

# Morning Keynote Speaker

## **Marc Steiner, President and Executive Producer of Center for Emerging Media**

*In 1993, when the Johns Hopkins University's radio station decided the station needed a public interest radio show, Marc Steiner asked if he could give it a shot. Thus was born The Marc Steiner Show. In the twenty years hence, Marc has become one of the most recognized voices in Maryland and has gained national acclaim for his insightful style of interviewing. He served as Executive Vice President of WYPR from 2002 to 2006, and in that time, founded his own non-profit production company, the Center for Emerging Media (CEM). In 2007, Marc and CEM won a Peabody Award, the most distinguished award in broadcast media, for the series Just Words.*



## MORNING WORKSHOPS

(These workshops run twice, so all attendees will get to attend two out of the five workshop offerings)

1

### **A Safety Net for the Safety Net: Effectively Supporting Our Immigrant Neighbors**

This workshop explores what it means to be “undocumented” in Maryland and in the United States, including many of the myths and misinformation surrounding immigrant eligibility for social services. While the traditional, publically-funded safety net may provide some assistance to immigrants who come from mixed-status families, there are many gaps, and in many cases, no publically-funded safety net at all. The panel will discuss these gaps, as well as address fraud, victimization and fear in the immigrant community; legal barriers to accessing the safety net; and the reasons why undocumented folks have few or no avenues to legal status.

#### **Heather Benno, Esq., Immigration Legal Services, Esperanza Center**

*Heather Benno is a Managing Attorney with Catholic Charities of Baltimore Immigration Legal Services, overseeing general immigration and victim services. Ms. Benno graduated from Northwestern University School of Law in 2006 where she represented clients as part of the Center on Wrongful Convictions innocence clinic. She began in legal services as a staff attorney at the Heartland Alliance's National Immigrant Justice Center with a focus on representing survivors of domestic violence and human trafficking. Ms. Benno also served as Staff Attorney at the Partnership for Civil Justice Fund and Of-Counsel at Lal Legal LLC.*

#### **Dr. Kathryn Kline, Esperanza Center Health Services**

*Kathryn Kline, MD, MPH, serves as Medical Director at Esperanza Center Health Services and is a general internist on the faculty of Johns Hopkins. She is a graduate of the University Of Pittsburgh School Of Medicine, the Johns Hopkins Bloomberg School of Public Health and the internal medicine-urban health residency at Johns Hopkins. Prior to medical school, she studied Latin American history and worked for a Mexico City-based community health NGO. Her current professional interests center on improving health care delivery for immigrant patients.*

#### **Helany Sinkler, Esperanza Center**

*Helany Sinkler is the Family Reunification Program Manager at the Esperanza Center. In this role, Helany's responsibilities include providing leadership for the family reunification case management program, working with and supporting recently arrived minors and their families. She is a native of Honduras and understands the struggles and challenges recent arrivals face in the United States. Helany received a B.S. in Psychology from Towson University and is currently working on her M.B.A. at Loyola University of Maryland.*

#### **Eric Seymour, Esperanza Center**

*Eric Seymour graduated from Dickinson College with degrees in Spanish and Latin American, Latino and Caribbean Studies. After working as an interpreter in Ecuador, he joined the Esperanza Center in 2013 as a Project SERVE volunteer. Since then, he has served as the Center's Volunteer and Outreach Manager and currently oversees the Client Services program at Esperanza, a program that provides wide-ranging advice and services to immigrants in the Baltimore area.*

# MORNING WORKSHOPS CONTINUED

2

## **Building Economic Stability: How the Earned Income Tax Credit Fights Poverty**

The Earned Income Tax Credit (EITC) plays a critical role in lifting people out of poverty. The EITC puts almost \$1 billion in the hands of over 400,000 families across the state. In addition to general funds, Maryland invests significant TANF dollars in the EITC, and these flexible dollars are critical for people transitioning to or back to work. Learn how Maryland can maximize the benefits of the EITC and expand its reach to ensure that young, low-income workers get a better start in the workforce and in adulthood.

