

FEATURED STORY

NEW JERSEY NEEDS NUCLEAR

BY JIM NAMIOTKA

By now, the news is familiar: U.S. nuclear plants are facing significant economic pressures leading several, in just the last few years, to either shut down or announce plans to close.

PSEG's nuclear plants in Salem County are under the same economic pressures facing the rest of the U.S. fleet – and may be forced to shut down, as well, if economic conditions don't improve. This, despite nuclear power's vital contributions to keeping New Jersey's energy reliable, affordable and clean while creating jobs and helping drive the South Jersey economy.

Action is urgently needed to preserve these benefits of nuclear energy for New Jersey and throughout the U.S. Ideally, such a solution would be negotiated at a federal or regional level. However, we should expect that any immediate solutions must occur closer to home – at the state level.

We are engaged in conversations with lawmakers and policymakers at every level about the pressures facing our Salem and Hope Creek power plants. A critical factor is that 2017 is a major election year for New Jersey's state government. The governor and every member of the Legislature are up for election, and no candidate wants to tell voters they want to increase their monthly utility bills to pay for PSEG's nuclear plants.

While New Jersey's political process plays out, PSEG is leading a statewide education campaign to help everyone better understand nuclear energy's benefits.

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AMBASSADOR SPOTLIGHT



Alfred C. "Al" Koeppe

Alfred C. "Al" Koeppe's Record of Service and Accomplishments

- 1969 – Joined New Jersey Bell
- 1993 – Named President and CEO of New Jersey Bell
- 1995 – Joined PSE&G
- 1999 – Founded the Newark Alliance
- 2000 – Named President and CEO of PSE&G
- 2003 – Retired from PSEG
Named Chairman,
New Jersey Economic
Development Authority
(NJEDA)
- 2010 to
2016 – Reappointed
Chairman NJEDA

These are our core messages:

Nuclear is an important part of a diverse energy mix that also includes natural gas and renewables. Nuclear provides nearly 50 percent of the electricity generated in New Jersey. Over-reliance on one fuel increases our reliability risk, leaving New Jersey vulnerable to price fluctuations or supply disruptions due to accidents or shortages. Fuel diversity helps keep customers' lights on and energy bills affordable.

Nuclear energy supports New Jersey's economy. Businesses require a reliable, around-the-clock supply of affordable energy to stay up and running. But our nuclear plants also create good-paying jobs and stimulate the economy – supporting more than 4,000 New Jersey jobs, as well as tens of millions of dollars' worth of purchases and taxes each year to suppliers and government throughout the state.

Nuclear is clean and does not pollute the air. Nuclear energy today provides 97 percent of the clean energy generated in New Jersey, and significantly reduces pollutants that cause acid rain, toxic particulates and ozone smog – which contribute to asthma and pulmonary disease.

It will be cheaper to preserve New Jersey's nuclear plants than to replace them. The law of supply and demand is at work here: Plentiful new supplies of natural gas have driven wholesale electricity prices down. By the same token, losing New Jersey's nuclear plants, which represent 40 percent of the state's supply, would naturally drive electricity prices up.

STAY CONNECTED



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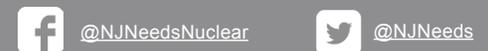


We need your help to spread the word about the benefits nuclear energy provides and the challenges it faces.

Please visit our new website, NJNeedsNuclear.com, to learn more about nuclear energy's vital role in New Jersey, to register for news and other important updates. You can also find NJ Needs Nuclear on Facebook and Twitter, which you can use to share our messages with your families and friends.

New Jersey's nuclear plants are worth preserving. Our goal is to work with New Jersey leaders to find a solution before it's too late.

Follow NJ Needs Nuclear on social media:



IN MEMORIAL: ALFRED C. "AL" KOEPPE

The PSEG Family and the State of New Jersey lost a titan on December 6th, 2016 with the passing of Alfred Koeppe at the age of 70. His loss was felt throughout this Company and across the State as his impact stretched far beyond the walls of this company. As we reflect the extraordinary life of this businessman, public policy leader and family man, Al Koeppe's life intersected all aspects of life in New Jersey.

