



Active.Schools

Participate in the First-Ever Take Your Parent to PE Week

September 25-29, 2017 | #ParentsLovePE

1, 2, 3 ... It's time to *Take Your Parent to PE!* Active Schools is sponsoring the first-ever *Take Your Parent to PE Week*, September 25-29, 2017.



Take Your Parent to PE Week is a fun, immersive way to introduce parents to your school's PE program and teachers — and invite them to engage with physical education throughout the year. Take advantage of this unique opportunity to share your passion for physical activity and motivate families to move!

Schools can participate by signing up online to access a free, downloadable Take Your Parent to PE Week logo and poster. After class, post your school's participation on social media — and encourage parents to do the same — using the hashtag #ParentsLovePE.

[Learn more about Parent to PE Week](#)

Don't Miss the Danone Nations Cup World Final and Special Event on Sunday, September 24!



Danone's Nations Cup (www.danonenationscup.com), the largest international soccer tournament for kids ages 10-12, is coming to the US for the first time in its 18-year history, and **your school's families and staff are invited to attend the final and special event on Sunday, September 24 at Red Bull Stadium in Harrison, NJ for free!** The event is from 10:30am-5pm, but you can arrive and depart when you want.

This once-in-a-lifetime day is perfect for families with children of all ages. In addition to cheering on the world finals, there will be prizes, activations, **and a special musical performance by the band DNCE led by Joe Jonas.**

This amazing opportunity is being provided by Danone, through their relationship with Active Schools' partner organization, the Partnership for a Healthier America. Danone wants to celebrate families and communities and would like to offer your school unlimited complimentary tickets to the event as their guests.

- You can request as many tickets as your school's families and staff would like.
- Try to submit large groups of tickets (e.g., per class or grade) rather than individual family tickets. This will simplify the seating process as Danone will seat your school's attendees together.
- When requesting your tickets online, in the "We are" field, select "school," and provide the name of your school in the "Name of your organization" field. This should be done for all submissions made by your school; it will ensure that your school's attendees get to sit together.
- 1-2 weeks before the event, Danone will e-mail you to confirm your school's number of tickets (so as to not waste seats).
- Then Danone will e-mail you a PDF with all tickets to distribute.
- Free bus transportation will be available from key locations (stay tuned for locations).
- There will be a drawing for one lucky school attending to win a \$5,000 health and wellness donation.

A [fact sheet](#) with details (in English and [Spanish](#)) and [FAQ](#) for how to request your free group tickets is available for download. A final schedule can be found [here](#).

[Request your school's tickets](#)

Danone is pleased to provide this special opportunity to the community and hopes that your school will be able to join. Don't hesitate to share information about this event with others. Please reach out directly to Danone if you need help signing up for tickets or would like to discuss further. You can reach Lexie at Lexie.Leyman@dannon.com.

