

# PATRON

SPRING 2017



THE UNIVERSITY  
OF ARIZONA



# MESSAGE FROM THE PRESIDENT

## GROUNDBREAKING GENEROSITY

- ▼ *Arizona NOW*, the Campaign for the University of Arizona, has shown us what is possible when the entire UA community comes together. Our friends and alumni united to take philanthropic support to a level never before achieved for the UA or any Arizona university. Together, we made a \$1.5 billion promise for the future of the university, and we fulfilled it nearly two years ahead of schedule.

While the amount raised is important, *Arizona NOW*'s ultimate success will be realized through the achievements of the UA students, faculty, staff and partners whom your generosity has empowered. The campaign leverages support for areas of learning, discovery and community impact in all corners of the university.

For example, the UA is now home to the Agnese Nelms Haury Program in Environment and Social Justice, thanks to a gift of more than \$50 million from Mrs. Haury's estate. The program provides opportunities in a wide range of areas including environmental health and strengthening organizations working on environmental justice issues.

Just one of the priorities funded by Mrs. Haury's generosity is support for the work of Carson Scholars, UA graduate students who are committed to interdisciplinary research on environment and society and who have great promise for future impact. This investment in the UA's efforts to partner with our community is one of 400,000 gifts helping to drive deeper understanding and smarter methods of inquiry that will help create a better future for us all.

Thank you for answering the invitation to make philanthropy an unstoppable force for progress. I hope you will join us on the UA's main campus on February 10 to celebrate the impact of your generosity. We will hear from donors and those whose lives have been forever changed by *Arizona NOW*, and we'll glimpse the amazing future that has opened for the UA.

**Ann Weaver Hart**  
*President*  
*The University of Arizona*



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UA President Emeritus Henry Koffler

## On The Cover

The cover features artwork created by Dr. Henry Koffler (above), who served as president of the UA from 1982 to 1991. Dr. Koffler began his artistic career in 2013 at the age of 90. Since then, his pieces have appeared in local art galleries and shows.

As a small token of our appreciation for the profound impact you have made on the University of Arizona, enclosed are three Valentine's Day postcards, one of which features another piece of artwork created by Dr. Koffler. If you would like to learn more about Dr. Koffler and his artwork, please visit [henrykofflerart.com](http://henrykofflerart.com).

We hope you enjoy our expression of Wildcat spirit this Valentine's Day, and thank you for your continued support of the UA.



Photo By Clarissa Becerril



# WELREW



## Private funds support construction of new USS Arizona Mall Memorial

By Jeffrey Javier

Solely funded by private gifts, the new USS Arizona Mall Memorial serves as a tribute and a connection to the past for current and future generations of students and visitors to the University of Arizona.

UA alumnus and lifelong Tucsonan Bruce Ash is a donor to the memorial. He was introduced to the project by Bill Westcott, a member of the team leading the project. Westcott's namesake uncle died on the USS Arizona 75 years ago during the bombing of Pearl Harbor.

**"It was an honor to have the opportunity to support such a project," Ash said. "To think this ship is figuratively docked forever in front of the Student Union for students and guests to experience — it's amazing, and everyone should come and see it."**

David Carter, the project designer, said he is overwhelmed with gratitude for the more than 450 donors from 18 states who made gifts to fund the memorial's \$175,000 construction cost. He added that he also could not have done it without the help of Westcott and Chuck Albanese, retired dean and professor of the UA College of Architecture, Planning and Landscape Architecture.

"I cannot say thank you enough to everyone who helped memorialize those who lost their lives in the name of freedom," Carter said.

There are two parts to the memorial. The first is the outline of the deck of the ship that is 597 feet long and 97 feet wide. It stretches from the front steps of Old Main to the cactus garden, fitting almost exactly in the grass of the UA Mall. The second part of the memorial is the medallion plaza, which marks the center of the ship's foremast. Bronze medallions displaying the name, rank and home state of each of the 1,177 sailors and Marines who died on the ship are embedded in several concrete panels.

More than 2,000 community members attended the memorial's December dedication. Pilots from the 47th Fighter Squadron currently operating out of Davis-Monthan Air Force Base conducted a flyover in two A-10 Thunderbolt IIs. Remarks were made by President Ann Weaver Hart, U.S. Representative Martha McSally and members of the U.S. armed forces, including U.S. Navy Rear Adm. Stephen C. Evans.

As a former educator, Albanese said he hopes students see a connection between themselves and the names etched into the bronze medallions.