### **Holly Mirabella, Maryland CASH Campaign**

*Holly Mirabella is the Policy Associate at the CASH Campaign of Maryland. Holly's focus includes research and advocacy on issues related to financial stability, consumer protection, workforce development and wealth disparities.*

*Holly graduated from the University of Maryland School of Social Work with a Master of Social Work degree and from the University of Maryland Francis King Carey School of Law with a Juris Doctor degree. Prior to enrolling in graduate school, she earned a Bachelor of Science degree in Accounting from the University of Saint Joseph – Connecticut.*

### **Kali Schumitz, Maryland Center on Economic Policy**

*Kali Schumitz is Director of Communications and Partner Engagement at the Maryland Center on Economic Policy. Prior to joining MDCEP, Kali worked as a newspaper reporter and editor for more than 13 years, most recently covering local and state government in Virginia for Post Community Media. She also has an extensive background in nonprofit communications and management, having provided board and volunteer support to several organizations. She holds a B.A. in Mass Communication from Towson University.*

3

## **Food for Thought: Best Practices in Ending Hunger and How You Can Join**

Food insecurity is a household-level economic and social condition of limited or uncertain access to adequate food. In this workshop, hear more about food insecurity and who is impacted. Learn about the research that links food insecurity and negative health outcomes. Considering the tremendous wealth in our state, we will discuss some of the primary reasons why food insecurity exists in our community. Finally, we will review the policies and programs that have been shown to effectively reduce food insecurity and will invite advocates to get involved in several exciting opportunities.

### **Tam Lynne Kelley, Maryland Hunger Solutions**

*Tam Lynne Kelley is a senior program associate with Maryland Hunger Solutions, focusing on ensuring that all children have access to the healthy food they need. Tam*

*Lynne has worked in social services and public health for over 15 years, including work with people experiencing homelessness, English language learners, and people who are HIV-positive. She received a B.A. in sociology from Franklin & Marshall College in Lancaster, Pennsylvania and a Master of Social Work with a concentration in management and community organizing from the University of Maryland, Baltimore. She is a Licensed Graduate Social Worker (LGSW) in the state of Maryland.*

### **Brooke McCauley, Maryland Hunger Solutions**

*Brooke McCauley is Maryland Hunger Solutions' senior manager, anti-hunger programs, and supports the director and staff in their efforts to end hunger, promote health and improve the well-being of low-income Maryland residents. Brooke's career spans 20 years and includes political and community organizing, public relations, advocacy and nonprofit leadership, with extensive experience with the NAACP, American Red Cross and county government. She holds a B.A. in journalism, with a minor in public relations from Wayne State University.*

4

## **Consumer Panel**

Back by popular demand! How can we cast a wider, more inclusive safety net for those struggling in our communities? This panel will highlight the experiences of individuals who have sought assistance

through various service agencies, and facilitate a discussion on benefits and barriers consumers encounter when seeking help. The panel will highlight the thoughts of 3-4 individuals.

# MORNING WORKSHOPS CONTINUED

5

## **Skilled Immigrant Integration in Maryland's Workforce System**

This workshop will explore the skilled immigrant population in Maryland and integration strategies utilized to serve them by Maryland's Department of Human Services and Department of Labor, Licensing, and Regulation. Facilitators will discuss the State's Skilled Immigrant Task Force, a competency-based healthcare apprenticeship pilot designed to serve internationally-trained professionals, and a newly created workforce system survey to assess Maryland's capacity to serve immigrants and Limited English Proficient (LEP) individuals.

**Amanda Olmstead**, Maryland Office of Refugees and Asylees, Department of Human Services

*Amanda Olmstead is the Workforce Programs Manager for Maryland's Office for Refugees and Asylees at DHS. She oversees federally-funded employment, English for Speakers of Other Languages (ESOL) and extended case management programs. Amanda also conducts monitoring, provides technical assistance and co-chairs the Maryland Skilled Immigrant Task Force.*

**Lauren Gilwee**, Division of Workforce Development and Adult Learning, Maryland Department of Labor, Licensing, and Regulation

*Lauren Gilwee is the New Americans Initiatives Coordinator for the Division of Workforce Development and Adult Learning at DLLR. Her focus is on immigrant access to the State's workforce system, and she is currently drafting a Language Access Plan to enhance service delivery to Maryland's Limited English Proficient jobseekers.*

# AFTERNOON WORKSHOPS

A

## **Understanding the Need: Creating LGBTQ Inclusive Spaces**

Lesbian, gay, bisexual, transgender and questioning (LGBTQ) individuals routinely face identity-related bullying, assault, family rejection and homelessness, as well as intense social commentary. Casting a wide net to include LGBTQ individuals requires an understanding of the specific needs of the population, as well as a willingness to provide a supportive response. This workshop will provide participants with vocabulary and statistics, as well as strategies to create more inclusive spaces.

