



2017 Landscape Awards Program Application and Entry Kit

INSPIRING Winning Brilliant Jaw-
Dropping Creative **Awesome** Design
ing Plantings INSPIRING Winning
Brilliant Jaw-Dropping Creative
Lighting Plantings



NJNLA
1200 Florence Columbus Rd., Office 112
Bordentown, NJ 08505
Ph.: 609-291-7070
njnla.office@gmail.com

Online: www.njnla.org
Facebook: www.facebook.com/njnla
Twitter: @njnladirector

Why Enter?

Do you have a **brilliantly designed** landscape, a wonderfully maintained property or a **shining example** of outdoor lighting? Why not prove the quality of your work by entering the Annual NJNLA Landscape Awards Program?

Earn the chance to be recognized for your **design savvy** and green industry know-how. Build your portfolio by highlighting your award winning projects and marketing your NJNLA accolades to prospective customers.

Not only can entering confirm **your company's excellence**, but it also allows you to take advantage of a gateway to consumer landscape-envy! Winning projects will have press releases sent to local and state newspapers, and will be displayed at the New Jersey Flower Show, **bringing your work straight to potential clients** – and inciting the jaw-dropping “I-want-that-in-my-yard!” mentality that attracts new business. The Grand Award will earn the privilege of being featured on the front cover of the NJNLA Membership Directory!

Awarded companies and projects will also be **recognized** during our Annual Awards Banquet at The Boathouse at Mercer Lake on December 7th, attended by green industry professionals – **enhancing your company status** and rewarding hardworking employees. This event doubles as the NJNLA Education Foundation annual fundraiser.

It's time to enter the NJNLA Landscape Awards Program!

More information online at www.njnla.org

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Program Rules and Tips!

Eligibility Requirements

Only NJNLA members are eligible for entry. Submitted projects can be entered up to five years after installation. Any project is eligible in which the entrant has executed or designed the major portion of that project. Projects that have previously been awarded a NJNLA Landscape Award are not eligible. The project does not need to be located in New Jersey. Intent to enter must be filed *with payment* by **Friday September 15th. Completed entries are due Saturday, October 14th.**

Judging & Awards

For each of the following levels one (1) Excellence Award and one (1) Merit Award will be given.

Residential Levels (Job Value):

- R-1: \$10,000—\$25,000
- R-2: \$25,001—\$50,000
- R-3: \$50,001—\$100,000
- R-4: \$100,001—\$150,000
- R-5: \$150,001—\$250,000
- R-6: \$250,001 and up

Commercial Levels:

- C-1: Residential Community
- C-2: Public Facility
- C-3: Private/Business
- C-4: Institutional/School

Maintenance Awards (Min. 3 yrs. Continual Maint.)

- M-1: Residential Maintenance
- M-2: Commercial Maintenance

Special Categories:

- S-1: Temporary Display/Exhibition/Flower Show (*only one entry per company please*)
- S-2: Student Award (*Matriculated students only, no professional work please*)
- S-3: Landscape Lighting
- S-4: Water Feature (*no pools or pool related features*)
- S-5: Donation/Charity project

In addition to Excellence and Merit Awards in each category, one Grand Award and one First Time Entry will be awarded from among the entrants.

Copyrights and Client Permission

The entrant assumes the responsibility for copyrights, photographic fees and client permission for further use of images by the NJNLA for public relations purposes. The NJNLA is not responsible for the pictures selected or any edited copy used from the press package sent to the media. Entries become the property of the NJNLA and may be used for publication or for any other purpose the association deems appropriate.

Entry Fee

Each Intent to enter form must be accompanied by an entry fee based on the schedule detailed on page 4. All companies will receive one ticket to the Annual Awards Dinner regardless of number of entries.

Recognition

Winning recipients will be honored and their awards presented at the NJNLA Annual Dinner. One complimentary commemorative plaque is provided, additional plaques are available for purchase. Press releases on winning entrants are supplied to companies upon request.

Jury and Judging

A jury of five professionals from various segments of the design industry will be assembled to judge the award entries. Judges will be asked to rate the projects in the following categories:

- Overall (Design or Maintenance): 30 points
- Use of /Maintenance of Plant Material: 15 points
- Use of Hardscape/Built Structure: 15 points
- Quality of Plan/Presentation: 10 points
- Quality of Workmanship: 10 points
- Use of Design Principles and Elements: 10 points
- "I just like it": 10 points.

Lighting and water feature special awards will be judged similarly, with emphasis placed on those features.

The project receiving the largest total point score will receive the Grand Award, regardless of category. More than one Grand Award may be given.

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Intent to Enter Form

Please complete one copy of this form for each project entered. Instructions for electronic submission of projects will be sent to those intending to enter projects in to the program.

FIRM INFORMATION

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____ Cell Phone: _____

Fax: _____ Email: _____

Is this your first time entering the Landscape Awards Program? Y / N

Project Owners Consent: ☐ Yes, the owner of this project is aware of my firm's intent to enter it in the NJNLA Landscape Awards Program and consents to the same.

PROJECT INFORMATION

Name of Project: _____

City: _____ State: _____ Zip: _____ Phone: _____

Year of Installation: _____

Designer/Landscape Architect: _____

Was any portion of this project (i.e. pools, walls, walks, etc.) installed by someone other than the submitting contract: Y/N (if yes which portions?) _____

This project should be considered for the following awards:

Please return this form to NJNLA, along with entry fee as indicated below:

___ 1 Project—\$125 ___ 2-3 Projects—\$95/submission ___ 3+ Projects—\$75/submission (one form for each entry, please)

☐ R-1: \$10 to \$25k

☐ C-1: Residential Community

☐ S-1: Temporary/Exhibition

☐ R-2: \$25 to \$50k

☐ C-2: Public Facility

☐ S-2: Student Award

☐ R-3: \$50k-100k

☐ C-3: Private/Business

☐ S-3: Lighting

☐ R-4: \$100k-150k

☐ S-4: Water Feature

☐ R-5: \$150k-250k

☐ M-1: Maintenance/Residential

☐ S-5: Donation/Charity Project

☐ R-6: \$250k and up

☐ M-2: Maintenance/Facility

Payment may be by check made out to "NJNLA" or by credit card (Complete form below):

By Mail:

NJNLA, 1200 Florence Columbus Rd., Office 112
Bordentown, NJ 08505

By Fax:

609-291-1121

By Email:

njnla.office@gmail.com

Card #: _____ Exp. Date: _____

Billing Address (if different): _____

CV# _____ Card Type: Amex Visa MasterCard

PLEASE NOTE: Images & plans must be submitted digitally for use in promoting the program & presenting awards at the Annual Dinner. A project description must be included for each entry. Photos should not be over 5MB in size & must be labeled to indicate the order of photos (i.e. Photo1, Photo 2, etc.) & all plans must have the company name removed. "Before" photos are requested but not mandatory. **New this year: videos & drone photography are encouraged!**

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