

2017 Annual Retreat Agenda



Day and Time	Session	Room
Wednesday May 31st		
11:30am to 5:30pm	Optional Golf	The Rock (Pre-registration required)
2pm Group 1 3:30pm Group 2	Optional Guided Paddle Tour	Meet at the Waterfront (Pre-registration required)
4pm to 6pm	Registration and Check-In	Main Lobby of the JW Marriott
6pm to 7:15pm	Welcome Cocktail Reception	Lakeview Lawn Terrace
7:15pm to 9:15pm	Welcome Dinner <i>Vulnerability at 140km/hr</i> with Larisa Yurkiw	Rosseau Rooms 1-3
9:15pm on	BEDFORD inspiring leaders to choose you Casino Night	Rosseau Rooms 4-5
Thursday June 1st		
7:30am to 8:30am	Buffet Breakfast at your leisure	Rosseau 4-5
8:30am to 9:30am	<i>A Career in Leadership – From NBA to MLB to CFL</i> with Mark Cohon	Rosseau 1-3
9:45 to 10:45am Concurrent Workshops	1. <i>The Power of Pausing</i> with Larisa Yurkiw	Bala
	2. <i>Growing Your Top Line</i> with Ken Wong	Rosseau 1-3
	3. <i>Building a Strategic Brand</i> with Brad Breininger	Port Sanfield
11 am to 12pm Concurrent Workshops	1. <i>Getting (and Keeping!) the Best People</i> with Kim Benedict, Brad Breininger, Sanjay Desai, David Greenberg & Bernadeen McLeod	Rosseau 1-3
	2. <i>You've Been Breached! What Now?</i> With Ryan Wilson, Sunil Mistry, and Olivier Bue	Bala
12pm to 1pm	Lunch	Lakeview Lawn Terrace (Rain Room Rosseau 4-5)
1pm to 2:15pm	<i>"Acquiring the Right Customers"</i> with Ken Wong	Rosseau 1-3

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2:30pm to 3:30pm Concurrent Workshops	1. <i>"The CEO Should Really Be The 'Chief HR Officer'"</i> with Mark Miller	Rosseau 1-3
	2. <i>"Forecasting UP the Funnel"</i> with Don Chapman	Bala
3:45pm to 5pm Concurrent Workshops	1. <i>"Life After Liquidity"</i> with Julie Ellis, Kevin Kimsa, Jeremy Greven, Aydin Mirzaee and Pete Smith	Rosseau 4-5
	2. <i>"Maximizing Value – Preparing for your Exit"</i> with Michael Garbe, Sunil Mistry, Chad Bayne and Cindy Roberts	Port Sanfield
5:30pm	Board Busses for Port Carling	Front Doors
6:30pm – 9:30pm	Dinner Cruise on the Wennonah II	Docks at Port Carling
9:30pm- 10pm	Return Busses to JW Marriott	
Friday June 2nd		
8am to 9am	Buffet Breakfast at your leisure	Rosseau 4-5
9am to 10am	<i>CEO Stories from the Trenches.</i> Steven Pezim interviewing Michael Dufton	Rosseau 1-3
10:15am to 11:15am	<i>"Building a Kick-Ass MarTech Stack: The Path to Revenue Predictability, Operational Efficiency, and Full Funnel Visibility"</i> with Marko Savic	Rosseau 1-3
11:15am to 1pm	Lunch and <i>"Building Global Companies & Building Community"</i> with Ben Zifkin	Rosseau 4-5
1pm	Wrap up Video and goodbye!	Rosseau 4-5