



# MEXICO SUSTAINABLE BUILDING & CONSTRUCTION WEEK

## Expand your business to Mexico!

Mexico ranks second among top markets for U.S. building product exporters due to its proximity, established transport links and duty-free status under NAFTA agreement. Mexico's construction environment is highly receptive to U.S. products and reflects an emerging interest in green building. Whether working on commercial or residential construction projects, construction companies in Mexico rely on U.S. suppliers to improve the quality of equipment, design, and building standards for their clients, and the LEED building boom has amplified this trend.

In commercial construction, developers increasingly promote the LEED certification of their buildings. In residential construction, Mexican buyers are searching for quality homes with more environmentally friendly features, yet that remain affordable. Housing developers and construction companies located in border-states have driven this trend, which in turn has built interest in green homes throughout Central Mexico.

## Sustainable Building & Construction Week Features

- ◆ B2B meetings with qualified buyers, distributors and/or representatives
- ◆ Market briefings and potential networking opportunities
- ◆ Options for an extension to Guadalajara and/or Monterrey B2B meetings with potential business partners.

## High Level of Green Involvement Expected in Mexico

During the recent years Mexico has stand-up in Latin America as the leading country evolving into sustainable building and construction in all sectors. Within the next three years, nearly 44% of the Mexican developers and construction firms expect to be involved with green building, with more than 60% of their projects anticipated to be green. The expectation of this growth in green involvement reveals a strong commitment to green building among firms in Mexico. Based on these Mexico offers a particularly strong market for green products and service providers.

**Opportunities for U.S. suppliers include:** wooden windows, doors, flooring, and frames from sustainable woods; ecological paints, coverings and coatings; ecological concrete pipes for potable water and sewage; energy saving light bulbs; ecological pipes and fixtures for electrical applications; sky lights; green-certified electrical devices and home appliances; permeable concrete; green roof systems and equipment; high-efficiency air conditioning systems and equipment; high-efficiency HVAC equipment for commercial buildings and hospitals; ecological water purification systems and devices; ecological indoor and outdoor furniture; natural insulation materials; ecological blocks and bricks; and insulation, acoustics, and thermal protection materials that are also fire-retardant. There are also other great business opportunities in engineering, design, architectural, electrical, plumbing, foundation, landscape, and other green services and technologies.

## Dates:

November 26-30, 2018

## Venues:

Mexico City, Mexico  
 Guadalajara, Mexico (optional)  
 Monterrey, Mexico (optional)



## For More Information

Mr. Adrian Orta, Commercial Specialist  
 U.S. Commercial Service - Mexico City  
 Tel: +52-55-5080-2000 ext. 5220  
[adrian.orta@trade.gov](mailto:adrian.orta@trade.gov)

