulated by growth. Many of the local feed stores located in small towns near metro areas have closed with some destined to become relics; their buildings only small town memories in our Midwest history. But, Kelle Brammer, owner of Kearney Feed is still kickin' and kickin' really hard! Her business is in the heart of historic downtown Kearney, east of the railroad tracks on West Washington. She operates the business with husband Eugene and their son Zac. The couple took over in September of 1999 after Kelle's father Garold passed away. He started the business in 1977.

Kelle, a former teacher, taught 10 years in Kansas City, Kans. and four years in Lawson. She said Kearney Feed has a diehard following, but she is spreading the word to new customers that Kearney Feed can compete with bigger stores through special ordering and delivery.

"We still take special orders," she said. "We also still deliver - Eugene drives the truck."

**Deer Hunter News:** Kelle and Eugene are geared up and ready for deer season customers. In fact, with the first rate deer supplies they carry, every city, suburban and country hunter should be camping out at their door! One product sure to lure a trophy buck is an all natural mineral lick called Trophy Rock® by Redmond Mineral. Brenda Valentine, known as The First Lady of Hunting, swears it's her secret for routinely taking trophy white tails. There are photos in their literature on "The Rock", and Kelle can provide these. The mission of this product is to promote healthier deer herds, bigger antlers... a huge buck with a huge rack... every deer hunter's dream! Additional products they stock at Kearney Feed include C' Mere Deer®, touted as a revolutionary deer attractant, Blair Pellitized Deer Feed, Loose Trace Mineral Salt, and food plot seeds.

Furthermore, bird hunters and pet owners can protect their "live investment" with Front Line Plus®. Kelle said it beats any other brand on the market. "It's the same product you'll find at your local vet's office," Kelle said, "But, my price is better."

Attention all amateur bird enthusiasts! Professional ornithologists know the best overall seed for birds is black oiled sunflower seeds, cracked corn and millet. Kearney Feed has them separately or in a mix. They also have durable feeders and additional birding accessories.

Wouldn't you love to see a flock of Missouri bluebirds or Cedar Waxwings light on your bird-bath in the dead of winter, take a sip of water and pose for a shot.... from your camera? Kearney Feed has a heater designed to keep the water in your birdbath thawed and ready so this bird scenario will become a reality.

Kelle said the only way to get their great prices on birdseed is to stop by the store, grab it off the shelf and pay!

"We don't sell gimmicks," Kelle said. "We do sell products at competitive prices!"

Need advice? Call or email Kelle at Kearney Feed, and the wealth of information you'll get costs "zero"! 816-903-4611 or email: [kearneyfeed@uniteone.net](mailto:kearneyfeed@uniteone.net)