

# VISTASHIFT AI ADVISOR®

## NAFTA UNCERTAINTY MODULE



### GET READY FOR THE IMPACT OF NAFTA CHANGES

For more than 20 years, the North American free-trade agreement has tied the continent's economy together. Donald Trump promises he'll change it dramatically, and has ramped up criticism of Canada on long-standing trade issues.

Any new agreement would have dramatic implications for Canadian businesses and the flow of goods and workers between the countries. The Trump administration is thinking about updating NAFTA to reflect the digital economy, and suggests creating new provisions to address areas like intellectual property rights, regulatory practices, services, and small and medium enterprises.

The White House's Formal notice was sent to Congress on May 18 to begin negotiations for a new trade deal. **The 90-day window ends on August 16.**

Take control of the situation, leverage the knowledge of your team!

In a recent poll of Canadian executives, 69% say their greatest risks to their business are geopolitical and policy issues. VistaShift has developed the first software tool to help Canadian companies prepare by uncovering the greatest risks affecting them and defining new opportunities and responses. This online tool is easy to use, requires 1 hour per team member and results are delivered in one week.

#### Benefits:

- **Don't get caught off guard** - proactively plan and anticipate outcomes
- **Be more prepared** - provides a structured framework and action planning
- **Get everyone on board** – align your team's understanding for easier implementation
- **Save time and money** - cloud-based allows team member participation regardless of geography
- **Better feedback** - the software and AI removes politics and BIAS for superior results
- **Rapid solution** - a quick and easy process to engage and prepare your team for uncertainty

## DELIVERING ORGANIZATIONAL READINESS

**VistaShift AI Advisor®** is a cloud-based software solution. It puts your team through a 1-hour patented perspective taking process to anticipate HOW your organization may be affected AND develop the appropriate responses.

The 3 stage VistaShift process:



Outcomes:

**Detailed Reporting** which includes:

- Outcomes which look at your team's concerns about the US political situation.
- Risk and response analysis, including the identification of high level risks and best opportunities.
- Key factors to drive success.

**Software access**, for improved understanding, including a VistaMap®, a unique, visual representation of the contributing views.

**Team Diagnosis**, a report card style diagnostic of the team's preparation level in key areas.

**Implementation Guide**, including a Risk Assessment Matrix – ideas for implementing your outcomes including how to develop an action plan to go forward.

**Appendix**, the raw answers from your team, with key insights identified from the team.

Solutions start at \$3,995

Contact us at [info@vistashift.com](mailto:info@vistashift.com)