



To All Members and Your Supporting Organizations:

CREW Hampton Roads, Inc. is an association of members engaged in the practice of commercial real estate in Hampton Roads. CREW Network seeks to influence the success of the commercial real estate industry by focusing on fulfilling four key initiatives: business development, leadership development, industry research and career outreach.

Founded in 1989, CREW Network is the industry's premier business networking organization dedicated to advancing the achievements of women in commercial real estate. Nearly 9,000 CREW Network members represent nearly every discipline within the industry and are located in over 70 major markets across North America. In our local CREW Hampton Roads chapter, we strive to promote the professional development, advancement and recognition of women within the various sectors of the commercial real estate industry through networking opportunities, educational programs and a commitment to community service.

Our Hampton Roads chapter averages 100 members each year. We have a reputation for being very supportive and, naturally, very loyal to all of our sponsors! In fact, many of our sponsors renew their sponsorships year after year, despite the economic downturns of recent years. Others choose to be Annual Sponsors *and* Event Sponsors in the same year.

CREW Hampton Roads would like to offer you the opportunity to increase exposure of your firm within our business community. Our 2017 annual sponsorship program is attached for your review. We are very excited about the many opportunities and benefits that are included in the 2016 sponsorship package.

To ensure that your company gets the maximum visibility and acknowledgement for your investment, we encourage you to confirm your commitment **no later than December 30, 2016**. CREW Hampton Roads is an excellent resource to move your company into the spotlight in the Hampton Roads business community.

Thank you for your support of CREW Hampton Roads and we look forward to a long and rewarding partnership!

Sincerely,

A handwritten signature in black ink that reads "Brittney M. Willis".

Brittney Willis  
CREW Hampton Roads  
Sponsorship Chair 2016



## **2017 Annual Sponsorship Opportunities**

**Diamond \$5,000**

**Exclusive**

**Platinum \$3,500**

**Exclusive per Industry, Maximum of 3**

**Gold \$2,500**

**Maximum of 5**

**Silver \$1,500**

**Luau Sponsorships**

**Premier Speaker Event Sponsorships**

**CREW Network Sponsorship Opportunities**

**Media Sponsor**

**Photography Sponsor**

**Social Networking Sponsor**

**Commitment deadline for 2017 annual sponsorship:**

**December 30, 2016**

**For more information please contact:**

**Brittney Willis: (757) 490-3566 ext2820; [brittney.willis@burgessniple.com](mailto:brittney.willis@burgessniple.com)**

**Kathleen Agustin: (757) 627-9088; [Kathleen@whlr.us](mailto:Kathleen@whlr.us)**



## **DIAMOND SPONSOR - \$5,000**

(Exclusive)

Commitment deadline for 2017 annual diamond sponsorship: December 30, 2016

### ***Media Exposure – Inside Business***

- Recognition in CREW meeting announcement ads **9 times a year** (\$9,225 value)
- Recognition in CREW year-end Sponsor Appreciation ad (\$1,527 value)

### ***All Luncheon Programs (10 per calendar year)***

- Company pop-up banner may be prominently displayed (banner to be provided by sponsor; size to be pre-approved by CREW)
- Company logo to have top position in CREW sponsor banner
- Company CREW members will be given nametag ribbons identifying Company as the Diamond Sponsor
- Company name listed on all monthly meeting notices
- Recognition with company logo in top position on table topper signs
- Recognition at conclusion of each meeting
- Opportunity to display marketing materials at check-in area
- Member rate for all Company representatives attending luncheons
- Top logo placement in PowerPoint presentation at each luncheon

### ***Luncheon Program***

- Time allotment for three-minute presentation at beginning of two meetings of your choosing; literature can be distributed to each seat

### ***Membership***

- 2 free memberships for a qualified CREW member or candidate who meets CREW Hampton Roads membership requirements (\$640 Value)

### ***Website***

- Identification as the Diamond sponsor with your logo on CREW Hampton Roads web page throughout the year ([www.crewhamptonroads.org](http://www.crewhamptonroads.org)) (non-flash)
- Hyperlink from CREW Hampton Roads web page to your company's website

### ***E-Releases***

- Logo with clickable link prominently displayed as the Diamond sponsor in all e-news updates and CREW blog email messages
- Option to submit an industry relevant article for CREW blog on website

### ***Events***

- Luau Hula Hula Sponsorship (\$350 value)
- Premier Speaker Event Silver Sponsorship (\$500 value)



## **PLATINUM SPONSOR - \$3,500**

(Exclusive per industry – maximum of 3)

Commitment deadline for 2017 annual platinum sponsorship: December 30, 2016

### ***Media Exposure – Inside Business***

- Recognition as a sponsor in CREW meeting announcement ads **6 times a year** (\$6,150 value)
- Recognition in CREW year-end Sponsor Appreciation ad (\$1,527 value)

