

Rural Social Enterprise 2017

Local business solutions for lasting social impact

JUNE 7 | GERING, NEBRASKA | 9:00AM- 4:00PM

\$25; registration includes lunch

Register by June 4 at www.panhandlepartnership.com/events and search 'Social Enterprise'

Social enterprises address social or human concerns through a business model. This conference will explore social enterprise as an opportunity to solve social and economic problems and sustain communities while decreasing dependence on government and grants.

Keynote Speakers



Tim Mittan

Author of *Pocket Business Coach: Creating and Enjoying an Entrepreneurial Life*

The life of an entrepreneur is not always an easy one. Knowing how to overcome the challenges along the journey will go a long way in helping create that much needed work-life balance. Tim will discuss this journey and more topics from *The Pocket Business Coach*.



Tamra Ryan

CEO of Women's Bean Project and Board Chair of Social Enterprise Alliance

Tamra has been leading Women's Bean Project for the past 13 years. Her role within this nationally-recognized social enterprise focuses on leading a team of professionals in the implementation of business strategy, including program and operational expansion to increase the Bean Project's impact on the community.

Breakout Sessions



Tamra Ryan CEO of the Women's Bean Project (Denver, CO)

The Women's Bean Project seeks to support marginalized women through an innovative social enterprise business.



Craig Cegielski Cardinal Manufacturing (Strum, WI)

Craig will highlight this student-run machine shop as a model of a successful social enterprise within a school district.



Greg Ptacek Johnnie Byrd Brewing Company (Wayne, NE)

As Nebraska's first Benefit Corporation (B-Corp) Brewery, Greg will be discussing his business and the reasons that he chose to form his business as a B-Corp.



Sarah Nottage-Tracy Pacha Soap (Hastings, NE)

By purchasing Pacha's artfully crafted bath products, Pacha's customers provide opportunities for others to lift themselves from poverty around the world.

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