Al grew up in Jersey City. His father was a longshoreman and he grew up in a working class family. He was the first in his family to attend college. He attended Rutgers-Newark University as an undergraduate and then went on to receive his law degree at Seton Hall University.

Al started his long accomplished professional career at New Jersey Bell in 1969. He used his skills attained while at law school to get selected as a trial attorney during the AT&T vs US Department of Justice anti-trust case. He was then elected President and CEO of New Jersey Bell in 1993. In 1995 Al became part of the PSE&G family where he eventually became President and Chief Operating Officer in 2000. He retired from PSE&G in 2003.

Al Koeppe's remarkable story didn't end with his retirement in 2003. He embarked on a life of public service and civic engagement that has led to the rebirth of the City of Newark and many others Cities throughout the State of New Jersey.

In 2003, Al was selected to Chair the New Jersey Economic Development Authority by then Governor James E McGreevey. He was reappointed as Chairman again in 2010 and he held that post until his passing. In that role he has presided over the rethinking and revitalization of the Cities of Newark and Camden to name a few.

Al's love for the City of Newark was tremendous and he was determined to give back to a City that was in many respects the launching pad to his remarkable career. In 1999 he helped found the Newark Alliance, an organization of civic-minded businesses dedicated to improving the City of Newark. Universal praise is what you will hear from leaders across the State about Al Koeppe. From Governors, members of the State Legislature, businessmen and women, and public policy leaders, all speak of the tremendous impact that Al's life has had in the State of New Jersey. Our Chairman Ralph Izzo and President Ralph LaRossa said it best in a joint statement at the time of Al's passing, "The working men and women of this State, particularly in the Urban areas, have lost a true advocate." Alfred C. Koeppe was survived by his wife, Anne, his son, Adam, daughter Allison, and five grandchildren.



Pictured Left to Right: Lt Governor Kim Guadagno, PSEG Chairman Ralph Izzo addressed the audience at a Special PSEG Ceremony Celebrating Alfred C Koeppe, Former Verizon CEO Dennis Bone with Ms. Kimberly McLain, CEO of the Newark Alliance, PSE&G President and COO Ralph LaRossa shares his memories of Al Koeppe with the audience.

P S E G H O S T S

POWER LUNCH STATE LEADERS DISCUSS LONG TERM UNEMPLOYMENT IN NEW JERSEY

On Wednesday, February 22nd, the PSEG State Government Affairs team hosted the latest edition of the Power Lunch series at the General Office. **A panel of discussion featured: The Honorable Ras J. Baraka (Mayor of the City of Newark), Aaron R. Fichtner, Ph. D. (Acting Commissioner of the New Jersey Department of Labor and Workforce Development), Ryan P. Haygood (President and CEO of the New Jersey Institute for Social Justice), and Ms. Kimberly McLain (CEO of the Newark Alliance).** The event was moderated by Rick Thigpen, Vice-President of PSEG State Government Affairs.

The four panelists shared their individual views, opinions and suggestions on the importance of job creation, as well as the identification of different models to reduce the unemployment lines in New Jersey. The session was a powerful learning experience for 100 participants, ranging from academia, government and private sector.

Unemployment is reaching all communities. This is a perfect time, according to Mr. Haygood, to come up with new thinking and develop new partnerships among all the interested parties. "There should be more employers getting involved with colleges and trade schools in creating more paid internships for minorities and people of color," Mr. Haygood said. Newark Mayor Baraka highlighted the Job Creation Model by 2020 for the City of Newark. Newark's population has been increasing in education attainment, yet there is still room for improvement. From 1990 to 2000, the number of Newark residents who had achieved some degree of college increased by 25 percent. On the other hand, "Only 18 percent of the jobs in Newark are held by Newark residents," he said. The mayor expressed the need to create the right jobs for his residents and a mechanism to have the training necessary for those jobs.

