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LEADERS CREDIT UNION CARRIES OUT 2ND ANNUAL “FROM LEADERS WITH LOVE” GOODWILL PROJECT THIS CHRISTMAS

JACKSON, Tenn. (Dec. 21, 2017) – [Leaders Credit Union](http://LeadersCreditUnion.com), a member-owned financial cooperative based in Jackson, Tenn., spread holiday cheer around the community with their second annual, “From Leaders with Love” project. Each branch and department adopted a project in the community and carried it out over the past two weeks. Projects included stocking and cleaning ComeUnity Café in downtown Jackson, lunch for the local fire department, ICU goodie baskets for JMCGH, serving at Community Montessori School, paying for cars’ entrances to Christmas Under the STARS and Discovery Park of America’s Let It Glow Light Show, and many others. Leaders carried out a total of sixteen projects throughout West Tennessee.

“Our ‘From Leaders with Love’ project gives us the opportunity to give forward, to bless others in both big ways and small,” President and CEO Todd Swims said. “We are thankful that we as a credit union have the ability to impact our community in a positive way and encourage those who do good. The best way we can lead is to give.”

Each branch and department was encouraged to pick a project they felt passionate about, and the results spanned from giving pedicure vouchers to ladies at the Women’s Center to collecting coats for students at Isaac Lane Elementary. Leaders Credit Union released a compilation video of the projects on their Facebook page on Friday, Dec. 15, and the video has reached over 12,000 Facebook users thus far.

“The camaraderie that’s involved in giving of yourself – of your resources, of your time, together as one – it’s immeasurable. The ripples of a gift can never be calculated – but they stretch deep and wide into the core of who we are. That’s what From Leaders with Love is about,” Swims said.

To view the “From Leaders with Love” video, visit Leaders Credit Union’s Facebook page at facebook.com/leaderscu.

About Leaders Credit Union

Leaders Credit Union is a member-owned financial cooperative headquartered in Jackson, Tenn. As one of the largest and most stable credit unions in the nation, Leaders exists to serve the needs of its members and lead the way on their behalf. Leaders was awarded the 2015, 2016 and 2017 Best Place to Bank by Jackson Sun’s Readers’ Choice and was placed in the top 1% of credit unions nationwide by depositaccounts.com. Leaders is an Equal Housing Lender and is federally insured by the National Credit Union Administration. For more information about Leaders Credit Union, visit their [website](http://www.leaderscu.com).