



UP TO
12 CPE
CREDITS

2017
OCTOBER
25 & 26
OUR 16TH YEAR!

THE CAROLINAS CHAPTERS OF CFMA PRESENT
CFMA CAROLINAS
CONSTRUCTION CONFERENCE
GRANDOVER RESORT & CONFERENCE CENTER GREENSBORO, NC

WEDNESDAY OCTOBER 25, 2017

1:00 – 2:45 p.m.

Tax Update

Sarah Windham, Dixon Hughes Goodman, LLP
An update on important tax laws that may impact contractors as well as the latest in tax reform news.

2:45 – 3:00 p.m.

Break Ethics

Garland Granger

This course satisfies the annual ethics requirements of the NC State Board of CPA Examiners. (Please note that Wednesday's sessions are not available as two separate sessions. You may attend one or both sessions. Pricing is the same.)

5:00 – 7:00 p.m.

Sponsor Reception

Sponsored by Williams Overman Pierce, LLP

THURSDAY OCTOBER 26, 2017

6:30 – 8:00 a.m.

Full Breakfast

Sponsored by Elliott Davis Decosimo

8:00 – 8:05 a.m.

Welcome

8:05 – 9:35 a.m.

Economic Update

Dr. Bruce Yandel, Clemson University

9:35 – 9:50 a.m.

Break

9:50 – 10:50 a.m.

Key Performance Indicators in Construction

Tim Wilson – BKD

During this session, Tim will discuss various Key Performance Indicators (KPI's) that construction companies can use to assist in the management of their organizations and achievement of strategic goals. KPI discussions will include liquidity, profitability, leverage and efficiency indicators, with a detailed discussion of how to implement a KPI approach within your company.

10:50 – 12:05 p.m.

Legal Panel Discussion

Frank Elmore – Elmore Goldsmith, Bob Burchette – Johnston Allison & Hord, Allen Gibson - Womble Carlyle Sandridge & Rice address the top 5 risks facing Carolina contractors based on survey results from CFMA members. They will also address managing risks under the new 2017 AIA Construction Documents and Consensus Docs.

12:05 – 1:10 p.m.

Lunch

Sponsored by Dixon Hughes Goodman LLP

1:10 – 2:45 p.m.

Leading Change

Lee Smither – FMI

Change is inevitable and our industry is not immune to trends that are forcing companies of all size and shape to reevaluate what they need to do to be successful. This presentation will highlight some of the major trends that are creating upheaval in the E&C industry and how today's leaders must lead their company through the change process in order to build a sustainable organization for the future. Doing what you have always done just won't work in today's environment.

2:45 – 3:00 p.m.

Break

"Strategies for Competing in a Data-Driven Economy"

Steve Coughran – Coltivar

By the end of 2017, an estimated 75% of companies across different industries will have invested in big data analytics. In the construction industry, however, a mere 6% of professionals are familiar with the concept of the Internet of Things. Construction companies have just started to harness the power of information. By integrating analytics with the right strategies, construction companies have the opportunity to be on the forefront of a revolution. This session will introduce a strong strategy framework and techniques for data collection and analytic integration to fuel profitability. It will discuss key areas of the business for implementation and teach accurate analysis methods to support positive organizational change.

4:30 – 4:35 p.m.

Wrap Up

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