**"It's a sobering reminder that men and women their age have made great sacrifices for our country, and continue to do so today," he said.**

# MEMBER



# ***ARIZONA NOW***

**CAMPAIGN REACHES \$1.5 BILLION GOAL**





# ATTENDEES OF THE WILDCAT SPIRIT EXPO CELEBRATE

By Jeffrey Javier

Last November, University of Arizona President Ann Weaver Hart announced to attendees of the Wildcat Spirit Expo in Phoenix that *Arizona NOW*, the UA's most ambitious and comprehensive fundraising campaign, reached its \$1.5 billion goal nearly two years ahead of schedule.

**“This campaign has shown us what is possible when the entire UA community — faculty, staff, students, alumni and friends from around the world — comes together as one team to drive the future of this amazing hub of learning, inquiry and impact,” Hart said.**

More than 200 people attended the Wildcat Spirit Expo, which served to showcase university programs that have been impacted by the campaign and highlight alumni who own and manage businesses. Local high school students and their parents also were in attendance to learn more about the UA and the admissions process.

The *Arizona NOW* campaign was planned as an eight-year effort beginning in 2010. The campaign's priorities focused on providing opportunities for students, supporting faculty and research and investing in university outreach initiatives. In 2014, the campaign was launched publicly with nearly \$860 million raised.

Gifts of all sizes, from \$15 to \$50 million, helped make *Arizona NOW* an unprecedented success. Here are a few gifts that helped push the campaign over the finish line in 2016:

Chicago-area philanthropist Jolita Leonas-Arzbaeher made a \$1 million gift to advance the work of the Arizona Center for Integrative Medicine.

Entrepreneur Peter Salter and his wife, Nancy, made a \$2.5 million gift to endow the Center for Management Innovations in Healthcare at the Eller College of Management.

Ginny Clements committed \$3 million to assist with the construction costs of Arizona Athletics' new academic center.

A \$2 million commitment from the Roshan Cultural Heritage Institute will be used to bolster the College of Social and Behavioral Sciences' scholarly depth in Iranian and Persian Studies.





# CARSON SCHOLARS

Spreading environmental understanding

By Katy Smith

As an environmental scientist, Gloria Jimenez sees it as her responsibility to engage with the general public about her research.

“There’s an idea that you can just do your work and somebody else will take it from there in terms of teaching others. I don’t think science is well-served by that,” said Jimenez, an alumna of the Carson Scholars Program and the Agnese Nelms Haury fellowship.

Each year, four of the 10 to 12 Carson Scholars receive support from the Agnese Nelms Haury Program. Each is granted a \$5,000 scholarship and is trained and mentored in outreach and communication.

The interdisciplinary program is designed to build a network of graduate students and faculty devoted to furthering their capacity

to communicate their work to the public and decision makers.

“The experience has really propelled me forward in ways I wouldn’t have envisioned,” said Jimenez, who will soon complete a geosciences doctorate. She was the first Carson Scholar to publish an essay about her life as a scientist through [terrain.org](http://terrain.org), an online environmental journal, and she continues to give public talks.

“It’s really cool that people from the community will show up to hear me talk about my research,” she said. “With climate change, it’s so important for people to feel they can ask questions.”

Jimenez studies corals from the Galápagos Islands to predict how El Niño will respond to climate change.

Research like this has practical applications for organizations at all levels wanting to take a proactive approach to climate change, Jimenez

said, and she hopes to contribute to these efforts as a climate consultant.

Ultimately, Jimenez wants to bridge the gap between high-level research and decision-making. For example, sea levels are rising, but the effects vary in different locations. Her education has prepared her to determine where to build seawalls and what size they should be.

As she prepares to graduate, Jimenez is grateful for all she gained as an Agnese Nelms Haury Fellow — financial support, communication skills and the community she developed with fellow environmental scholars.

“The program benefits from its inclusion of a wide array of people. We have people studying very technical things all over campus,” she said. “The fact that it’s complicated doesn’t mean it’s not important to talk about it, or that it’s impossible to make it accessible.”

