

**Before the
Federal Communications Commission
Washington, D.C. 20554**

July 17, 2017

RE: WC Docket No. 17-108 In the Matter of Restoring Internet Freedom

Dear Chairman Pai, Commissioner O’Rielly, and Commissioner Clyburn:

We, the undersigned organizations, represent millions of Americans concerned about the overreach of the Federal government. **We write to voice our support for returning the Internet to the light touch regulatory approach that allowed the Internet to take off.**

There was a bipartisan “Hands off the Net!” consensus championed by both former President Bill Clinton and former Speaker of the House Newt Gingrich, and by other leading members of both parties — until the FCC made two sweeping claims of power over the Internet in the name of protecting “net neutrality”:

1. **2010:** The FCC claimed the power to do anything, over any form of communications (not just broadband) that might somehow (however tenuously) promote broadband under **Section 706**.
2. **2015:** The FCC declared that broadband was a common carrier service subject to **Title II** of the Communications Act of 1934 — a regulatory regime designed for the old Ma Bell telephone monopoly and rotary dial phones connected by actual operators.

No government agency should be trusted with such vast powers — but especially not the FCC, an agency so prone to politicization and regulatory capture.¹ Congress simply could not have intended to give the FCC a blank check to regulate the Internet back in 1996. In fact, the 1996 Telecom Act could hardly have been more clear, declaring that “It is the policy of the United States... to preserve the vibrant and competitive free market that presently exists for the Internet and other interactive computer services, unfettered by Federal or State regulation.”² In 1998, Democratic Senators John Kerry and Ron Wyden urged the FCC not to apply Title II to Internet access services, warning that doing so “seriously would chill the growth and development of advanced services.”³

The Internet should be policed just like every other sector of the economy — through consumer protection and competition laws that apply equally to broadband providers, web companies, and nearly every other business in America. But the Internet should *not* be regulated as a utility. No one thinks of government-run utilities — electricity, water, or sewage — as cutting-edge or innovative. Everyone, though, recognizes the boundless potential of the Internet — and the impossibility of predicting how it will evolve. The “Hands off the Net” approach — the deliberate decision *not* to

¹ <http://www.newsweek.com/lessig-its-time-demolish-fcc-83409>

² 47 U.S.C. § 230(b)(2).

³ Letter from Senators John Ashcroft, Wendell Ford, John Kerry, Spencer Abraham, and Ron Wyden to the Honorable William E. Kennard, Chairman, FCC (Received Mar. 23, 1998), <http://apps.fcc.gov/ecfs/document/view?id=2038710001> (emphasis added)

impose detailed, rigid rules on the Internet — is precisely what allowed it to evolve to meet the changing needs of families, websites, content creators, innovators and businesses across America.

Imposing Title II regulations on ISPs means the Internet experience will no longer be shaped by consumers — but instead by government. Rather than being able to respond to what American households want and need in terms of content, advances in technology, information access, and delivery methods, the Internet experience would be determined by regulators who would have control over rates, types of services, and service footprints. Title II also opens the door to new meddling by state and local governments. Congress created the “information service” classification in Title I precisely to avoid this outcome.

Broadband investment is key to economic growth, but Title II has already reduced network investment. Some cite to publicly available data showing an increase in infrastructure investment, but those estimates include foreign ISP infrastructure investment in Mexico. Title II caused \$3.3 billion in capital flight in the six largest ISPs alone — costing 20 American jobs for every million dollars in capital flight — or 66,000 jobs total.⁴ Other estimates project that nearly 174,000 additional broadband related jobs could be lost by 2020 as a result of the decline in investment caused by Title II.⁵

Using a difference-in-differences methodology (the best measure of lost investment), one study found that telecommunications investment dropped 20-30% between 2011-2015 as a result of uncertainty caused by the imposition of Title II, costing roughly \$160-200 billion in total investment over five years.⁶ A second study, using a slightly modified data sample based on responses to the first, found a \$150 billion reduction in investment.⁷ While it is always difficult to estimate such alternative worlds, it is clear that if Title II had never been imposed, we would have seen more American jobs and more investment on the Internet.

Innovation and investment require that government’s role be clear, consistent and limited. The “general conduct standard” invented by the Title II order is hopelessly vague. When asked what this standard meant, Former FCC Chairman Tom Wheeler simply said: “we don't really know.” This is really no standard at all, because it leaves the regulator with unchecked discretion. No business can plan its investments under such uncertainty or threat of arbitrary enforcement.

Low barriers to entry increase competition and thereby promote reliable Internet access. Far from “clamping down on big guys,” looming legal uncertainty about how the FCC will regulate the Internet hurts small Internet providers most — those that connect people in unserved and underserved areas. The coming next few years will see the deployment of 5G wireless technology,

⁴ Hal Singer, "Does The Tumble In Broadband Investment Spell Doom For The FCC's Open Internet Order?," Forbes, September 08, 2015, , accessed June 23, 2017, <https://www.forbes.com/sites/halsinger/2015/08/25/does-the-tumble-in-broadband-investment-spell-doom-for-the-fccs-open-internet-order/#692029281ef5>.

⁵ Will Rinehart, "Title II Reclassification Negatively Impacts Jobs and Investment," American Action Forum, January 14, 2015, , accessed June 23, 2017, <https://www.americanactionforum.org/research/error-174233-jobs-not-found-under-title-ii/>.

