



## WORKFORCE COLLABORATIVE EVENT



Topic: Crisis Management

SPC Collaborative Labs | May 18th, 2018 | 8:00am-10:30am



**Join us on for our free  
Crisis Management Workforce Collaborative Event**  
May 18th, 2018 from 8:00am-10:30am at SPC's Collaborative Labs  
*Come early for networking at 7:30am!*

Due to the increasing climate of potential danger in the workplace we are offering our next free Workforce Collaborative event focused on Crisis Management.

The dictionary describes Crisis Management as the process by which an organization deals with a disruptive and unexpected event that threatens to harm the organization, its stakeholders, or the general public. It is considered to be the most important process in public relations.

Three elements are common to a crisis: (a) a threat to the organization, (b) the element of surprise, and (c) a short decision time.

Are you prepared to a possible threat to your organization? Are you prepared to make decisions quickly during and after the threat?

We invite you to come to our free event to share information, learn from our expert panel and be a part of putting together best practices in your plan for Crisis Management.



This panel will be moderated by  
State Representative Kathleen  
Peters.

### Topics Include:

- **Active Shooter Information** - Preparation and Planning
- **Strategies for Crisis Issues** - Dealing with the media and your message
- **HR Expert Information** - Internal plans and processes
- **Aftermath and Grief Counseling**
- **Self-Care Response to Crisis**

## Panelists Include:



RSVP Today

For more information regarding the Workforce Collaborative Event, please contact Laurie Hill with the Collaborative Labs at [727-424-3429](tel:727-424-3429) or [Hill.Laurie@spcollege.edu](mailto:Hill.Laurie@spcollege.edu).

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