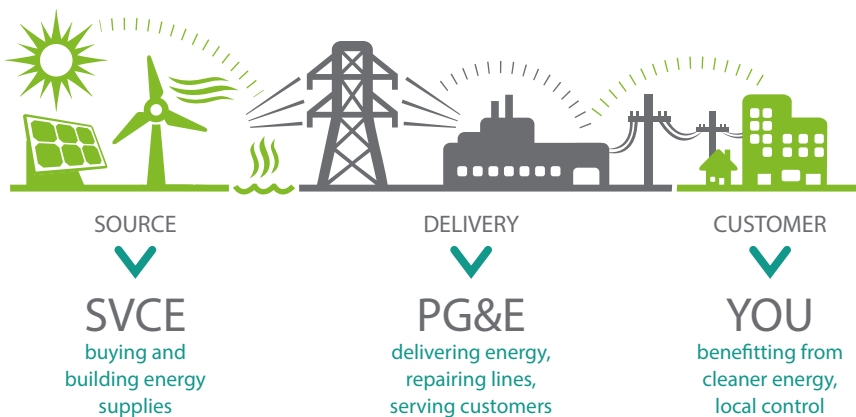


# clean power at competitive prices

New service provides local businesses with clean 100% carbon-free electricity and lower rates

Silicon Valley Clean Energy (SVCE) is a new Community Choice Energy agency chartered to source clean electricity on behalf of business and residential customers in twelve South Bay communities. Beginning in April 2017, SVCE's electric generation service will provide clean, 100% carbon-free power at costs below PG&E's comparable generation rates.



As a Community Choice Energy agency, SVCE is responsible for providing electric generation services, and PG&E continues to deliver the electricity over existing infrastructure, maintain the power lines, send bills and provide customer service.

At SVCE service launch, customers have these choices for their electric generation service:

- |                        |  |
|------------------------|--|
| <b>SVCE GreenStart</b> | <ul style="list-style-type: none"><li>• Automatic enrollment - no need to do anything</li><li>• 50% renewable, 100% carbon-free electricity</li><li>• Savings of 1% from PG&amp;E generation rates</li></ul> |
| <b>SVCE GreenPrime</b> | <ul style="list-style-type: none"><li>• Optional service upgrade at any time</li><li>• 100% renewable, 100% carbon-free electricity</li><li>• Premium of less than 1 cent per kilowatt-hour</li></ul>        |
| <b>Opt Out</b>         | <ul style="list-style-type: none"><li>• Opt out and remain with PG&amp;E generation service</li></ul>  |



## two new choices for Silicon Valley

Beginning in April 2017 local businesses and residents will have new clean electricity options:

- **GreenStart**  
SVCE's standard 100% carbon-free electric service generated from 50% renewable sources such as wind and solar, and 50% from hydroelectric sources, at a cost 1% below PG&E generation rates.
- **GreenPrime**  
SVCE's optional premium electric service generated from 100% renewable and carbon-free sources, for an additional cost of less than 1 cent per kilowatt hour.

With either option, rates will remain the same until at least January 2019.

## service enrollment

SVCE electric generation service will launch for commercial customer accounts in three phases, based upon rate schedule:

- April 2017**
  - Small and medium commercial accounts on A-1, A-6, and A-10 rate schedules
  - Early enrollment accounts
- July 2017**
  - Large commercial and industrial accounts on E-19 and E-20 rate schedules
- October 2017**
  - Agricultural accounts on AG-1, AG-4, AG-5 rate schedules

Customers will receive a total of four enrollment notifications by mail—two in the months preceding service enrollment, and two in the months immediately following.

## rates and billing

Customers continue to receive their electric bill from PG&E with SVCE cost replacing generation charges previously billed by PG&E. SVCE commercial rates are aligned with current PG&E tariffs (e.g. A-1, A-10, E-19). After publication in January 2017, SVCE rates and rate comparison information can be found at [www.SVCleanEnergy.org](http://www.SVCleanEnergy.org).

SVCE is committed to sourcing clean power at competitive rates. Generation rates are established by SVCE and approved by the board of directors in a public rate-setting process. The board is comprised of elected officials from each of the participating communities. SVCE is a non-profit, public agency with low overhead costs. SVCE is funded by service revenue, and not by taxes or other public funds.

## available resources

SVCE provides business customers with new energy choices that deliver savings and significant environmental benefits. In addition, SVCE will work to expand programs for commercial energy efficiency and clean energy infrastructure in our region.

Visit [www.SVCleanEnergy.org/faqs](http://www.SVCleanEnergy.org/faqs) for answers to frequently asked questions on topics such as solar net metering, demand response, and continued eligibility for PG&E energy efficiency programs.



## a vibrant partnership

Silicon Valley Clean Energy was established by twelve participating communities:

- Campbell
- Cupertino
- Gilroy
- Los Gatos
- Los Altos
- Los Altos Hills
- Monte Sereno
- Morgan Hill
- Mountain View
- Santa Clara County
- Saratoga
- Sunnyvale

These communities are excited to provide new clean power options for local commercial and residential electricity customers.

Connect with us for regular updates.

✉ [info@SVCleanEnergy.org](mailto:info@SVCleanEnergy.org)

➦ [SVCleanEnergy.org](http://SVCleanEnergy.org)

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