⁶ G.S. Ford, Net Neutrality, Reclassification and Investment: A Counterfactual Analysis, PHOENIX CENTER POLICY PERSPECTIVE No.

17-02 (April 25, 2017) (available at: <http://phoenix-center.org/perspectives/Perspective17-02Final.pdf>).

⁷ George Ford, “Net Neutrality, Reclassification and Investment: A Further Analysis,” Phoenix Center, May 16, 2017, accessed June 23, 2017, <http://www.phoenix-center.org/perspectives/Perspective17-03Final.pdf>.

which avoids the huge expenses of wiring the “last mile.” This could fundamentally change the competitive dynamics of the broadband market, erasing the line between wireless and wireline services, and driving an unprecedented level of competition, at least in most markets. Discouraging such new entry would only harm consumers.

We urge the FCC to return to the demonstrated success of the light touch regulatory model.

The Internet thrived nearly twenty years under a “Hands off the Net!” bipartisan consensus against Internet regulation. We urge the FCC to return to that approach. Ultimately, it is Congress alone that should decide how to update communications law.

Regards,

Grover G. Norquist
President
Americans for Tax Reform

Chuck Muth
President
Citizen Outreach

Leigh Hixon
Senior Director of Policy Relations
Alabama Policy Institute

Michael J. Bowen
CEO
Coalition for a Strong America

Phil Kerpen
President
American Commitment

Paul LePage
Governor
Maine

Daniel Schneider
Executive Director
American Conservative Union

Katie McAuliffe
Executive Director
Digital Liberty

Steve Pociask
President
American Consumer Institute
Center for Citizen Research

Matthew Kandrach
President
Consumer Action for a Strong Economy

Christine Harbin
Vice President External Affairs
Americans for Prosperity

Hance Haney
Senior Fellow
Discovery Institute

Robert Alt
President & CEO
The Buckeye Institute

Adam Brandon
President
FreedomWorks Foundation

Jeffrey Mazzella
President
Center for Individual Freedom

Annette Meeks
CEO
Freedom Foundation of Minnesota

Grant Maloy
Chairman
Center Right Coalition of Orlando

Richard Watson
Chairman
Florida Center/Right Coalition

David Barnes

Director of Policy Engagement
Generation Opportunity

Ray Chadwick
Chairman
Granite State Taxpayers

Mike Krause
Director, Public Affairs
Director, Local Colorado Project
Independence Institute

Andrew Langer
President
Institute for Liberty

Tom Giovanetti
President
Institute for Policy Innovation

Seton Motley
President
Less Government

Daniel Garza
President
The LIBRE Initiative

Bartlett Cleland
Managing Principal
Madery Bridge

Dee Hodges
President
Maryland Taxpayers Association, Inc

Mike Wendy
President
MediaFreedom

Henry Kriegel
President
Montanans for Tax Reform

Brent Mead
CEO
Montana Policy Institute

Scott Cleland
Chairman

NetCompetition

Lorenzo Montanari
Executive Director
Property Rights Alliance

Don Racheter, Ph.D.
President
Public Interest Institutue

Mike Stenhouse
CEO
Rhode Island Center for
Freedom & Prosperity

Paul Gessing
President
Rio Grande Foundation

Tom Struble
Tech Policy Manager
R Street Institute

Karen Kerrigan
President & CEO
Small Business & Entrepreneurship Council

James L. Martin
Founder & Chairman
60 Plus Association

David Williams
President
Taxpayers Protection Alliance

Berin Szoka
President
TechFreedom

Gerrye Johnston
Founder/CEO
Women for Democracy in America, Inc.

Maine:

Mary Adams
Chair
Maine Center-Right Coalition

Jim Goff

Chair
Bangor Savings Bank Foundation*

Penny Morrell
State Director
Concerned Women for America of Maine*

Susan Hamill
President
JFLLC*

Victoria Bucklin
Co-Chair
Mid-Coast Chapter Informed Women's
Network, Writers Group*

Susan Dench
Author and Organizer
Informed Women's Network*

Bryan Dench Esq
Maine attorney*

Pem Schaeffer
Maine blogger*

Robert Stone
Board Member
Maine Turnpike Authority*

Tom Davis
Waterville business owner*

New Hampshire:

The Honorable William O'Brien
Former Speaker, NH House of
Representatives
Co-chair, New Hampshire Center Right
Coalition

The Honorable Stephen Stepanek
Former Chairman, NH House Ways & Means
Committee
Co-chair, New Hampshire Center Right
Coalition

The Honorable Paul Mirski
Former State Representative
Grafton County (NH)

Representative Peter Hansen
Hillsborough County (NH) District 22

Representative David Murotake
Hillsborough County (NH) District 32

Representative Jorden Ulery
Hillsborough County (NH) District 37

Representative Greg Hill
Merrimack County (NH) District 3

Representative Carol McGuire
Merrimack County (NH) District 29

Representative Chris True
Rockingham County (NH) District 4

Representative Dan Itse
Rockingham County (NH) District 10

The Honorable Joe Duarte
Former State Representative
Rockingham County (NH)

Representative Joe Pitre
Strafford County (NH) District 2

Representative Kurt Wuelper
Strafford County (NH) District 3

* Indicates that organization is listed for affiliation
only, signing on behalf of self