**Johanna Miller**, Villa Maria Fallstaff Outpatient Clinic

*Johanna Miller began her career with Catholic Charities nine years ago as a clinician at St. Vincent's Villa (SVV), a residential treatment center for children. At SVV, she gained extensive experience in individual, group and family psychotherapy. Johanna also helped spearhead the development and implementation of the trauma-informed treatment philosophy that is currently used at SVV. She is certified in Trauma-Focused Cognitive Behavioral Therapy. In 2015, Johanna transferred to the Villa Maria Fallstaff Outpatient Clinic, where she serves as a Program Supervisor.*

B

## **Panel: Working in and with Communities to Interrupt and Prevent Violence**

This panel will discuss models and best practices in interrupting – and preventing – violence in our communities. How do we break down barriers and create connections among community members as we seek to curb violence? Some topics to be discussed will include Safe Streets Baltimore, Cease Fire Baltimore, and statewide policy change efforts. Learn about ways and opportunities to engage in community mobilization, outreach and education.

**Dedra Layne**, Baltimore City Health Department

*Dedra Layne, LGSW is the Director of Safe Streets Baltimore within the Office of Youth Violence Prevention in the Baltimore City Health Department. Safe Streets is a public health campaign designed to reduce shooting and homicides within targeted communities in Baltimore where homicide is one of the greatest risk factors for teenagers and young adults. Dedra is a lifelong Baltimore City resident and holds a Master of Social Work from the University of Maryland at Baltimore and a Bachelor's degree in Social Work from Coppin State University.*



# AFTERNOON WORKSHOPS CONTINUED

## **Caryn York, Jobs Opportunity Task Force**

Caryn York (Aslan) is Executive Director of the Job Opportunities Task Force (JOTF), an independent, statewide nonprofit organization that promotes policies and programs to help low-wage workers advance to high-wage jobs. Caryn is the first African American female to lead the twenty-year organization. Caryn has been instrumental in leading numerous state and local policy reform efforts that focus on individuals with a criminal background. Caryn majored in International Studies at Washington College, and has worked within state and local politics for over 10 years.

## **Matt Zernhelt, Community Conferencing Center**

Matt Zernhelt joined the Community Conferencing Center in August of 2016. The CCC is a restorative justice organization that works with people to collectively resolve crime and conflict. Matt formerly practiced law, working at Maryland Legal Aid with a focus on direct representation. He is an adjunct professor at the University of Maryland School of Law and a co-founder of the Baltimore Action Legal Team, an organization that provides legal support to local community organizations leading the movement for race equity in Baltimore.

C

## **ALICE Report: Asset-Limited, Income Constrained, Employed**

The ALICE Report, released by United Ways throughout the state of Maryland, reveals that nearly 750,000 households—more than a third—in Maryland can't afford the state's high cost of living and don't earn enough to afford basic necessities. Join us for a workshop where we will learn about the report which provides a framework, language and tools to measure and address the struggles of the growing number of ALICE households in Maryland.

## **Angie McAllister, United Way of Central Maryland**

Angie McAllister is currently the Vice President and Senior Program Officer at the United Way of Central Maryland. In this role, she oversees UWCM's Family Stability programs, Housing Programs and programs that remove barriers to employment and housing. Ms. McAllister has more than 17 years experience in the fields of youth development,

substance abuse treatment and housing. She holds a Bachelor of Science Degree in Criminal Justice, a Master of Social Work Degree from the University of Maryland School of Social Work, is a Licensed Graduate Social Worker and has supervised MSW students in field placement since 2009.