### ***All Luncheon Programs (10 per calendar year)***

- Company pop-up banner may be prominently displayed (banner to be provided by sponsor; size to be pre-approved by CREW)
- Company CREW members will be given nametag ribbons identifying Company as the Platinum sponsor
- Company logo to have prominent position in CREW sponsor banner
- Company name listed on all monthly meeting notices
- Recognition with company logo in prominent position on table topper signs
- Recognition at conclusion of each meeting
- Opportunity to display marketing materials at check-in area
- Member rate for all Company representatives attending luncheons
- Prominent logo placement in PowerPoint presentation at each luncheon

### ***Luncheon Program***

- Time allotment for three-minute presentation at beginning of one meeting of your choosing; literature can be distributed to each seat

### ***Membership***

- 1 free memberships for a qualified CREW member or candidate who meets CREW Hampton Roads membership requirements (\$320 Value)

### ***Website***

- Identification as the Platinum sponsor with your logo on CREW Hampton Roads web page throughout the year ([www.crewhamptonroads.org](http://www.crewhamptonroads.org)) (non-flash)
- Hyperlink from CREW Hampton Roads web page to your company's website

### ***E-Releases***

- Logo with clickable link displayed as the Platinum sponsor in all e-news updates and CREW blog email messages for six months
- Option to submit an industry relevant article for CREW blog on website



## **GOLD SPONSOR - \$2,500**

(maximum of 5)

Commitment deadline for 2017 annual gold sponsorship: December 30, 2016

### ***Media Exposure - Inside Business***

- Recognition in CREW meeting announcement ads **3 times a year** (\$3,075 value)
- Recognition in CREW year-end Sponsor Appreciation ad (\$1,527 value)

### ***All Luncheon Programs (10 per calendar year)***

- Company logo displayed on CREW sponsor banner
- Company CREW members will be given nametag ribbons identifying Company as a Gold sponsor
- Recognition with company logo on table topper signs
- Recognition at conclusion of each meeting
- Opportunity to display marketing materials at check-in area
- Member rate for all Company representatives attending luncheons
- Logo placement as Gold sponsor in PowerPoint presentation at each luncheon

### ***Luncheon Program Presentation***

- Time allotment for three-minute presentation at beginning of a meeting. Sponsor will be notified of their meeting date in January; literature can be distributed to each seat.

### ***Membership***

- \$100 discount for a qualified CREW member or candidate who meets CREW Hampton Roads membership requirements (\$100 Value)

### ***Website***

- Identification as a Gold sponsor with your logo on CREW Hampton Roads web page throughout the year ([www.crewhamptonroads.org](http://www.crewhamptonroads.org))

### ***E-Releases***

- Logo displayed as Gold sponsor in all e-news updates and CREW blog email messages for three months



## **SILVER SPONSOR - \$1,500**

Commitment deadline for 2017 annual silver sponsorship: December 30, 2016

### ***Media Exposure - Inside Business***

- Recognition in 1 monthly CREW meeting announcement ad (\$1,025 value)
- Recognition in CREW year-end Sponsor Appreciation ad (\$1,527 value)

### ***All Luncheon Programs (10 per calendar year)***

- Company logo displayed on CREW sponsor banner
- Company CREW members will be given nametag ribbons identifying Company as a Silver sponsor
- Recognition with company logo on table topper signs
- Recognition at conclusion of each meeting
- Opportunity to display marketing materials at check-in area
- Member rate for all Company representatives attending luncheons
- Logo displayed as Silver sponsor in PowerPoint presentation at each luncheon

### ***Website***

- Identification as a Silver sponsor on CREW Hampton Roads web page throughout the year ([www.crewhamptonroads.org](http://www.crewhamptonroads.org))

### ***E-Releases***

- Logo displayed as Silver sponsor in all e-news updates and CREW blog email messages for one month.



**CREW NETWORK NATIONAL CONVENTION SPONSOR**  
**Oct. 25, 2017 | JW Marriott Marquis Houston | Houston, Texas**

**Wide range of sponsorships available for \$2,000 and up – please call for more information.**

- Opportunity to reach 9,000 + members of CREW Network, the nationwide network of real estate professionals.
- Recognition via website, e-mail, and printed materials circulated to entire national membership.
- Exposure at the 2017 Network National Convention
- For more information, contact the CREW Hampton Roads Sponsorship Committee





## **2017 LUAU SPONSORSHIP OPPORTUNITIES:**

### **King Kamehameha (Platinum Level Sponsor): \$1,500 (Exclusive)**

- 4 Luau tickets
- Individual company banner displayed prominently at Luau
- Exclusive right to display a table/booth at the Luau
- Top-billing acknowledgement as platinum sponsor in Inside Business promotion ads
- Sponsor representative will draw door prize winner
- Company Logo on all attendee nametags
- Acknowledgement to Luau attendees
- Acknowledgement in CREW HR Newsletter and at July CREW meeting
- Acknowledgement in CREW end-of-year ad thanking sponsors

