



2018 TECH TITANS NOMINATION TECHNOLOGY ADOPTER

The **Tech Titans Technology Adopter** award recognizes a company with U.S. headquarters in the DFW Metroplex whose core business is not a technology product for outstanding adoption and application of innovative technologies that successfully change and impacts business results.

Qualifications for award category:

- The company's core business is not a technology product and/or service.
- The company leveraged new and/or innovative technologies to achieve meaningful and quantifiable business results.
- The new technologies benefit the company's customers, clients and/or employees.

As part of the selection process, nominations will be judged on the following criteria:

- How the company/organization has leveraged these new and/or innovative technologies to achieve meaningful business results including quantification of the benefits. (50%)
- How these new and/or innovative technologies benefit company's/organization's customers, clients, and/or employees. (50%)

Award category judges' interview:

- Nominees for this award have the possibility to be interviewed by the judges on June 27th between 10:30 am and 12:00 pm. All nominees for this award should be informed of the potential for this interview.

2018 Technology Adopter

1. Describe briefly the company's business and industry sector.

2. Describe the new and/or innovative technologies the company/organization has adopted to manage its business.

3. Describe how the company/organization has leveraged these new and/or innovative technologies to achieve meaningful business results including quantifications of the benefits. (50%)

4. Describe how these new and/or innovative technologies benefit the company's/organization's customers, clients and/or employees. (50%)

5. Additional comments related to nomination.



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