

Business Directory Ad Rates

	Early Bird Rates	Regular Rates
1/8 Page	\$175	\$225
1/4 Page	\$275	\$300
1/2 Page	\$450	\$500
Full Page	\$850	\$1000
Inside Covers	\$1,200	\$1,400
Back Cover	\$1,500	\$1,800

Advertising Rates Are based on Print-Ready Art Work. **Early Bird Ad Deadline:** December 9, 2016 **Ad Deadline:** December 19, 2016

Business Directory Ad Specs

	Width	x	Depth
Page Trim Size	8.5"	x	11"
1/8 Page	3.875"	x	2.375"
1/4 Page	3.875"	x	4.875"
1/2 Page (Horizontal)	8"	x	4.875"
1/2 Page (Vertical)	3.875"	x	10"
Full Page	8"	x	10"
Full Page (With bleed: required additional 1/8" image beyond ad size on all 4 sides)	8.5"	x	11"

Ads can be sent in Adobe Acrobat (preferred) or a JPG. All images need to have a 300 ppi resolution.
Files are to be emailed to: jrgonzales@budachamber.com

Advertiser

Advertising Individual

Billing Address

City _____ State _____ Zip _____

Phone _____ Fax _____

Email

Business Directory Ad Size: 1/8 1/4 1/2 Full

Full Payment Attached: \$ _____ OR 50% at Agreement: \$ _____ 50% Due at Proof: \$ _____

Advertiser Signature:



To reserve your space or to pay by phone call the BACC office at **512-295-9999**.
Make Checks Payable to: **Buda Area Chamber of Commerce**
P.O. Box 904
Buda, TX 78610