



One N San Antonio Road
Los Altos, California 94022

March 30, 2017

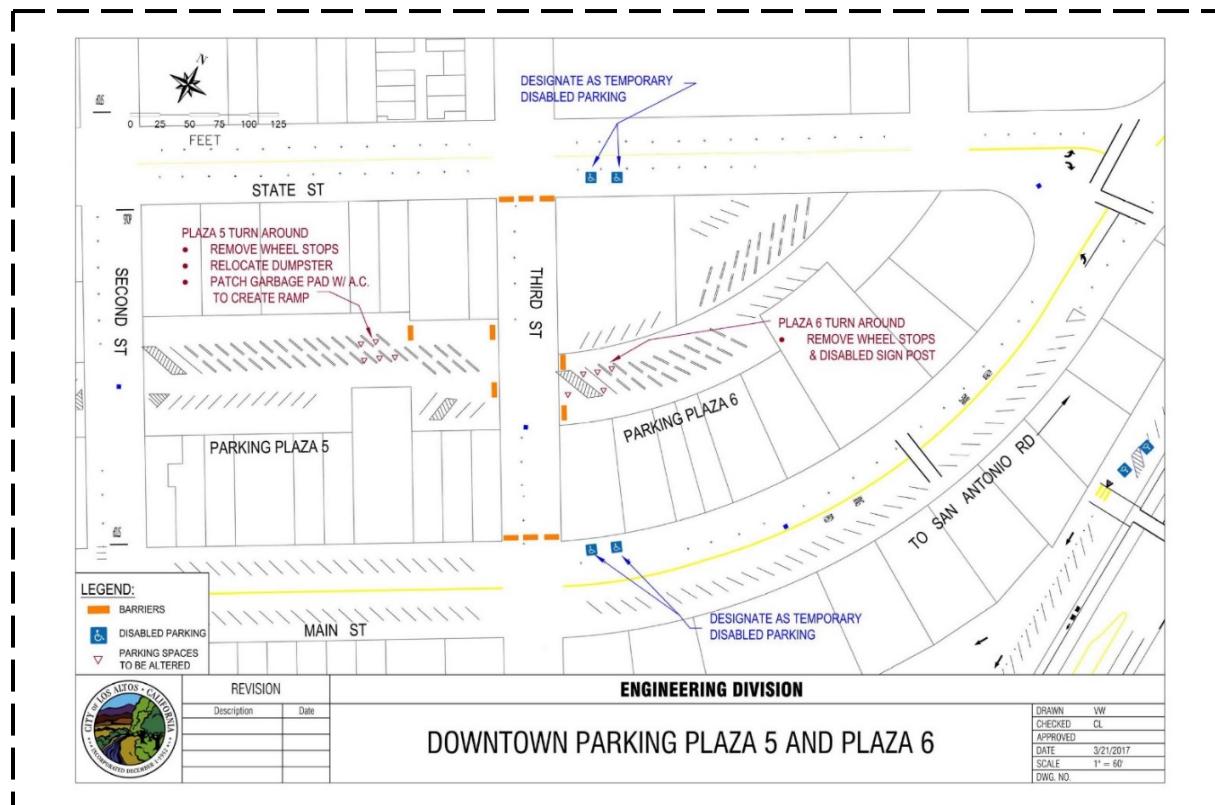
SUBJECT: 2017 DOWNTOWN GREEN

Dear Los Altos Resident/Business Owner,

The Los Altos City Council has approved the return of the Downtown Green, a pop-up park previously hosted during the summer months on Third and State Streets. Please read on for updated information on the 2017 Downtown Green.

Dates & Location

The 2017 Downtown Green will be located on Third Street between Main and State Streets from the second week of July to September 1st. The image below depicts the logistics of the closure, indicating which parking stalls will be out of commission during the closure, as well as alternative locations for handicapped stalls. The Downtown Green will be approximately 14,000 SF and will touch both Main and State Streets. Bringing the Green into the heart of Downtown will enhance its visibility, scope and range of available activities.



Vehicle Circulation

Vehicles will still be able to access the parking plazas, as indicated by the red arrows in the image below. The City will ensure essential services such as garbage collection and business deliveries can continue with minimal interruption. Traffic impacts and pedestrian safety have been thoughtfully considered and will remain a top priority as planning proceeds.



The City of Los Altos has begun to work on programming and will announce more details as they become available. We are excited to coordinate with the Farmers' Market, First Friday and Club 55, and are looking to include concerts, cinema, health and wellness programs, merchant showcases, and more!

For more information, please visit the project website at www.DowntownGreen2017.com and sign-up to receive periodic updates.

Please stay tuned for information regarding sponsorship opportunities and other ways to get involved. Feel free to contact me with any questions.

Sincerely,

Jennifer Quinn

City of Los Altos, Economic Development Manager & Downtown Green Project Manager

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