



# HAILEY'S HALLOWEEN HOOPLA IS COMING OCTOBER 31<sup>ST</sup> 3:30 - 5:00 PM

A thousand people at your door could be  
**SCARY GOOD** FOR BUSINESS!



## EVERY HALLOWEEN...

Hailey's downtown streets are filled with happy children and their families as merchants open their doors to provide a safe and festive trick or treat experience.

As a merchant, this is your chance to showcase your shop, restaurant or service to literally thousands of people in a very short time.



We understand that candy can be very expensive, especially in large quantities. The Chamber has made arrangements to order **bulk candy at \$2.50 per pound** and will pass these savings along to you. Please use the attached form to order your candy by October 20th.



Consider printing a coupon to give out, encouraging families to return on another day. Below is information regarding special pricing from Copy & Print to design and print your Hoopla Coupon.



Consider creating a craft area for kids so that their families will spend more time engaged in your shop. Cookie decorating, face painting or traditional harvest games like bobbing for apples will all keep families from just taking a piece of candy and moving on.



Offer special treats for sale. Light up necklaces, small bags of popcorn or hot dogs may all be something to consider offering for sale during Hoopla to help your bottom line and increase in-store traffic.

**THE CHAMBER**  
WE MEAN BUSINESS

**208-788-3484**

**Hello@ValleyChamber.org**

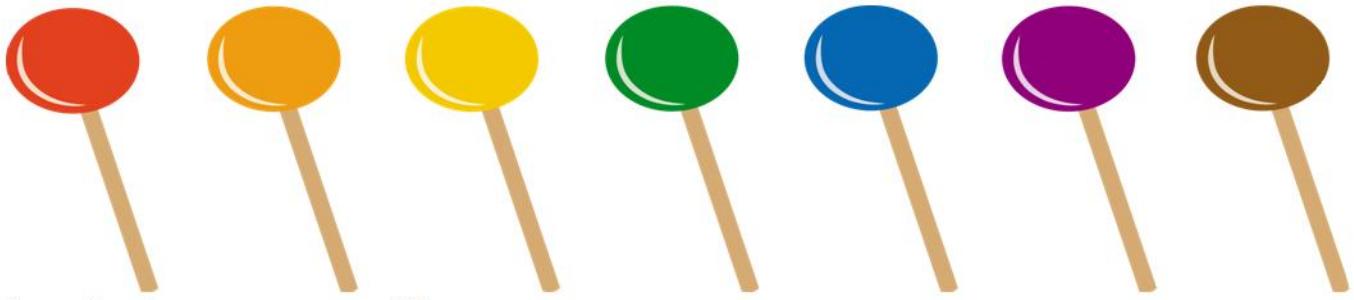
**Copy & Print**  
Valley Office Supply

**BLACK & WHITE COUPONS**  
250 - \$23.50 | 500 - \$31.36

**COLOR COUPONS**  
250 - \$36.46 | 500 - \$47.02

*Includes standard design of 5.55" x 21.25" coupon, 1-sided printing, paper-stock, and cutting. Call or email!*

**208-788-4200 | jeff@copyandprint.biz**  
Offer avail. for orders placed by Oct. 25



“Candy is awesome!”

- 7 year old Hoopla-er from 2016

“Inexpensive candy would be really awesome!”

- Hailey retail merchant, 2016

## Hailey Halloween Hoopla 2017 Candy Order Form

Please place your order before October 20, 2017

Members of The Chamber  
will be invoiced for bulk candy.

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact name: \_\_\_\_\_

**All bulk candy orders will include a mix of the following – please order by the pound.**

Airheads, Bit o' Honey, Chewy Caramels, Double Bubble, Flavored Fruit Chews, Hard Caramels, Jolly Ranchers, Laffy Taffy, Lemon Heads, Mint Patties, Now or Later, Pepper-mint, Smarties, Strawberry Bon Bons, Sugar Daddies, Sunkist Fruit Gems, Tootsie Rolls

I would like \_\_\_\_\_ pounds of mixed candy. I understand that The Chamber will bill me \$2.50 per pound, payable within five days of receipt.

**THE CHAMBER**  
CONNECTING BUSINESS, BUILDING COMMUNITY

Approved by: \_\_\_\_\_

Please sign & print your name here

208.788.3484

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