Jimenez, right, collects corals for study in Galápagos Islands. Photo by Julia Cole

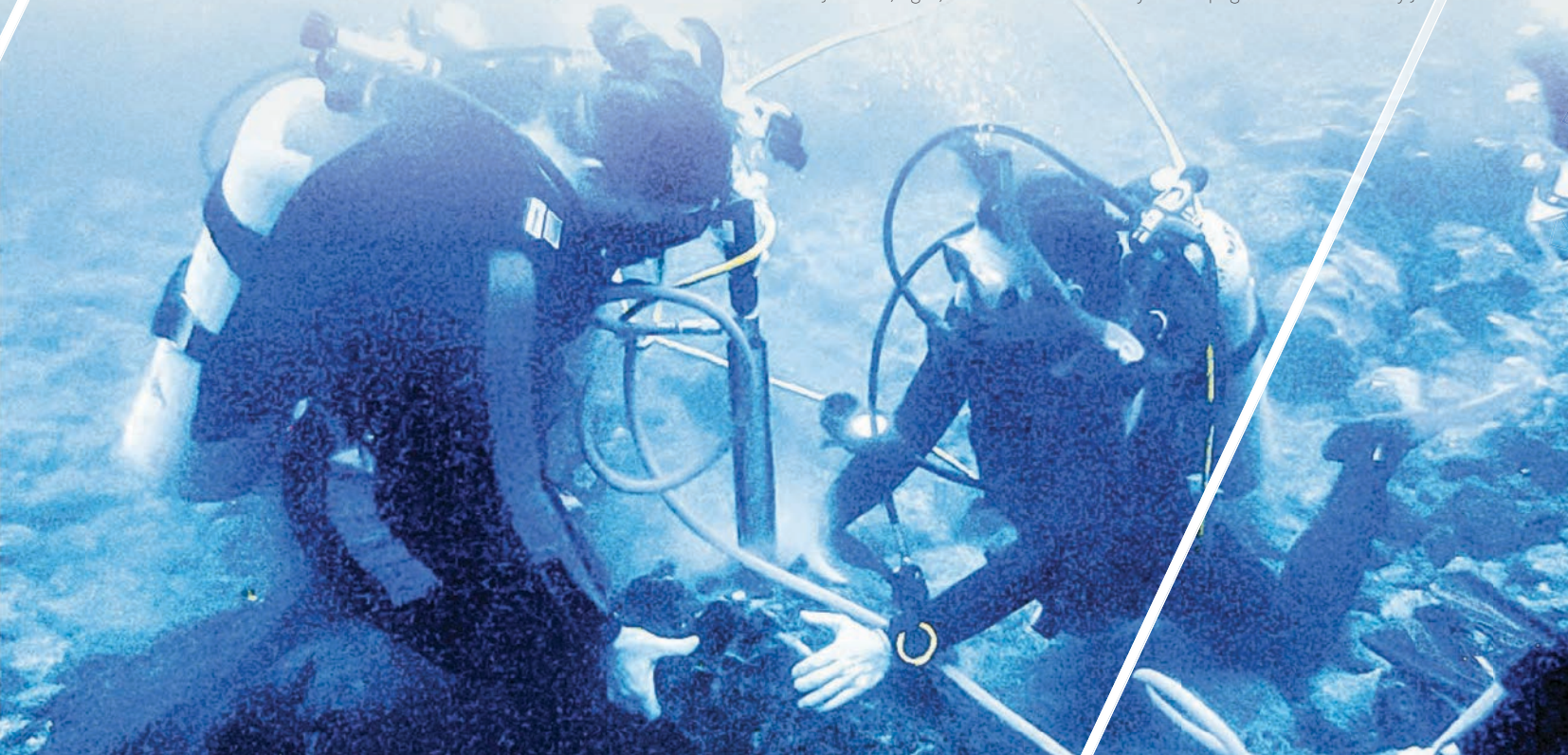






Photo provided by John Rosso

# NEW IDEAS

► **John Rosso '68 gives back to support a new generation of business leaders**

By Jeffrey Javier

As founder and the CEO of International Plastic Cards Inc. for 45 years, Rosso knows how important new ideas are, especially when they pertain to the health of a company.

"After running a company for so long, you really get into a situation where bringing new people in can stimulate a company," he said. "And the graduates coming out of the University of Arizona offer new ideas that I believe will change how companies are run and how marketing is done."

Rosso graduated from the UA with a bachelor's degree in business administration in 1968. He said he has fond memories of rushing a fraternity and of Don Davis, who was the marketing department's director at the time.

"If it weren't for Don Davis and the education I received, I would not be where I am today," he said. "I still remember him telling me to interview with

every company with sales, marketing and advertising positions. After interviewing with 75 companies, I had gotten so good at it that I had 25 job offers waiting for me after college."

His connection with the UA grew stronger in the late 1990s when he was asked to serve on an advisory board for the marketing department. He returned to the UA every year to speak with students and work with other board members.

In addition to his contributions of time and expertise, Rosso also makes financial contributions to the marketing department.

