

President's Message

By: Sean Greene

It's been a busy summer for SDAHU. Hopefully you were able to attend one of our special events. As a recap we had over 120 golfers attend our golf outing at the new location Encinitas Ranch. Everyone seemed to love it and we have already reserved the course again for next year. In addition to the great attendance we had over 10 new members sign up as PAC contributors. I won't steal Terri's thunder, but it's more important than ever for our membership to understand the value and to participate in the PAC. Along that theme we also had our annual day at the races event. Normally we cap out at about 50 seats for this event, but this year we worked with the track and ended up with about 90 people in attendance. If you stuck it out until the end you will have also noticed we even had a race named for SDAHU.

With the 4th quarter about to slap us all right in the face we are making sure to put together some events that will make the time commitment worthwhile. Our event next week will be a carrier panel. Yes, you have all seen that your GA contacts are doing something similar. Those will all be great events and you should attend those as well, but please note that for our event the discussion will likely be a bit "higher level". Most of our speakers are executives from our carrier partners and we appreciate them taking the time to come down to give us their perspective.

If by chance you are still reading this I would love your feedback on what SDAHU can do to help improve your business and what types of speakers you would like to see. (sean@misbenefits.com)

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