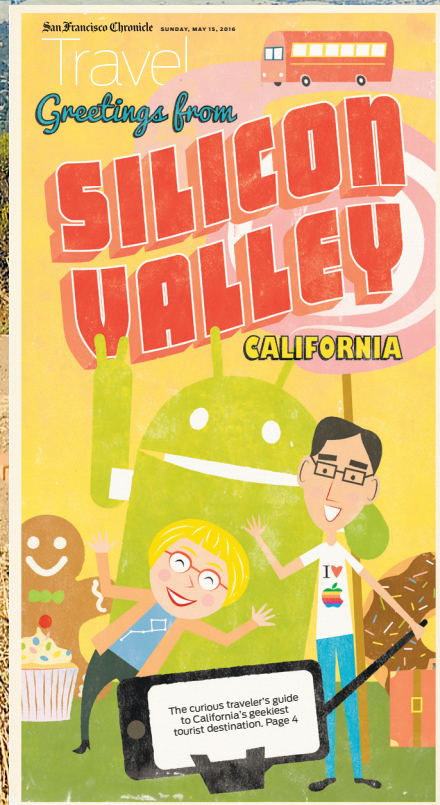


# Travel Silicon Valley

## An Insiders Guide to Weekend Escapes



## Stand-alone broadsheet section and special online features

The staff of Food+Home is preparing a special section devoted to the attractions of Silicon Valley - a region with stellar restaurants, luxury hotels, world-class art collections, a state-of-the-art stadium, excellent shopping, biking and hiking, and some of the most beautiful scenery in the Bay Area. In this issue, The Chronicle offers a taste of what the region has to offer.

Last year, more than 488,000 Chronicle readers visited Silicon Valley, with more than 60,000 staying overnight and 161,000 shopping one of the many area shopping centers.

Compared to other Silicon Valley visitors, our readers are:

- + 41% more likely to have household incomes of \$250,000+
- + 13% more likely to dine out 10 or more times a month
- + 41% more likely to be wine drinkers, enjoying wine three times a week or more

*Source: Scarborough Research, R2 2016 (1 Sunday + 7 Days on SFGATE.com)*

Additional print & digital marketing efforts to help promote this special feature.

**Coverage, Deadlines & Rates** Time is limited! Reserve your space today.

Pub Date	Space Reservations	Camera Ready
Sunday, 5/14	5/5 5PM	5/9 5PM

Color Ad Size	Dimensions	Includes SFGATE Impressions	Total
Full page	9.75" x 20"	300,000 ROS	\$6,499
1/2 page	9.75" x 9.83" or 4.792"x20"	150,000 ROS	\$3,499
1/4 page	4.792" x 9.83" or 9.75" x 4.75"	82,000 ROS	\$1,859
1/9 page	3.139" x 6.33" or 4.792" x 4.33"	60,000 ROS	\$935
1/20 page	3.139" x 2.68" or 4.792" x 1.83"	43,000 ROS	\$649

Contact your Hearst Bay Area account executive or  
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