Over time, he came to know more members of the faculty and how they teach marketing. He said he is particularly impressed by how well each student is prepared for the workplace through the use of case studies and research.

"Marketing has changed so much and I am so proud of the faculty who are on the cutting edge of this field. They really care and give so much to their students that when they graduate, they are already so skilled — it always impressed me," he said.

International Plastic Cards Inc. produced ATM, credit and debit cards for Visa and Mastercard from 1974 to 1994. Since then, the company has transitioned into producing membership cards, gifts cards, frequent flyer cards and many more. Today, they produce more than 50,000 cards a day and more than 1 million in a month.

# SPRING EVENTS

## Wildcat Talks: Lunch and Learn with UA Leaders

Join the UA Alumni Association at the Phoenix Country Club to explore educational topics, get involved with what's happening at the UA and network with alumni from the Phoenix area.

Feb. 1 and April 5 | 11:30 a.m.-1 p.m.  
Phoenix Country Club  
2901 N. 7th St.  
Phoenix  
Cost: \$25 for UAAA members/\$35 for nonmembers  
Open to the public  
For more information, please contact Jill Hall at 520-621-5233 or [ghall@al.arizona.edu](mailto:ghall@al.arizona.edu) or visit [arizonalumni.com/wildcattalks](http://arizonalumni.com/wildcattalks).

## Wildcat Toast & Taste: Caps Off to Coach Kindall

Wildcat Toast and Taste is a signature fundraising event dedicated to honoring those who have had significant impact on the Wildcat experience. The 2017 event will honor former UA Baseball head coach Jerry Kindall.

Friday, Feb. 3 | 6-9 p.m.  
The Newton  
300 W. Camelback Road  
Phoenix  
Hosted by East Valley Alumni Chapter and Phoenix Young Alumni Club of the UAAA.  
Cost: \$35  
Open to the public  
For more information, please contact Jill Hall at 520-621-5233 or [ghall@al.arizona.edu](mailto:ghall@al.arizona.edu) or visit [arizonalumni.com/event/phoenix-wildcat-toast-taste-caps-coach-kindall](http://arizonalumni.com/event/phoenix-wildcat-toast-taste-caps-coach-kindall).

## BeantownCats Boston Marathon Celebration Fundraiser

Join Boston-area alumni to celebrate UA alumni from around the country participating in the 121st Boston Marathon. Enjoy appetizers and win amazing raffle prizes, including the chance to take home a UA basketball signed by Sean Miller. All event proceeds benefit the BeantownCats Scholarship Fund.

Sunday, April 16 | 8 a.m.-5 p.m.  
Kingston Grille & Bar  
25 Kingston St.  
Boston  
Sponsored by BeantownCats Alumni Chapter  
Open to the public  
For more information, please contact Marc Acuna at 520-626-0705 or [marc.acuna@al.arizona.edu](mailto:marc.acuna@al.arizona.edu) or visit [arizonalumni.com/marathon](http://arizonalumni.com/marathon).

## UA Black Alumni Sneaker Ball

Join the UA Black Alumni club at its annual Sneaker Ball. Wear your "coolest and best" sneakers to recognize prominent community members and to raise scholarship dollars for deserving UA students.

Friday, April 21 | 6-10 p.m.  
Student Union Memorial Center  
Grand Ballroom  
1303 E. University Blvd.  
Sponsorships available  
Cost: \$50  
Open to the public  
For more information, please contact Tanisha Price-Johnson at 520-626-8626 or [tanishap@medadmin.arizona.edu](mailto:tanishap@medadmin.arizona.edu) or visit [arizonaalumni.com/uaba](http://arizonaalumni.com/uaba).

## Phoenix ZonaCats 2017 Scholarship Golf Classic of Maricopa County

The 30th Annual University of Arizona Scholarship Golf Classic is back in what promises to be another amazing day of golf. Proceeds from the tournament will go toward immediate scholarship awards, a scholarship endowment and/or scholarship fundraising. The tournament is a scramble format with a shotgun start.

Friday, April 28  
Registration | 11 a.m.  
Shotgun Start | 12:30 p.m.  
5 p.m. | Awards Ceremony Dinner  
Arizona Biltmore Golf Club  
2400 E. Missouri Ave.  
Phoenix  
Sponsored by Phoenix ZonaCats Alumni Chapter  
Cost: \$300 per person/\$1,500 for a foursome  
Open to the public  
For more information, please contact Marc Acuna at 520-626-0705 or [marc.acuna@al.arizona.edu](mailto:marc.acuna@al.arizona.edu) or visit [arizonalumni.com/PHXGolf](http://arizonalumni.com/PHXGolf).