## **Windy L. Deese, United Way of Central Maryland**

Windy L. Deese's career spans over 25 years in the private and non-profit sectors and several consultancies in the public sector. Currently, she is Director of Housing and Employment Partnerships at UWCM. In this role, Ms. Deese is responsible for building the pipeline of housing and employment opportunities for struggling individuals and families in central Maryland. Ms. Deese is an alumna of Leadership Maryland and of Leadership Baltimore County. She holds a Master of Arts degree from Notre Dame of Maryland University in Nonprofit Management and Bachelor of Arts degree from Morgan State University in Speech Communication.

D

## **Adverse Childhood Experiences and Behavioral Health: What We Know and Why It Matters**

Research shows that Adverse Childhood Experiences (ACEs) can change brain development, impair cognitive and social emotional skills and put individuals at a higher risk for chronic disease, mental illness and substance use disorders. This workshop will provide participants with an overview of how ACEs, toxic stress and trauma impact overall health and wellness and discuss ways to support people who have experienced ACEs in ways that promote and strengthen their resiliency.

## **Denise Wheatley-Rowe, Behavioral Health Systems Baltimore**

Denise Wheatley-Rowe, a native of Baltimore, attended Howard University-College of Nursing and the University of Maryland-School of Social Work where she received a Bachelor of Science Degree in Nursing and Master of Social Work, respectively. With more than 30 years of clinical and health management experience, she currently holds the position of Director-Child & Family Strategic Initiatives at Behavioral Health System Baltimore where she is responsible for expanding the network of innovative behavioral health and wellness services to children and families in Baltimore City.

# Afternoon Plenary Session

*In the afternoon, attendees will hear from several local leaders, each of whom have been pitched the question “How Do We End Poverty?” Drawing on their respective areas of expertise, panelists will review key policies, initiatives and advocacy opportunities they see are critical in the effort to address and end poverty. Attendees will have an opportunity to engage the panel with questions and discussion.*



---

## **Franklyn Baker, President and CEO of United Way of Central Maryland**

*Franklyn Baker is the President and CEO of United Way of Central Maryland. Prior to UWCM, Baker improved national operations and helped to bolster fundraising efforts at Greenpeace USA serving as its principal deputy and Chief Operating Officer. He served as Chief Operating Officer with Volunteers of America Chesapeake and worked as Director and Executive Administrator of Public Sector Partnerships within Children’s National Health System. Baker earned a bachelor’s degree in business administration with a concentration in finance from Howard University and a master’s degree of nonprofit administration in the Mendoza College of Business at the University of Notre Dame.*

---

## **Kevin Lindamood, President and CEO of Health Care for the Homeless**

*Kevin Lindamood is the President and CEO of Health Care for the Homeless, Maryland’s leading provider of integrated health services and supportive housing for individuals and families experiencing homelessness. Kevin has worked over the past two decades at the intersection of homelessness and health as an outreach worker, clinician, community organizer, advocate and administrator. He is Immediate-Past President of the National Health Care for the Homeless Council, chairs the Maryland Medicaid Advisory Committee and serves on the Boards of Behavioral Health System Baltimore and The Journey Home – Baltimore’s Continuum of Care. Kevin holds an M.S.W. from the University of Michigan and a B.S. in Philosophy and the Humanities from Valparaiso University.*

