

The Baton Rouge Growth Coalition Presents

tech and the city

2018

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We've come a long way!



Good Growth Awards

IMPORTANT DATES:

Friday, August 17th
Entries Deadline

Thursday, October 25th
Good Growth Awards Gala
6 - 9 pm
Renaissance Hotel

FOR MORE INFORMATION CONTACT:

Jill Sylvest

P: 225.324.0404

office@growthcoalition.com





ABOUT THE BATON ROUGE GROWTH COALITION

WHO WE ARE:

The Baton Rouge Growth Coalition is an organization dedicated to responsible, well planned and designed growth in East Baton Rouge Parish and the Greater Baton Rouge area. Our organization was established in 1994 to create a coordinated group of real estate professionals to have a unified voice in the development affairs of our community. Our group consists of real estate developers, builders, contractors, civil engineers, realtors, architects, real estate attorneys, lending institutions, utilities and others in the real estate industry.

WHAT WE DO:

- » *Serve on committees established by the Planning Commission, Parish Council, Mayor's office and other public bodies to have a stake in the ordinances, rules and regulations that affect development.*
- » *Put forth a coordinated, proactive voice on matters important to our industry*
- » *Educate the members of our industry, the public and governmental bodies about real estate and development issues*
- » *Guide members of our organization in obtaining information they require and helping them make contact with professionals and governmental for assistance*
- » *Present the "Good Growth Awards Banquet" recognizing significant and exceptional development and construction projects in our area and honoring outstanding people in our industry*
- » *Host Luncheon Meetings of our members where topical issues are presented and discussed*
- » *Keep members abreast of our current endeavors and any breaking news in our industry through e-mail communications and newsletters*
- » *Host educational seminars and workshops to inform our members and the public of significant topics affecting our industry*

INTERESTED IN JOINING BATON ROUGE GROWTH COALITION?

If you have an interest in joining the Growth Coalition, please go to our web site www.growthcoalition.com and download a membership application form or call Jill Sylvest at (225) 324-0404.

ELIGIBILITY REQUIREMENTS



MISSION AND PURPOSE OF GOOD GROWTH AWARDS: The Baton Rouge Growth Coalition seeks to inform and equip its members and the community by highlighting projects that “raise the bar” for development in the Baton Rouge area. Developers play a vital role in the health of our economy, and we offer a platform to promote well calculated risk and thoughtful practices, helping to reward leaders and encourage others to be thoughtful and innovative in their assigned disciplines.

AWARD SELECTION: The selection of award winning projects is very subjective, but generally speaking, award winning projects demonstrate one or more of the following attributes: a developer’s vision for filling a market niche or bringing a new and innovative product to market; has curb appeal that enhances an area; incorporates innovative design and/or construction techniques (*technology, energy, environment*); applies Smart Growth principles; has a positive economic impact to the community.

ELIGIBLE PROJECTS: Real Estate Projects must be completed at the time of application and located within East Baton Rouge Parish or surrounding parishes.

CATEGORIES AND PROJECT TYPE: Awards are not based on category alone, but rather on merit. Some categories may have no winners and others may have multiple winners. Projects are generally described as one of the following: Subdivision; Multifamily (*apartment, townhome, condo*); Residence; Commercial (*Retail, Office, Lodging & Industrial*); Institutional (*Education, Place of Worship, Civic*); Rehabilitation (*Commercial or Residential*); Mixed Use Development; Landscape; Other

WHAT TO SUBMIT*: Each entry must include the following: **a) application fee, b) awards application with project description (included herewith), c) applicable plans (site, floor, landscape, final plat, etc), d) photographs (no less than 3 and no more than 8, descriptively labeled photos of the project).** Remember the project description and pictures are the primary elements to promote your entry and will be used during the banquet and in Good Growth Awards promotions. **Electronic submission via e-mail is preferred, with the application fee being paid online [here](#).*

DEADLINE: Entries must be received by 5:00pm Friday, August 17th

DELIVERY: ELECTRONIC SUBMISSIONS ONLY! PLEASE DELIVER ONE OF THREE WAYS

MAIL: PO Box 80305, Baton Rouge, LA 70898 (*on CD, DVD or Thumb Drive*)

E-MAIL: office@growthcoalition.com

DELIVERED: Beau Box Commercial Real Estate Att. Charlie Colvin
(5500 Bankers Ave, Baton Rouge, LA 70808) (*on CD, DVD or Thumb Drive*)

QUESTIONS? Call Jill Sylvest at (225) 324-0404

APPLICATION FEE: \$100 per entry must be included with application. Checks made payable to Baton Rouge Growth Coalition or pay online [here](#).

