



EXTENDED
WOW
SALE

OCTOBER 18-19

60% OFF SECOND GUEST* + **UP TO \$200 TO SPEND AT SEA*** + **50% REDUCED DEPOSIT***

Royal Caribbean's most popular sale has been EXTENDED! For two more days, your clients can save big on adventures to suit travelers of all walks. Utilize the WOW Sale to make more bookings, and earn more commission.

HERE'S HOW IT WORKS:

- **BIGGER SAVINGS:** The ever popular WOW Sale stacks value on top of our current offer, with up to \$200* onboard credit and 50% reduced deposit.
- **FAMILY FRIENDLY VALUE:** In addition to our 60% off second guest offer, 3rd and 4th guests receive 30% off, the perfect opportunity for families to save big!
- **HOLIDAY BONUS:** The WOW Sale stacks with our Holiday Bonus, offering your clients up to an additional \$300* in onboard credit on eligible holiday sailings.

OFFER EXTENDED THROUGH OCTOBER 19, 2016.

Visit LoyalToYouAlways.com/OctoberWOW to download your marketing toolkit.



**Cruise must be booked Oct. 18-19, 2016 ("Offer Period"). Offer applies to all sailings departing on or after Nov. 12, 2016. Offer excludes China departures. Offer includes a per stateroom onboard credit ("OBC"): \$50 for 5 nights or less, \$100 for 6-9 nights, or \$200 for 10-nights and longer and 50% reduced deposit. Plus, for eligible Bahamas and Caribbean holiday sailings, offer includes a total per stateroom onboard credit ("OBC") based on sailing length: \$100 OBC per stateroom for holiday sailings 3-5 nights departing December 22-31, 2016 and 2017, \$200 OBC per stateroom for holiday sailings 6-9 nights departing December 15-31, 2016 and 2017, and \$500 OBC per stateroom for holiday sailings 10 nights or longer departing December 15-31, 2016 and 2017. OBC will be applied at time of booking to eligible reservations and appear on the onboard folio of the first two guests as per person amounts, totaling the per stateroom value. OBC is in U.S. dollars, has no cash value, is not redeemable for cash, is not transferable and will expire if not used by 10:00 pm on the last evening of the cruise. In the event that a guest has more than one applicable offer for the same sailing, guest can choose the offer he or she wishes to apply. All other charges, including, but not limited to, taxes, fees and port expenses, are additional and apply to all guests. The 50% reduced deposit can be applied via any automated booking tool (CruiseMatchSM, Sabre, Amadeus, Galileo or Wordspan). However, the booking confirmation will not reflect the reduced deposit amount due. One offer per stateroom. Deposit must be paid at time of booking. WOW Sale and Holiday Bonus are combinable with BOG060, standard/full fare and restricted rates (for example, Seniors, Residents, Military, etc.) and Next Cruise offers. WOW Sale is not combinable with Crown & Anchor discounts, Shareholder Benefits or Loyal to Royal Sales. All offers are not combinable with any other offer or promotion, including, but not limited to, Standard Group, Interline, Travel Agent, Travel Agent Friends and Family, Weekly Sales Events, and Net Rates. WOW Sale is valid for Cruisetour package. Bookings with a Cruisetour package will receive an OBC based on the combined length of the cruise and Cruisetour component. Single occupancy guests paying 200% cruise fare are eligible for Offer. Single occupancy guests paying less than 200% cruise fare will be eligible for a prorated value of the OBC. After the Offer Period, the Offer will be removed from the booking if the guest cancels and reinstates the booking or rebooks into a new booking on the same ship and sail date, applies a fare change, or changes the ship or sail date of the booking; certain other changes to the booking may also result in removal of the Offer. Offer applies to new, individual and named group bookings confirmed at prevailing rates. Individual reservations may be transferred into an existing group, assuming required criteria are met, though full deposit will be required at time of transfer. Failure to apply the required full deposit amount may result in the cancellation of the booking. WOW Sale, BOG060, and reduced deposit offers are applicable to on-line bookings; however, the on-line booking confirmation will not reflect the reduced deposit. Offer available to residents of United States and Canada. Prices and Offer are subject to availability and change without notice, capacity controlled, and may be withdrawn at any time. Refer to www.royalcaribbean.com for complete terms and conditions. Royal Caribbean International reserves the right to correct any errors, inaccuracies or omissions and to change or update fares, fees and surcharges at any time without prior notice. ©2016 Royal Caribbean Cruises Ltd. Ships registry: The Bahamas.

FREQUENTLY ASKED QUESTIONS

EXTENDED: WOW Sale – October 18-19, 2016

General Promotional Questions:

- 1. Which itineraries qualify for the onboard credit and reduced deposit components of this offer?**
This offer applies to sailings departing on or after November 12, 2016, with the exception of all China departures.
- 2. What does the WOW sale offer my clients?**
The Wow Sale offer includes a per stateroom onboard credit ("OBC") based on length of cruise, as well as a reduced deposit. Please reference chart below for breakdown.

CRUISE LENGTH	ONBOARD CREDIT	HOLIDAY ONBOARD CREDIT	REDUCED DEPOSIT
5 Nights or Less	\$50 USD Per Stateroom	\$100 USD Per Stateroom	50%
6 to 9 Nights	\$100 USD Per Stateroom	\$200 USD Per Stateroom	50%
10 Nights or Longer	\$200 USD Per Stateroom	\$500 USD Per Stateroom	50%

- 3. Is there a special bonus for holiday sailings?**
For eligible 2016 and 2017 Bahamas and Caribbean holiday sailings, your clients will receive the following onboard credit, based on sailing length:
 - 5 Nights or Less: \$100 USD per stateroom
 - 6-9 Nights: \$200 USD per stateroom
 - 10 Nights or Longer: \$500 USD per stateroom
- 4. When will the onboard credit be applied to qualifying bookings?**
Assuming qualifications are met, onboard credits will automatically appear at the time of booking and will be visible on booking invoices.
- 5. Is a promo code necessary for redemption?**
No, a promo code is not necessary to qualify for this offer.
- 6. Can this offer be booked in groups?**
Yes, group bookings are eligible for this offer. To qualify, one of the following must be actioned during the promotional period of October 18-19, 2016, as well as the Crown & Anchor Preview period on October 12, 2016.
 - Create a new group and name new bookings at prevailing rates.
 - Book a new individual reservation under qualifying fares and transfer the booking into an existing group
 - Add names to an existing group, resulting in a re-price to prevailing fares. Group rates held prior to the start of the booking window may no longer be available and will not be protected.
- 7. Can this offer be booked through automation?**
Yes, our automated booking tools support this offer.
- 8. Are single occupancy bookings eligible for this offer?**
Those guests booking a single occupancy room at 200% of the cruise fare are eligible for this offer. Single occupancy guests paying less than 200% cruise fare will be eligible for a prorated value of the OBC.

Combinability Guidelines:

1. What is the WOW sale combinable with?

WOW Sale and the Holiday Bonus are combinable with BOG060, standard/full fare and restricted rates (for example, Seniors, Residents, Military, etc.) and Next Cruise offers. WOW Sale is applicable to Cruisetour bookings..

2. What is the WOW sale not combinable with?

WOW Sale is not combinable Crown & Anchor discounts, Shareholder Benefits, Loyal to Royal Sales, Standard Group fares, Interline, Travel Agent, Travel Agent Friends and Family, Weekly Sales Events, and Net Rates..

3. Is this offer combinable with Future Cruise Certificates and Letters of Credit?

Yes, this offer is combinable for Future Cruise Certificates and Letters of Credit.