

Bruce Croxon

A Digital Innovator Finding & Investing in The Next Canadian Wave



Bruce Croxon made his mark as a digital pioneer by co-founding Lavalife and revolutionizing how people connect. Under his direction, he grew this early tech start-up into the marquee brand in online dating with over two million users. Partner, chairman and CEO, Croxon helped lead the company's growth from four to 600 employees, and achieving revenue of just under \$100 million. After its spectacular rise, he led the sale of the company for \$180 million dollars. Since that time, Bruce has been active as both an investor and advisor in early stage companies in the technology and hospitality sectors, continuing to expand the reach of his entrepreneurial successes. As an ex Dragon on CBC's Dragons' Den, he adds a broad range of businesses and products to his portfolio that tap into his passion for digital media, health and marketing. Croxon currently helms Round13, a company dedicated to investment in growth stage digital Canadian companies. He currently co hosts The Disruptors on BNN and CTV, a weekly show spotlighting Canadian business and believes our entrepreneurs can hold their own with anyone in the world .