



It's time...
Lobster Dip – Maine's "ORIGINAL" Dip



Are you planning to have the most fun possible on New Year's Day? Then you must be planning to join us for the #LobsterDip2017!!

It's not just a Dip – it's a day long event. Post Dip party includes free buffet, live music, cash bar and fun, fun and more fun! Hundreds of our faithful will be on hand and we want you to be there to. It's time to start making plans, forming teams, setting up your personal fundraising page and get ready for the 30th annual Lobster Dip to benefit Special Olympics Maine!

In 1988 members of the Portland Rugby Club organized the first Lobster Dip under the leadership of Head Lobster Rocky Frenzelli. We thank all of you who have stayed with us and with Maine's "ORIGINAL" Dip throughout the years and welcome anyone new who would like to "Jump-In!"

In 2016, Dippers raised over \$100,000 dollars for our statewide, year-round program of sports training and athletic competitions for the more than 4,200 athletes with intellectual disabilities we serve across the state!

ALL Dippers must raise a minimum of \$100. Those who do, and register properly, will receive a premium long-sleeved commemorative Lobster Dip t-shirt! Additional incentives will apply for additional funds raised-ALSO grand prizes for top fundraisers!

Here are the Specifics for the 2017 Event – All NEW incentives again this year!

What: Annual Lobster Dip to benefit Special Olympics Maine

When: New Year's Day – January 1st @ 12 Noon – sharp!

Where: Old Orchard Beach in front of The Brunswick (39 West Grand Ave)

And as always: The renowned "Post Dip Party" to follow at The Brunswick (*food, cash bar, music, football & fun!*)

Here's How to Participate:

Individuals – MUST raise a MINIMUM of \$100. and register properly (*add'l prizes/incentives for add'l funds raised*)

Teams – 5 or more dippers may register as a team (*each team member MUST raise a minimum of \$100.*). Simply choose

a team name (*team costumes are encouraged*) & register under that team name. (*Add'l prizes/incentives also apply based on funds raised*)

Setup a Personal Fundraising Page: Dippers will have the capability once again, for fundraising online via FirstGiving

1. Go to www.firstgiving.com/SOME
2. Click Start Fundraising button
3. Select Lobster Dip 2017
4. Customize the text and the photo on your online Personal Fundraising Page and express you passions and your purpose.
5. Email your Personal Fundraising Page link & share via social networks with you family, friends, colleagues &/or anyone you think will help your fundraising goal.

Bring a printout confirmation of your online funds raised when you register, as this will be applied to your total.

Two Ways to Register – Register day of or early and beat the rush. Registration dates, times and location below:

- **Pre-Register - Thursday, Dec. 29th & Friday, Dec. 30th, 2016** – register between 9 AM & 5 PM
Special Olympics Maine State Office - 125 John Roberts Road – Unit #5 South Portland, ME 04106
- **Register Day of Dip - Sunday, January 1st, 2017** – register between 9AM & 11:30 AM,
The Brunswick - 39 West Grand Ave, Old Orchard Beach, ME 04064

Helpful Tips:

- Plan to arrive by at least 11:00 AM, even if you have pre-registered – to allow time to find a parking and get into The Brunswick.
- Bring (*beach shoes/old sneakers, etc.*) to wear into the water, and a towel/blanket/robe for when you come out –limited changing rooms.
- If you have pre-registered, but have more money to turn in on Dip Day, you may do so that morning at registration!

#LobsterDip2017