



For Caregivers and Families Helping Loved Ones with Dementia

ReServe Now Offers Dementia Care Coaches

A diagnosis of dementia can be confusing and scary. A Dementia Care Coach can help - as a partner alongside families and caregivers offering education, support and compassion.

Dementia Care Coaches is a new initiative of ReServe, launched last year to meet a growing need for good, affordable care in the community. "ReServists" are experienced professionals trained as coaches to provide guidance, emotional and practical support. They meet caregivers and clients where they are and bring tools and resources into the home. "Our job is to meet, listen and offer matches that are right for an individual and the family," said ReServe's director, Laura Traynor. "We understand that every situation has a unique dynamic that calls for sensitivity and insight about what will work best. Our coaches have valuable work and life experience to bring that wisdom and passion to make a difference."



If you would like to learn more about ReServe's Dementia Care Coach program, call 212-871-5301 or e-mail:ltraynor@reserveinc.org.