## Peter Chase Neumann Lecture on Civil Justice with Randi McGinn

Please join Arizona Law for the annual Civil Justice Lecture with speaker Randi McGinn.

Thursday, Feb. 16 | 5-6:30 p.m.  
James E. Rogers College of Law  
Ares Auditorium  
1201 E. Speedway Blvd.  
Free and open to the public  
For more information, please contact Marissa White at 520-626-8132 or [mwhite@email.arizona.edu](mailto:mwhite@email.arizona.edu) or visit [law.arizona.edu](http://law.arizona.edu).

## Sabbagh Lecture: "The History of Iraqi Jewish Children — In Israel and Iraq"

Orit Bashkin, a professor of Modern Middle Eastern History in the Department of Near Eastern Languages and Civilizations at the University of Chicago, will speak on "The History of Iraqi Jewish Children — In Israel and Iraq."

Thursday, Feb. 23 | 7-8:30 p.m.  
Tucson Marriott University Park  
880 E. Second St.  
Sponsored by Vivi and Adib Sabbagh  
Free and open to the public  
For more information, please call 520-621-2585 or email [anthro@email.arizona.edu](mailto:anthro@email.arizona.edu) or visit [sbs.arizona.edu/event/sabbagh-lecture-~-history-iraqi-jewish-children~-israel-and-iraq](http://sbs.arizona.edu/event/sabbagh-lecture-~-history-iraqi-jewish-children~-israel-and-iraq)

## UA Health Sciences Anniversary Celebration

Join the Phoenix Biomedical Campus in celebrating the 10th anniversary of the UA College of Medicine — Phoenix and the opening of the newest addition to the campus, the Biomedical Sciences Partnerships Building that will host researchers across the Valley.

Thursday, Feb. 23 | 4-7 p.m.  
Downtown Phoenix Campus  
550 E. Van Buren St.  
Phoenix  
Free and open to the public  
For more information, please contact Teresa Joseph at 602-827-2657 or [teresajoseph@email.arizona.edu](mailto:teresajoseph@email.arizona.edu) or visit [phoenixmed.arizona.edu/about/events/anniversary-celebration-ua-health-sciences](http://phoenixmed.arizona.edu/about/events/anniversary-celebration-ua-health-sciences).



## Law College Association Awards Ceremony

The College of Law will hold its annual awards ceremony to honor five outstanding alumni for their continued service to the university and the community.

Friday, March 3 | 5-7 p.m.  
James E. Rogers College of Law  
1201 E. Speedway Blvd.  
Sponsored by the Law College Association  
Cost: \$25  
Open to the public  
For more information, please contact  
Marissa White at 520-626-8132 or  
mwhite@email.arizona.edu or visit law.  
arizona.edu.

## 2017 "Children Helping Children" Fashion Show

The Phoenix Women's Board for the Steele Children's Research Center, also known as PANDA, will host its annual luncheon to benefit the Steele Center.

Saturday, March 25 | 10:30 a.m.-2 p.m.  
The Phoenician Resort  
6000 E. Camelback Road  
Scottsdale, AZ  
Open to the public  
For more information, please contact  
Katie James at 520-626-9618 or  
kmjames@email.arizona.edu or visit  
azpanda.org.

## Arizona State Museum Basket Ball Gala

In celebration of the new "Woven Through Time: American Treasures of Native Basketry and Fiber Art" exhibit featuring millennia-old objects to modern-day masterpieces, the Arizona State Museum invites you to an exclusive gala and preview event of this highly anticipated permanent exhibition.

Friday, April 7 | 5-10 p.m.  
Tucson Marriott University Park  
880 E. Second St.  
Cost: \$150  
Open to the public  
For more information, please contact  
Sandra Um at 520-626-3466 or sum@  
email.arizona.edu or visit statemuseum.  
arizona.edu.

## 2017 Father of the Year Awards

The Father's Day Council Tucson is proud to honor men who have not only proven to be extremely successful in their chosen field, but who also serve as outstanding role models in our community. Funds raised will support Type 1 diabetes research at the Steele Children's Research Center.

Saturday, May 20 | 5-10 p.m.  
Loews Ventana Canyon Resort

7000 N. Resort Drive  
Cost: \$175 per ticket/\$1,750 for a table  
Open to the public  
For more information, please contact  
Katie James at 520-626-9618 or  
kmjames@email.arizona.edu or visit  
fdctucson.org.