---

## **Rebecca (Becky) Wagner, Executive Director of Advocates for Children and Youth**

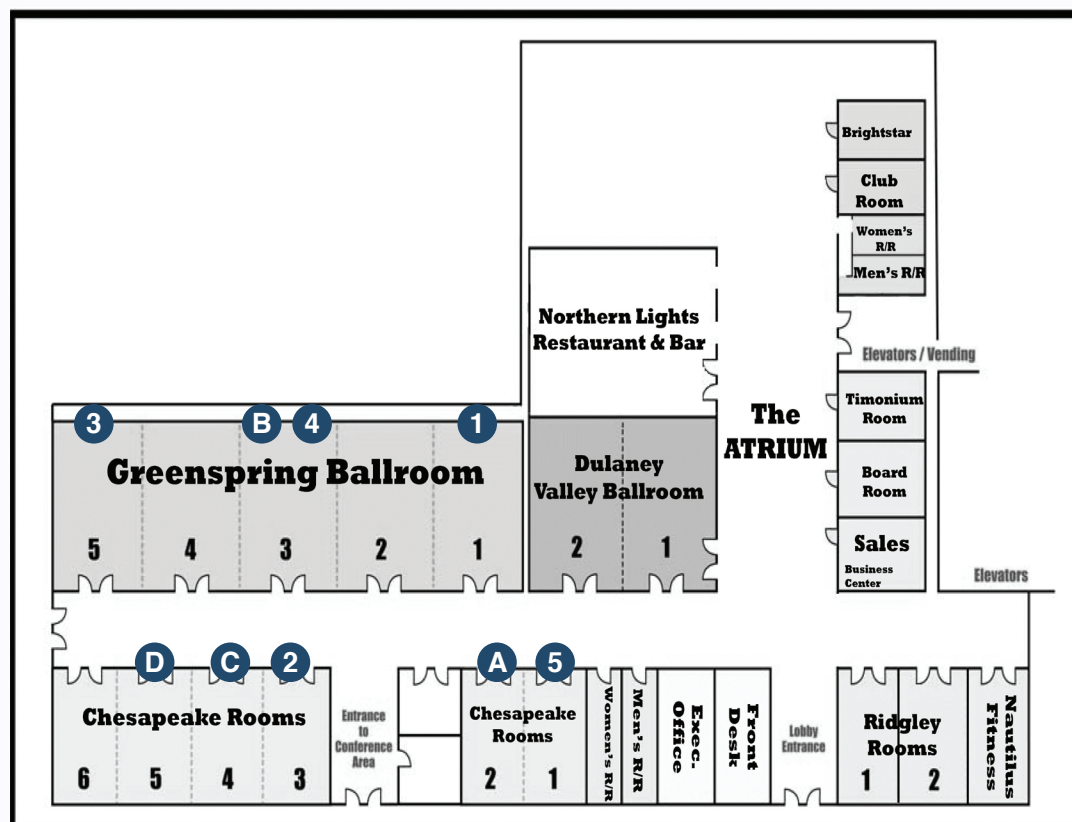
*Becky Wagner serves as Executive Director of ACY. Previously, she was Executive Director of Interfaith Works. Prior to joining IW, she worked in association management with the Consumer Healthcare Products Association and served on the staff of U.S. Senator Paul Sarbanes. She holds a B.S. in Management & Technology from UMUC, a Certificate in Organizational Management from the Institute at University of Delaware and a Certificate from the Executive Program for Social Entrepreneurship at Stanford University.*

---

## **Caryn York, Executive Director of the Jobs Opportunity Task Force**

*Caryn York (Aslan) is Executive Director of the Job Opportunities Task Force (JOTF), an independent, statewide nonprofit organization that promotes policies and programs to help low-wage workers advance to high-wage jobs. Caryn is the first African American female to lead the twenty-year organization. Caryn has been instrumental in leading numerous state and local policy reform efforts that focus on individuals with a criminal background. Caryn majored in International Studies at Washington College and has worked within state and local politics for over 10 years.*

# FLOOR PLAN



- 1 A Safety Net for the Safety Net: Effectively Supporting Our Immigrant Neighbors – Greenspring 1
- 2 Building Economic Security: How the Earned Income Tax Credit Fights Poverty – Chesapeake 3&4
- 3 Food for Thought: Best Practices in Ending Hunger, and How You Can Join - Greenspring 5
- 4 Consumer Panel – Greenspring 3
- 5 Skilled Immigrant Integration in Maryland's Workforce System – Chesapeake 1&2
- A Understanding the Need: Creating LGBTQ Inclusive Spaces – Chesapeake 1&2
- B Panel: Working In and With Communities to Interrupt and Prevent Violence – Greenspring 3
- C ALICE Report: Asset-Limited, Income Constrained, Employed – Chesapeake 3&4
- D Adverse Childhood Experiences and Behavioral Health: What We Know and Why It Matters – Greenspring 5

## Welfare Advocates Thanks Our 2017 Conference Sponsors



CATHOLIC CHARITIES  
CHERISHING THE DIVINE WITHIN ALL



**Behavioral Health System**  
Baltimore