PHOTO QUALITY: Photographs must be saved to a minimum of 3”x 5” size, at resolution equal to or greater than 300 DPI and in a JPEG, TIF, EPS or PDF format.

GOOD GROWTH AWARDS ENTRY FORM

Please use one form per entry.
You may make as many copies as you need.

Property Type: Subdivision Multifamily (apartment, townhome, condo)
 Residence Institutional (Education, Place of Worship, Civic)
 Commercial (Retail, Office, Lodging & Industrial) Rehabilitation (Commercial or Residential)
 Mixed Use Development Landscape
 Other

Sub Category: Affordable Market Rate High End

1. Entry submitted by: (company name) _____

2. Address: _____

3. Contact Person: _____

4. Phone Number: _____ E-mail: _____

5. Submitted by: Developer/Owner Contractor
 Architect/Designer Other _____

6. Person to receive the award(s) at Awards Banquet: (if different than developer/owner) _____

7. Name and/or Company to be on Award: _____

8. Name of project entered: _____

9. Location of project entered: _____

10. Number of units: _____ Acreage: _____ Size: _____

11. Project Description: (See following page)

Developer/Owner: _____ Contact: _____

Phone: _____ E-mail: _____

Contractor: _____ Contact: _____

Phone: _____ E-mail: _____

Engineer: _____ Contact: _____

Phone: _____ E-mail: _____

Architect/Designer: _____ Contact: _____

Phone: _____ E-mail: _____

Landscape Architect: _____ Contact: _____

Phone: _____ E-mail: _____

Realtor: _____ Contact: _____

Phone: _____ E-mail: _____

Other: _____ Contact: _____

Phone: _____ E-mail: _____

I certify that the submitted work was done by the parties credited and meets all the eligibility requirements.

Name: (typed or printed) _____

Firm Named: (if applicable) _____

GOOD GROWTH AWARDS ENTRY FORM (continued)

Project Description

Use additional paper if needed

Why this project should win an award

Use additional paper if needed

For more information, contact Jill Sylvest at 225.324.0404
or e-mail at office@growthcoalition.com

TICKET INFORMATION

Thursday, October 25th 6-9pm

Renaissance Hotel

Reserve Your Sponsorship Table Today. [CLICK HERE](#)
or email Jill Sylvest at office@growthcoalition.com

SPONSORSHIP OPPORTUNITIES

PRESENTING \$,8000: Includes 1 premier table (10 tickets) with logo identification on table top signs, premier logo placement on all promotional materials including Business Report spread announcing winners after the event. Signage and special recognition at the event. Logo on menu card and front cover of awards booklet. Presenting Sponsor may deliver a 5-minute address to gala attendees. Recognition on special thank you page, and full-page ad in the "Good Growth Awards Gala Booklet."

PLATINUM \$5,000: Includes 1 premier table (10 tickets) with logo identification on table top signs, platinum level logo placement on all promotional materials including Business Report spread announcing winners after the event. Signage and special recognition at the event. Logo recognition on special thank you page, and back cover of the gala booklet.

GOLD \$3,000: Includes 1 table (10 tickets) with company identification on table top signs, logo placement on all promotional materials including Business Report spread announcing winners after the event. Signage and recognition at the event, and logo recognition on the back cover of the gala booklet.

SILVER \$1,500: Includes 1 table (10 tickets) with name recognition on table tops, listed on all promotional materials including Business Report spread announcing winners after the event. Signage and recognition at the event, and recognition on the back cover of the gala booklet.

Thank you to our Media Sponsor!



PAYMENT FOR APPLICATION

- My check is enclosed.
- I Paid Online [Click Here](#)

CLICK "SUBMIT" TO SEND COMPLETED APPLICATION.

For more information, contact Jill Sylvest at 225.324.0404
or e-mail at office@growthcoalition.com