



Home Builders Association of NWI 2018 Winter Gala

Your donation is appreciated



Habitat for Humanity envisions a world where everyone has a decent place to live. In order to fulfill their mission of providing decent, affordable homes for working families, the Home Builders Association of Northwest Indiana is hosting a Winter Gala Charity Benefit with a live and silent auction fundraiser for Habitat for Humanity of Northwest Indiana and Porter County Habitat for Humanity.

Habitat for Humanity builds and sells homes to struggling, working families. Many working families live paycheck-to-paycheck and the burden of high rent makes a traditional mortgage out of reach.

Community support allows Habitat for Humanity to continue building the American Dream for low-income families. Families that are working but struggle to remove themselves from the cycle of poverty. Habitat provides a hand up, and not a hand out, by selling the family a zero-interest, 25-year mortgage. Partner families also pay property taxes and insurance. They are required to put in 300 hours of sweat equity, working with volunteers to build their own home.

The Winter Gala will draw over 400 people from the business, non-profit and government sector from across Lake and Porter County. Your generosity will be seen and appreciated by our many attendees. Last year's event raised over \$11,000 in silent auction bids. With your help, we are hoping to surpass this benchmark.

We are currently seeking donations for our event on November 16, 2018. Your donation would be prominently labeled with your business name and/or logo. I hope you will join us in supporting Habitat for Humanity with a donated auction item. Your generosity will provide strength and stability through shelter for so many struggling families.

100% of the donations raised in the auctions goes directly to the Habitat for Humanity.

Thank you for your consideration.

The Winter Gala Committee -



For questions or additional information, please contact:

Home Builders of NWI

800 E. 86th Avenue, Merrillville, IN 46410

PH: 219-464-2944 | FX: 219-525-4132

Email: hbanwioffice@hbanwi.com | Website: HBANWI.com





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2018 Winter Gala

Auction Item & Sponsorship Info



For your auction item and/or sponsorship donation, the HBA of NWI is offering these marketing incentives, as a thank you, for participating in this event! The value amount of your auction item, or the monetary value of your donation will put you in the following tier of sponsorship categories:

BRONZE SPONSOR (\$50 - \$199)

- Sponsor will have their name listed as a gold sponsor in the 2018 Winter Gala Program, which will be handed out to all the gala attendees at the registration table.

SILVER SPONSOR (\$200 - \$499)

- Sponsor will have their name listed as a gold sponsor in the 2018 Winter Gala Program, which will be handed out to all the gala attendees at the registration table.
- Sponsor will be thanked on all HBA of NWI social media outlets, including Facebook, Twitter and LinkedIn.
- Sponsor will be thanked and listed in thank you e-blast to all HBA of NWI members and registered gala guest emails.

GOLD SPONSOR (\$500 - \$999)

- All Bronze and Silver Sponsor incentives.
- Sponsor will be thanked at event by Host/M.C.
- Sponsor will have logo listed on 24"x36" Sponsorship Sign with other Gold/Platinum Sponsors near the registration table (entrance).

PLATINUM SPONSOR (\$1,000 and Up)

- All Bronze, Silver and Gold Sponsor incentives.
- Advertisement of business flyer on Social Media Outlets and E-blasts (You send file to be promoted)
- Logo on Gala Flyer/Registration Website
- 2 Complimentary Tickets to Gala

DJ SPONSORSHIP (\$550) 1 sponsorship available

- All Gold Sponsor Incentives, plus an 24"x36" Sign with your logo next to DJ

**RESERVED
NOT AVAILABLE**

PHOTO STATION SPONSORSHIP (\$550) 1 sponsorship available

- All Gold Sponsor Incentives, plus an 24"x36" Sign with your logo next to Photo Station

**RESERVED
NOT AVAILABLE**

FOOD STATION SPONSORSHIP (\$500) 3 sponsorships available

- All Gold Sponsor Incentives, plus an 18"x24" Sign with your logo next to one of three food stations



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Auction Item Donation Form



DONATIONS TO HELP BENEFIT THE HABITAT FOR HUMANITY OF NWI AND HABITAT FOR HUMANITY OF PORTER COUNTY

Please complete each filled and submit with auction item. If donating multiple items, please complete form for each item.

Item Name: _____ Item Value: \$ _____

Item Description: _____

Company Name: _____

Contact Name: _____

Company Address: _____ State: _____ Zip: _____

Please Check One:

☐ We will have someone drop off item to HBA Office (GNIAR Building - 800 E. 86th Ave. Merrillville)

☐ Please contact us to schedule pick up of item

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FOLLOWING FOR OFFICE USE ONLY

Received by Committee Member: _____ of _____
HBA / Habitat of NWI / Habitat of Porter County

Additional Notes: _____



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