## Pō é tree: "Ecopoetry"— Bearing Witness to the Earth

Held under the trees of the Campus Arboretum in front of Herring Hall, Pō é tree is a partnership between the UA Poetry Center and the Campus Arboretum that aims to tap into the power of poetry and provide experiences that nourish appreciation for the natural world.

First Saturday of every month | 3-4:30 p.m.  
Herring Hall  
1130 E. South Campus Drive  
Sponsored by the UA Poetry Center  
Free and open to the public  
For more information, contact Tyler Meier at 520-626-3765 or tmeier@  
email.arizona.edu or visit poetry.arizona.edu.

## Honors College Author Reception

Join the Honors College for a wine and cheese reception as we celebrate the work and accomplishments of our alumni authors who are in town for the Tucson Festival of Books.

Thursday, March 9 | 4-6 p.m.  
Slonaker House  
1027 E. Second St.  
Private event  
For more information, please contact  
Lisa Fahey at 520-621-8278 or  
powersla@email.arizona.edu or visit  
honors.arizona.edu.

## Honors College Student Engagement Expo

The Honors College is hosting the second annual Honors Student Engagement Expo. More than 75 students will present on experiences that include: internships, civic engagement, club activities and research.

Wednesday, May 3 | 3-5 p.m.  
Student Union Memorial Center  
1303 E. University Blvd.  
Free and open to the public  
For more information, please contact  
David Scott Allen at 520-626-5655 or  
dallen@email.arizona.edu or visit  
honors.arizona.edu.

## UA LIBRARIES

Multiple dates below  
Special Collections  
1510 E. University Blvd.  
Free and open to the public  
For more information, please contact  
Jane Prescott-Smith at 520-621-2301 or  
smithjp@email.arizona.edu or visit speccoll.  
library.arizona.edu.

## Visions of the Borderlands: Myths and Realities

There is a reality of the U.S. – Mexico borderlands and a myth that has been propagated through multiple lenses. For this exhibition, staff and graduate student assistant curators have selected material that depict both reality and myth through photography, posters, pamphlets and written documentation during the first half of the 20th century. Monday-Friday | Through June 30 9 a.m.-6 p.m.

## Community Digitization Day

Please bring your printed materials and photographs related to Tucson and the surrounding borderlands areas that highlight the 1900 – 1970 period. Each participant will retain originals and receive a copy of their digitized materials on a USB drive. Saturday, March 4 | 9 a.m.-5 p.m.

## Health, Food, Happiness, and Medicine in the Late Middle Ages: The Glorious "Tacuinum Sanitatis"

The "Tacuinum Sanitatis" drew from old Arabic knowledge (13th c.), and provided late medieval Europeans with information on how to lead a healthy life. The text demonstrates that the modern myth of the dirty, sickly Middle Ages was nothing else, but a myth. Tuesday, April 4 | 6-8 p.m.

## Pamphlets and Propaganda: The Lutheran Reformation in Print

History professors Susan Karant-Nunn and Ute Lotz-Heumann will speak on two pamphlets which were recently acquired by Special Collections as a gift in honor of the 500th anniversary of the beginning of the Protestant Reformation. Tuesday, April 11 | 6-8 p.m.

## Johann Reuchlin's plea for religious dialogue, 1517

In 1517, the German lawyer and linguist Johann Reuchlin (1455-1522) published "De arte cabalistica." What many consider his most important book was written as a dialogue among representatives of three religious and philosophical traditions: a Muslim, a Pythagorean and a Jew. Tuesday, April 18 | 6-8 p.m.



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# ***DON'T MISS THE FINAL CELEBRATION!***

*FRIDAY, FEB. 10 | 5-7 P.M.  
THE SANDS CLUB IN THE  
LOWELL-STEVENS FOOTBALL FACILITY*

From scholarships to vital medical research, your contributions ensure the UA's relentless pursuit of knowledge and human achievement. Hear from fellow donors and learn how generous gifts have impacted our students and world.

You made it possible.  
Together, let's raise our glasses high.

**Let's celebrate NOW.**

Business casual | hors d'oeuvres | Wilbur & Wilma  
UA Pep Band and cheerleaders | fireworks

Please RSVP at [uafoundation.org/  
events/aznowcelebration](https://uafoundation.org/events/aznowcelebration) or email  
[uafrsvp@uafoundation.org](mailto:uafrsvp@uafoundation.org).



The Campaign for  
The University of Arizona