

University of Kentucky showcases new MBA program for healthcare professionals.

The University of Kentucky's MBA at the Gatton College of Business and Economics has a new Professional MBA For Leaders in Healthcare track, which has been tailored to offer specific courses for healthcare professionals while still



providing the core business principles. The former Chief Medical Officer at UK Healthcare, Dr. Bernard Boulanger, recently graduated from the Professional MBA program at the University of Kentucky in 2016 and suggested that a healthcare focus in the Professional MBA program would be of great interest to many physicians, nurses and administrators that are looking to expand their business knowledge in conjunction with their medical background. In response, the program was developed and introduced less than a year ago and is already receiving strong interest from a variety of healthcare professionals in Central Kentucky, including physicians.

Harvie Wilkinson serves as director of the Gatton MBA programs. "Our goal is to have different healthcare professionals interacting with each other in the classroom from all providers and systems in Central Kentucky such as Baptist Health, Lexington Clinic, VA Medical Center, Kentucky One, UK Healthcare, Ephraim McDowell and the different regional hospitals.," Wilkinson said.

This part-time program can be completed either in two or three years and offers evening classes taught on UK's campus at the Gatton College of Business and Economics. The college has recently updated its GMAT/GRE Waiver Policy, which provides exemptions for healthcare professionals that already have an MD and/or professional work experiences within a managerial capacity.

The Professional MBA for Leaders in Healthcare program at the University of Kentucky's Gatton College is still considering new applications for the upcoming Fall semester, which begins in August of 2017. For more information or questions, please visit www.gatton.uky.edu/mba or contact Christopher T. Carney, Director of MBA Recruitment at christopher.carney@uky.edu.

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Leadership of the Business of Medicine Series Begins April 22, 2017

Lexington Medical Society is beginning its partnership with the U.K. Gatton College of Business and Economics to bring its members a new series of programming called, "Leadership of the Business of Medicine." The intent is to bring our members medical-focused, business education. We are leveraging having a world-class business school here in Lexington that has recently started a health-care focused, Masters of Business Administration program. This workshop initiative supports the LMS Strategic Plan goal of "Physician Leadership Development & Mentorship."

Our pilot workshop, "Negotiations," is among Gatton's most popular topics. The workshop is approved for 4 hours of category 1 AMA PRA CME by the KMA. Check-in and breakfast begins at 7:30 a.m. and the workshop goes from 8:00 a.m. to 12:30 p.m. at Gatton, Room 311. The workshop will be presented by John A. Kirn, MBA, who has extensive experience in the private sector and recently earned the distinction, "Teacher Who Made a Difference," at UK.

The intent of our Leadership of the Business of Medicine Workshops is to focus on topics that will help active physicians professionally. Gatton will solicit our members' input on future workshops such as strategic management and business plan development, financial decision making tools, customer service, meeting the ethical challenges of leadership, managing the value chain, and organizational capabilities and other topics.

The cost of the workshop is \$100 for our members and \$300 for non-members. This includes all workshop material, the breakfast, and 4 hours category 1 CME. Seating is limited to 25 seats. You can register at the Lexington Medical Society website at Lexingtondoctors.org.



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