### **Mauna Loa (Gold Level Sponsor): \$750**

- 2 Luau tickets
- Logo in top position on multi-sponsor banner to be prominently displayed at Luau
- Acknowledgement as Mauna Loa sponsor in Inside Business promotion ads
- Acknowledgement in CREW HR newsletter and at July CREW meeting
- Acknowledgement in CREW end-of-year-ad thanking sponsors

### **Hula Hula (Silver Level Sponsor): \$350**

- 1 Luau ticket
- Logo on multi-sponsor banner to be displayed prominently at Luau
- Acknowledgement as Hula Hula sponsor in Inside Business promotion ads
- Acknowledgement in CREW HR Newsletter and at July CREW meeting

### **Steel Drum Sponsor: \$600 (1 Available)**

- 1 Luau ticket
- Logo on multi-sponsor banner to be displayed prominently at Luau
- Acknowledgement as Steel Drum sponsor in Inside Business promotion ads
- Acknowledgement in CREW HR Newsletter and at July CREW meeting
- Signage with logo prominently displayed near entertainment area

### **Blue Hawaiian Sponsor: \$600 (1 Available)**

- 1 Luau ticket
- Logo on multi-sponsor banner to be displayed prominently at Luau
- Acknowledgement as Blue Hawaiian sponsor in Inside Business promotion ads
- Acknowledgement in CREW HR Newsletter and at July CREW meeting
- Signage with logo prominently displayed at each drink station

### **Chipping for Charity Sponsor: \$600 (1 Available)**

- 1 Luau ticket
- Logo on multi-sponsor banner to be displayed prominently at Luau
- Acknowledgement as Chipping for Charity sponsor in Inside Business promotion ads
- Acknowledgement in CREW HR Newsletter and at July CREW meeting
- Signage with logo prominently displayed at activity





## November 2017 Premier Speaker Event Sponsorship Opportunities

### **Presenting Sponsor: \$3,000 (Exclusive)**

- Prime Logo on all advertising materials and the lead position on program
- Table to display company information and marketing materials
- Ability to display company banner on stage
- Introduction time at the podium
- Complimentary reserved table for eight near the front
- Eight Tickets to VIP event\*

### **Platinum Sponsor: \$2,000 (3 Available)**

- Logo prominently displayed on all advertising and program
- Table to display company information and marketing materials
- Complimentary reserved table for eight near front
- Six tickets to VIP event\*

### **Gold Sponsor: \$1,000**

- Logo on all advertising materials and program
- Shared table to display company information and marketing materials
- Six reserved seats
- Four tickets to VIP event\*

### **Silver Sponsor: \$500**

- Small logo on all advertising materials and program
- Shared table to display company information and marketing materials
- Four reserved seats
- Two tickets to VIP event\*

### **Bronze Sponsor: \$350**

- Small logo on all advertising materials and program
- Two reserved seats

\*The VIP event is an exclusive gathering held adjacent to the speaker event where you will have the opportunity to meet the speaker. Event include hors d'oeuvres, beverages, and a champagne toast.

The deadline for sponsorship commitments is September 30<sup>th</sup>, 2017. Commitments received after this date may not include all benefits indicated above.

### ***Past Premier Event Speakers:***

2016 A.B. Stoddard

2015 Crystal Washington

2014 Betsy Duke

2013 Lisa Holladay

2012 Jill Konrath

2011 Nancy Lieberman

2010 Nadia Bilchik

2009 Vernice Armour

2008 Gail Evans



## 2017 SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
*(As you prefer to be listed in promotional materials)*  
 \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### **2017 ANNUAL SPONSORSHIPS**

*(Deadline is December 30, 2016)*

Diamond (Exclusive)	\$5,000	_____
Platinum (Exclusive per Industry- Limited to 3)	\$3,500	_____
Gold (Limited to 5)	\$2,500	_____
Silver	\$1,500	_____
Media Sponsor		_____
Photography Sponsor		
Social Networking Sponsor		

### **2017 LUAU SPONSORSHIPS:**

Luau King Kamehameha (Exclusive)	\$1,500	_____
Luau Mauna Loa (Limited to 5)	\$750	_____
Steel Drum (Limited to 1)	\$600	_____
Blue Hawaiian (Limited to 1)	\$600	_____
Chipping for Charity (Limited to 1)	\$600	
Luau Hula Hula	\$350	_____
Waikiki - Media Sponsor		_____

### **2017 PREMIER SPEAKER EVENT**

Presenting Sponsor (Exclusive)	\$3,000
Platinum Sponsor (Limited to 3)	\$2,000
Gold Sponsor	\$1,000
Silver Sponsor	\$500
Bronze Sponsor	\$350

**Payment is due within 30 days. Please make check payable to CREW Hampton Roads, Inc.**

Mail to CREW Hampton Roads, Inc., P.O. Box 62815, Virginia Beach, VA 23466.

**For more information please contact:**

Brittney Willis: (757) 490-3566 ext2820; [brittney.willis@burgessniple.com](mailto:brittney.willis@burgessniple.com)

Kathleen Agustin: (757) 627-9088; [Kathleen@whlr.us](mailto:Kathleen@whlr.us)