Commissioner Fichtner led the development of seven industry-focused Talent Networks responsible for building high quality, employer-driven partnerships across the state. His emphasis was the need to increase adult education with the understanding that high school degrees are not enough and that adult post-secondary education is not for everyone. Moreover, he spoke of expanded services for job seekers through partnerships with employers, community colleges, libraries, and community-based organizations. "A State Career Connection Center will be unveiled soon to facilitate the identification of credentials needed for each job seeker," Commissioner Fichtner said.

Ms. McLain provides resources for the City of Newark to assist with their education, workforce and employment and economic development agenda. She highlighted the importance of education from early childhood through college for all. "It is very important to build the right partnership among the businesses, corporations and civic communities to identify the job skills needed for the jobs and provide assistance with the education or training," she said. The next edition of the Power Lunch series will take place this summer.



Left: United States Representative Donald M Payne, (Top Right) President and CEO of the New Jersey Institute for Social Justice, Ryan Haygood addressed the Power Lunch audience, (Bottom Right) Mayor of Newark, Ras Baraka, Acting Commissioner of the New Jersey Department of Labor, Aaron R. Fichtner, Ph. D., Ryan Haygood, President and CEO of the New Jersey Institute for Social Justice and Ms. Kimberly McLain, CEO of the Newark Alliance

CONNECTING WITH OUR PARTNERS IN THE STATE LEGISLATURE

TOP N.J. REPUBLICAN SPEAKS TO PSEG AMBASSADORS

Assemblyman Jon Bramnick, the highest-ranking Republican in the New Jersey Assembly, spoke to members of the PSEG Ambassadors Program on Monday, February 27th. A stand-up comedian who holds the title of “Funniest Lawyer in New Jersey,” the former Plainfield councilman spoke to a packed room about politics, policy and personal interaction. Several members of the Executive Officer Group were in the audience, including PSEG Chairman, President and CEO Ralph Izzo.

Bramnick, who represents parts of Union, Somerset and Morris counties and was rumored to be considering a campaign for the Republican gubernatorial nomination this year, was first appointed to the Legislature in 2003.

In response to a question about New Jersey’s legislative map, which has a reputation for being drawn to keep incumbent lawmakers in “safe” districts, Bramnick told the audience he had sponsored a bill that would redraw the state’s legislative districts to be as competitive as possible.

Non-competitive legislative districts often elect heavily partisan representatives. Lawmakers who lean strongly toward one side of the political spectrum have helped create our politically polarized state, Bramnick said.

“You want people who fight for the middle, because that’s where most people are,” he said.

Bramnick said PSE&G, the state’s largest utility, had earned a strong reputation for public service – particularly in the wake of Superstorm Sandy.

“During Sandy, you guys were there, on the ground and you had the people to do the job,” Bramnick said.

“That’s why we should make sure we pay adequate money for energy,” he said, “so we have a real company with real people on the ground when we need them.”



Left to Right: NJ State Assembly Minority Leader Jon Bramnick addressed the audience, Jon Bramnick greets PSEG Chairman Ralph Izzo also pictured (left to right) Rick Thigpen PSEG Vice President, State Governmental Affairs, Daniel Cregg, EVP and CFO of PSEG, Derek DiRisio, President PSEG Services Corporation Jon Bramnick with Rick Thigpen

UPCOMING EVENTS AT PSEG

June 16th, 2017

PSEG Power Lunch Series

September/October 2017

PSEG Ambassador Event

October 2017

PSEG Power Lunch Series

GETTING SOCIAL WITH THE BUSINESS STARTS WITH JOINING AN EMPLOYEE RESOURCE GROUP!

At PSEG we are on a continued journey to build a culture where employees can be authentic and know that their diverse thoughts, backgrounds, ideas, and way of being are valued. Each of our employee business resource groups (EBRGs) play an integral role in carrying this work forward.

For more information and a current list of EBRGs, click on the following link:

<http://moss.pseg.com/sites/ESS/WorkandLife/NetworkingatPSEG/InternalNetworking/Pages/InternalNetworking.aspx>